Dale Carnegie

5-Minute Biographies

Author of "How to Win Friends and Influence People."

SIR MALCOLM CAMPBELL

he Fastest Racer on Earth—300 Miles an Hour—Hunts Pirate Treasure for a Thrill!

Writing of Eddie Rickenbacker minds me of Sir Malcolm mpbell—for at a dinner one ht I found myself seated be- een these men, both quiet and t-spoken men, yet both itching h this unquenchable mania for ed!

knew Rickenbacker went into desperate game of racing in first place because he needed ney. But what about Campbell? npbell is independently wealthy knew he didn't care if he nev- made another dime.

hat was it? Fame? Glory? But aid, No—he just did it for the of it!

hen, turning to Eddie Ricken- ker, I asked him how he en- d watching Six Malcolm zoom the ground at a speed just a too slow for a comet; and enbacker, veteran of two ired automobile races him- handed me a jolt by saying: never seen him. And I never d to. I figure that every time aces the chance of his being are four out of five!"

other living creature has hurtled over the earth's sur- as fast as Sir Malcolm bell — three hundred miles ur, five miles a minute, New to San Francisco in ten ! Four other men, it's true, ed faster than two hundred an hour — Seagrave, Lock- Keech and Bible—and each ed a horrible death. Camp- the only one left.

he's a fatalist. Never wor- ever gets nervous. And when over, he steps out of the calm as some fellow who st driven home from the

n Campbell was sixteen ld, he told his father that nted to be a bicycle racer. her threw up his sands in and immediately got his as a clerk with Lloyd's, ous insurance company in

alcolm told me he worked office for two years and ot paid a cent. The third ey consented to give him salary. Today he is one of directors of that world- firm.

s only nineteen years old got the idea of selling li- rance to English newspa- e libel laws in England h more severe than in Campbell soon had prac- very newspaper in the signed up to a policy. the time he was twenty- as independenly wealthy. diately started buying les and automobiles and races. He has spent over sand pounds—a quarter on dollars—to satisfy his o break speed records.

has traveled thousands looking for the perfect ot which to make his dash at death. He has nmark, the Sahara Des- South Africa and Flor- e told me that the finest ck on earth is out in salt bottom of old lakes up a hundred thousand —salt that is hard and ice.

e he was racing in Den- ng at one hundred and an hour, when — of his front tires shot rtled itself straight at standing along the lled a young boy, and clear over the crowd d along a dizzy path mile before it came to

bell's greatest adven- e has written a fasci- about it—was on Co- where he hunted for sure. Hidden pirate cos Island is one of places on the face of here is not a single and you never see a . The natives are de- vivors of the one-time wealthy Incas. By ie in the hills. At they steal down to edge they are quiter shades of the green hat fringe the beach. an's eye is not quick them. Spiders, land edes and ants make sand a seething, s. Flies and mosqui- air. Sharks tumble surrounding water.

find the treasure, ampbell had to fol- tream and look for a big rock with a crack in it. A crowbar inserted in the crack would make the face of the rock open like a door. And there before him would be gold—pirate's gold—millions and millions of it and glittering jewels. The wealth of Aladdin.

Well, Campbell followed every little stream he could find. He even followed some that were dried up. He literally beat his way through the wild jungle and blasted rock after rock. All in vain.

One day while he was beating and hacking his way through the stinging grass and thick undergrowth, he noticed that the wind was blowing to the north. That was the direction he was traveling. So he and his companion decided to set a fire and burn a pathway before them. He lit a match. Instantly there was the crackle and snap of burning wood. In five minutes, the jungle was a red hot roaring furnace!

Suddenly, to their horror, they saw that the flames were leaping in all directions. The fire was roaring down upon them. They were in danger of being roasted alive. So they began a mad, wild, pell-mell dash through the jungle, racing against horrible death.

Finally, gasping for breath, blackened by smoke and scorched by flame, they flung themselves on the beach. Hundreds of acres of jungle were on fire and the flames lit up the sky with a burning red glow. It grew so hot that for a while they thought they would be driven into the water where dozens of man-eating sharks were waiting for them. But the palm trees were so green and wet they would not burn. Their lives were saved.

After three tantalizing weeks of treasure-hunting, all Sir Malcolm Campbell had to show for his search for pirate's gold was a pair of bloody feet, torn fingernails and a blistered back. He looked more like a convict than a wealthy English gentleman. Tired, discouraged, and feverish, he was eager to go home. But he told me that he is going back to Cocos Island some day, and if there is any treasure there, he will get it.

"You know," he said in his quiet way, "I'd go half way around the world for a little adventure."

THURMOND

These wonderful cool days remind us that autumn is near at hand and it won't be long until old Mother Nature will be adding and changing our pretty golden woods into many beautiful and gorgeous colors. Although sad but beautiful is the autumn season, and Mr. Farmer is rushing and hustling to store in everything possible before "Old Jack Frost" comes slipping in some quiet, cool, moonlight night and nips things.

Ila Royall of New York is at home here, spending sometime with her parents.

Miss Helen Simmons of State Road, was the guest of her parents here this week-end.

Mrs. Coy Thompson and sister-in-law of Georgia, visited relatives and friends here recently.

This community welcomes our new neighbors, Mr. and Mrs. Walter Norman and family, who recently moved into their new home, recently completed, on the highway. Miss Lillie Norman, the former's sister, has returned home from Winston-Salem.

Miss Nora Warren and little Louise Smith spent the week-end at Traphill, with their parents.

A large crowd from here was present at White Rock church Sunday and witnessed the last and farewell message of the pastor, Rev. Spencer, who delivered a very inspiring message. It was Rev. Spencer's last sermon to the White Rock people. He has served them for a year.

Several from here attended the revival at the P. H. church, which was in progress for the last two weeks, but has come to a close now.

Everyone is urged to come to Sunday school here and to preaching Sunday afternoon. Be present and hear a good sermon.

Mr. and Mrs. Autie Vanhoy and family of High Point, visited relatives here Saturday.

Teacher: "If I lay three eggs here and five eggs there, how many eggs will I have?"

Skeptical Pupil: "I don't think you can do it."

WATCH PENNEY'S

THIS WEEK **PENNEY'S** 9TH AND GREATEST

BIRTHDAY CELEBRATION

We've spent weeks of planning to celebrate the climax of nine years of progress in a progressive community. Our Elkin store opened for business in September, 1928. At that time we promised you good quality merchandise at reasonable prices. Our steady growth proves to us your confidence. And now, in appreciation for your liberal patronage we are offering for this week-end hundreds of timely items at unheard of savings to you!

Newest Fall Colors!

Silk Chiffons

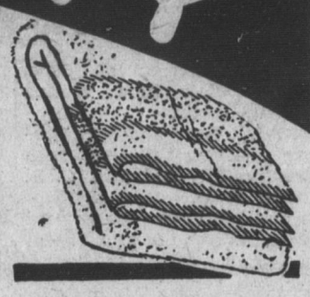
Full Fashioned! **49c Pr**

Here's your chance to buy yourself and your daughters several pairs of perfect quality hosiery! They're ringless—lovely and sheer—with silk picot tops. They're grand BARGAINS!

Don't Miss This Amazing Offer
SHEETS
59c Each
Unhemmed - Unbleached
Size 81x90

Special!
FEM-AID SANITARY NAPKINS
10c
Packed 12 to box

Women's Pure Silk
CHIFFON HOSE
22c Pair
Folks, here's value to shout about!



Bath Room Bargain!
TOWELS
Strong Terry! 12 for 1.00

Tremendous values — take advantage of this low price and stock up now! Good quality white terry with colored end borders! Serviceable 17" by 30" size! Get yours to-day!

Birthday Feature

Look! How can we do it?
HOUSE FROCKS
39c
Fast color in new styles and colors for fall. Hurry! They won't last long at this price!

Just in Time for Your Fall Decorating!
500 Yards
CRETONNE
Special, yard—
11c

PRINTED RAYON AND COTTON
STREET DRESSES
In new, darker-toned FALL Prints!
1.00
GRAND BARGAINS! Every one simply, smartly tailored! Sizes 14 to 44.

The manufacturers said it couldn't be done! But here it is—
Heavy Utility Blankets
in assorted colors and plaids. Size 70x80. Each—
$1.00

Folks, listen! For bargains are talking! For instance look—first quality single
COTTON BLANKETS
54c
Size 66x76

Birthday Specials

You'll wonder how we give you so much value for so little money!
RAYON SATIN SLIPS
57c

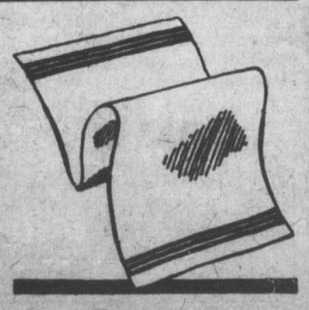
GAYMODE SILK STOCKINGS
First quality! Full fashioned! Ringless! In Chiffon and Service Weight. Pair—
59c

Birthday Specials

Thrifty parents, here is your chance to stock up for the winter. Our famous
OXHIDE OVERALLS
for boys—
59c
Sizes 4 to 16

MEN'S KNIT UNIONS
57c
Serviceable and warm! Ankle length. Cuffs on sleeves and ankles. A real value! Act now! Buy today!

Famous Belle Isle quality bleached and unbleached
MUSLIN
10c Yard



For Quicker Drying!
Dish Towels
Part Linen! **5¢**
These towels will make your dish drying faster, easier! 14½" by 29" size with hemmed sides. Bleached snowy white centers with bright colored borders! A grand bargain!

Boys' Cotton
UNION SUITS
49c
Fine ribbed cotton lightly fleeced.

Women's
FLANNELETTE GOWNS
59c
They're long, full and comfortable. Remarkable for so little money.

New Fall
HAND BAGS
49c - 98c
Pouches, top handles lovely colors, smart styling.

Women's Rayon
UNDIES
25c
Panties, bloomers and vests of fine quality rayon in many smart styles.

Nationally Famous! Penco 80-Square
PRINTS
19c Yard
Think of it! You can make a new frock for a song with these newest, smartest prints.

Men's 32-ounce, all-wool
JACKETS
$2.98
Convenient slide fastener fronts. Practical cossack styles —a real value!

Men's
Flannelette Pajamas
98c
Soft and warm. Full length for added comfort.

Smashing Bargains!
SHIRTS
Non-Wilt Collars! **67¢**
Sturdy fabrics, fully cut for comfort! In white, smart patterns and popular solid shades! All fast colors! Here are shirts you'll wear with pride, men! Get yours now at a saving!

PENNEY'S
J. C. PENNEY COMPANY Incorporated
WHERE ELKIN SHOPS AND SAVES