



WHAT'S NEW FOR FALL?

Our Men's Department Holds the Answer!

Featuring Nationally Advertised Lines Of Clothes Men Wear!

There's absolutely no need to go out of town for men's clothes. McDaniel's Men's Department is completely stocked with the clothes men like . . . clothes that are nationally known and advertised in such outstanding magazines as Esquire, Saturday Evening Post, Men's Wear, Collier's, etc. And McDaniel's features these fine clothes for men in a great variety of styles, fabrics, etc., making it easy to select. You can't do better by going elsewhere.

Shirts and Shorts
E. & W. Springbak and BVD All-Way-Stretch shirts and shorts. Each garment—
49c

Pajamas
BVD Pajamas in styles men like. Variety of colors.
\$1.98 to \$4.98

Courtleigh Robes
Robes featuring the blanket robe, all-wool and all-silk models.
\$2.98 to \$12.50

Bedroom Shoes
Brown-bilt bedroom shoes for men. Soft, comfortable.
98c to \$2.49

Men's Trousers
Men's trousers and slacks in wide variety of colors and materials.
\$1.98 to \$4.98

Men's Socks
Banner Wraps, ingrain knits, all wool. Colors men like. Pair—
25c to 50c

Nationally Known!
Nationally Worn!
RITZ and E & W SHIRTS



RITZ SHIRTS

Our finest shirt for men in new fall patterns, solid colors and white. Durotex collar needs no starch, yet has starched collar appearance. Real value.
\$1.49 and \$1.95

E. & W. Shirts

Another popular line of shirts, featuring newest colors and patterns and Duro-ized collar that needs no starch.
98c to \$1.49

Students' Suits

Suits for the Jr. student in up to the minute styles and colors. Wide range of patterns and sizes.
\$9.90 to \$14.75

Boys' Shoes

Boys' Brown-bilt, solid leather shoes in new styles. Well made, good looking footwear that will give real service.
\$1.98 to \$2.98



You Can't Buy Better
HATS
We Are Featuring
DOBBS and BERG

For style and quality you can't beat a Dobbs or Berg hat. We have them in the style you want.

DOBBS HATS

You'll want a Dobbs Cross Country hat. Made of finest lightweight felt in every new and stylish color for fall and winter wear. You'll be proud of your Dobbs.
\$5.50

BERG HATS

Another of the nation's leading hats. See the Berg Roamer and Quarterback styles in soft blended mixture. Real style, real quality!
\$3.95

E. & W. HATS

A less expensive hat, but an all-around good one in new fall styles and colors and in a price range to please every purse.
\$1.98 to \$3.98

Boys' Jackets

Boys' Blue Meltons, Suedes and Capeskin jackets. Zipper front, slash pockets. Real value. Fine for school and cold weather.
\$1.98 to \$5.95

Boys' Trousers

Trousers and knickers for small boys and in Junior sizes. All kinds materials and styles.
\$1.49 to \$3.98



OVERCOATS

The overcoat you want at the price you want to pay is here. We have them in all styles and materials in up-to-the-minute models to please the most discriminating.
\$14.75 to \$16.75

Overcoats By Merit

Our best line of overcoats, featuring the new Woolgora fabric, a fine blend of wool and mohair. It's wrinkle-proof. See the comfortable Raglan ulster style.
\$22.50

Men's Sweaters
Men's Sweaters by Goodwear. Brushed wool, shaker knits, etc. All wanted fall colors. Prices from—
\$1.98 to \$3.98

Men's Jackets
Fine soft capeskin in brown or black—
\$6.95 — \$8.50
Horsehide \$12.50
Front Quarter
All are sport backs. Fine for sports wear or work.

Men's Jackets
Suede and Melton jackets for men. Zipper front.
Suede \$5.50
Meltons \$2.98

Ties
Hand-tailored ties of lightweight wool and silk
49c and \$1.00
Belts and suspenders—
49c and \$1.00



We're Complete Outfitters For Boys

We are featuring the clothes boys like. For a complete fall outfit, visit us today.

Boys' Suits

Suits for small boys in styles and colors small boys will like. May be had with either short or long trousers.
\$2.98 to \$9.90

FLORSHEIM — FRIENDLY-FIVE — WEYENBERG — BROWN-BILT SHOES FOR MEN

FLORSHEIM SHOES
You can't find better shoes than Florsheim regardless of where you go. New fall styles, leathers. And we've got your size.....
\$8.75

Friendly Fives
Famous the nation over for style and quality. We have them in the newest creations for fall.
\$5.00

Weyenberg Massagic
These excellent, stylish shoes are made for comfort as well as appearance. Air cushion soles. Real value.
\$4.98

Brown-bilt Shoes
Brown-bilt all leather shoes in a wide price range. Newest styles, leathers and colors. We are featuring a large variety for your selection. Come in today.
\$1.98 to \$4.98



YOU ASKED FOR CURLEE Clothes

WE HAVE A COMPLETE LINE

We've had many requests to handle Curlee fine clothes. We've done just that. These fine suits are in single and double breasted styles, including the Modified English Drapes and the famous Darby models. Newest of fall materials in newest fall colors. Sport backs. Why not select yours today?
\$29.75

MERIT SUITS

You can depend on the quality and style of Merit suits. Newest colors for fall, new fabrics and styles. Single and double breasted models. Sports backs.
\$19.75

American Clothes

Inexpensive, but fine quality and style just the same. New styles, fabrics and colors. And they come in two price groups to fit any purse.
\$14.75 and \$16.75

Tailored Lines

Made-to-measure clothing for men and women by Globe, M. Born and English-American, all old established tailoring houses. Prices range from
\$22.50 to \$75.00

McDaniel's Department Store

ELKIN, N. C.