

# Many Remarkable Values Feature McDANIEL'S FALL OPENING!

You'll Find Dozens of Money Saving Items Listed On this Page! Read the Entire Page Carefully! It Will Pay You!



### "TOM GIRL"

Lounging and Sleeping Pajamas

**NEW ATTRACTIVE!**

You'll go for these attractive lounging and sleeping pajamas the moment you see them. Short and long sleeves. Newest materials.

**\$1.98 and \$2.98**



### Ladies' Slips

You'll be amazed at the quality of these fine slips at our special low price. Made of best quality material. Seams that won't rip or ravel. Real high quality at a real low price of only—

**49c**

### Ladies' Step-ins and Bloomers

You'll find real quality in these groups of ladies' step-ins and bloomers. Made of excellent quality material.

**25c and 49c**

Children's Bloomers ..... 25c

### Quadriga Prints

Our best prints. Quadriga quality that is guaranteed fast color no matter how much you wash it. 80 square. Newest fall colors and patterns.

**22c yard**

### Prints

An excellent print nearly on a par with our Quadriga prints. Beautiful new fall colors and patterns. Guaranteed fast colors. And only,

**15c yard**

### Our Greatest Prints Value

Again we are able to offer you fast color, vat dyed prints at this amazing low price. It won't fade, so don't be afraid to tub it! Think of how much you save by making the youngsters' school dresses with this excellent material. New patterns and colors for fall.

**10c yard**

Many extra-special values await you during our greatest Fall Opening. This page contains news of money saving opportunities that you should not pass up. Check each item carefully so that you won't miss a single chance to save. Then hurry here for a complete inspection of everything that is new for fall from winter coats to pearl buttons. We'll be mighty glad to have you drop in anytime.

### Woolens

You must come in and see the new woolen materials in new fall colors, including plaids, Your fingers will itch for needle and thread. Yard—

**98c to \$1.98**

### Crepes, Satins

Lovely new crepes and satins in solid colors and plaids. Really beautiful materials for fall. Yard—

**49c to 98c**

### Foundation Garments

Formfit foundation garments including girdles and corselettes. Let our expert show you the way to a better figure.

**98c to \$3.98**

### Knitted Underwear

The very thing for fall and winter wear, this Luxite knitted underwear. See the snuggies and pajamas.

Snuggies ..... 59c

Pajamas ..... \$1.49-\$1.98

### Sweaters

New fall sweaters for ladies and children in new colors. Ladies—

**98c to \$2.98**

Children's 49c to \$1.98

### Ladies' Skirts

Beautiful new skirts in novelty woolens, plaids and solid colors. You'll need several for sports wear.

**\$1.98 and \$2.98**

Children's ..... \$1.98

## YOUR CREDIT IS GOOD HERE!

Open up a charge account. School teachers can shop here and pay a little out of each month's check.

**We Solicit Your Credit Account**



### June Preston Dresses

A beautiful new shipment of the popular June Preston Dresses for school wear. Guaranteed not to fade—a new one if it does.

**98c**



### Children's Coats

Many new styles in children's fall coats. Colors are blue, wine, brown and green. Real quality in a wide price range.

**\$2.98 to \$8.95**



### Children's Shoes

Children's all leather shoes in a wide variety of styles. A remarkable value at a remarkably low price. Pair—

**98c**

### Boys' Suits

Suits for small boys which include waist and trousers. Good quality. Probably just what you have been seeking.

**69c-98c**

### Sport Oxfords

Ladies' sport oxfords in newest styles, colors and leathers including suede, buck, etc. Pair—

**\$1.98 and \$2.98**

### Dress Shoes

Ladies' dress shoes in new fall styles, colors and leathers. Attractively styled, priced low. Pair—

**\$1.98 and \$2.98**

### Boys' Jackets

Boys' corduroy jackets and overalls. The very thing for dress or play. Good quality.

Jackets ..... \$1.98

Overalls ..... \$1.49

### Towels

Fine quality hand towels at an amazing low price! Large, thick and fluffy. A real value. In lots of 12 only at this low price, each—

**5c**

### CLOSEOUT

One group of ladies' shoes in fall styles to close out. Values to \$2.98. Now only

**98c**

### Galoshes

Ladies' galoshes of the best quality. Buy now for rain and snow to come soon. Pair—

**98c**

### Children's Socks

Children's school socks. Anklets and three-quarter lengths. Fall patterns and colors. Pair—

**10c-15c-25c**

### Children's Hats

Attractive new fall hats for children. Real value in new fall felts. All popular new colors.

**98c and \$1.98**

### Raincoats

Children's raincoats that are the answer to school needs. Buy them now for chilly rainy days.

**\$1.98 and \$2.98**

### Ladies' Bags

Here's real value in ladies' bags for fall. Values are to \$2.98, but we have reduced the price to close out, to only, each—

**49c**



### HOUSE DRESSES

Guaranteed fast color Quadriga print dresses in beautiful new styles and patterns for fall. Regular \$1.98 values, but special for our Fall Opening—

**98c**

### COTTON PLAID DRESSES

Lovely new cotton plaid dresses that have just been unpacked. Variety of new fall colors. Excellent value at this low price—

**\$1.98**

### EXTRA! EXTRA! EXTRA!

#### Peter Pan Dresses

One group of Peter Pan dresses that formerly sold for \$16.95. Amazing values at this low close out price—

**\$3.98**

### HOUSE DRESSES

Very lovely house dresses in newest styles for fall. Beautiful new fall patterns. Attractively made.

**98c and \$1.98**

### SILK CREPE DRESSES

Imagine a beautiful silk crepe dress at this amazing low price! Beautifully styled. Colors are black, rust, wine, green and brown. But hurry!

**\$1.98**

# McDaniel's Department Store

Elkin, North Carolina