

### N. C. FARMERS TO ATTEND OPENING

Will Be Present at Formal Opening of Farm-Owned Fertilizer Plant

#### MANY ARE TO ATTEND

Raleigh, Dec. 2. — North Carolina farmers, some 350 strong and from all sections of the State, will go to Norfolk, Va., on December 8 for the official opening of one of the largest farmer-owned fertilizer plants in the world, M. G. Mann, general manager of the Farmers Co-operative Exchange, said here today.

The plant, which is owned by patrons of the Farmers Co-operative Exchange and of the Southern States Co-operative and which will manufacture open-

mula fertilizers according to college-approved formulas, displays this sign prominently: "Farmers have bought and paid for many fertilizer plants in the past, but this is one they really own." It has an annual capacity of 75,000 tons.

All told a thousand or more farmers and farm leaders are expected to be present for the inspection of the plant and a major part of the program will be devoted to the discussion of co-operative manufacturing and purchasing of fertilizers.

Commenting on the growth of the co-operative manufacturing and purchasing of fertilizers on the part of farmers, Mr. Mann pointed out that patrons of the Farmers Co-operative Exchange and of the Southern States Co-operative have purchased co-operatively three tons of fertilizer this year to each ton they purchased last year.

Among those appearing on the program will be W. W. Eagles, of

Macesfield, president of the FCC; M. G. Mann, general manager; and W. C. Wyser, general manager of Southern States, and T. K. Wolfe, director of distribution.

### BETHEL

Ronda, Route 2, Nov. 29—Only a very few more corn shuckings and the farmers through this section will have their corn in the bins.

Lots of fine porkers have been butchered here; but so far we only have the exact weight of two that were killed at the home of Mrs. W. A. Pardue and tipped the scales at 865 lbs. after they were dressed.

S. T. Eskridge and Miss Gladys Adams were married Thursday, November the 18th. Both are well known and have a host of friends here who extend to them their best wishes for a happy life. They will continue to reside here where Mr. Eskridge is engaged in farming.

Mr. and Mrs. Luther Gilley and little son James D. have been spending some time at Dobson, where they expect to move in the near future.

Mrs. James Pinnix and little daughter, Selma spent a few days recently at Sparta visiting their daughter and sister.

Mr. and Mrs. N. E. Burchett had as their guest week-before last their daughter, Mrs. Jesse Church and her daughter, Mrs. Sam Price and Miss Margaret Church all of Greensboro.

Mr. Elbert Brady has been suffering right much pain with an infected hand.

Miss Nannye Sue Burchett of Greensboro spent the Thanksgiving holidays here with her parents, Mr. and Mrs. D. W. Burchett.

Several of our folks attended the revival meeting that was in progress at Pleasant Grove church last week. A good meeting was reported.

Miss Bryant of the Ronda School faculty, visited Misses Norma and Kathleen Gillam here last Thursday night.

Mr. Walter Durham has been sowing grain here on the J. B. Armstrong farm. He expects to move his family here from Swan Creek.

Mr. and Mrs. J. T. Mathis and family attended the revival at Fall Creek church last week, where a successful meeting was held.

Mr. Chap Pardue, with several other members of his family attended the big corn shucking at his son's home last Friday, G. T. Pardue's.

W. H. Jones family and D. S. Gilliam family were the dinner guest of Mr. and Mrs. W. A. Stroud at their home in Wilkesboro Thanksgiving day. They attended the big singing at the Court House in the afternoon.

Shurman Lewis of Greensboro returned to the home of his parents here last week.

Miss Hazel Johnson and Robt. Wood of High Point were married by Rev. D. G. Reece at Jonesville last Saturday afternoon. They were accompanied by Mr. and Mrs. Ralph Pinnix.

Mr. and Mrs. Wood will make their home at High Point and our best wishes goes with them.

tip of the "V". Horizontal lines of the grille bars and the louvers are echoed in a bright rustless steel band which is carried along the belt to the rear.

The new standard line cars also present a larger appearance, with a newly-designed front end, grille, hood and fenders.

### BURCH

Mr. and Mrs. Wade Hampton spent the week-end with her parents, Mr. and Mrs. Ira Coe, at Rockford.

Mrs. Tom Pruitt returned to her home here last week from a Morganton hospital, where she had been for sometime taking treatment. Her many friends will be glad to know that she is much improved.

Mr. and Mrs. Roy Hampton, Misses Angell and Bessie Hampton and Roger Sprinkle spent several days last week in Sanford, the guests of Mr. and Mrs. Lester Hall.

Mr. and Mrs. L. A. Chappell had as their guests Sunday, Mr. and Mrs. Robey Corder of High Point.

Mrs. John W. Martin is spending several days in Berea, Ky., the guest of Mr. and Mrs. Taylor Gabbard, the latter her daughter.

Rev. J. W. Calloway of Mountain Park filled his regular appointment Saturday and Sunday.

Mrs. Della Greenwood, who has been ill for several days, is improving her many friends will be glad to know.

Mrs. Bernice York, a member of the local school faculty, and her daughter, Annie, spent the holidays at East Bend with her parents, Mr. and Mrs. W. A. Martin.

Miss Irma Mounce of Zephyr visited friends and relatives here Sunday.

U. C. Whitaker, Jerry Phillips and W. H. Sneed spent Monday and Tuesday in Winston-Salem, attending to business matters.

Lydia Jane Sneed spent the week-end at Union Cross, the guest of her aunt, Mrs. Pearl Burton.

Rev. L. W. Burrus of Rockford will preach at Mt. Herman Baptist church Saturday and Sunday. The public is invited to hear him.

Miss Callie Mae Burton of Elkin spent the week-end here with her parents.

Mr. and Mrs. Kermit Corder moved last week to Friendship. We regret to lose them from this community.

#### Reason

"Do you know why there are more automobile wrecks than train wrecks?"

"No, why?"

"Because the fireman isn't always hugging the engineer."

### VIRGINIA TO REGULATE INSTALLMENT BUYING

Richmond, Va., Nov. 27—M. E. Bristow, state commissioner of insurance and banking, announced today that on December 15 Virginia would become the first state in the union to regulate minimum down payment and maximum number of payments for installment buying financed by state banks and industrial loan associations.

Bristow said the regulation would apply to automobiles, refrigerators, radios, phonographs, stoves and kitchen equipment, washing machines oil burners and stokers, plumbing equipment and vacuum cleaners.

He: Do you close your eyes when you're kissed?

She: No, I keep on the lookout for my hubby.

Didn't Help The Turtle Mrs. Noorich—My dear, this afternoon I tried one of those lovely new-fangled mud packs. By the way, what do you think of mud as a beautifier?

Mrs. Goldrock—Well, it hasn't done much for the turtle.

Don't let your children suffer a moment longer than strictly necessary. Home made cures are messy, smelly, slow and uncertain.

Scott's ITCH Treatment Soothes instantly. Kills the tiny mites that burrow under the skin and cause the itching. Clean, quick, cheap and sure. All drug stores—50¢ Turner Drug Company

THE BARGAIN OF THE YEAR COMPLETE ROYAL CLEANING OUTFIT \$56.95 VALUE Now \$39.95 ALL 3 UNITS FULL SIZE FLOOR CLEANER POSITIVE MOTH SPRAYER POWERFUL HAND CLEANER HARRIS ELECTRIC COMPANY Phone 250 Elkin, N. C.

## Elk Theatre

West Main Street Elkin, N. C.

Thursday, Dec. 2— "MUSIC FOR MADAME" With Nino Martini Adm. 10c-25c

Friday, Saturday—Matinee and Night— JOHNNY MACK BROWN —in— "BOOTHILL BRIGADE" Adm. 10c-25c

Monday-Tuesday—Next Week—

James CAGNEY IN HIS LATEST AND GREATEST PICTURE "SOMETHING TO SING ABOUT" A GRAND NATIONAL PICTURE Introducing EVELYN DAW WILLIAM FRAWLEY "Mysterious Ceylon" in Color Adm. 10c-25c

Wednesday—Matinee and Night— "THE WRONG ROAD" With Richard Cromwell — Helen Mock Tom Mix Serial Adm. 10c to All

### NEW FORD FOR '38 ON DISPLAY HERE

Standard Ford May Be Seen at Local Ford Dealer; Expect De Luxe Friday

#### DIFFERENT APPEARANCE

Ford V-type 8-cylinder cars for 1938 went on display Tuesday in Ford dealer showrooms throughout the United States. They are offered this year as two distinct lines, differing in appearance and price. Both are in the lowest price field.

One is a newly-styled standard Ford line, which is now on display at Elkin Motors, Inc., Ford dealers here, in coupe, Tudor and Fordor body types, powered either with the 85 or the 60 horsepower V-8 engine. The standard cars are designed to meet requirements of the many motor car owners whose means dictate maximum economy in first cost, as well as in maintenance and operating costs.

The other is a newly designed de luxe line which is expected to be displayed here Friday for owners who desire additional style and appointments. Powered only with the 85 horsepower V-8 engine, the line includes eight body types, the coupe, Tudor and Fordor sedans, as well as the club coupe, convertible cabriolet, club convertible cabriolet, convertible sedan and the phaeton.

The two lines of cars have the same improved V-8 chassis, but their styling is distinctly different.

The de luxe cars are larger in appearance. The hood has been lengthened. Its nearly vertical front is carried in a "V" well down into the radiator grille, with the familiar V-8 emblem at the

Announcing TWO NEW FORD V-8 CARS FOR 1938 THE DE LUXE 85 HORSEPOWER THE STANDARD 60 OR 85 HORSEPOWER DE LUXE FORD V-8... 112" wheelbase; 85-horsepower engine; Improved Easy-Action Safety Brakes; Center-Poise Ride; All-steel body; Mohair or Broadcloth upholstery; Walnut-finished trim; Twin horns, tail lights, sun visors; Clock; 6.00" black tires, white side-walls are extra; 8 body types; 6 colors. STANDARD FORD V-8... 112" wheelbase; 85 or 60 horsepower engine; Improved Easy-Action Safety Brakes; Center-Poise Ride; All-steel body; Broadcloth or Mohair upholstery, Mohair extra in "60"; Mahogany-finished trim; One tail light, sun visor; Twin horns; 3 body types; 3 colors.

FORD offers two new cars for 1938—the Standard Ford V-8 and the De Luxe Ford V-8. They are different in appearance—but built to the same high standard of mechanical excellence—on the same chassis. Because people liked our 1937 car so well, they bought more than of any other make. They liked its looks, its smooth performance, and the way it handled. We have improved on that car in the newly styled Standard Ford V-8. But some folks wanted still more size and style, with the same Ford advantages. For them, we designed a new De Luxe line. The De Luxe Ford V-8 Sedans are longer with more room, larger luggage space, and finer appointments all around. De Luxe cars are equipped with the 85-horsepower engine only. The Standard is even lower priced than the De Luxe. It has graceful new lines and well-tailored interiors—with a choice of engine sizes—85 or 60 horsepower. Before Ford made V-type 8-cylinder engines available to every one, they were used only in expensive cars. Since then, four million Ford owners have learned the genuine enjoyment of driving an eight-cylinder car with all-around economy. The thrifty "60" engine, especially, makes possible in Standard models a very low first cost and equally low operating cost. With two distinct designs, two engine sizes and two price ranges, you'll find a 1938 Ford car to fit your needs exactly. PRICES FOR CARS DELIVERED IN DETROIT—TAXES EXTRA Standard Ford V-8 (60 hp.)—Coupe, \$599; Tudor, \$644; Fordor, \$689. Standard Ford V-8 (85 hp.)—Coupe, \$629; Tudor, \$669; Fordor, \$714. De Luxe Ford V-8 (85 hp. only)—Coupe, \$689; Tudor, \$729; Fordor, \$774; Convertible Coupe, \$774; Club Coupe, \$749; Convertible Club Coupe, \$804; Phaeton, \$824; Convertible Sedan, \$904. Standard and De Luxe cars equipped with bumpers, bumper guards, spare wheel, tire, tube, tire lock and band, cigar lighter, twin horns, and headlight beam indicator on instrument panel, at no extra charge. In addition, De Luxe cars are equipped with extra tail light, windshield wiper, sun visor; also de luxe steering wheel, glove compartment lock, clock, and chrome wheel bands, at no extra charge.

See the New 1938 V-8 Fords At Our Showroom! ELKIN MOTORS, Inc. SALES Ford SERVICE