



**THIS, THAT, THINGS AND STUFF**  
Fortified with a headache powder and pausing now and then to shoo away gay little Santa Clauses that seem to dance in a row atop the typewriter, we dive headlong into this column to grace a page of The Tribune's Annual Christmas Shoppers' Edition.

Nope, we haven't been drunk, but for the past several days we have been neck deep in holly borders, Santa Clauses, the advertising man made from one to three trips downtown to the store running the ad, for items, prices, O. K., etc. Nor do they think of the time and work consumed in setting the small type on the linotype; the laying out of the borders, boxes, rules and whatnot; the work of the stereotyper, handling molten metal at near white hot temperature in casting the various cuts (or pictures), from pasteboard matrices; the delicate sawing operations that are a constant threat to the fingers of the make-up men, and other necessary procedure which enables an ad. to come before your eyes in your newspaper. The average reader doesn't think of this, but after all, why should he? It's not his worry.

Few people, glancing casually through an edition such as this, realize the amount of work that must necessarily go into it. When they look at an advertisement, they see merely an attractive arrangement of type and cuts. They don't realize that back of each ad, is first, a layout, in which the entire advertisement is laid out in pencil on paper, with proofs of the various cuts pasted into place. They don't know that

It's the same way with other businesses. For instance, take the business of running a store. A customer goes in and sees the merchandise laying on shelf and counter in orderly fashion and the clerks waiting to serve him. He doesn't realize that back of each item is a lot of hard work done in the hours in which the store was closed.

An Elkin merchant was discussing this Saturday. "For instance," he pointed out, "we receive 50 dozen handkerchiefs in one shipment. Each of these handkerchiefs first had to be checked and tagged before being placed on sale." And that goes for every other item that is sold in the store, in addition to the work necessary in making displays, window dressing, etc.

But away from so much shop talk. Goodness, the way our head is aching now we had rather not talk at all. What we'd like to do is go off somewhere and go to sleep and sleep until about the 10th of January, 1938. Although we enjoy Christmas heaps, it's also a big pain in the neck, heaps.

And speaking of Christmas our thoughts naturally turn to "Hometown Jamboree," which is scheduled to come off on the stage of the Lyric Theatre here Friday, December 10th. We have big hopes for this show as it will probably be the last of the Super DeLuxe Browning Extravaganzas. With the generous aid of many around here we have taken the responsibility of staging shows for (1) the Elkin Fair, (2), the Elkin Merchants association, (3) the Elkin Presbyterian Church, and now (4), the high school athletic association. At each of these shows an overflow crowd has been in attendance, which only goes to show that Elkin folks can certainly take it on the chin!

However, with the assistance of Byron Bryan, Leon Martin, the

school glee club, the Wild Man and his wife from Borneo, Gene Hall, and others who will probably come as a surprise, we are hoping to make "Hometown Jamboree" really entertaining and exceedingly funny. If it isn't, ask for your money back—then try and get it.

Already a number of people have started scoffing at the Wild Man and his wife from Borneo. But always you will find scoffers. And they will take back all they are now saying when they really see these two amazing cannibalistic creatures from the wilds of darkest Borneo upon the stage of the Lyric theatre. See if they don't.

Others have questioned Gene Hall's ability to sing. Well, there will be another surprise there. Why it wouldn't surprise us if Caruso turned over in his grave when Gene throws his vocal cords into action — he's that good. And when a fellow can arouse the dead with his singing boy that's singing. Or ain't it?

But enough of these plugs for "Hometown Jamboree." It's now time to turn a little of our undivided attention upon the gentleman who was here some weeks ago under the name of the one and only Jesse James. If he was the real Jesse James, then we are Abraham Lincoln without a beard just before going into our Gettysburg address.

Although Jesse was quick with dates, places, things and stuff when we talked to him, he always veered the conversation around

north by west when widely published incidents of the Missouri outlaw's life were brought up. Start to ask questions designed to be slightly embarrassing, and he immediately went into a super deluxe haze.

It may be the old man thinks he is Jesse James, but then we once knew a man who thought he was Napoleon, and always went around holding his stomach.

Still, that was better than going around holding somebody else's stomach, wasn't it?

**WAYNICK RESIGNS STATE POSITION**

Raleigh, Nov. 26—Capus M. Waynick resigned today as director of the state division of purchase and contract, and immediately Capitol Hill began speculating on his successor.

Prominently mentioned tonight to succeed Waynick was W. Z. Betts, who has been in the division since 1920.

Waynick's resignation is effective December 15. He will return to his home at High Point to become editor of the Enterprise.

Governor Clyde R. Hoey told The Journal that he would name Waynick's successor within the next "two or three days." He would make no comment as to who he has in mind for the position.

But most political observers here believed the Governor would appoint Betts who is conceded to be the best qualified man in the department for the job. However, it was pointed out that he has been passed by on three other occasions.

Tailoring — Dress Making  
All Kinds of Sewing  
**Mrs. C. W. Laffoon**  
Elk Spur Street Phone 119-B

**Mattie Mae Powell**  
NOTARY PUBLIC  
Building & Loan Office  
Main Street

**Plumbing and Heating**  
GENERAL ELECTRIC REFRIGERATORS—WASHING MACHINES  
RADIOS  
**ELKIN PLUMBING AND HEATING CO.**  
Phone 254 Elkin, N. C.

**Radio Service**  
BY AN EXPERT  
**RADIO SERVICE MAN**  
Complete Line of Tubes and Parts  
**Hayes & Speas**  
(Incorporated)  
PHONE 70 ELKIN, N. C.

**Elkin Kiwanian**

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**NU-WAY CAFE**  
The Best Food in Town  
**BEER AND WINES**  
Visit Us Often  
Tom Shugart, Kiwanian

**Sydnor-Spainhour Company**  
"Elkin's Finest Store"  
E. S. Spainhour, Kiwanian

1900 1937  
**Reich-Hayes-Boren**  
Funeral Directors : : :  
: : : Home Furnishers  
Ambulance Day or Night  
E. E. Hayes, Kiwanian

**THE BANK OF ELKIN**  
All deposits guaranteed by the Federal Deposit Insurance Corporation.  
Garland Johnson, Kiwanian

**WHITE SWAN LAUNDRY**  
"The Laundry Does It Best"  
W. G. Carter, Kiwanian

**Elk Printing Co.**  
Publishers  
**THE ELKIN TRIBUNE**  
North Carolina's Best Weekly Newspaper  
H. F. Laffoon, Kiwanian

**Turner Drug Co.**  
"The Friendly Drug Store"  
**CURE SERVICE**  
Geo. E. Boyall, Kiwanian

**Santa's CHOICE**

For  
**Christmas Gifts**  
of Every Description  
Will Be Found In  
**Elkin Stores!**

**Dr. P. W. Green**  
Optometrist  
Kiwanian

**Duke Power Company**  
LIGHT AND POWER  
Electrical Appliances  
All Kinds  
R. M. Hudgins, Kiwanian

**McDANIEL'S DEPT. STORE**  
Elkin's Shopping Center  
E. W. McDaniel, Kiwanian

**Sinclair Gasoline and Oils**  
"The grade that makes the grade"  
H. P. Graham, Kiwanian

**ABERNETHY'S**  
Drink at our Sanitary White Fountain  
"A Good Drug Store"  
J. G. Abernethy, Kiwanian

**Chatham Manufacturing Company**  
C. C. Foindester  
W. A. Neaves  
Thomas Roth  
Kiwanian

**Elkin Lumber & Mfg. Co.**  
"Everything to Build Anything"  
**COAL**  
We Desire To Please You  
I. C. Yates, Kiwanian

**Is Your Wife Wrinkled and Faded From Kitchen Drudgery?**

**Relieve Her of Several Hundred Hours of Kitchen Work Per Year With An ELECTRIC RANGE!**

Don't let your wife waste away the most valuable years of her life with kitchen drudgery... give her the break she deserves and let her have happiness, comfort, outside recreation and a cool and comfortable kitchen... GET HER A NEW ELECTRIC RANGE TODAY.

Electric cookery is now in easy reach of practically every home that has a kitchen—and the lower prices and longer terms make it impractical for you to be WITHOUT a modern electric range in your kitchen. When you consider the years of service, its economy, comfort and convenience, and the low prices... ELECTRIC RANGES ARE NOW CHEAPER THAN ANY OTHER METHOD OF COOKING. INVESTIGATE TODAY.

**\$5 Cash**

**30 Months to Pay Balance**

Liberal Allowance For Old Stove

**Duke POWER COMPANY**

This year Elkin Merchants have left no stone unturned to make this the grandest Christmas yet! For months they have been preparing for the Christmas season, and now, with stores gaily decorated and packed and jammed with gifts of every description, are ready to answer your every gift need.

There's no need to journey to larger and more distant towns to seek gifts. Elkin merchants will supply your needs at prices you can't better elsewhere. So make Elkin your headquarters for a bigger, better and more economical Christmas.

**SHOP EARLY!**

(This Ad. Paid for by Elkin Kiwanian Club)