



Gay, Christmas Store!

SANE, SENSIBLE GIFTS THAT WILL MAKE AN INSTANT HIT WITH ANY MAN!

If you are all bothered about what to give "Him" this Christmas, come right on down to our Men's Department for the answer. We have dozens of gifts that will be "right up his alley," and our sales force will be more than glad to aid you in selecting. This year, more than ever, we are ready with what men and boys really like. Our shelves and tables are fairly groaning under their burden of sane, sensible gift items. So remember, if you would please him most, visit McDaniel's Men's Department.



A Robe for

beautiful, luxurious robe of silk or wool will please him, and how! Ask to see our large stock at almost any price you wish to pay!

\$2.98 to \$12.50

Give Him Shirts



To Be Given Away Friday at 5:30 P. M.



FITTED CASES

Men's fitted cases with zipper. A gift he will really prize \$1.98 - \$2.98

SCARFS

Men's wool and silk scarfs that

49c to \$1.49

SWEATERS

\$1.98 to \$5.95 __ \$1.98 to \$3.49



Overcoats

A new overcoat by Merit will make a thoughtful gift! Single and double breasted

\$19.75 - \$22.50

Why Not a Suit?

Here's another idea. Why not give him a Merit or Curlee suit? Prices from-

\$19.75 to \$29.75

Dobbs Hats \$5.50 **Berg Hats** \$3.95 & W. Hats \$2.98

SHOES

Brownbilt \$2.98 -	\$3.98
Friendly Fives	\$5.00
Jarman	\$7.50
Weyenberg	
Massagics	\$4.98
Florsheim	\$8.75

Leather Boots

Give him a pair of leather boots. Fine for hunting and bad weather.

\$4.98 to \$7.50

Mackinaw Coats

Men's all-wool mackinaw coats. He will like one of

\$8.95

Boys' \$5.95

Men's Ties

McDaniel's

You may shop for Christmas with the assurance that you are buying nationally known, nationally advertised apparel for men. Our Men's Department is satisfied only with the best, and no matter what price you pay you will receive the very highest of quality. Keep this in mind when you spend for Christmas gifts

> Beautiful gift ties, individually boxed, will prove a gift he will like. Many colors and patterns. 50° - \$1.00

Tie - Handkerchief Sets

You'll want to be sure and look over this assortment of nicely boxed tie and handkerchief

49°-\$1.00

Boys' ___ 25c and 49c

Tie and Muffler Sets Another worthwhile gift for him. Newest colors and pat-

49c and \$1.00

Boys' **Belt and Buckle Sets**

By Pioneer 49° - \$1.00 - \$2.50

Boys' Suspender and Garter Sets-

49c Other Sets

Jewelry For Men Men's initialed tie chain and belt buckle, bf York-

\$1.00 Tie chains (initialed) 50c Tie Bars (initialed) Others \$1.00

Men's Handkerch'fs A large assortment of monogrammed handkerchiefs that men will like. Boxed sets.

25c and 50c

Underwear

Be practical. Give him several suits of E & W shirts and shorts. Each garment—

49c

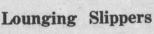


98c to \$2.50

patterns he likes.

Men's Socks He will be expecting socks, too. Here you have choice of silk, wool and lisle in patterns that are new and cor-

25c to 50c



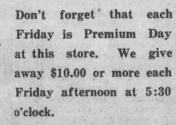
He must have lounging slip-pers to go with his new robe. We have the style he will like for comfort and wear.

98c to \$2.49

Gloves

Fine cape and pigskin gloves, lined or unlined. It's a gift he will need and appreciate. Gray, brown, tan and black.

98c to \$2.98



JACKETS All-wool Meltons-

\$2.98 Capeskin, in brown or black.

\$6.95

Cossack Type \$7.95 \$9.90 Horsehide

RIDING PANTS

Men's riding pants. He will need a couple of pairs.

\$2.98 and \$3.98

\$1.98

BOYS' SHIRTS Goodness knows that young-ster never has too many shirts. Give him several of these E. & W. Jr.

79c and 98c

will like and appreciate!

\$1.98 to \$4.98

McDaniel's Dept. Store

ELKIN, N. C.







will make an instant hit at Christmas!

A sweater for him will make an ideal gift. Many styles he will



