

McDaniel's Is Featuring

HUNDREDS OF

Gifts For Christmas!

LOVELY, FEMININE GIFTS FOR "HER" DESIGNED TO MAKE THE DAY LONG REMEMBERED!

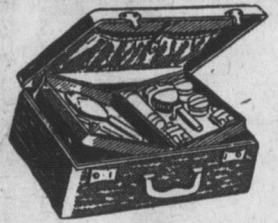
You will agree it's truly the gift store when you visit us Friday. For we have been planning for this Christmas a long time in order that you might find every answer to your gift list. Come expecting to see many, many lovely feminine gifts — gifts designed to make "her" heart beat faster on Christmas morn. And come expecting to see numerous novelty gifts, too, for we are ready to make your shopping trip here a success in every way!



At McDaniel's

you will be greeted with Ole Time Christmas spirit, for here you are welcome whether you come to "window shop" or to buy. Feel free to call on any of us in aiding you in making your selections; don't feel a bit bashful about asking favors, for we—all of us—are here to aid you in every way possible. And be sure to visit us often!

We Are Going to Give Away
\$30.00
at Our Store
Friday at 5:30 P. M.



WEEK-END BAGS
By all means see these attractive fitted week-end bags. They are a real gift for "the only one!"
\$795 - \$990 - \$1475

BEDSPREADS
Rayon, homespun and Candlewick bedspreads provide the answers on your gift list.
\$2.98 to \$5.95

SWEATERS
A sweater will make a fine practical gift. Gold, white, red, green, brown and tan.
\$1.98 and \$2.98



A Robe for "HER"
She will be thrilled with a robe for Christmas. Beautiful quilted Moire robes, satin robes, flannel robes. Some with zipper front.
\$3.98 to \$12.95



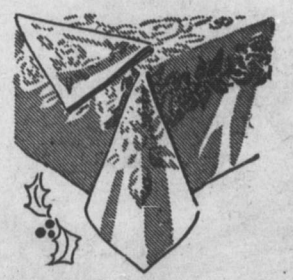
Lounging Pajamas
What more delightful gift? We have many beautiful styles. Satins and corduroys in every wanted color.
\$5.95 - \$7.95-\$9.90



House Coats
Here's another suggestion to make your shopping list easier to fill. Attractive house coats in a variety of styles and colors.
\$1.98 and \$2.98



Smocks
Show us the housewife or any other woman who wouldn't appreciate a gay smock. We have a large variety.
98c to \$2.98



Ladies' Gowns
Lovely tailored and lace trimmed gowns in satin and crepe. Dusty pink, blue and maize.
\$1.98 to \$4.98



Pajamas
Don't forget sleeping pajamas in tailored and lace trimmed styles. Fine for gifts. Satin.
\$1.98 and \$2.98

Ladies' Gloves
A very popular gift item. Attractive gloves of suede, kid and fabric.
59c to \$2.98

Ladies' Bags
Many attractive new bags in new shapes and styles. Suede and kid. A bag will make a nice gift.
49c to \$2.98

Panties
Lovely, glove silk panties, also satins and crepes. She will thank you.
49c and 98c

Slips
Don't overlook slips as a gift item. We have them in tailored and lace trimmed styles, of satin and moire.
98c to \$2.98

Cloths
Luncheon and table cloths make appreciated gifts. We have an attractive offering.
98c to \$3.98
Luncheon Sets 98c to \$1.98

Bedroom Shoes
Here is gift item No. 1. Be sure she has a pair of bedroom shoes—and we have so many attractive styles. Burgandy, royal blue, red and black.
98c — \$1.69 — \$1.98

Towel Sets
See these beautiful new linen Towel sets when you shop for gifts. They are nice — and inexpensive.
98c

Sofa Pillows
Lovely sofa pillows make lovely gifts. We have them in many colors—gold, blue, green, wine, red and tan. Each—
98c

Boudoir Lamps
Give her useful boudoir lamps if you would make a real hit this Christmas.
98c to \$2.98

Wool Gloves
She will want a pair of gay wool gloves. You will find them here!
49c to 98c

Tam and Scarf Sets
Another gift item that will please. Colorful tam and scarf sets—
98c to \$1.98

Snow Suits
Here's a gift suggestion that's really worthwhile. Warm wool snow suits to match winter winds. Sizes 1 to 6 and 6 to 16.
\$2.98 to \$12.95

Umbrellas
An umbrella will make a sensible gift! Especially one of these oil silk and Glori silk styles.
\$1.98

HOSIERY
Will Provide the Answer!
Of course you are going to give hosiery! You'll find just what you want here in beautiful Mojud and other good makes. Mojud Hosiery, pair—
79c to \$1.25
Others 49c - 69c - 79c-\$1.00

The Gift of All Gifts
A FUR COAT!
If you would make a hit that will be remembered for years, give her a fur coat. Visit us today and select that coat for her!

Silk Dresses
A thoughtful, practical gift that will be appreciated! We have many lovely styles and colors.
\$5.95 to \$9.90

Silk Scarfs
Put several silk scarfs on your gift list. They make appreciated gifts.
49c and 98c

McDaniel's Dept. Store
ELKIN, N. C.

