

# Dale Carnegie

## 5-Minute Biographies

Author of "How to Win Friends and Influence People."



DIAMOND JIM BRADY

### He Offered A Million Dollars For A Bride

Diamond Jim Brady, the Haroun Al Raschid of Broadway, died during the World War; and his passing robbed the Great White Way of one of its most incredible phenomena. While he lived, Brady threw the wildest parties this weary old world had seen since the days when the old Roman Emperors dined on the nightingale's tongues. Sometimes he had as many as five parties whooping it up all at once in five different parts of town. Some times these parties lasted for seventeen riotous hours, and cost as high as a hundred thousand dollars. He was fond of presenting his guests with souvenirs to take home with them—little knickknacks and mementoes, such as diamond brooches or diamond watches worth a thousand dollars apiece.

He weighed two hundred and fifty pounds, and loved to eat. He devoured a fifteen-course dinner every night with usually two or three helpings of all the main courses. Then he would eat a pound of chocolates and take a

box of peppermints along to the theatre. He sent hundreds of boxes of candy to his friends each week. His candy bill alone averaged between two and three thousand dollars a month. He detested tea and coffee, but he had a passion for orange juice. He drank a whole gallon or orange juice before he even tucked a napkin under his bottom-most chin, and he often guzzled another whole gallon with his meal. Once he ate six chickens at one sitting. This sounds fantastic but in his old age, when he underwent an operation, the doctors discovered that he had a stomach six times the normal size.

How did Diamond Jim Brady make his millions? He was one of the most expert salesmen that this high-pressure country ever produced. Besides, he was lucky. He got the breaks. He started selling steel cars in the early days when the railroads were equipped with wooden coaches. The country was expanding. Railroads were being flung like lariats from ocean to ocean and from Canada to the Gulf.

When he first started selling steel cars, they were still an experiment. No one wanted them. So he was given what turned out to be a phenomenal contract. This contract gave him 33 1-3 per cent commission on every car he sold. Presently every railroad in the nation was clamoring for steel cars. And they had to come, hat in hand, to Diamond Jim Brady to get them, for at that time he had no competition. So he made twelve million dollars selling steel cars. He was a product of his age. If he had been born fifty years later and tried selling steel cars

### IT PAYS TO SHOP AT PENNEYS

**★ PENNEY'S BARGAINS! ★**  
 FEATURED THIS WEEK!

We sincerely thank you for the hearty response given us last week on our 36th Anniversary. We planned months ahead for this money-saving event and feel that our efforts in your behalf were appreciated. This is the last week of our Anniversary. Hundreds of cash saving items await you this week.

#### TOPPER COATS

The ever popular Suede Topper Coat in the wanted spring shades of strawberry and gold. Sizes 12 to 16. **\$4.98**

#### "JEAN NEDRA" HATS

We invite you to see our splendid line of "Jane Nedra" hats for ladies and Misses in the popular bonnet and other newest spring styles and colors. **98c**

#### SILK HOSE

We didn't think it could be done, but here they are—additional shipment of full fashioned silk hose, strictly first quality. Pair— **39c**

#### MEN'S DRESS SHIRTS

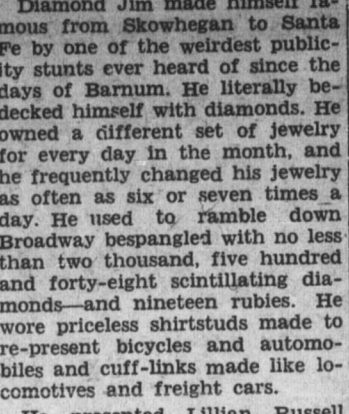
Last call! No more after these are gone! Men's full cut, non-wilt collar dress shirts. Sizes 14 to 17. **49c**

#### Ties

500 pairs of anklets in all the wanted styles and colors. Don't miss this chance to cover your summer needs. "Anniversary Special." Sizes 6 to 10. Pair— **5c**



### Starts Drive



Wiley L. Moore, oil company executive, who has launched a "Drive Safely Crusade" throughout three states and who is offering attractive cash prizes for best safety slogans.

### BETHEL



Messrs. Dewey and Glenn Myers and sister, Miss Huzie Myers left last Friday for a week's visit with their brother and family in Indiana, Mr. and Mrs. Orville Myers.

### 6TH MONTH HONOR ROLL MOUNTAIN PARK SCHOOL

The following is the list of honor or students for the sixth month at Mountain Park high school:

First grade: Josephine Gentry, Maudie Faye Hodge, Ella Mae Isaacs, Winnie Luffman, Doris Pruitt, Collie Wilmoth, Raydel Wolfe, Bobby Lee Cockerham, Charles Pardue, P. G. Walters, Doris Thompson, Guy Tilly, Beauford Wood, Dorothy Shore.

Second grade: Lonnie Isaacs, Dean Ross, Bob Welborn, Billy Wood, Dorothy Calloway, Elizabeth Cockerham, Aurelia Nixon, Frances Nixon, Stuart Simmons, Martha Whitehead, Doswell Gentry.

Third grade: William Noah, Edgar Norman, Margaret Norman, Pearl Hodge, Wallace Cockerham, Fred Harris, Dot Harris, Penny Hanes, Irene Gentry, Hazel Pardue, Louise Shores, Jimmy Shores, Harold Snow, Betty Swift, Mabelle Simmons, Howard Thompson, Dorothy Thompson, Freddy Warfield, Wanda Welborn, Lois Wolfe.

Fourth grade: Rosa Lee Wall, Mary Wood, Elois Noah, Nellie Holcomb, Helen Snow, Dorothy Pardue, Irene Pardue, Nancy Hanes, Sadie Franklin, Martha Walters, Peggy Wolfe, Faye Calloway, Dorothy Loyd, Leola Ross, Dorothy Wilmoth, Mary Ruth Calloway, Josephine Southard, Margaret Cockerham, Tommie Wood, Clifton Nixon, Homer Wallace.

Fifth grade: Ruth Calloway, Fred Sidden, Francis Caudill, Pauline Wood, Tiny Smith, Avis Mays, Homer Miller, Doris Baugess, Vivian Hemric.

Sixth grade: Irene Simmons, Hazel Snow, Arlene Williams, George Saylor, Harold Smith, Reba Jane Royal, Hattie Luffman, Joe Bill Isaacs, Bert Cockerham.

Seventh grade: Clyde Walters, Buster Smith, Calvin Hodge.

Eighth grade: Bettie Linville, Austin Caudill, Ruth Smith, Mabel Simmons, Dorothy Cockerham.

Ninth grade: Pauline Cockerham, Lois Southard, Doris Snow, Ruth Nixon, Annie Laurie Johnson, Emma Jane Linville, Annie Lee Harris, Gertrude Guyer.

Tenth grade: Nancy Calloway, Versie Collins, Fairy Dobbins, Hazel Mounce, Sylvia Norman, Grace Sidden, Ruth Thompson, Dolie Caudill, Jack Robinson, Ima Gene Welborn, Magdalene Southard, Stella Mounce.

Eleventh grade: Cecil Mae Richardson, Hazel Wood, Lillian Caudill, Reba Callaway, Jane Nixon, Martin Callaway, Helen Wall, Paul Callaway, Clark Cockerham, Ella Guyer.

### OIL CO. SPONSORS SAFETY CRUSADE

To Offer Attractive Prizes to Those Writing Best Safety Slogan

DEATH TOLL IS LARGE

Once again Wiley L. Moore inaugurates a great and unselfish campaign for the public benefit—the "Drive Safely Crusade" being sponsored by oil companies of which he is president in North and South Carolina, Tennessee and Georgia.

Statistics show that in these four states alone there were 2,852 deaths from motor vehicle accidents in 1937. Traffic on streets and highways increases by leaps and bounds. The speed of motor vehicles has been enormously increased in all types and classes. To maintain police surveillance of every highway is manifestly out of the question. The only conceivable solution of the appalling problem of death and mangling injury is to induce the largest possible number of drivers to police themselves.

That is the basic idea and objective in this new and distinctively constructive campaign. Mr. Moore has inaugurated, and which his oil companies will put forward in the four states above named. In no sense whatever will the "Drive Safely Crusade" be commercialized. An employee of one of Mr. Moore's Puro-Pep stations who attempts to sell a motor vehicle driver any gas, oil or service, on the strength of the driver having enlisted as a member of the crusade, will be dismissed.

Any driver of a motor vehicle can enlist without charge, and attractive cash prizes will be offered. A driver simply signs a pledge to drive safely. "To save a life, to avoid an accident, to prevent an injury." He receives an attractive metal emblem to be attached on top of the license plate of his car or truck. He is then entitled to compete with other members of the "Drive Safely Crusade" in writing slogans to drive home to the minds of all drivers the thought of Safety. During the month of April Mr. Moore will reward the winning slogan writers cash prizes aggregating \$3,000—\$1,000 in the Carolinas \$1,000 in Tennessee and \$1,000 in Georgia.

"If only one human life is saved as a result of this campaign," comments Mr. Moore, "it will be worth all the money it costs. The objective will be to persuade drivers to keep always in mind the thought of safety, not only for themselves but for others."

This unselfish and constructive movement into which Wiley Moore has launched his enthusiasm and financial backing is only one of the many which he has sponsored in the public interest.

### ST. PAUL

There is quite a lot of whooping cough in this community. Mrs. Sina Walker spent several days last week in Wilkes county, visiting her son, Wade Walker.

We are glad to know that Mrs. Beverage Reavis is much improved after being confined to her bed for sometime.

Mrs. E. G. Myers is spending sometime in Yadkinville, the guest of her daughter, Mrs. Herman Cash. Friends of Mrs. Cash will regret to know that she has been ill for sometime.

Mr. and Mrs. Walter Nicholson and children attended services at Grassy Knob church last Sunday.

Miss Dixie Allred of Boone spent the week-end here with her parents, Mr. and Mrs. Marcus Allred.

Farmers in this section are busy preparing for their crops.

Rev. and Mrs. D. C. Swaim of Winston-Salem visited Mrs. Swaim's sister, Mrs. Clay Macey, last Sunday.

### W. O. W. STRING BAND TO PLAY TRAPPHILL

Members of the Elkin Woodmen of the World String Band will present an entertaining program in the auditorium of Traphill school Saturday evening beginning at 8:00 o'clock.

Featured on the program will be Vestal Henderson, Jesse Mitchell, Thomas McBride, Brady Osborne and other entertainers. Comedy will be provided by "Ducky" and "Beans," blackface comedians.

Proceeds of the show will be for the benefit of the school. A nominal admission will be charged.

### Easy and Hard

Guppy: It's so hard to be poor! Stingo: And still it's so easy.

**Significant Dream**  
 Doodle: I dreamed last night that I proposed to you. I wonder what that's a sign of?  
 Dipsy: It's a sign that you have more sense when you're asleep than when awake.

**Monopoly**  
 Quiggle: Don't act like a fool.  
 Peewitt: There you go—you want a monopoly on everything. ltc

**CARD OF THANKS**  
 We want to express our sincere appreciation to our many friends for the kindness shown us during the illness and death of our mother, Mrs. D. L. Lawrence, particularly we want to thank the staff at Hugh Chatham Memorial Hospital for their kindness and services. ltc  
 THE FAMILY.

Eyes Examined Glasses Fitted  
**DR. P. W. GREEN**  
 OPTOMETRIST  
 Offices open daily for optical repairs and adjustments of all kinds. Examinations on Tuesdays and Fridays from 1 to 5 p. m. By Appointment Phone 146

Office: The Bank of Elkin Building

## TO BE A WINNER

We know that OUR FRIENDS, the farmers, in this section are wide-awake, progressive people who love a winner. We offer you a WINNER—INTERNATIONAL—that simply can't be beat. Read what Mr. P. R. Blackard, Route No. 1, Julian, N. C., says about his tobacco crop:

"I will give you a few facts which I have figures to back up, and which have convinced me that International Fertilizers are the best suited for this section:

1935—14 acres	\$5,442.67
1936—12 acres	5,504.28
1937—12 acres	4,432.31
3 yrs.—38 acres	\$15,379.26

An average of \$5,126.32 per year or \$404.72 per acre over a period of 3 years.

**DO YOURSELF A FAVOR**  
 USE  
**INTERNATIONAL CROP PRODUCING FERTILIZERS**  
 CASH AND CARRY STORES  
 Elkin, N. C.

## 7 BIG PUBLICATIONS

Each for One Year—a Total of 124 Issues

**2.50**

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McCall's Magazine	12 Issues
Pictorial Review	12 Issues
Woman's World	12 Issues
Good Stories	12 Issues
The Country Home	12 Issues
*Progressive Farmer	12 Issues
The Elkin Tribune	52 Issues

\*Check here if you want Southern Agriculturist, one year, substituted for Progressive Farmer.

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YOU WILL GET ALL SEVEN publications for ONE FULL YEAR, and if you are already a subscriber to ANY of these SEVEN publications, your present subscription will be extended one full year. Mail or bring the coupon below to our office AT ONCE, and you will receive THE SIX BIG MAGAZINES each month, and THIS NEWSPAPER each week—that's 72 magazines and 52 newspapers—124 issues in all for only \$2.50. ORDER AT ONCE because we may soon have to withdraw this offer, or advance the price.

USE THIS COUPON AND SAVE \$2.25

The Elkin Tribune  
 Elkin, N. C. Date \_\_\_\_\_

Yes, indeed, I want to accept your magazine offer before it is withdrawn. Enclosed is \$2.50 in FULL PAYMENT for a ONE YEAR'S subscription, new or renewal, to the following seven publications:

THE ELKIN TRIBUNE	1 year	GOOD STORIES	1 year
MCCALL'S MAGAZINE	1 year	THE COUNTRY HOME	1 year
PICTORIAL REVIEW	1 year	*PROGRESSIVE FARMER	1 year
WOMAN'S WORLD	1 year		

\*Check here if you want Southern Agriculturist, one year, substituted for Progressive Farmer.

My name is \_\_\_\_\_ Address \_\_\_\_\_  
 Town \_\_\_\_\_ State \_\_\_\_\_