

FREE TRANSPORTATION TO N. WILKESBORO

PREVETTE'S GREAT BARGAIN EVENT NOW IN FULL BLAST!

NEW FALL SUIT VALUES



1500 Suits in Our Clothing Department to make your Selection.

The styles are distinctively correct; the needlework is most careful; and they fit perfectly. A wide variety of patterns and textures to select from.

- One Group of Suits Newest Fall Patterns Values **\$9.95**
- One Group of Suits In all the new fall models Value **\$12.95**
- One Group of Suits Smartly Styled in New Styles, \$20.00 Value **\$14.95**
- One Group of Suits Unusual Workmanship Quality, \$22.50 Value **\$16.95**
- One Group of Suits In Pleasing Fall Patterns \$25.00 Value **\$19.95**
- One Group of Suits Curlee and Griffon Suits \$27.50 Value **\$22.45**
- One Group of Suits Newest Fall Fabrics \$30.00 Value **\$24.95**

GIGANTIC FALL SALE!

BUY NOW AND SAVE MONEY
COME TO NORTH WILKESBORO AND VISIT OUR STORE FOR YOUR FALL NEEDS
 BIG STOCKS TO SELECT FROM. EVERYTHING PRICED LOW. YOUR OPPORTUNITY TO SAVE REAL MONEY ON YOUR FALL PURCHASES THIS GREAT MONEY SAVING EVENT IS BEING STAGED FOR YOUR BENEFIT.

GET IN YOUR CAR AND COME TO NORTH WILKESBORO---FREE TRANSPORTATION OFFER!

MEN'S FALL SHOE VALUES

You will find our men's shoes quality built through and through. Soft, flexible, highly fashionable, top grade leather uppers. Our men's shoes are made for sturdy wear. Blacks, tans and browns, etc.



NEWEST FALL CREATIONS

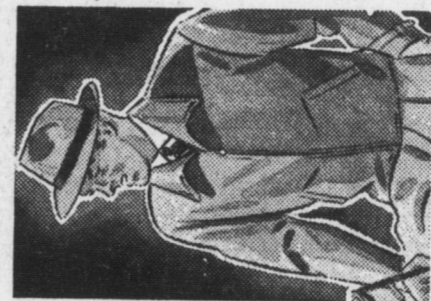
- GROUP MEN'S FALL OXFORDS**
In this group you will find all the new fall leathers. \$2.50 values **\$1.98**
- ONE LOT OF MEN'S OXFORDS**
In this lot there is an oxford to fit every type of foot. \$3.50 values **\$2.95**
- SPECIAL GROUP OF OXFORDS**
These oxfords are real fine shoes. The newest styles and leathers. \$4.50 values **\$3.95**
- ONE LOT OF UPTOWN OXFORDS**
The shoes that men about town wear for style and long wear. \$6.00 values **\$4.95**
- GROUP OF FREEMAN'S OXFORDS**
In shag brown, British tans, Scotch grain and others. \$6.00 values **\$5.00**
- GROUP OF FLORSHEIM OXFORDS**
A high class shoe for the high class man. Newest styles. \$10.00 values **\$8.45**
- ONE GROUP OF BOYS' OXFORDS**
In all leather types. Made of good leathers for long wear. \$2.00 values **\$1.69**

FREE TRANSPORTATION OFFER

WITHIN A RADIUS OF FIFTY MILES WE WILL PAY THE GASOLINE COST OF ANY CUSTOMER WHO BUYS \$25.00 OR MORE FROM EITHER OF OUR STORES. YOU TELL US THE AMOUNT OF GASOLINE YOU USED TO GET HERE AND WE WILL PAY THE AMOUNT YOU USED COMING AND GOING. TAKE ADVANTAGE OF THIS OFFER.

LOOK! VALUES GALORE! BUY NOW!

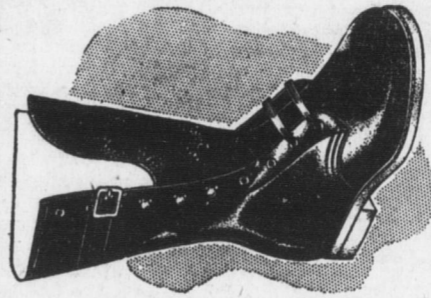
- MEN'S HANES UNION SUITS**
Regular winter weight. These union suits were bought special. 89c value **69c**
- COWHIDE OVERALLS**
8-ounce weight; 220 denim. A real overall value. \$1.25 values **79c**
- MEN'S DRESS SHIRTS**
These shirts were bought special for this event. All sizes. 89c values **39c**
- MEN'S HEAVY SWEATERS**
These sweaters are made good and will wear long. All sizes. \$1.50 values **97c**
- WOMEN'S FINE COATS**
Complete assortment in the newest styles and designs. \$12.50 values **\$9.95**
- WOMEN'S FINE HOSIERY**
Full fashioned. Fine quality. Chiffon and service weights. 89c values **48c**
- Women's Ball Band Galoshes**
All sizes and heel heights. A real buy for you. \$1.50 values **97c**
- MEN'S DRESS HATS**
In the newest fall shades. Fall styles. \$1.50 values **97c**



MEN'S LEATHER JACKETS
Good Quality Leather **\$6.95**



MEN'S HEAVY SHOES
Made for Good Sturdy Wear **\$1.69**

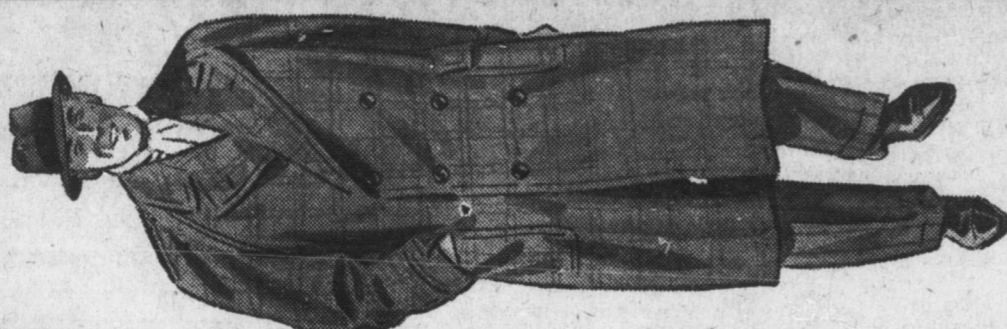


MEN'S HI-TOP SHOES
These Boots Are Built for Long Wear **\$2.95**

PREVETTE'S

916-919 "B" ST. N. WILKESBORO, N. C.

New Fall Overcoat Values



You Will Have to See Our Overcoats in Order to Appreciate the Values We Are Offering.

The values we are offering. The patterns and styles are correct in every respect. Come and see these overcoat values.

- One Lot Overcoats**
In Newest Fall Styles Values **\$9.95**
- One Lot Overcoats**
Pleasing in Every Respect Value **\$12.45**
- One Lot Overcoats**
Made from Good Fabrics Values **\$14.95**
- One Lot Overcoats**
Smartly Tailored - Good Fabrics. \$20.00 Values **\$16.95**
- One Lot Overcoats**
Tailored for Long Wear Values **\$19.95**
- One Lot Boys' Suits**
All Wool - Close-out values \$6.50 **\$3.95**
- One Lot Boys' Suits**
Well Made from Good Fabrics. \$9.50 Values **\$6.95**

WOMEN'S FALL SHOE VALUES

We have the largest women's shoe stock that is carried in Northwestern North Carolina. Thousands of pairs for you to select your wants from. Newest styles and leathers. All sizes and widths. A to AAAA



NEWEST FALL LEATHERS

- HEEL LATCH
- FOOT REST
- ARCH MAKER
- TRIM-TRED

- SPECIAL LOT WOMEN'S OXFORDS**
In this group are included suedes and leathers. \$2.45 values **\$1.45**
- SPECIAL LOT WOMEN'S OXFORDS**
In this group you will find all the newest fall styles to select from. \$2.95 values **\$1.94**
- SPECIAL LOT WOMEN'S OXFORDS**
In the newest fall styles and designs. All sizes and widths. \$3.45 values **\$2.95**
- SPECIAL LOT WOMEN'S OXFORDS**
This group is a treat for style and quality. All sizes. \$5.00 values **\$3.95**
- HEEL LATCH DRESS SHOES**
In this group you will find kids, suedes and Cabretta leathers. \$6.00 values **\$4.95**
- FOOT REST DRESS SHOES**
These shoes will glorify the feet. They reflect quality and good taste. \$7.50 values **\$5.95**
- ONE GROUP GIRLS' SHOES**
This group is all leather in blacks and browns. All sizes and widths. \$1.94 values **\$1.45**