

# Dale Carnegie

## 5-Minute Biographies

Author of "How to Win Friends and Influence People."



AIMEE SEMPLE McPHERSON

### She Drove a Battered Old Car Into Los Angeles and Made a Million in 18 Months

Aimee Semple McPherson has probably received more front page newspaper publicity than has any other woman in the history of the world. Even an unimportant newspaper story about her has sent countless thousands rushing to the newstands.

A few years ago, a Los Angeles paper came out with the report that she had changed the color of her hair; and the circulation of that paper jumped three hundred per cent, in one day.

The story of her life reads like a tale out of The Arabian Nights. Legally, her name is Aimee Semple McPherson Hutton; but to her faithful followers she is affectionately known as "Sister Aimee."

Born in a tiny farmhouse near the village of Ingersoll, in Ontario, Canada, Sister Aimee when only seventeen, married a boiler-maker evangelist named Robert Semple and sailed away to China with him to convert the heathen.

Two years later, her husband died and left her penniless in China, with a child to support—and she was not yet twenty years old.

She took up a collection, re-

turned to New York, and married a young grocery salesman, Robert McPherson, whom she met at a Salvation Army meeting.

Six years later, she divorced him, loaded her two children into a shabby car, and started West stopping in almost every town she passed and calling on sinners to repent.

One evening, just at twilight, this amazing woman drove into Los Angeles, the City of the Angels, and started on her incredible career. She had no friends no influence—nothing but two hungry children, a battered old car and less than a hundred dollars in cash; yet within eighteen months, she was probably the most famous woman in California and she had a million dollars' worth of property.

She started preaching her gospel of joy, declaring the kingdom of heaven was at hand; and huge crowds followed to hear her.

Los Angeles went wild. The City of the Angels had never known such a sensation. In a little more than a year, her shouting followers had built her the huge Angelus Temple, costing one and a half million dollars, and they had given it to her as

her own property to do with as she wished.

This great temple is packed with humanity an hour before the service starts; the doors are closed and hundreds are turned away. Under the magic spell of her mystic personality, sinners forsake their ways and the lame and the halt throw away their crutches and declare that they have been made whole.

On May 18, 1926, she went out to Ocean Park, put on her pea-green bathing suit, swam out into the Pacific Ocean and disappeared completely. Southern California was rocked by the news. It was a tremendous sensation.

After being missing thirty-two days, she suddenly appeared at a lonely, little cabin on the edge of a tiny village in Mexico.

Where had she been? She declared that she had been held a prisoner during all that time.

Many people refused to believe her sensational tale.

She was dragged into court; and the best legal minds in California examined her and cross-examined her. She was baited, investigated, grilled, and denounced; but no one could ever shake her story.

Some people ridicule Sister Aimee; some adore her. But friend and foe alike all admit that she has accomplished an amazing amount of good, and that she is one of the most amazing women of the twentieth century.

#### Need of Education

A University of Chicago professor, invited to address a club meeting, chose as his subject, "The Need of Education."

The following day a newspaper headline reported: "Professor's Speech Shows Need of Education."

Patronize Tribune advertisers.



by Albert Zugsmith

#### Stranger Than Fiction

An elderly lady died last week and left almost a million dollars to an usher who worked at the Roxy Theatre. The reason he was named her heir—his politeness. Because she was slightly infirm this usher allowed her to come into the theatre before the doors were opened and helped her to a seat. For these courtesies he will receive a fortune. Ironically, the last picture she attended was "You Can't Take It With You."

#### Modern Miracle

Last Friday evening we stopped in the Amsterdam to hear a radio broadcast. Our companion was an old Broadwayfarer. In a reminiscent mood, he spoke of forty years ago. Gas footlights, buxom chorus girls (twelve was a big revue), a solitary male or female star who sang the hits of the day. Either airy American lilt, as "In the Merry Month of May" or heart rending ballads like "Just Break the News to Mother."

The oldtimer stopped talking as the broadcast began. We thought of you folks sitting contentedly in your living room. By a simple twist of a little dial you were enjoying the same entertainment, though in some cases you were three thousand miles away. A far cry from the oldster's soliloquy.

#### Odds and Ends

The "snotty" St. Regis, bills the red hot colored band playing there "A Nubian Swing Band" . . .

Despite rumors to the contrary, class cafes prefer "nice people" with short bankrolls to those who spend prodigiously but are otherwise objectionable . . .

Aimee Semple McPherson filed a \$1,500,000 libel suit against a mag. Aimee's answer to an article about her called "I Am God's Best Publicity Agent" . . .

Warning to Sally Rand, Faith Bacon, et al: the New York's World's Fair will not allow "the exploitation of the youthful feminine form" . . .

Pittsburgh hotel and night club owners lost approximately \$500,000 because of the failure of the Pirates to win the National League pennant. So confident were they that elaborate preparations had been made for augmented floor shows, conventions had been cancelled and the town in general was prepared for the biggest spending "bender" in years . . .

All these plans were thrown out the window by the sturdy right arm of "Big" Bill Lee.

#### Signs

Frank Novak, the bandleader, is always on the lookout for odd signs in New York. He saw "No Dancing Without Moving the Feet" in a dance hall; "Button Don't Bell, Bump" on a door of a 52nd street house; "Beer Free . . . Parking Space 10 Cents a Glass" in a mid-town tavern.

#### Human Fly

Your reporter had occasion to be knocking out this column high up on the 49th floor of one of New York's big skyscrapers when a man came into the room and said simply, "Window washer."

He then swung himself out the window into space 49 floors above the sidewalk where the people below in the streets looked like insects. He hooked a thin leather belt to a hook on the wall and leaned back as you or I might in our easy chair at home.

Curious about such a man, I asked him questions.

He was a bachelor, liked his work, was afraid to ride in airplanes, collected stamps, had a little car—which he didn't wash himself.

#### GRASS FIRE PROVES THREAT TO HOUSES

A grass fire in North Elkin Wednesday afternoon endangered several homes in that section when it began to spread rapidly after being caused from a fire under a wash pot near the home of Clyde Tolbert.

The Elkin fire department, called to the scene, quickly extinguished the blaze.

The oldest trees in the world are the Macrozamia Denizens of Australia. They are estimated to be 12,000 years old and never grow to a height of more than 20 feet.

Large assortment of wines and cocktails, including the famous Tom Collins brand. Also Widmer's white port wine. Better than brandy for fruit cake. The Rendezvous. 12-3c

### STAINS FLOORS WITH WALNUTS

Surry Woman Uses Mixture Made from Walnut Hulls With Fine Success

#### PROCESS IS EXPLAINED

Muscle power is cheap and walnut hulls are plentiful at the home of Mrs. J. W. Martin in the Little Richmond community of Surry county. By adding a little initiative to the aforementioned ingredients, Mrs. Martin stained four floors in her home with a homemade mixture at absolutely no cost.

Mrs. Grace P. Brown, home demonstration agent of the State College Extension Service, reported this achievement and also told how Mrs. Martin waxed the four floors at a cost of only 70 cents. Mrs. Martin had an ample supply of beeswax on the farm, and by mixing it properly with paraffin, raw linseed oil and turpentine, a fine grade of paste floor wax was concocted.

Mrs. Brown reported that Mrs. Martin followed directions contained in Extension Miscellaneous Pamphlet No. 14 in making both preparations. She first used her muscle power to clean and sand the floors. She then soaked a bushel of green, matured walnut hulls in four gallons of water for 48 hours. After straining the mixture, it was ready for application and produced a beautiful walnut stain.

To make the paste floor wax Mrs. Martin used one-fourth pounds of beeswax to one pound of paraffin, one-half cup of raw linseed oil and two and one-half cups of turpentine. After heating the beeswax and paraffin to melt it, the mixture was removed from the fire and the linseed oil and turpentine added. The preparation was stirred vigorously, with care taken to keep it away from the flames because of the inflammable nature of the turpentine.

Mrs. Martin is a member of the Little Richmond Home Demonstration Club and other members of the club are expected to follow her example in staining and waxing their floors, Mrs. Brown said.

#### LOCAL MEN ARE HURT IN AUTO ACCIDENT

R. W. Davis and Clarence Macy, both local barbers, escaped serious injury Monday evening when the car of Davis, in which the two men were riding on the Elkin-Ronda highway overturned. Davis, owner and operator of the car, said that they undimmed lights of an approaching car blinded him and in order to avert a collision he swerved his car into a ditch, the machine crashing into a bank.

Minor injuries were sustained by the men and their clothing was badly torn. The Davis car was extensively damaged.

### Many Desirable Gift Offerings Await Shoppers

(Continued from page one)

candy which he will distribute among the children who are at the depot to meet him.

Following his arrival, Santa will make a tour of the business streets and visit local stores during the afternoon. Everyone, young and old, is urged to be at the depot to meet him.

There are many thrilling sights awaiting the shopper in Elkin this year in form of gift goods to be found at every store which has advertised in this special Christmas edition of The Tribune. By reading each advertisement carefully, one can decide just which store he or she wishes to visit first—for everyone will want to visit them all.

An advance tour of the stores

has revealed many new and attractive gifts this season. It has been noted that there are practical gifts galore; odd gifts, unusual gifts, gifts that more than likely wouldn't be thought of by the average person, and for that reason, all the more desirable.

It's impossible to list all the gift items here. Needless to say, one must come and see for himself. Every store—department store, hardware store, drug store, furniture store, five and ten cent store, electrical store—is jammed and packed with the very things everyone wants and at prices to please every purse.

You won't want to let anything keep you away from Elkin's big Christmas Opening Friday. All Elkin merchants are cooperating to give you a real preview of Christmas.

In 1897 bananas were such a novelty that they were wrapped in tinfoil and sold for a dime each.



SANTA KNOWS THAT MEN LIKE PRACTICAL GIFTS BEST!

And a practical gift, to a man, is something to wear . . . something that will prove of use after the bright lights and tinsel of Christmas have gone. Being a men's store, we know what men like. That's why we suggest you visit us and select his gifts from our stock of Men's and Boy's wearing apparel.

**S N O W**  
CLOTHING COMPANY  
Elkin, N. C.

### TAKE A TIP FROM SANTA



## Electrical Gifts Always Please!

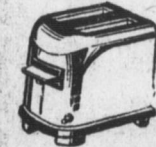
When you think of Christmas gifts, think of something electrical. For electrical gifts are useful . . . attractive, and always bring pleasure to those who receive them. We have many fine appliances that will prove ideal. Come in today.



#### Coffee Makers

The new, better way to make coffee. A real gift.

\$4.95 up



#### Toasters

Every housewife will appreciate an electric toaster.

\$2.50 up



#### Electric Irons

Give her a new electric iron, a useful gift.

\$3.95 up



#### Waffle Irons

These irons make delicious waffles. Beautifully styled.

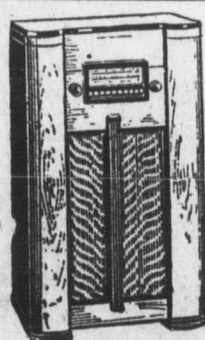
\$4.95 up



#### Vacuum Cleaner

Royal vacuum cleaners. What a gift of convenience for her!

\$39.95



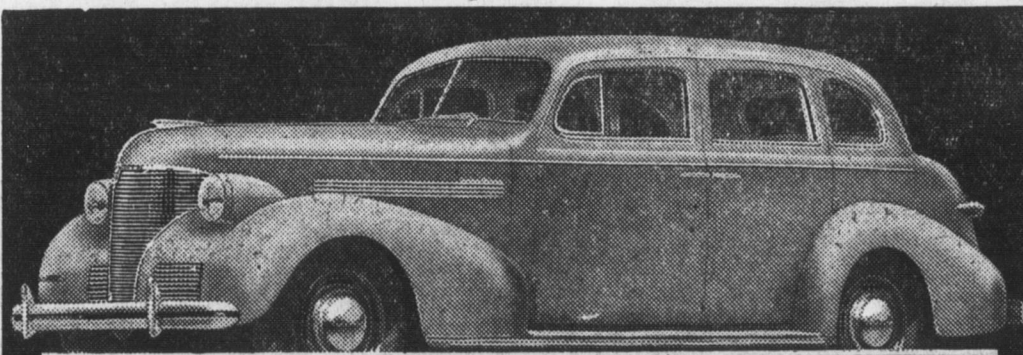
#### RCA-VICTOR RADIOS

The gift of a RCA-Victor radio is a gift of music, of entertainment and pleasure for the entire family. Why not plan now to surprise the family with a new RCA-Victor this Christmas. Electric and battery models in table and cabinet styles. Come in today and see and hear them.

### Think of the Pleasure a FRIGIDAIRE Will Bring!

No other electric refrigerator has as many added conveniences as has Frigidaire. Buy now and save over spring prices. It will be the gift of gifts!

**Harris Electric Co.**  
Electrical Gift Headquarters  
Elkin, N. C.



## The Gift Supreme! DELIGHT THE FAMILY WITH A NEW CHEVROLET CHRISTMAS MORNING

If you have been planning to trade in your present car, why not do so now and surprise your family with a beautiful new Chevrolet for Christmas. A new Chevrolet, with its many advanced features for 1939, will prove the most wonderful gift of all.

#### Accessories Will Make Ideal Gifts We Suggest:

HEATERS - DEFROSTERS - RADIOS  
SEAT COVERS - FOG LIGHTS  
NO ROLL DEVICE - SAFETY LIGHTS  
ELECTRIC VANITY MIRRORS  
CHROMIUM WHEEL DISCS  
CHROMIUM WHEEL MOUNTINGS  
—AND MANY OTHERS

**F-W CHEVROLET CO.**  
Elkin, N. C.