lake W. M. Wall Your

Come in and see our complete selection of fine gifts, including

THE NEWEST ELGINS

Don't let your gift list get you down! Let us show you our unusually complete stock of special Christmas gifts. You'll be especially thrilled by our newest Elgins, which include the finest values in 74 years! Exquisite semibaguettes for ladies. Handsome, sturdy wrist watches for real men. Every model flawless timed to the standard of the stars. Elgin prices from \$16.50 to \$750.00. Richly fashioned "Lady Elgin." jewels. 14K national gold filled case. \$47.50

Curved to 14K filled. \$55.00 Elgin "American ewels. \$33.75 O Sturdy Elgin "Cavalier." In natural gold filled case.

T'S EASY to choose

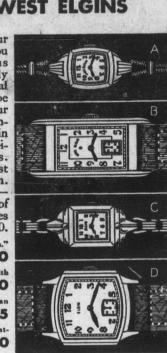
from our large selec-

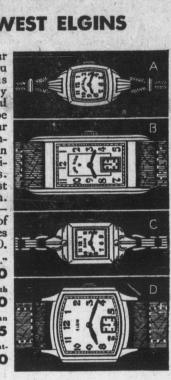
tion of appropriate gifts.

Here you'll find the

Right Gift for everyone

on your list.











\$25 to \$250 DIAMOND RING

\$17.50 to \$32.50

\$19.95 Up DIAMOND RING

\$5.95 DIAMOND RING Gruen



Parker's De Luxe Chal-

lenger, \$3.50.
Mail and phone orders

ANY ARTICLE UNTIL CHRISTMAS

CURVEX COUNTESS . . . 17 jewel Precision. 14 kt. yel. or white gold filled. \$42.50

JEWELER

Gruen

Gruen

VOGUE . . . 15 jewel GRUEN. Yellow

STAR DE LUXE ... 15 jewels. Yellow or CENTURION . . . 17 jewel GRUEN. Yellow gold filled case...... \$37.50

The most heart-warming of gifts

is one that thrills on sight—and

remains, through the years, a trea-

Such a gift is a Gruen—the

Precision watch. Up-to-the-minute

in smart styling, dependably accu-

rate always, a Gruen is the perfect gift—one that will surely please

We'd enjoy assisting you to

make your selection. Why not

come in this week-while our

sured intimate possession.

BUY NOW — PAY NEXT YEAR — CREDIT AT CASH PRICES

26 **Pieces** Solid

Handles

\$7.75

26

Pieces

Hollow

Handles

\$9.95

HAMILTON

Wrist Watches For Men and Ladies \$37.50 to \$65.00

If you are planning to give gifts of real and lasting value; gifts that will truly be appreciated for years to come, and which will always serve to remind of your thoughtfulness, give gifts of jewelry and the many other worthwhile items to be found at our store. A watch, silverware, diamond ring, electric razor, or other of the truly fine gifts to be found here will make Christmas a real success. Check this ad. carefully, then visit us. And remember, we make it easy for you to give fine gifts, thanks to our liberal credit plan with payments as low as \$1.00 per week.

Spode



COWSLIP

Suggestive of an old fashioned English garden, painted in gay colors under the glaze where it cannot come off.

Open stock, reasonably priced, and can be added to or filled in, as Spode patterns are not discontinued.



There are over 100 pieces of this fine Fostoria "American" to choose from. Everything from bowls, nappies and salvers to plates, cups and saucers. And any number of odd and incidental pieces that make grand gifts . . . See them all today.

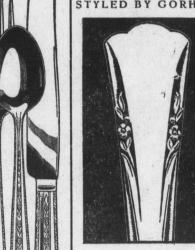




THE MODERN MISS thrills to the possession of this treasure so prized by her great-grandmother. Let your jeweler show you this 10 Karat yellow gold locket, hand engraved and beautifully finished in three contrasting colors of gold.

\$3.00 to \$16.50

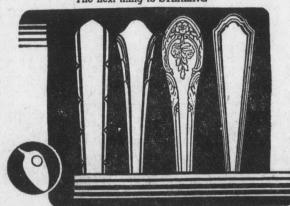
Rosanne Pattern Here's THE VERY NEWEST STERLING Silverware breenbrier STYLED BY GORHAM



ESSENTIAL ITEMS A Place-Setting FOR ONE PERSON COSTS ONLY \$16.92

Ask to See GREENBRIER

GORHAM SILVERPLATE "The next tlang to STERLING"



58 PIECE SERVICE FOR EIGHT . \$68.65 74 PIECE SERVICE FOR EIGHT 34 PIECE SERVICE FOR EIGHT . 46.00 50 PIECE SERVICE FOR TWELVE



