

## How to Win Friends and

Influence People"

READ A GOOD BOOK

Have you read a good book late-|shackle grocery store in Illinois. ly? Are you letting day after The roads were muddy, the wagday go by, without getting some on was heavy, and the man needuseful knowledge from a book? ed money; so he offered to sell a There is no better way to forget barrel of household plunder for be rationed to ensure a fair dis- He is the son of Mr. A. V. Shore. private first class. the harvest of death in Europe anything he could get for it. The tribution of a short supply in the than by losing yourself in a help- half-owner of the grocery store ful, stimulaing, mind-quickening said he'd pay half-a-dollar and cial reported today. book.

ture student, was arrested and west. throw ninto jail for refusing to Should a person support such a of Blackstone's Commentaries dience.

the hands of a lawyer in Durban, books he found in that barrel. South Africa. He read and reread it. His reaction to what he found in that book shook the British empire, for that man was Mahatma Gandhi. He took the idea back to India with him, and the principle of passive resistance was established. One book had completely changed Gandhi's life.

A young man in England found himself out of a job. He did not waste time by sitting around mooning while he was looking for zines and trade papers to anwork. Browsing around a secondhand store, he found a book by new Army-Navy "E" for achieve-Lyell called "The Principles of Geology." The young man knew the army and navy. nothing about geology, but he had an inquisitive mind, and de- advertisements that Chatham is cided to study the subject, be- the first blanket manufacturer cause he knew nothing about it. to receive the honor.

He came across a theory which | The fall consumer copy of the was new to the world—evolution. company will also feature wartime He was fascinated by it; he read care of blankets and explain how on and on, and when he finally the Chatham label helps the put the book away it was dawn. housewife to keep her "Consumers He slept a few hours, then pounc- Victory Pledge." ed on the book again. He want- The Chatham advertising aced to know more about this re- count is handled by H. M. Hackmarkable theory and he began ett. Inc., New York City. the study of nature and animal forms. That man was Herbert Spencer and the book he wrote-"First Principles" — rocked the night was fresh." world. That one book on geolo- Kat: "Why didn't you slap his Popular Movie Star Earns gy completely changed his life. face?" Yes, just one book.

wagon drew up before a ram- ing tobacco.'

SPECIAL

THIS WEEK-END ONLY!

Beautiful

BRIDAL SETS

FOR ONLY

\$22.45

This bridal set represents one of the biggest values we

have yet offered. Beautiful solitaire engagement ring

in solid gold mounting, and an equally lovely solid gold

wedding band mounted with three diamonds. You'll

agree this is a sensational value at our low price of

Leonard's

**Jewelers Since 1893** 

Elkin, N. C.

**Next to Postoffice** 

\$22.45 for the set. Come in and see this value today!

the man took it, larruped his Thoreau, philosopher and na- horses, and moved ontoward the

The man who bought the barpay poll tax. The government rel was Abraham Lincoln. When eration. was supporting human slavery; it he dumped the barrel out to find was backing a war with Mexico. what he'd bought, he found a set government? The more he law books. He was fascinated by thought about this, the more them. He lay on his back in the aroused he became, and finally he shade of an elm tree, and pored wrote an essay on Civil Disobe- over the books. They so stirred him that he decided to become a Years passed; the essay was lawyer. Then he entered politics. forgotten. But it had fallen into His whole life was changed by the

Why don't you read a good book this week? It may open up an entirely new life to you.

### Chatham To Feature "E" In Advertising

using a list of consumer maganounce that it has received the ment in production of orders for

It will be pointed out in the

### GOOD ADVICE

Kit: "Gee, but that date last

Kit: "I did, and take my advice, One day a mover in a covered never slap a guy when he's chew-

## **MEAT RATION**

serve Meatless Days to Ease Shortage

United States, a government offi-

tion along those lines should be Baptist Hospital. taken because a 3,000,000,00 pound shortage of meat for civilian consumption would develop in the months ahead.

He told members of the National Association of Retail Meat Dealers that the statistical outlook for the year which began July 1, 1942, was this:

The bumper livestock crop is expected to yield 21.7 billion pounds of meat compared with an average of 17.8 billion for the 1937-41 period. But we shall ship about 3.2 billion pounds to The Chatham Manufacturing Russia and England to sustain Company, of this city, has sche- troops now fighting and who will duled an advertising campaign be in combat "when the second front opens."

> Our armed forces and our allies will require approximately 35 per cent of our federally inspected meat production. The quantity of federally insepcted meat left for civilian consumers in this country will be about 11 billion pounds. That would be sufficient under normal conditions. But, with the national income at a high level, civilians will want to buy 14 billion pounds. The result: A shortage of three billion pounds.

Title of "Regular Guy" From Buddies

OFFICER CANDIDATE

### Miami Beach, Fla. - Officer Candidate Clark Gable rolled out of bed here at 5:15 a. m. today, slipped into his size 11 army brogues and began a three-month grind which, if successfully completed, will bring him a second lieutenancy in the U.S. Army air

The former \$3,500-a-week movie star said he didn't want to go into the army the easy way-and he didn't.

For during the next three months-during which he will receive \$66 per month—he had his cameraman pal, Andrew J. Mc-Intyre, will find that qualifying as an officer in Uncle Sam's army is a 24-hour-day job.

But if his first day at the training center is any indication of the good-natured star's ability to adjust himself to army routine, he won't have any trouble.

Only a few hours after he arrived here yesterday he already had earned the title of "a regular

Gable took his "processing" seriously, but that famous grin popped forth profusely.

He grinnel at the sergeant who issued him a pair of oversize pants and told him "they'll shrink a little—and so will you."

He g inned at the sergeant who and photographers watched him shave off his moustache—a regulation at the school. Upper-class Candidate V. E.

Clark, former all-American end at Alabama, showed Gable the army way to make up his bed.

The former picture star listened attentively as Clark outlined briefly a few rules of the school.

"Everyone here is known as 'Mister' ann all upper-classmen are addressed at 'sir'," Clark explained. "Of course there are a lot of other regulations but those are the ones you will need to know right off the bat."

"I understand, thank you sir," Gable replied.

"He'll get along okay, he's a right guy," Clark was later heard telling a group of fellow candi-

NO GO

Radio Announcer (former doughboy): "We want to stage a big liars' contest. What are your qualifications?"

Applicant: "I used to be a ma-

Radio Announcer: "Sorry buddy, this is for amateurs only and you are a professional."

REMEMBER PEARL HARBOR!

## News of Boonville

Or May Ask Public to Ob- her with his mother, Mrs. T. W. at Blythe, California, saying he munity feels fortunate in having Norfolk, Virginia.

Chicago, Aug. 17. — Meat may in the vicinity of New York City. lahoma. Both have the rating of

Miss Edith Stinson left Tuesday for Tampa, Florida, to take up And the American people, he in the U.S. Army. She volun- spend several days visiting his and friends. Mrs. Steelman's he was commanding officer of added, may be asked to observe teered her services several months grandmother, Mrs. W. G. Hobson. brother, Carl Combs, of Elkin, is various CCC camps. meatless days before any ration- ago, but was called Monday. She Immediately after his arrival in the guest this week of Mr. and Miss Swannie Stinson returned ing system would be put into op- is the daughter of Mr. and Mrs. Winston-Salem he telephoned his Mrs. Steelman. Roy F. Hendrickson, adminis- eral months she has been doing bins, say that he made the trip granddaughter, Jean Wilson of trator of the agricultural market- nursing duties at a Florida hospi- down in three hours, which is Boone are spending a few days at ing administration, asserted ac- tal. She received her training at pretty good time for bicycle rid- her home here.

Mr. and Mrs. Shobert Baity re-

Shore is now stationed somewhere Fred Casstevens of Fort Sill, Ok- ty.

her duties as a Red Cross nurse ston-Salem where he plans to mons and Elkin visiting relatives Texas. Before entering the army A. C. Stinson. For the past sev- parents, Mr. and Mrs. G. N. Dob-

Among the new teachers on the convalescing from a tonsil opera-

dle a big portion of the coaching M. Speas.

Mrs. H. W. Reece and her

Little Miss Barbara Coram is

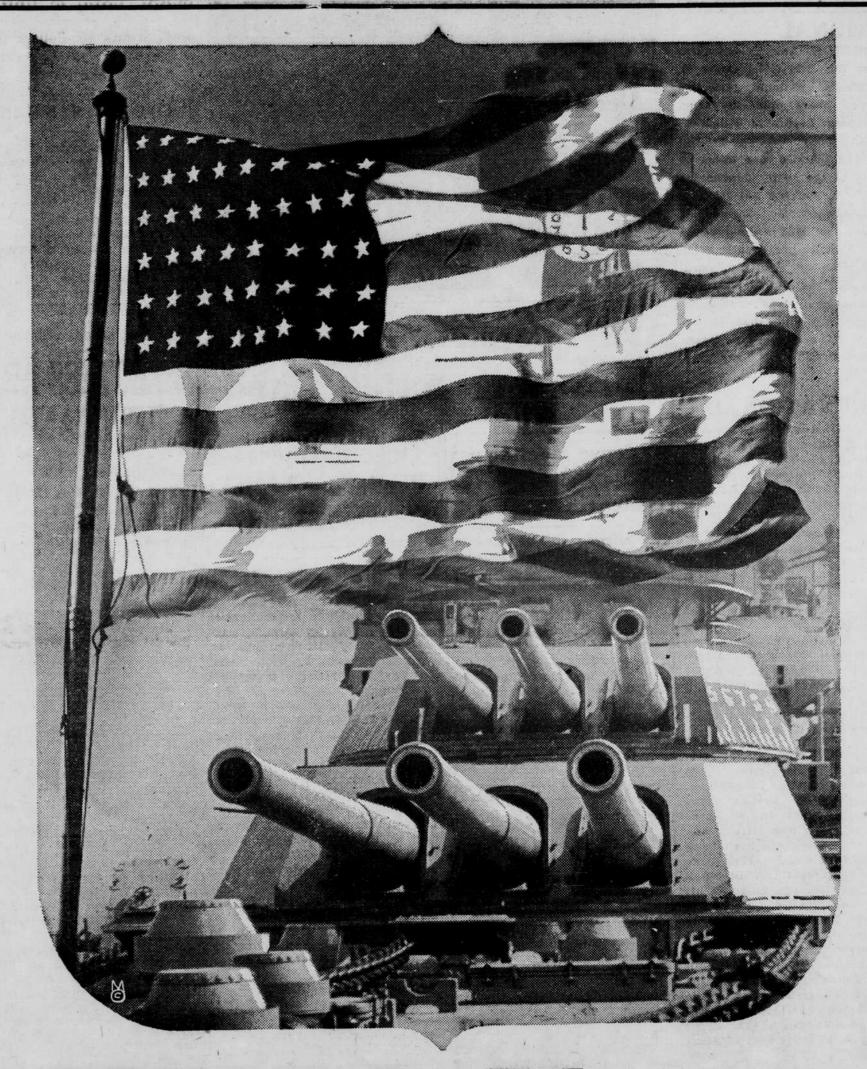
Boonville school faculty this year tion which she underwent last will be three local residents. They week at Chatham Hospital. She are Grover Brown, who will han- is at her grandmother's, Mrs. J.

duties, Miss Phebe Day, and Mrs. | Mrs. C. A. Martin had as her Corporal Stewart Shore of cently received a letter from their Carmen Richardson. All are ex- guests Sunday and Monday, her Fort Bragg, spent the week-end son, James, at an army air base perienced teachers and the com- son, Carl, and Mr. Thornburg of

had been promoted to the rank of these additions. Also becoming a According to announcements Word has been received here of private, first class. Other Boon- member of the Boonville faculty received here last week, Mr. and the promotion of Gray Shore to ville boys who have recently been again this year will be Mrs. Louise Mrs. E. E. Hood are the parents the rank of Technical sergeant in promoted are Troy Vestal who is Abrams Coram, who formerly of a baby daughter, born last GOING TO ARMED FORCE the United States Army. Sergeant stationed at a Florida camp, and was a member of the local facul- week. Mrs. Hood now resides at Climax, North Carolina. She and Mr. and Mrs. Arlie Steelman Mr. Hood are former residents of and children have returned home Boonville. Mr. Hood is now a Bill Dobbins left Boonville Mon- from their vacation which was major in the United States Army day morning on his bike for Win- spent at Winston-Salem, Clem- and is stationed somewhere in

to Richmond, Va., Sunday after spending her vacation with her parents, Mr. and Mrs. A. C. Stin-

Fifty Nazi police agents were killed in Poland last June, including the Gestapo chief at Lublin.



# Keep It Flying Keep On Buying War Savings Bonds and Stamps

Too many of us have long taken our flag too much for granted! These are times in which its true significance and all the freedom, spirit, faith and hope for mankind it symbolizes must stand clear in our minds as reaffirmation of all that we are fighting for: and for the worthwhileness of our fighting to the last fibre of our being.

Keep it flying! Brave red, gallant blue, unsullied white! Keep it flying-the flag of America's frontiersmen; the flag of 165 years of pioneers in the name of liberty: the flag of America-for freedom-forever!

Keep it flying! There's only one way! And that is by keeping on buying the War Savings Bonds and Stamps which can supply the funds which can supply our fighting men with every piece of equipment and every item of apparel they need-fast-in order to win this war!

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