

**VALUES!
YOU CAN'T BEAT!**



All Wool Filled
COMFORTS

Were \$8.95. Now—

\$6.88

CHENILLE SPREADS
Full Tufted — All Colors

\$7.95 Values \$6.88

\$6.95 Values \$5.88

Double Bed Size

BLANKETS

Fine Quality! Only 20 to Sell

Were \$2.19, Now—

\$1.88

Misses Coat Style
SWEATERS

Red and Blue. Were \$1.79

\$1.44

Children's Good Quality
UNION SUITS

49c

Odds and Ends In Ladies'

SWEATERS

All-Wool. Values to \$3.98

\$1.00

Odds and Ends In Ladies'

BLOUSES

Values to \$3.98, Now Only—

50c

CHILDREN'S SOCKS

Values to 29c

10c and 15c

LADIES'

COATS

REDUCED!

One group smart all-wool Irish Tweed coats in attractive styles. Finely tailored and made for real comfort and service. Stock limited, so hurry.

REGULARLY \$34.95

\$19.95

One group of coats including Chesterfields and sport styles. Amazing values at our special low reduced prices.

VALUES TO \$29.95

\$12.88

GALOSHES

For Misses and Ladies.

Pre-war quality. Broken

lots, sizes. Were \$1.49—

50c

McDANIEL'S ANNUAL JANUARY CLEARANCE

— OF —

ODDS AND ENDS

Here's the big annual event you've been awaiting — McDaniel's January Clearance Sale of Odds and Ends — good, seasonable merchandise at low, money-saving reduced prices! Some lots are odds and ends, which means broken styles and sizes, but if you can find your size you'll be able to mark up a substantial cash saving. Don't fail to be here first thing for first choice, for our low prices will clear all sales merchandise very quickly. Remember the date — Thursday, January 13, starting at 9:00 a. m.

Starts Thursday, January 13th, 9:00 A. M.

ALL SALES CASH, NO EXCHANGES, NO LAY-AWAY, NO REFUNDS

LADIES' DRESSES REDUCED!



THREE SPECIAL GROUPS

You don't want to miss these groups of dresses, including silks and other smart materials. Don't let the low prices fool you — they are all worth many times more than our clearance price.

ONE GROUP, VALUES TO \$7.95, ONLY **\$1.00**

ONE GROUP, VALUES TO \$10.95, ONLY **\$2.88**

ONE GROUP, VALUES TO \$10.95, ONLY **\$4.88**

LADIES' HATS REDUCED!

Wide assortment of smart felt hats in four special clearance groups at real money-saving prices.

10c - 25c - 50c - \$1.00

LADIES' ALL-WOOL
SUITS

One lot of ladies all-wool suits to clear at a very low price. Worth far more, they're real values if you act quickly before stock is gone.

VALUES TO \$29.95

\$12.88

One Group

Children's Suits

\$7.95 Values, Now—

\$2.88



HOSIERY — one lot women's and children's Knee styles and rabbit fur-lined. Were 59, now 29c

SPORT CAPS — Ladies' WAC style. Regular 79c values, now only 25c

SHOES — Men's brown and black dress shoes, all leather, at special low prices. Reduced about half \$2.98

BAGS — for ladies. Values to \$2.98, reduced to 50c and \$1.00

Fine Quality REMNANTS — At Special REDUCED PRICES.

OXFORDS — Ladies' all-leather, pre-war oxfords. Brown and black. Broken lots and sizes. Only \$1.98

BOYS' SUITS — With long pants, made of heavy cotton poplin. Dark brown and green. While they last, only \$2.00

DRESS PANTS — One group for men. Good worsted material \$1.98

SWEATERS — Men's styles. Zipper front. Were \$3.98. Now special \$1.88

SWEATERS — Boys' sizes, values up to \$1.98. Special to clear 98c

JACKETS — Few odds and ends in men's combination leather and gabardine jackets. With zipper. Were \$7.95 .. \$3.88

JACKETS — Few wool jackets for men, with zipper front. Were \$7.95, now \$3.88



ODDS AND ENDS IN
MEN'S

OVERCOATS

Now, right at the peak of winter, buy a new overcoat at a very special savings. Curlee and Manchester coats that will give you plenty of service this winter and for many more to come.

WERE \$24.75

\$12.88

25 ONLY!

Men's Curlee and
Manchester

Double Breasted Models Only—

SUITS

If you can find your size you'll really get a bargain in these Curlee and Manchester winter suits. Only 25 to sell, so be first here.

VALUES TO \$35.00

\$18.88

Rayon Hose

Full fashioned sheer. Regular \$1.17 values, now—

75c

MEN'S HATS

Genuine fur felt. Values to \$5.00. Now—

25c - 50c - \$1.00 - \$1.98

McDANIEL'S

DEPARTMENT STORE

ELKIN, N. C.

Men's Dress
SHIRTS

Slightly soiled but real values in dress shirts by E. & W., Ritz and Nelson Paige. Values to \$2.49.

\$1.00 - \$1.25

\$1.44