



**PICTURE OF A MAN TALKING TO HIMSELF**  
Well, Browning, you know you've got it to do, so there's no use fooling around any longer. It doesn't make any difference if folks don't read it, it's part of your job. So take your feet off the desk and get busy.

Sure, you had business down town a while ago. It was very important you go to the drug store and lean on the soda fountain. That's a habit, and also a very convenient way of killing time. And we'll grant that perhaps you should have stopped on the corner by the bank and watched Will Snow playing in the slush and water with a small shovel. Anyone could see the melting snow had banked up there and caused a puddle. And maybe it was to your interest to stop and watch the town workmen filling up the water sprinkler on the corner by the Music Box. But was it also necessary for you to stand there in sort of a daze after the truck had left? And was it necessary for you to spend at least five minutes debating whether or not the backed up water on Market street was going to overflow the sidewalk and run into the basement of the telephone building?

As a columnist of a sort, you're awfully hard to get started. It doesn't matter particularly what you write about. After all, people who aren't going to read it anyway would just as soon not read about one thing as not read about another. So get some paper in the typewriter and get going.

Now what? So you've decided you've just got to put your car keys in that little leather keyholder Kelly Rose gave you this morn-

ing? Haven't you been carrying your car keys on a piece of wire for the past seven months? Then why all the rush? And for 15 years you've been around job printing presses, so why the sudden interest in going back into the shop to watch Fred Laffoon feed envelopes?

Well, at last you've put paper in the typewriter. At least that's a start. Now, we reckon, will come the usual 30-minute period of staring out the window. Why? Goodness knows you've looked out that window so much in years past there's nothing new to see. And besides, those workmen putting up that scaffold have been putting up scaffolds just like it for the past six months, with you watching the driving of every nail, so why pay attention to them? Besides, the ladder might break and one of them fall right through the plate glass window into your-

lap. So move back to the typewriter.

Now what? It hasn't been 10 minutes since you had a drink of water. One would think you have the capacity of a camel. Or do you just pretend to be drinking? From the looks of things it's just a stall. And was there any necessity for also feeling the steam pipes by the water cooler and then going back to complain because they weren't warm? If they had been hot you'd have gone back to complain because they weren't cool. To be perfectly frank, you make an awful nuisance of yourself sometimes.

For goodness sakes, are you off again? This is three times you've been to the postoffice today. You know you are expecting no important mail. And is it really necessary to stop by Tom Redmon's studio and worry him? After all, he has to work for a living, and hasn't time to listen to silly questions. Now get on out and back to the office.

Hold on, don't go in the movie theatre. You're planning to see the show tonight anyway, so why spoil it by seeing part of the picture now? Think what the boss would say if he knew? So, he hasn't found out in all these years, eh? Maybe not, but the time might come. What about that time he caught you playing mumble-peg in the basement when you were supposed to be developing some pictures? Or the day you were curled up asleep in the dark room when you were supposed to be downtown selling advertising? Come on, let's get back to the office and get going on that column.

Well, maybe you do need another coke. Anyway, you'll never get by the drug store without going in. And perhaps it's best that you look over all the magazines while you're about it, for if you don't now, you'll think about it later and have to come all the way back down here. Uh huh, you're running true to form, mixing up all the magazines as usual. That's fine. Now why not go over and stand in front of that sign which says "Please do not stand here." After all, you've been batting a hundred per cent

thus far, so let's don't overlook anything.

There you go again! Didn't you stand in front of the State theatre for 20 minutes this morning reading those posters? You know them by heart now, so why stop this time?

At last you're back and actually hitting the typewriter keys. And without looking it's dollars to doughnuts here's what your first paragraph will say:

"Due to having a great many things to do today, it's hard to finally get settled down to entertain you nine readers. Sometimes we think there ought to be two of us, we work so hard. If it's not doing this, it's doing that, and never a spare moment to catch our breath. Sometimes we wish we hadn't given up our job of being vice-president of a bank to enter the newspaper business, for it's toil, toil, toil all day long."

See what we mean?

## AT THE CHURCHES

**FIRST BAPTIST**  
Sunday school will meet at 9:45. Rev. Howard J. Ford, pastor, will speak at the 11 o'clock morning hour of worship on "The Joy of Living."  
At the evening hour at 7:30 Rev. Ford will use as his subject "Our High Mission."

**METHODIST**  
Sunday school will meet at 9:45. The pastor, Rev. Robert G. Tuttle, will speak at the morning hour of worship on the subject, "I Believe in God." This will be a continuation of the six weeks' program of loyalty which began at the 11 o'clock hour last Sunday. There has been a good response to this campaign.  
At the evening service the pastor will continue with the theme

of "The Christian Home" and will speak on "Education For Life, In The Christian Home." Dr. P. E. Lindley, Dean of High Point College, is expected to be present at this time.

**EAST ELKIN BAPTIST**  
Sunday school will be at 9:45. The pastor, Rev. J. E. Powers, will bring the message at the 11 o'clock morning hour of devotions and at the evening service at 7 o'clock.  
The young people will meet at 6:30.

**PRESBYTERIAN**  
Sunday school will be at 10 o'clock.  
J. M. Wells, of the Presbyterian Church in Winston-Salem, will be guest speaker at the morning service at 11 o'clock. He will use as his topic "Presbyterians, Their History and Beliefs."

**SILENCE IS GOLDEN**  
Mrs.—"Do you still love me?"  
Mr.—"Yes, better than any other way."

**IT'S A WASHOUT**  
Mr.—"I expect a lot of dirty work when I start my new business."  
Mrs.—"Treachery, eh?"  
Mr.—"No, I'm opening a laundry."

**HEADACHE**  
Capudine contains 4 specially selected ingredients that work together to give quick relief from headaches and neuralgia. Follow directions on label.  
**Liquid CAPUDINE**

IN NORTH CAROLINA  
More people drink Atlantic Ale and Beer than any other.  
It must be...  
**Good Taste!**  
**ATLANTIC ALE and BEER**  
"FULL OF GOOD CHEER"  
Atlantic Company—Breweries in Atlanta, Charlotte, Chattanooga, Norfolk, Orlando

## Your Spring Coat

Is Awaiting You  
At Park Place

New suits for spring... in lovely fitted and boxy styles... in colors to match the beauty of the first spring flowers. Just to see them will do you good... will picture to you the gay spring days ahead when winter and its bad weather is gone. 100 per cent wool in solid pastels.

\$22.50 to \$37.50



Your New Suit,  
Too, Is Here!

You'll love the new suits at Park Place. One hundred per cent wool gabardines and light weight woolens in blacks, browns, checks and pastel colors. So prettily styled. Just right for you!

\$22.50  
to  
\$37.50



**New Spring BAGS**  
Here's your spring bag to match! Newly arrived, they are in leathers, the new plastics and patents.  
**\$4.95**

## How Well Has General Electric Met These Objectives?

### HIGHER WAGES

Here's how General Electric's increased production and efficiency have affected G-E workers. Average hourly earnings for men, not including overtime pay, have gone up as follows:

1936	\$ .73
1937	.81
1938	.87
1939	.86
1940	.85
1941	.89
1942	.96
1943	1.05
1944	1.09
1945 (Sept.)	1.09

Overtime pay gave G-E workers more on top of this. G.E. has made jobs for nearly three times as many. 61,781 worked for G.E. nine years ago. In 1945 an average of 145,000 had jobs at G.E. and at much higher pay.

### LOWER PRICES

G.E. has an obligation to a second group of people—the public. The public wants improved products at fair prices.

"More goods for more people at less cost"—G.E.'s goal—is not a part-time assignment. It is a job for management and worker alike if G.E. is to keep growing, keep raising wages, keep making more jobs for more workers.

A few figures show typical price decreases:

<b>Refrigerator</b>	
1935	\$199.00
1941	129.95
<b>Lamp</b>	
1935	.15
1945	.10 (PLUS TAX)
<b>Transformer</b>	
1935	76.32
1941	69.30
<b>Motor</b>	
1935	12.80
1941	8.50
<b>Radio</b>	
1935	47.50
1941	27.95

### FAIR PROFITS

G. E. during the war earned 4.7% on each dollar of sales. Of this, 4.1% was paid to its more than 200,000 stockholders and the remaining six-tenths of a cent on each dollar was retained in the business to assist in carrying on and expanding its operations.

All money earned over this 4.7% was turned back to the U. S. Government. G-E cost-saving methods had made war goods for less money than the Government expected.

These dividends have been declared per share of common stock since 1936:

1936	\$1.50
1937	2.20
1938	.90
1939	1.40
1940	1.84
1941	1.75
1942	1.40
1943	1.40
1944	1.40
1945	1.60

**GENERAL ELECTRIC'S OBJECTIVE** has been to keep prices moving downward, keep wages going up, and to earn a fair profit. This calls for volume production, more efficient work and methods. With the help of every single employee, General Electric believes it can show our country, as it did in wartime, an example of American enterprise at its best.

**GENERAL ELECTRIC**

Lovely Dresses  
In Tune With Spring

Picture yourself in one of our lovely new dresses for spring. Blacks and soft pastels in crepes, gabardines and woolens. Many pretty styles to make you glad spring will soon be here.

\$9.50 to \$14.95

**WATCH PARK PLACE!**  
Keep up with what's new at Park Place. New arrivals in ladies' ready-to-wear and are arriving daily for a glorious spring.

**Park Place**  
MERCANTILE COMPANY

The House of Quality