every Friday (vening at) o'clock in Junior Hall, over My N. Epstein's store. Knightly welcome to visitors.

UDSE MRECTORY.

Magnolia Camp No. 100, Woodmen of the World meet every Tuesda, evening at 7:30 o'clock in Junior Order Hall Visiting brothers are always welcome.

Holdsboro Council No. 39 Jr. O. U. A. M., meets every Thursday evening at 8 o'clock in Junior Hall. Cordial welcome to all visiting brethren.

eldsboro Lodge No. 139, B. P. O. E. meet 2nd and 4th Thursday night of each month in Junior Hall, over Mr. M. N. Epstein's store, at \$:30 o'clock. Elks Home, 105 Chestnut street, open daily from \$:30 to 1 a. m. Visiting brothers snittled to register are cordially welcome at all times to Lodge or Home.

Neuse Lodge No. 6. L. O. O. F. meets every Tuesday evening at 8 o'clock, in their own new hall Cordial welcome to visitors.

LOCAL BRIEFS.

Items of Interest in and Around the City.

-Mr. Ed. Jennett continues quite ill with typhoid fever.

-Mr. D. E. Smith was no better today. He is gradually growing weaker.

¹²—There will be an important meeting of the Wayne County McIver Loan Fund Association in the rooms of the Woman's Club Tuesday morning at ten o'clock. All former and to-be Normal students are urged to be present.

Firemen at Wrightsville Beach.

Messrs. Max Cohn, Nathan Edwards, John Joseph and Lon Pearsall left Sunday to spend ten days at Wrightsville. Many more members of the Eclipse Fire Company will join them during the week.

Busy all the time, and there's a reason for it, but glad to see you and your friends join the throng at the fountain of Goldsboro Drug Co.

CHAT ABOUT YOUR FRIENDS.

Mrs. W. H. Powell returned to Tarboro Sunday.

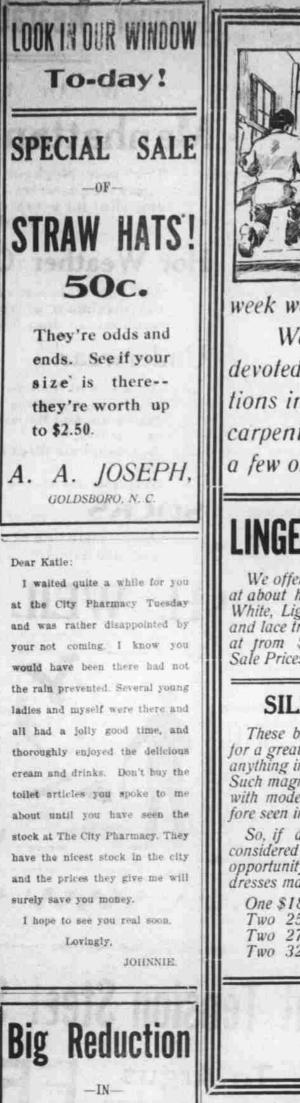
Mr. M. N. Epstein has returned from a trip to Hendersonville.

Ex-Gov. C. B. Aycock, of Raleigh was a visitor to the city today.

Mrs. C. E. Motte, of Charlotte, Is visiting her brother, Mr. H. L. Graham.

Miss Parrott, of Kinston, is in the city, the guest of Miss Ida Lee Middieton.

Mr. L. M. Michaux has returned





Our people are quick to appreciate real lengains and our store was thronged during the entire week of our July Cleaseree. On Saturday, the last day of the week we were as busy as at any time.

SUITS !

We are now in the midst of preparing for our Fall Business. We found last fail if of the space devoted to our ready-to-wear department was inadequate. We are now about to make some alterations in this department and in order to save confusion and avoid the damage consequent upon carpenters visits we have made some important price concessions in our ladies ready-tc-wear and in a few other lines. WITNESS THE FOLLOWING.

LINGERIE DRESSES ! LADIES'

We offer seven dainty Lingerie Dresses at about half price. We have them in White, Light Blue and Pink, embroidery and lace trimmed. These sold regularly at from \$5.00 to \$8.50. Alteration Sale Prices **\$2.50 to \$4.19.**

SILK COSTUMES!

These beautiful gowns have come in for a greater share of admiration than anything in our ladies-wear department. Such magnificent style and taste coupled with moderation of prices was never before seen in Goldsboro.

So, if at the old prices they were considered extra values, think what a real opportunity you now have with these dresses marked to half-price.

One \$18.0	0 Dress for		\$10.00
	0 Dresses for		12.50
Two 27.5	0 Dresses for		15.00
Two 32.0	0 Dresses for	-	17.50

It is hardly necessary to dwell on the good points of our Ladies' Suits; their style, their fitting propensities, their intrinsic value judged by their proportionale autability to cost. Suffice it then to say that we prefer losing an extra dollar or two on a suit rather than carry them through the carpenters upheaval.

Light Weight Wool Suits.

About fifteen suits left, sizes range from 32 to 40, nearly all colors.

\$15.00 Suits for\$ 9.00 25.00 Suits for \$ 9.00 30.00 Suits for \$12.50

2 and 3 Piece Wash Suits.

We have about a dozen of these attractive Summer Suits that we are almost giving away.

\$3.50 Suits for \$1.95 \$6.50 Suits for \$3.50 \$4.50 and \$5.00 Suits for \$2.50

SILK SUITS.

Just two of these but they are perfect beauties and so cheap 1. Rajah Silk, natural color, tailored style, trimmed with jet buttons, coat lined with Messaline. Was \$25, Alteration Sale Price \$12.50.

2. Cloth of Gold, mannish style, collar of violet color, buttons of jet, an extremely handsome model. Was \$30, Alteration Sale Price, \$15.00. We shall close out our entire stock of ladies waists at alteration sale prices which means a price-culting of one-third to one-half. This offering includes a veryfew hand embroidered waists.

White Shirt Waists

 75c. Waists cut to
 48c.

 \$1.25 Waists cut to
 79c.

 \$1.50 Waists cut to
 98c.

 \$2 00 and \$2,50 Waists cut to
 \$1.25

PARASOLS.

About seventeen left from our enormous stock proves that we had the right kind. All-you have to do is to pick yours out now and save half on every dollar you spend.

THE BETWEEN PRICES SIMI-



from a trip to Danville, Va., and Greensboro,

Mrs. R. L. Crow returned Saturday night from a visit to her parents at Keysville, Va.

Miss Bessie Claytor has returned to the city after spending Sunday at her home in Kinston.

Miss Jennie Royall has gone to Epworth Heights, O., to visit her nephew, Mr. Blythe Morris.

Miss Florence Landis, of Oxford, who has been visiting Miss Kate Jeffreys, left today for Wilmington.

Miss Anna Merritt, who has been the guest of Miss Kate Jeffreys, left today for her home in Greensboro.

Mr. Henry Johnson, formerly of this city but now engaged in business at Zebulon, is spending a few days here.

Dr. W. K. Lane returned Sunday from Tallahassee, Fla., where he visited his uncle, Col. John P. Cobb, who is much improved.

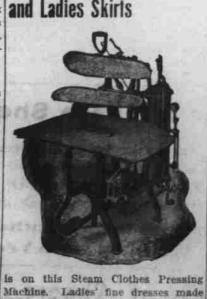
Misses Mattie, Mary and Betsie Le Grand, of Richmond, and Miss Blanche Whitmore, of Durham, are the guests of Mrs. W. H. Godwin.

Mr. William W. Falkener, of Warrenton, N. C., who won the Greek medal of his class at the last session of the University of North Carolina, is visiting his aunt, Mrs. W. K. Parker.

For one week only, beginning with Monday, July 26, we will sell the regular 25 cent size of Squibb's Talcum Powder for 17 cents. This cut is made for the sole purpose of demonstrating to you the unexcelled goodness of all Squibb products, Squibb's Spices and Squibb's drugs. Imperial Pharmacy.

TODAY'S CO	TTON MAI	RKET.
Liverpo	ol Futures.	
	Open.	Close
June-July	6.37 1/2	6.281/2
July-Aug		6.3514
SeptOct	6.36	6.27%
New Yo	rk Futures.	見・酒
July	12.02	12.01
October	11.98	11.97
December	. 1. 12.02	12,01
Local spots, "2.		1963
Chocolute in cr	nam better ti	an you

Chocolate ice cream better than yo gai at home or anywhere else Goldrboro Drug Co.



rices

ON ALL-

MISSES AND CHILDS

Oxfords

-AND-

Slippers!

GULDSBORO SHOE CO

to look new at very small cost. Phone 29 and let us tell you all about our Dry-Cleaning and Dyeing Department.

THE GoldsboroSteam Laundry -LIGHT YOUR HOME WITH-

-AND GET THE BEST-

Brilliant Electric Lamps

Brightest and Cheapest Lamp Made

It Will Save You 1-4 on Your Meter Bill.

20c, 25c and 35c.

FOR SALE BY

ISAACS THE LEADING FURNITURE AND CHINA DEALER

Our Easy Payment Plan Will Suit Yov.



WORKING FOR YOU

The Merchant who Advertises!

The progressive merchants attract your attention by advertising, thus deserving to secure your patronage. The fact that he advertises places upon the merchant the necessity to "make good," to meet live competition. He is placed under a continued test, and he must emerge always with your increasing friendship. He must work for you, with your approval ever in mind. He must find bargains for you---extra value merchandise for you; he must protect you on styles, qualities and prices. All in all the merchant that advertises is enlisted in your service.

