THE CAROLINA HOME and FARM and EASTERN REFLECTOR

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FRIDAY, APRIL 3, 1914.

It seems that nothing is being said about good roads.

Always there is a black spot in our sunshine; if its nothing else but our own shadow.

Better a fool who knows nothing than one who knows to much.

The limit of cheerfulness should be applied to some of us more frequently.

People who say the right thing at the right time are as popular as they are scarce.

We don't know who is most anxious for spring suits, the lawyers or the tailors.

A man who can have a bathroom pipe freeze without swearing is as good as in heaven.

It will soon be a tribute to this city's spirit that it will slight neither grand opera nor baseball.

Remember, girls, that a handy man is better than a handsome one for domestic use.

How funny our language is. Some mighty "small" men are running at "large."

English Bishops have decided to retain the word "obey" in the marriage service. As if it made any difference.

The question before the country is: Now that Tennessee has a prohibition law, what is she going to fight about in the future.

It would be ungallant and perhaps untrue to say that any political party is between the devil and the deep sea on the suffrage question.

A new Texas Brand of politics has appeared. It is called "prohibition Progressive Democracy." It may be all right, but it sounds dangerous.

Sons of the King of England get only $1.25 a week for spending money. But as they don't have to spend money for anything, the allowance is probably ample.

Marconi says we soon will be talking across the ocean. Curtiss declares we soon will be flying over it, and submarine enthusiasts are sure we soon will be steaming under it. The bridge and tunnel enthusiasts are yet to be heard from.

But it will soon be time to rummage around and see if you can find your fly swatter.

According to a modernist in art, gay colors bring joy to the home: perhaps she's never seen the old man try to get into one of those red flannel undershirts after the second washing.

March of this year changed the order somewhat, coming in like a lion and going out like a lamb.

Many a man's purse was hit hard lick in Greenville yesterday. It was millinery opening.

An increase in wages is being sought by the firemen and engineers of practically all the railroads west of Chicago.

No two face person has any claim to beauty.

But the average reformer has no other job.

What site was selected for the park?

It's hard for a man to face the world if he is flat on his back.

A bachelor's idea of real misery is being left alone with noisy baby.

Did you ever hear of an actress who wanted a divorce without publicity?

For way that are dark and tricks that are vain, the Mexican rebel is the limit.

About fifteen more contracts for buildings will be let during April. That's us.

There may be some dispute as to what he did let the Germans do.

They claim that eugenic marriage will be a safety match but we are not sure about it.

Col. Roosevelt is finishing up his South American trip, and we feel sorry for the natives who have been depending on game for living.

It is evident that Gov. Colquitt is disposed to wait for the arrival of the moving picture man before proceeding to do business.

Those returned baseball tourist report the discovery that the world is round just like a baseball.

Many of the towns are preparing war against the mosquitoes and flies. What are we doing?

Better turn these corners easy boys.

How easy it is to sneer at Mr. Carnegie's gifts to the cause of peace Yet the rest of us are not doing so much for the cause.

Some surprise is expressed because George W. Vanderbilt left only $20,000,000. However, if he had possessed any wealth he doubtless would have left that too.

Governor Cole Blease of South Carolina always takes off his coat when he makes a speech. He will be an amusing figure in the Senate—if he ever gets there.

If we should annex a fat strip of Mexico very likely the state of Texas would want it all, being greatly in need of a little territory to relieve that cramped feeling.

There may be more honor in being a member of the federal bank reserve board but the ordinary business person would prefer to be on the Elgin Butter Board.

The real wire-pullers, so far as getting quick service, are those who speak pleasantly to the hello girls.

Look out for that April fool.

There are two sides to all questions even the split skirts have two sides to it.

It's a sure thing that women will never make a good police for they already refuse to wear the proper uniforms because no woman will wear a hat just like another woman.

The ice man's mouth is beginning to water but the coal man is about played out, because he has made enough money to last him a year. He can attend the baseball games when ever he feels like it.

A Western man who inherited about one million dollars agreed to let five men help him spend it. If he'd only come down to Greenville and get some of us I think one would be enough help.

In selecting a successor to Prof. W. H. Ragsdale as county superintendent the board of education should look well to find the best man possible for the position. They cannot afford to stop the pace set by Prof. Ragsdale for Pitt county's educational progress

A Chicago woman speaker says: Women who want their rights must take to the stumps. "Well its all right if they will carry along a step ladder or take to the stump before the crowd gathers to see how the trick is done.

The merchants of Greenville are to be commended for their concurrence in the suggestion of the King's Daughters that they close their stores at 7 o'clock in the evening between April first and September first. In carrying this out they will begin the early closing tomorrow evening.

The women will probably chortile over the news that a New York Millionaire has $42,000 for an old helmet.

Charlie Murphy, the domolished Tammany leader doesn't seem to realize that they have ordered the previous question on him.

It was with a man with a mean disposition who said he is in favor of letting all the women vote except these suffragettes.

There may have been a bit of jealously in the madness of the London militant who slashed the Rokeby Venus.

A Washington judge has ruled that taxicabs are common carriers. Maybe they are, but common people seldom ride in them.

Coolness and common sense are a great partnership combination in the running of the celebrated United States Government.

It is absurb that everybody in this country should become desponent over financial condition. Even Huerta can still borrow money.

Only his most inveterate enemies believed that the colonel stirred up this disturbance in Brazil by asking for a third cup of coffee.

Sam Utermyer the Wall Street critic will shortly be in a position to render a legal ruling on the delicate distinction between a probe and a grill.

Buffalo Bill's avowal that he has a great life work to perform btfore he crosses over would imply that he belongs with those eleventh hour recruits.

Whether Texas will repeat history in the present crisis and lick Mexico as she did in 1846 and 1847 depends largely on her many Crockettes and Houstons can be found in Chihuahua.

Greenville today mourns under a double portion of sorrow in the death of two of her best and most beloved citizens. Two better men than Prof. W. H. Ragsdale and Mr. E. A. Moye, Sr., are not known. They gave their lives to the service of God and their fellowman. Both will be badly missed.

We are told that a big business man of one of our neighboring cities that claim to be the metropolis of Eastern Carolina was forced to come to Greenville to borrow money to build a dwelling in his home town. We haven't any money trees, but your coin will accumulate in your pockets in Greenville. "Our Greenville, Yours 'f You Come."

WINTERVILLE ITEMS

timid couple skipped out—went to another store, spent $150 and paid cash. The prominent lady was busy for an hour, looking, spent fifty cents. The clerk continued his conservation with his friend. The store lost a sale and lost a permanent customer. Efficent store service would have saved both.

It takes tact to handle the customers in a rush. But it can be done. It would be very easy for a clerk to slip up to a new comer and with a pleasant smile say—"Kindly wait a few minutes and I will be able to wait on you. Just look around at our stock and feel at home." In truth, sometimes you will find clerks so efficient that they can wait on two customers at the same time—but that is asking too much of them. The last word is efficient service. It counts. It pulls trade. It builds regular purchasing.

The Republicans and Progressives of West Virginia have decided to hold a joint primary the nominee of which will be supported by the rank and file of both parties in the general election.

Four avowed aspirants are in the eld for the Democratic nomination for United States senator from Ohio, in succession to Senator Burton. They are ex-Congressman John J. Lentz of Columbus, John L. Zimmerman of Springfield, Attorney General Timothy S. Hogan and Charles L. Swain, speaker of the Ohio house of representatives.

A stranger today said he thought that there was a million dollars worth of buildings in Greenville and his thoughts are pretty much on the level.

What has become of the proposed whirlwind campaign to raise the fund for the erection of the Confederate monument? There ought to be some whirling going on if the monument is to be a reality this year. One fourth of the year has already gone by.

President Wilson has promised Miss Tyler, the Courtland, Va., postmistress, that he would see what could be done in her behalf that she may retain her position. It will be remembered that when the department issued orders some months ago requiring all postmasters in fourth class offices to stand the civil service examination that Miss Tyler refused, and entered protest when she learned that another had been appointed in her stead. What the President will do is hard to foretell.

Attention is called to a meeting of the Carolina Club, the purpose of which is set out in another column of todays paper. We note that all of the business men of the town are requested to be present at this meeting whether a member of the club or not and we earnestly hope that all who can will attend this meeting. Mr. Bernhard is a noted expert on a subject that is certainly of vital interest to the town at this time and everybody who can arrange to go to Washington, Friday evening should surely do so Get out tonight to the club meeting and arrange your business so that you can make the trip to Washington and learn something about a subject of great importance to the material growth of the town. We should not allow the opportunity the government has given, to pass by. Get busy business men.

The best way to keep out of a pickle is to keep cool as a cucumber.

Two words—service and efficiency—are being worked double duty these days. But there's a reason. Men of aftance are coming to realize the importance of the deas behind the two words. Especially is this true if the modern retain business establishment. Retail merchants have learned the value of the long time customer with established patronage. The once in a while customer is wanted—but the regular stand by is wanted more. To hold customers requires "service" and why not say "efficient service.'

Good service can not be rendered at a minimum cost without proper equipment. Especially is this true of the business house during the rush hours Equipment needs also modern methods of management. Bad equipment, lost motion and antequated methods result in loss of profits and in addition the loss of customers. Recently in a certain shoe store the clerk spent twenty eight minutes looking for the particular shoe wanted by a customer. The total time occupied by that salesman in making the sale was fifty minuts. Bad equipment, ancient method of stock keeping and olden time method. The customer went from the store determined to try another establishment the next time—too much lost time.

Have you ever wondered why the "down the street' store was crowded and your customers were few? You are as good a judge of quality and style as your rival. You sell as close to the margin as he does. Why his crowded floors? Think it over—study the question, and you will find that it is the little thing. You will call it a little thing—a friendly word, the causal greeting, the pleasant smile, the personal accommodation, the unusual touch of effiency, the extra service. Those matters count and count far more than you realize. The cheery "good morning"—spoken, not as a matter of duty, but as if were really meant pleases people. The briskly advancing salesman, coming to meet you, with a smiling countenance, determines very largely your fortune business

Among the poorest paid workers in the whole of Europe are the Sux Sicilian farm laborers, whose average weekly amounts to less than fifty cents

It Was Through the Efforts of the King's Daughters That Such is Realized by Employees.

For several weeks the King's Daughters have been striving to have the business men of Greenville consider the number of hours that their employees are forced to work to constitute a days task, and have at last convinced a majority of the business houses that their clerks need more rest and recreation.

The ladies are to be commended for the part they have taken in this movement, and the employees of these places should feel grateful to them for their efforts.

The work was completed yesterday when all merchants, excepting three, signed a petition agreeing to close their places at seven o'clock in the evenings. The following is the petition circulated with the signatures of those favoring the early closing hours:

We, the undersigned merchants and business men of the town of Greenville agree to close our places of business beginning April 1st 1914, at 7 o'clock p. m., through this entire year, Saturday nights and the month of December excepted thereby giving our employees some time for (recreation) needed rest:

J. R. & J. G. Moye.
W. B. Brown & Co.
C. T. Munford.
Brown & Pully.
W. A. Bowen.
Elias Nassar & Co.
A. K. Hatem.
B. Shehdan.
W. B. Brown.
J. R. Abeyunis.
L. C. Hatch.
Frank Wilson.
C. S. Forbes.
Carr & Atkins Hardware Co.
Greenville Supply Co.
V. E. Staton.
Little & Wallace Co.
Taft & Vandyke.
Gornto Shoe Co.
John S. Smith.
J. E. Williams.
Higgs-Taft Furniture Co.
J. L. Starkey.
Boyd Furniture Co.
W. H. Ricks.

Smithtown Items.

SMITHTOWN, March 31.—We are very much pained to hear of the death of Prof. Ragsdale. Pitt county has lost no less than the state did when Chas. B. Aycock died.

Mrs. Lizzie Flanagan was visiting at Mills Smiths Wednesday.

Mr. and Mrs. Haywood Smith and children of Farmville spent the day at C. D. Smiths Sunday.

Mr. Ivy Smith went to Greenville Sunday to attend the burial of Prof. Ragsdale.

Mrs. W. D. Tyson of Kinston spent Monday in the neighborhood.

Quite a number of our people went to Farmville last evening to hear the orphans sing. I hope they realized a good sum.

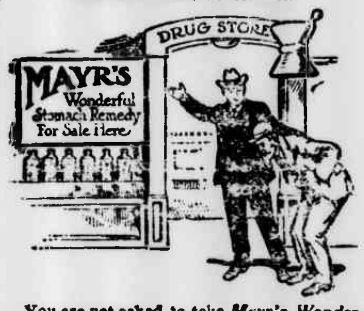
Smithtown school closes April the seventh. Come to the commencement.

It is claimed that the average wages in Ireland has increased nearly 50 per cent in les than 10 years as a result of the efforts of the Irish trade unions.

The membership of the United Mine Workers of America is said to have almost doubled in the past two years

Your Stomach Bad?

JUST TRY ONE DOSE of Mayr's Wonderful Stomach Remedy and Be Convinced That You Can Be Restored To Health



You are not asked to take *Mayr's Wonderful Stomach Remedy* for weeks and months before you receive any benefit—one dose is usually required to convince the most skeptical sufferer of Stomach Ailments that this great remedy should restore anyone so afflicted to good health. *Mayr's Wonderful Stomach Remedy* has been taken by many thousands of people throughout the land. It has brought *health* and *happiness* to sufferers who had despaired of ever being restored and who now proclaim it a Wonderful Remedy and are urging others who may be suffering with *Stomach, Liver* and *Intestinal Ailments* to try it. Mind you, *Mayr's Wonderful Stomach Remedy* is so different than most medicines that are put on the market for the various stomach ailments—it is really in a class by itself, and one dose will do more to convince the most skeptical sufferer than tons of other medicines. Results from one dose will amaze and the benefits are entirely natural, as it acts on the source and foundation of these ailments, removing the poisonous catarrh and bile accretions, and allaying the underlying chronic inflammation in the alimentary and intestinal tract, rendering the same antiseptic. Just try one dose of *Mayr's Wonderful Stomach Remedy*—put it to a test today—you will be overjoyed with your quick recovery and will highly praise it as thousands of others are constantly doing. Send for booklet on Stomach Ailments to Geo. H. Mayr, Mfg. Chemist, 154-156 Whiting St., Chicago, Ill.

For Sale in Greenville, N. C., by THE JOHN L. WOOTEN DRUG CO and Druggists everywhere

AYDEN ITEMS

AYDEN, April 1.—Everyboy come to the auditorium next Thursday night and bring somebody with them to hear the Orphans from Oxford give their concert.

Mr. J. H. Coward says the last snow was a joke on the sunny south and we are of his opinion.

Mr. H. C. Cannon of Rountrees, who has been sick for a long time died last Saturday morning and was buried Sunday evening with Masonic honors. Mr. Cannon was one of the Contentneas most reliable men and his death is a blow to the township and a great loss to Rountrees church. We extend our sympathy to the grief stricken family.

Owing to sickness of Mrs. LeGrande, wife of the pastor of the Christian church Rev. R. F. Pittman filled his pulpit Sunday morning and Rev. L. L. Smith at night. Both sermons were highly spoken of.

Mr. Tom Williams of near Bethany says the case of dynamite he used did more work than a man could in two weeks. Plenty more at J. R. Smith & Bro.

It is time town election was being talked the first Monday in May being the election day. Only good live progressive men should be considered in the primary.

Mr. Amos Tyson who has been lingering for a long time died last Sunday morning and was buried in Ayden Cemetery Monday evening, the funeral was conducted by Rev. Mr Lane of the Methodist church. He leaves a widow, mother and one brother to mourn their loss. We extend our heartfelt sympathy to the bereaved.

Give us the specifications for your needs in filing. We will have a car in shortly assorted prizes, from 4 to 24 inches in diameter.

The new linotype machine has arrived and being installed at the Free Will Baptist Publishing Company office and they will soon be able to do all kinds of printing and lithographing.

Mr. Wilbur Gaskins left Monday evening for King's Business College where he will specialize in Therapeutics.

Just the thing for you to give your old horse to make him shed, and get fat one of those salt brick at J. R. Smith & Bro.

Mrs. R. C. Cannon made a visit to Wilson Monday, returning on the evening train.

Don't forget the singing class at the auditorium next Thursday night, everybody come.

The remains of the infant of Mr. and Mrs. J4 R. Turnage was taken to Kinston Monday for interment.

Before Mr. Simon Moye ever offered himself to the Democratic party for sheriff he confessed that dynamite was the stuff to get rid of stumps Plenty of it at J. R. Smith & Bro.

If any one has seen a black milk cow and male yearling about a year old also black, please notify us and get reward. J. R. Smith & Bro.

When Mr. David E. House begins to drain Swift Creek Grindle Creek and Clayroot Swamps, he will use dynamite in large quantities. Plenty of it at J. R. Smith & Bro.

Mr. Dick Wingate tells us he has made a tour of this surrounding community and that tobacco plants are a scarce article and he is sure the crop will be much later than any season of late.

Chief of Police C. S. Smith has rented the old guard house out for a picture gallery but says he had to bring it into play last Sunday and the mayor had a long session on Monday, meting out to the trangressors.

Stalk cutters and disk harrows have played their part in the spring work but dynamite is always in season. Plenty at J. R. Smith & Bro.

One improvement begets another since the bank of Ayden has been building our people have taken on new life and we hear there are prospects for two more soon. Capital stock having already been raised, this shows prosperity.

It will require the majority of votes cast to elect Mr. Satterthwaite over Mr. Moye for sheriff but one man can blow up stumps with dynamite. Plenty of it at J. R. Smith & Bro.

Mr. R. R. Garris has purchased an Overland automobile. This makes him 3 but its nobody's business but his own.

If you have any thing to sell, or want tobuy, have lost your purse, let us write you up in The Daily Reflector. It is read from east to west.

The National Brotherhood of Operative Potters is to establish a tuberculosis sanitarium for its members near Trenton, N. J.

The first conference of the State of Washington's minium wage commission will be held in Olympia next week to consider the wages of women and minors.

According to Andrew Furuseth, president of the International Seamens Union, the average wages of seamen the world over have been stationary the last 70 years.