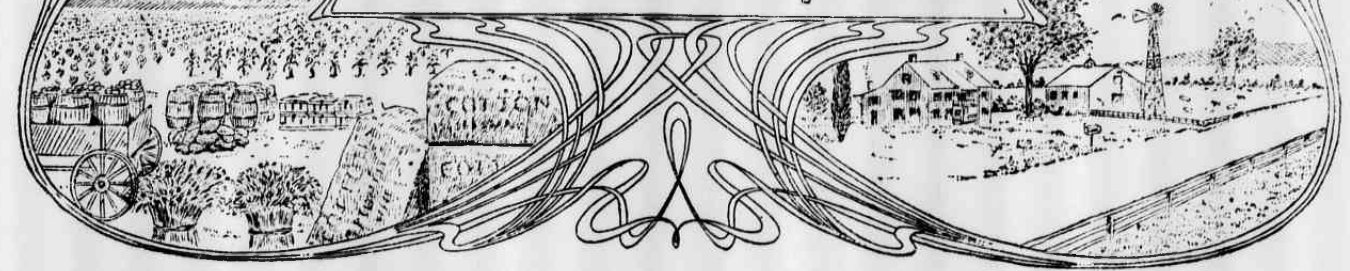


GREENVILLE IS THE HEART OF EASTERN NORTH CAROLINA. IT HAS A POPULATION OF FOUR THOUSAND, ONE HUNDRED AND ONE, AND IS SURROUNDED BY THE BEST FARMING COUNTRY.

INDUSTRIES OF ALL KINDS ARE INVITED TO LOCATE HERE FOR WE HAVE EVERYTHING TO OFFER IN THE WAY OF LABOR, CAPITAL AND TRIBUTARY FACILITIES. WE HAVE AN UP-TO-DATE JOB AND NEWSPAPER PLANT.

The Carolina Home and Farm and The Eastern Reflector



Agriculture is the Most Useful, the Most Healthful, the Most Noble Employment of Man.—George Washington.

WE HAVE A CIRCULATION OF TWELVE HUNDRED AMONG THE BEST PEOPLE IN THE EASTERN PART OF NORTH CAROLINA AND INVITE THOSE WHO WISH TO GET BETTER ACQUAINTED WITH THESE GOOD PEOPLE IN A BUSINESS WAY TO TAKE A FEW INCHES SPACE AND TELL THEM WHAT YOU HAVE TO BRING TO THEIR ATTENTION. OUR ADVERTISING RATES ARE LOW AND CAN BE HAD UPON APPLICATION.

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NUMBER 5

BRITAIN SHOCKED AT THE ATTITUDE OF BALKAN STATES

ANNOUNCEMENT OF BULGARIA'S MOBILIZATION CAUSES SENSATION IN LONDON—NO COMMENT BY NEWSPAPERS.

London, Sept. 23.—A war move that may solve the riddle of the Balkans—mobilization of the Bulgarian army—has struck London with dramatic suddenness. The afternoon newspapers refrained from editorial comment, and neutral readers of these publications, except from drawing their own conclusions from large type heads and such captions as "Balkan sensation," would be none the wiser as to whether England regarded the developments as a preliminary victory for the central powers, or merely another overnight turn of the Greco-Serbian-Bulgarian negotiations.

A consensus of opinion, that although the Bulgarian army is now on the move, Bulgaria has not yet cast her lot with one side or the other, but it is, as her minister here expressed it, still neutral, still waiting, but armed.

The first bulletin announcing Bulgaria's mobilization reached London by way of New York. It was quickly followed by a stream of telegrams from the European capitals to the effect that mobilization, partial or general, had been ordered at Sofia, that Bulgarian cavalry had taken the field and that Bulgarians of fighting age were hurrying home. Subsequently came the news of excitement at Athens and of the conference of the King with political leaders. But from Sofia itself the British press received no details.

There is general activity of the Austro-German forces along the Serbian frontier. A semi-official dispatch from Nish repudiates reports that Serbia has been asked in effect to remain quiescent while the Austro-Germans conduct their campaign southwards.

The development in Bulgaria threw into comparative obscurity the continued Russian retreat from Vilna, but with the exception that the northern tip of the Polish front, where the Russians are on the offensive near Friedland, the Germans claim progress throughout mid-Poland as far south as Ostrow, which they have captured. The greatest number of prisoners taken at any point, however, did not exceed 2,000 which would seem to indicate that the attempt quiescent while the Austro-Germans continue to force the Russians, has proved unsuccessful.

Danish Steamer Sunk.

London, Sept. 23.—The Danish steamer Thorvaldsen, of 1,217 tons gross, has been sunk. The crew was saved.

NATIONAL BANK INAUGURATES CHRISTMAS SAVING CLUB

The readers of The Reflector are invited to notice the change in the ad. of the National Bank today. The bank is inviting a Christmas saving club that will enable those who can not afford to make large deposits to start in a small manner.

This move by the National Bank is one that should be taken hold of, and it is sure to induce the people to start saving their money, even if it is in small amounts.

CHARLOTTE GROAN OVER TAXES HEARD IN CAPITAL CITY

CORPORATION COMMISSION HEARS PLEA OF CHARLOTTE CITIZENS. HOW TROUBLE WAS BROUGHT ABOUT SET FORTH.

Raleigh, Sept. 23.—Six visiting county delegations having one or another grievance before the Corporation Commission, yesterday saw seventeen Mecklenburgers, many of them descendants of the immortal signers "of the myth" go down in quick death before that commission and not one inverted thumb had been seen.

The commission stood defendant in a general arraignment by the Charlotteans and their country cousins, charged with having created a raise upon a raise. That militant, triumphant sign, "Watch Charlotte Grow," metamorphosed in a day or two into an "observe Charlotte's shrink," was still further changed into a petition—"hear Charlotte groan," and some groaning that great city did.

The day was notable. Against the sharp speeches of the sharp Cary Dowd, Heriot Clarkson, E. T. Canster, W. S. Alexander, Paul C. Whitlock, Marvin Ritek, Dr. B. J. Witherspoon, Sonney Alexander, and A. M. McDougal, were made the illuminating observations of the commission, capped by overwhelming figures that wherever Charlotte has grown in the past it has not been in the disposition to pay taxes.

Besides these fine fellows were W. F. Stevens, Mayor T. L. Kirkpatrick, J. E. Hunicutt, George Wadsworth, John M. Scott, ex-Sheriff Smith, W. S. Orr, and others who looked on not as member of the protesting delegation. The Mecklenburg people spoke their mind. The senior Alexander intimated that the arbitrary conduct of the commission was such as to impose an unbearable burden and that the individual effort to adjust the changing times and the depleted funds of the State's citizenship should have suggested to the commission such a course in taxation.

Chairman Travis was occupying the throne then. He asked Mr. Alexander if he did not know that this is the legal reassessment year. Mr. Alexander knew it but thought it better to have passed the whole thing up rather than inflict burdens now. Mr. Alexander told what a cry the commission had raised and Mr. Travis rejoined that Charlotte and Mecklenburg had done a great deal to stir up the opposition among counties that were satisfied.

Perhaps the best testimony offered came from Paul Whitlock who showed how really that had become involved and sold for debt fell so far short of its normal value. In some instances it actually brought less than the bank loans on the property, he said, and in many others failing to bring the indebtedness on it the holders of the mortgages bought it in. He thought real estate is off from 20 to 30 per cent, and he had been given splendid opportunities for observing.

This was the story amplified by the Charlotte witnesses. They had suffered a great reverse in their values. They were not boasting of it, they were confessing it. Mr. Dowd declared that real estate had dropped

NOTHING GIVEN OUT ON INCREASE IN PITT TAXES

THREE WEEKS ELAPSE BEFORE CORPORATION COMMISSION WILL REACH A CONCLUSION—MAY BE WITHDRAWN IS BELIEF.

Messrs. Brasco Bell and S. J. Everett, who went to Raleigh yesterday to confer with the Corporation Commission as regards an increase of taxes and in the valuation of taxes in Pitt county, returned last night after having placed their complaint before the commission.

The action as has been brought about is State-wide. The valuation of all real estate in the State has been increased ten per cent. This increases the taxes a like amount.

Six counties were represented in Raleigh yesterday, but no opinion on the complaints was handed down. In the opinion of Mr. Bell, it will probably be three weeks before the commission gives out its opinion.

The general belief is that the decree, authorizing this increased valuation will be withdrawn, however, it cannot be stated to that effect now with any certainty.

It has not met with favor among the real estate owners on account of the fact that if the valuation of the property is increased, there is no chance for a man to even sell his land at what the tax commission rates it.

It is expected that a statement on the opinion, which the commission will reach, will be given out in three weeks, but until that time, any comment on the matter will be mere guess work.

SERB BORDER IS SHELLED

NEW AUSTRO-GERMAN ARMY MENACES THE SERBIAN BORDER.

Paris, Sept. 23.—The new Austro-German army on the Serbian front is continuing the heavy bombardment of the positions across the rivers which form the boundary line, but so far has not attempted an invasion. The latest official communication from Nish, issued yesterday and telegraphed to the Havas agency, brings up these operations to Sunday. It follows:

"The enemy threw 800 shells from field artillery and mortars across the Danube and Save on the 19th, directing them at our works. At the same time the enemy kept up a violent fire with rifles and machine guns from 2 to 5 p. m., accomplishing nothing from military point of view. We made only a slight reply."

had slumped but the local authorities had raised it all the same. Mr. Clark said he knew conditions and he knew that the people could not stand the raise. It was burdensome.

CROSS PREACHES TO MOTHERS ON TOMORROW NIGHT

SERMON LAST NIGHT HEARD BY CROWDS—"JUDGMENT" WILL BE THE SUBJECT FOR TONIGHT—IN CHURCH.

Another large crowd heard Evangelist Cross deliver his sermon last night on "How a Banker Was Converted," and showed by their good attention that the sermon was appreciated. Mr. Cross quoted the Bible all through his discourse, and backed up all his statements with it.

Tonight the subject will be "Judgments," and there will be special music.

Tomorrow night his subject will be "Mother," and though the sermon will be principally to mothers, everyone is invited to attend. All the mothers are requested to wear a white ribbon. There will be a duet tomorrow night.

BULGARIA ON BRINK OF WAR

PEOPLE BEGIN TO FEEL THAT WAR IS ALL THAT WILL RELIEVE SITUATION.

Soin, Bulgaria, via London, Sept. 23.—Bulgaria apparently is on the brink of war. The people generally believe that hostilities are imminent. The military authorities have taken possession of the railways and ordinary traffic has been suspended.

Diplomatic representatives of the Entente powers generally recognize that their cause is a lost one, and that Bulgaria is manifesting clearly a tendency toward the central powers. This is due to the dissatisfaction of the government at Serbia's reply in the negotiations for territorial concessions in Macedonia and at the conduct of Greece in this connection.

None of the allies' representatives cherishes longer the hope that Bulgaria can be prevented from joining with Germany, Austria and Turkey.

In government circles the statement was made yesterday that all the military measures taken are of a preventive nature, designed solely to guard against circumstances which might threaten Bulgaria's position in the present situation, which is developing with extraordinary rapidity. These measures consist in turning over the railroads to the military authorities and suspending ordinary traffic.

Reports from many parts of Bulgaria tell of enthusiastic demonstrations in favor of the government. This is considered symptomatic of public feeling.

The formal cession by Turkey of the territory along the Dedegatch rail-road has been delayed by the action of the entente powers in notifying Bulgaria that acceptance would be regarded as an unfriendly act.

It was learned yesterday that King Ferdinand, replying last Friday to the assertions of leaders of the opposition parties that the allies would be vic-

(Continued on Page Four.)

SAYS LOCAL MEN HELP FARMER TO SAVE HIS MONEY

CORRESPONDENT URGES THAT PITT COUNTY FARMERS SELL THEIR TOBACCO HERE IN GREENVILLE.

Mr. Farmer, is your time worth anything? If so, figure a little for yourself.

Why carry your tobacco from Pitt county to other markets, when some of the same buyers are on all good markets, and Greenville is a good market? Carrying your tobacco to other markets is like suing your neighbor for some petty thing—you spend more than it's worth in winning it. And if you ever get any better price for your tobacco on other markets it is because the warehouseman knows you are there and just boosts the price from 14 to 1 cent per pound. And then what have you made? If you carry 2000 pounds to market here in Greenville, and 1000 to another market, and you get 10 cents in Greenville and 11 cents in the other town, have you made \$1000? No, not at all. You leave with your head and travel all night, or early in the morning, and travel all day through the hot and dusty roads. It takes from two to three days to get 25 or 30 miles to a market, and each day you will have to pay your horse and driver 1000 pounds, 25 miles, \$400, that's 1000. Your time is really worth 1000 per day, and two days is 2000 one day lost with you and your horse on the farm; if you are an industrious farmer it is worth \$250 at least, and you would save this extra day by selling in Greenville and more too you feed your horse at least \$100 worth of feed on the trip. You eat at least \$200 worth of food while you are away—unless you are the misery find—besides small incidentals. And now let's see: We have a total of \$1100, or it has cost you more to sell away from here than you think you have by selling here. You make ten dollars at a cost of eleven dollars and often times more. Are you making anything that way? Possibly you haven't figured.

Now if you are indolent and your time is worth less you probably have made something, but I don't think that applies to any of our neighboring farmers from my observation.

I am not interested in the warehouses here financially, but of course want you, Mr. Farmer, to do your part to enhance the value of your county, and by so doing you are enhancing the value of your property. You have pride in your farm, have the same pride in your town. This is your town as much as it is that of your friends who live here and possibly a little more. We all want to see Pitt county grow. Are you helping to make her grow?

Yours very truly,  
A CITIZEN.

Millinery Opening.

On next Friday, September 24th, we will have our opening of Fall and Winter Millinery. Our stock this season is of the very latest, and we will be glad to have you come in and look before making your purchases. 1-21-21-14 MRS. I. F. LEE & CO.

CASE OF WEST IS GIVEN COWPER AS A REFEREE

CONTENDED CASE WHERE WEST CLAIMS HE HAS NOT BEEN PAID FOR WORK ON NATIONAL BANK BUILDING.

Civil court in session today gave the case of C. B. West against owners of the National Bank Building to a referee, Mr. Cowper, of Kinston.

This case was about the only important one that has been brought to before this term of court. It is claimed by Mr. West that he is due considerable more money for the construction work he did on the bank building. This is contested by Messrs. Higgs, Laughinghouse and Haray.

The case has been up for some time, and by its being given to a referee today, it is expected that it will be settled within a few days.

SAYS GREATER INTEREST WITH RESULT FROM WAR

Senator Burton said the following results may be expected from the present war:

"An enormous decrease in capital available for investment.

"Temporary shrinkage in the aggregate volume of commercial and industrial activities.

"Higher rates of interest and a greater degree of discrimination on the part of the investing public.

"Interest on high grade bonds probably will decline.

"Certain classes of domestic enterprises, including the building of electric railways and probably the building of steam railroads will experience a material decline."

CONFERENCE TO BE HELD HERE

SUNDAY SCHOOL CONFERENCE OF THE WASHINGTON DISTRICT TO MEET HERE NEXT WEEK.

The Methodist Sunday School Conference of the Washington district is to be held here next Monday and Tuesday.

The plan as now arranged is a model one. It is planned to have the pastor of each charge in this district as well as the superintendent of each Sunday school present.

It is hoped that there will be at least one other representative from each Sunday school here.