

GREENVILLE IS THE HEART OF EASTERN NORTH CAROLINA. IT HAS A POPULATION OF FOUR THOUSAND, ONE HUNDRED AND ONE. AND IS SURROUNDED BY THE BEST FARMING COUNTRY. INDUSTRIES OF ALL KINDS ARE INVITED TO LOCATE HERE FOR WE HAVE EVERYTHING TO OFFER IN THE WAY OF LABOR, CAPITAL AND TRIBUTARY FACILITIES. WE HAVE AN UP-TO-DATE JOB AND NEWSPAPER PLANT.



Agriculture is the Most Useful, the Most Healthful, the Most Noble Employment of Man. George Washington

WE HAVE A CIRCULATION OF TWELVE HUNDRED AMONG THE BEST PEOPLE IN THE EASTERN PART OF NORTH CAROLINA AND INVITE THOSE WHO WISH TO GET BETTER ACQUAINTED WITH THESE GOOD PEOPLE IN A BUSINESS WAY TO TAKE A FEW INCHES SPACE AND TELL THEM WHAT YOU HAVE TO BRING TO THEIR ATTENTION. OUR ADVERTISING RATES ARE LOW AND CAN BE HAD UPON APPLICATION.

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NUMBER

MOTHER LOCAL LADY IS BURNED AND LATER DIES

News Received Here States That Mrs. Mollie Chappin of Rocky Mount Met Death by Burning—Mother of Mrs. W. C. Thomas of This Place.

News was received here today of the burning to death of Mrs. Mollie Chappin, mother of Mrs. W. C. Thomas of this place, in Rocky Mount early last night. Mr. and Mrs. Thomas left here this morning for Rocky Mount.

A long distance telephone message with the Rocky Mount Telegram today stated: "Mrs. Mollie Chappin, who resides with her son at 237 North Main street, was burned so seriously early last night that she died from the effects of the burns in Park View hospital this morning at three o'clock.

"Mrs. Chappin, while standing in front of an open grate, had her clothes to ignite and before members of the family could extinguish the flames she was burned so severely that it was decided to take her to Park View hospital where she lingered between life and death until three o'clock in the morning. She was 67 years old and is survived by several sons and daughters, one of them, Mrs. W. C. Thomas, resides in Greenville."

BULGARS FORCE A REINFORCED BULGARIANS MAKE A FIRM STAND. FRENCH SUFFER HEAVY LOSSES

Reinforced Bulgarians Make a Firm Stand.

FRENCH SUFFER HEAVY LOSSES

Allies Prepare To Assemble 300,000 Men For Advance—Despatches From The East All Seem To Be Conflicting—Serb Armies Menaced.

SALONIKI, GREECE, VIA LONDON, NOV. 17.—After heavy fighting with the reinforced Bulgarian troops in Southern Serbia the French were compelled to retire at two points in the vicinity of Gradisce, twelve miles north of the Greek border.

A Bulgarian attack along the Cerna river was repulsed, with heavy losses to the attackers.

The battle of the Cerna was waged along the left bank of the river. Two or three Bulgarian divisions were engaged and a desperate attempt was made to pierce the French center. The engagement was in progress with furious intensity for thirty-six hours, after which the Bulgarians were beaten back along this entire front.

Big Cotton Fire
ALTUS, OKLA., NOV. 17.—The cotton press here of the Interstate Cotton company and approximately 8,000 bales of cotton stored in the building were destroyed by fire today. The loss was estimated at \$500,000. The origin of the fire has not been determined.

Who said Greenville Merchants Were Not Great Big Boosters

He Had Better Swallow That Statement As Will Be Shown By The Reflector Next Saturday—Will Issue a Booster Page By The Local Merchants—Will Be Run Every Saturday.

Who said Greenville merchants were not boosters? Well, it is not known of anyone has said it, but if they have, the Reflector will show them how about Saturday just how easy it will be to swallow their statements, and swallow them whole at that.

Early this week the Reflector, finding that a good scheme to boost Greenville would be through a booster page on each Saturday, prepared the copy for it, and it was yesterday submitted to the business men of the town, a few of them, with the question, "Are you a booster?" They resented it, too, by everyone of them except one—taking a space in the booster page of the Reflector.

This page will appear in Saturday's issue, and it is going to show some sixteen live business houses in Greenville. There are other houses here, too, but the Reflector couldn't get them all this week. It hopes that some will feel slighted, though, as they will be gotten to later.

This booster page is going to be issued in the interest of Greenville. It will be supported entirely by Greenville merchants and it will contain a reasonable amount of good booster reading matter each week.

Local people have long ago discarded the idea that this town is through growing. "Why," said a business man today, "Greenville is just starting on her most rapid road to progress. The Reflector is helping us, too, and every business man in town should rally to the support of the Reflector. Just go after the bigger things and Greenville will get them." He expressed the sentiments of many more of these local boosters, and he is one of those helping the Reflector.

"The sooner Greenville gets lined up for the race," said another, "the sooner we are going to have the metropolis of Eastern Carolina right here on the banks of the old Tar river."

This boosting page is to be run every Saturday as long as the merchants hold up to the boosting idea, and then the Reflector will continue to be a booster.

NORFOLK SOUTHERN SHOPS IN NEW BERN BURN

Main Shops of This System Entirely Destroyed By Fire Last Night—100 Men Out of Employment.

NEW BERN, NOV. 17.—The Norfolk Southern's main shop here was destroyed by fire early last night at an estimated loss of \$125,000, believed to be largely covered by insurance.

Breaking out in the wood-working department about nine o'clock with a night shift at work, the flames spread with such rapidity that the fire department, although reaching the scene quickly, was unable to make any headway towards saving the building. The flames, however, were kept from spreading to adjacent property, the union station among other buildings being endangered. Besides valuable machinery, a number of box cars and one locomotive were destroyed. The origin of the blaze has not been determined. A hundred or more men are thrown out of employment as a result of the fire.

The same building burned down about five years ago.

COUNTRY ROADS IN FINE SHAPE NOW IS THE REPORT

Local Business Man Says Roads Are Becoming Better Every Day—Pine Straw Should Not Be Put In The Holes Say Road Builders.

Mr. H. A. White, after having traveled practically all over the county, today stated that the condition of the roads in this township was found to be excellent. Mr. White says that the roads recently have been dragged after each rain and that this accounts for the fine shape in which they are found.

One thing that was noted was the tendency to allow pine straw and other foreign matters to collect in the roadway, and in some instances, this is used to fill up holes.

According to all road builders this is extremely damaging to the newly constructed road as the foreign matter decays in a short time and leaves a mud hole. In the opinion of the best builders, and local men who know something about road building, this ought not to be allowed.

Everyone who has expressed opinions regarding the road building in this county are highly pleased with it, and it might be gratifying to some to know that other counties in this section of the State are following up the plan of Pitt county, and are sending representatives here to see how the Pitt county roads are being constructed.

NORFOLK WOMAN IS SHOT BY ROBBERS

NORFOLK, NOV. 17.—When she screamed for help as three negro burglars pillaged her brother's store, 4308 Parker avenue, and rifled the cash drawer, Miss Sarah Levinson was shot in the calf of her right leg by one of the robbers, who then, with his companions, escaped.

About 7:45 o'clock last night as Miss Levinson and her brother, S. Levinson, were in the grocery store, three negro men entered the place. One of them called for a package of cigarettes. After he had been waited upon by the trio, according to Levinson, he suddenly one of them pulled out a pistol and commanded Levinson to drop over what cash he had. While one of the trio went through the pockets of the man, the other two rifled the cash drawer.

State Normal Alumnae Attention
 There will be a Get-Together-Dinner of State Normal Alumnae during the Teachers Assembly in Raleigh on Friday evening, November 26, at 6 p. m. All who expect to attend are requested to send their names to Miss Laura Cort, Greenville, N. C., so that places may be reserved for them.

BAZAAR OF THE WOMEN'S CLUBS IS BEING HELD

Overland Show Rooms Well Decorated.

LARGE NUMBER FINE EXHIBITS

Exhibit Booths Are Very Beautiful—Number People Taking Interest In Move Made By The Women's Clubs.

The Bazaar held by the Pitt County Federation of Women's clubs opened today in the Overland show rooms on Dickinson avenue and will last through today and tomorrow.

The large room has been tastefully decorated and the different booths are things of beauty.

Among the exhibits to be seen are the delicatessen, country produce, art exhibit, fancy work, plain sewing, culinary department and the Training school exhibit.

A separate booth has been retained for the library committee, and they are expecting to do some good work during the two days of the Bazaar.

The ladies have prepared to serve meals and many of the local town people are taking advantage of the opportunity to get a good dinner cheap and help the cause of the Women's clubs along.

One striking bulletin posted in the room is an appeal for moonlight schools in Pitt county, and when the following figures are considered, one must admit that there is a need for them.

Pitt county	15.5
North Carolina	14.0
Southern States	7.7

It is hoped by the ladies that they will have as many of the town people visit them as possibly can.

MAN WRITES REFLECTOR A HIGHLY INSULTING LETTER

Mr. W. B. Bagwell of Roanoke Rapids, N. C., Has Denounced His Party and Will Vote Republican Ticket In The Future.

Mr. W. B. Bagwell writes the Reflector a highly insulting letter, and declares that he will vote the Republican ticket next year though he is fifty years old and has always voted the Democratic ticket. Mr. Bagwell says he has denounced his party because Bryan has been criticised. He says Wilson is getting nails driven in his coffin.

It might be well to say that Mr. Bagwell is a resident of Roanoke Rapids, N. C.

"It is hoped Mr. Bagwell continues his residence there or anywhere just so he doesn't move to Greenville," said some here today who had been shown his amusing letter.

He further added, "that the Democratic party should be proud of its riddance and that the Republicans ought to refuse Mr. Bagwell admittance. It is to be hoped that Mr. Bagwell will write the Reflector another letter so it can give him a little more publicity. People ought to be warned that there is such a man as this in the State. Maybe they'll shun him then, for a letter is not respected in any quarter."

KITCHEN TO ISSUE STATEMENT ON PLANS THURSDAY

Congressman From Second District Brands Story In New York Herald As False—Will Make His Position Clear.

KINSTON, NOV. 17. Mr. E. B. Lewis, private secretary of Representative Claude Kitchen, stated last night that Mr. Kitchen authorized the statement that the statements attributed to him by the New York Herald last week that he was in line with his district in his fight on the preparedness program of President Wilson and was "convention bound" in his attitude were absolutely false from beginning to end. No such statement nor anything remotely resembling it was ever made by him. In order to find a pretext on which to fight him in his district it seems that the Herald thought it necessary to make such a statement emanate from him and then send its man down here to disprove it if possible, said the congressman.

Mr. Lewis stated that Mr. Kitchen would give to the press of the country an outline of his position on Thursday which would show his friends some of the facts that impelled him to disagree with the President on this most important policy of his administration.

BUSINESS MEN ARE HELPING PUT GREENVILLE IN THE LEAD

THE ATLANTIC COAST REALTY COMPANY

With a modest beginning in 1910, the Atlantic Coast Realty company has made rapid progress in the last five years, and its operations have exceeded the fondest dreams of its promoters. Given but a small amount of capital for a start, the company today has more than \$214,000 paid in.

The first sale of the Atlantic Coast Realty company was held at Bethel, and set the pace that the company has kept up until its operations have extended from Delaware to lower Florida and as far west as the Great Lakes. Up until this time the company has held land sales in fourteen different States.

The officers of the company are: J. W. Ferrell, president; W. L. Ferrell, vice-president; E. V. Ferrell, vice-president; W. Z. Morton, secretary; H. M. White, treasurer; L. L. Parker, assistant treasurer and H. H. Wells, auditor.

The company occupies six rooms on the third floor of the National Bank building and gives Greenville the largest stamp cancellation of any other one concern.

And the question is, is the Atlantic Coast Realty company a booster? One could better enlighten himself on this matter by following in the wake of the company. Publicity! Why, the Atlantic Coast Realty company has given Greenville more publicity than ever the Chamber of Commerce here dreamed of, and more it is certain, than any other business concern in Greenville.

Employing fifty men—everyone of them big boosters—scattering tons of advertising over fourteen States and "GREENVILLE" home office, printed on each piece of it, is sufficient to guarantee that this company is one of the biggest boosters there is. In all newspaper advertising every-

TWO PITT COUNTY FARMERS LOST HOMES TUESDAY

The Home of Mr. W. F. Evans Destroyed By Fire—Family Has Narrow Escape—L. H. Johnson Loses House And Furniture.

The home of Mr. W. H. Evans, who lives about two miles from Pactolus, was totally destroyed by fire last night of unknown origin.

Several members of the family had narrow escapes when they awoke to find the house blazing. Mr. Evans saved practically nothing from his house.

It is said that the loss was covered with insurance by a local man.

Yesterday morning between the hours of eleven and twelve o'clock Mr. Louis H. Johnson, who resides about four miles from Greenville had the misfortune to lose his dwelling house with all of its contents by fire. Among the articles that were burned in the home were several pieces of costly mahogany furniture.

The origin of the fire is not known, although it is stated that the probable cause was from a defective chimney.

Mr. Johnson's total loss will exceed \$2,000 with only \$1,000 insurance.

COL. R. W. WHARTON DIES IN WASHINGTON

Man Well Known, Locally, Father-In-Law of Congressman Small, Died at Age of 88—Funeral Yesterday.

WASHINGTON, NOV. 17.—Col. R. W. Wharton, age 88, died at the home of his daughter, Mrs. John H. Small, yesterday afternoon at 2:30 o'clock. The funeral services were held yesterday afternoon from the Presbyterian church, Rev. H. B. Searight officiating. Interment was in Oakdale cemetery.

The honorary pall bearers were C. M. Brown, S. R. Fowle, J. B. Sparrow, M. F. McKeel, T. J. Latham, Seth Bridgeman and R. R. Warren. The active pall bearers: C. C. Williams, T. H. Myers, Henry Blount, William Bragaw, Geo. T. Leach and B. G. Moss.