

Entered at the Post Office at New Berne, N. C., as second class matter.

The DAILY JOURNAL (except Monday) is delivered by carrier in this city, at 50 cents per month.

Five cents per line will be charged for advertising notices, resolutions of respect and obituary notices, also for ordinary notices.

Notices of church and society and all other entertainments from which revenue is to be derived will be charged for at the rate of five cents a line.

The JOURNAL will not under any circumstances be responsible for the return or the safe keeping of any rejected manuscript.

No exception will be made to this rule with regard to either letters or illustrations. Nor will a return be made of any rejected manuscript.

THE INDUSTRIAL MOVEMENT.

The beginning of 1897 is witnessing an industrial movement in New Berne that promises to distinguish this year and make it one that shall be the precursor to a Greater New Berne.

The Tobacco Warehouse project is the first industrial move which is nearing a practical development, it is a certainty as far as anything can be which has not actually come into full existence.

The promoters and subscribers to this Warehouse Company do not see with the establishment of this warehouse all that they went into the movement for, they consider it but the start, it being done to create a tobacco market in this city, this to be followed by chewing tobacco, cigar, cigarette and stuff factories.

In other words the Tobacco Warehouse is simply the foundation of the tobacco industrial movement in New Berne.

The interest which this tobacco warehouse project has aroused in New Berne is worthy of attention, in that it shows that the SMALL INVESTOR is a believer in this city, and that he backs his belief with cash.

The study of New Berne's geographical position from an industrial standpoint is full of interest, as it shows that this city possesses superior advantages for manufactures. These have been noted in the JOURNAL, and will be noted continually, for too much cannot be said of such advantages.

But advantages count but little, if the people do not either take them for their own profit and advancement, or lacking the necessary capital themselves, induce outsiders to place their money in such enterprises as they may be able to present to them.

Enterprise begets enterprise, and factory begets factory, and industry promotes industry. The people of New Berne are seeing this and the warehouse is the first product of it.

That it will be but the first is evident from the quiet but industrious movements going on in several quarters in this city, which will not be long in coming to the surface.

That the industrial feeling has developed so far as to bring into existence the tobacco warehouse is the most hopeful indication of a Greater New Berne, and the promoters of this enterprise deserve much credit for their efforts in this direction.

Surely the New Year begins most auspiciously for Industrial New Berne.

Deafness Cannot be Cured by local applications, as they cannot reach the diseased portion of the ear. There is only one way to cure deafness, and that is by constitutional remedies.

DELFICATE WOMEN BRADFIELD'S FEMALE REGULATOR. IT IS A SUPERB TONIC and exerts a wonderful influence in strengthening her system by driving through the proper channels all impurities.

We will give One Hundred Dollars for any case of Deafness (caused by catarrh) that can not be cured by Hall's Catarrh Cure. Send for circulars, free.

F. J. CHENEY & CO., Toledo, O. Sold by Druggists, 75c. Hall's Family Pills are the best.

Agriculture.

In spite of the tails of the Croaker to the contrary, The Tradesman asserts that Southern agriculture is today richer and really more prosperous than at any time in the past.

We affirm that Southern farmers, as a class, and per capita, are far better off than ever before. The

splendid progress in this department, in late years, is fully confirmed by such careful and intelligent observers as Gov. Johnson, of Alabama, and by others of that class. All agree that the diversification of crops has been a very big help to the South, in all lines.

These last mentioned interests have been much enlarged and systematized in the handling of recent seasons, and are therefore much more profitable to the Southern growers, than the past.

As for the cotton crop, that was large in 1896, in round figures probably 9,000,000 bales of 480 pounds to the bale. It was made like the other crops, very cheaply.

Condensed Testimony. Chas B Hood, and Manufacturer's Agent, Columbus, Ohio, certifies that Dr. King's New Discovery is no equal as a Cough remedy.

Gold Mining.

Not before in many years, have the gold deposits of the south attracted such general interest, and been so diligently prospected, as they have been in 1896.

DELICATE WOMEN BRADFIELD'S FEMALE REGULATOR. IT IS A SUPERB TONIC and exerts a wonderful influence in strengthening her system by driving through the proper channels all impurities.

54TH DIVIDEND. The National Bank of New Berne, North Carolina. December 30th, 1896. The Board of Directors of this Bank, have this day declared a semi-annual dividend of 5 per cent, free of tax, payable on and after January 12th, 1897.

MUSIC AND MICE.

A Suggestion of a Novel Trap—Hobbs of Piano Playing on Rodents. Truth of London suggests that as mice like music there is an independent fortune awaiting the man who will invent a small music box which when wound will run all night, since such a contrivance would serve to call mice into traps and would be to the mice what a decoy is to a flock of ducks or a looking glass to a tiger.

As to the actual doings of a mouse when listening to music, it has been observed that the playing of a piano, even the tum tum of a beginner learning his first tune, will cause mice of the common house variety to run up and down behind the plaster of a house, causing it to rattle in a way fit to disturb the most earnest student.

One of the human listeners was a boy who had some little skill as a harmonicon player, and he went frequently to the woods, where, with the aid of the instrument, he succeeded in calling chipmunks, red squirrels, and on one occasion a woodchuck, besides wood mice, including the deer mouse, and the smaller birds.

He Walked Far Too Far. In a hotel in Berlin there is a night watchman who did not take kindly to the system adopted a few years ago requiring him to go through the hotel at certain hours and touch an electric button fixed up in various places.

It was found necessary to keep watch in some way on the gentleman, however, and finally a pedometer was given him to carry on his rounds which would register every step he took.

Do Maurier Liked the Fashions. It was inevitable, as the principle exponent of topical art by pictorial satire, that Du Maurier should hold pretty strong opinions about women's dress and fashions generally, and it is a fact that he was by no means a decrier of the productions of the modern modiste.

Thousands of Tons of Dust. According to the estimates of Mr. J. A. Udden, who has studied the remarkable phenomena of dust and sand storms in the arid regions of the west, every cubic mile of the lower air during an ordinary "dust storm" contains at least 25 tons of dust, while in severe storms of this kind as much as 136,000 tons of dust and sand may be contained in a cubic mile of air.

Belgium's Royalty. The present king of Belgium is Leopold II, who ascended the throne Dec. 10, 1835. The kings of Belgium are successors of the princes of Orange, the first being Philip, who succeeded to the throne in 1507.

The cloth of the old Egyptians was so good that, although it has been used for thousands of years as wrappings of the mummies, the Arabs of today can wear it. It is all of linen, the ancient Egyptians considering wool unclean.

The water pump of today is an improvement on an invention which first came into use in the year 328 B. C. Don't Tobacco Spit and Smoke Your Life Away. If you want to quit tobacco using easily and forever, be made well, strong, magnetic, full of new life and vigor, take No-To-Bac, the wonder-worker that makes weak men strong.

No-To-Bac from the National Remedy Co., Chicago or New York.

I WANT YOU TO UNDERSTAND THAT I'LL HAVE NOTHING BUT THE GENUINE BLACKWELL'S DURHAM! You will find one coupon inside each two-ounce bag and two coupons inside each four-ounce bag of Blackwell's Durham. Buy a bag of this celebrated tobacco and read the coupon—which gives a list of valuable presents and how to get them.

THE NEW BERNE JOURNAL! Clean! Newsy! Honest!

A Newspaper for the Banker, Merchant, Mechanic, Laborer and Farmer.

A Paper for every Household!

All the News and Only News!

The Latest Telegraphic News!

For the upbuilding of New Berne's Industrial interests, the advancement of Eastern North Carolina and the progress of North Carolina's Material affairs.

RALEIGH, N. C., WASHINGTON, D. C., NEW YORK, DETROIT, MICH., and CHICAGO, ILL. Special Correspondents in

COUNTY CORRESPONDENTS THROUGH THE COUNTIES OF EASTERN NORTH CAROLINA

\$4.00 A YEAR - THE WEEKLY \$1.00 THE DAILY

Subscribe Now! Sample Copies Free!!!

ADDRESS The Journal, NEW BERNE, N. C.

Southern Railway. (PIEDMONT AIR LINE.) Schedule Effective November 23, 1896.

Table with columns: Mixed, No. 11, Eastern Time, No. 12, No. 13, No. 14, No. 15, No. 16, No. 17, No. 18, No. 19, No. 20, No. 21, No. 22, No. 23, No. 24, No. 25, No. 26, No. 27, No. 28, No. 29, No. 30, No. 31, No. 32, No. 33, No. 34, No. 35, No. 36, No. 37, No. 38, No. 39, No. 40, No. 41, No. 42, No. 43, No. 44, No. 45, No. 46, No. 47, No. 48, No. 49, No. 50.

FARMERS & MERCHANTS BANK. Capital Stock, paid in, \$75,000.00. Undivided Profits, \$100,000.00. OFFICERS: L. H. CUTLER, President; W. E. CHADWICK, Vice Pres.; T. W. DAVIS, Cashier; J. W. BIRD, Treasurer; F. F. MATTHEWS, Collector.

CITIZEN'S BANK OF NEW BERNE, N. C. DO A GENERAL BANKING BUSINESS. The Accounts of Banks, Bankers, Corporations, Farmers, Merchants and others are settled on favorable terms.

THE NATIONAL BANK OF NEW BERNE, N. C. INCORPORATED 1865. Capital, \$100,000. Surplus Profits, \$9,168.

WM. H. OLIVER, LIFE FIRE MARINE ACCIDENT, FIDELITY, STEAM BOILER INSURANCE.

C. A. SNOW & CO. PATENT OFFICE, WASHINGTON, D. C.

F. M. SIMMONS, A. D. WARD, ATTORNEYS AND COUNSELLORS AT LAW, NEW BERNE, N. C.

Clark & Guion, ATTORNEYS & COUNSELLORS AT LAW, New Berne, N. C.

P. H. PELLETIER, ATTORNEY AT LAW, Middle Street, Lawyers Brick Building.

STOCK FOR SALE, And Money to Loan, Mechanics and Investors, Union.

SOLE AGENTS FOR THE SOUTHERN RAILWAY. Schedule Effective November 23, 1896.

GREENSBORO, RALEIGH, GOLDSBORO AND NORFOLK. Table with columns: Mixed, No. 11, Eastern Time, No. 12, No. 13, No. 14, No. 15, No. 16, No. 17, No. 18, No. 19, No. 20, No. 21, No. 22, No. 23, No. 24, No. 25, No. 26, No. 27, No. 28, No. 29, No. 30, No. 31, No. 32, No. 33, No. 34, No. 35, No. 36, No. 37, No. 38, No. 39, No. 40, No. 41, No. 42, No. 43, No. 44, No. 45, No. 46, No. 47, No. 48, No. 49, No. 50.

GUNTON'S MAGAZINE. A knowledge of economic and political conditions and their practical bearing upon American conditions is more important to American citizens today than the scholarship implied in a college degree.

Webster's International Dictionary. Invaluable in Office, School, and Home. Standard of the U.S. Gov't Printing Office, the U.S. Supreme Court, the State Department, and of nearly all the Schools. Warned by the U.S. Patent Office.

1897. THE SUN 1897. BALTIMORE, MD. The Paper of the People. For the People and with the People.

Honest in Motive, Fearless in Expression, Sound in Principle. Unswerving in Its Allegiance to Right Theories and Right Practices.

One Thousand for One (TRADE MARK.) ACCIDENT TICKETS. The Inter-State Casualty Company, of New York, gives THREE MONTH'S Insurance \$1,000 for \$1.00, to men or women.

Take Notice! The best thing for New Berne that has ever happened. An enterprise that will be ever a success.

Graham Academy MARSHALLBERG, N. C. Rev. W. Q. A. Graham, A.B., D.D., PRESIDENT.

SOLE AGENTS FOR THE SOUTHERN RAILWAY. Schedule Effective November 23, 1896.

GREENSBORO, RALEIGH, GOLDSBORO AND NORFOLK. Table with columns: Mixed, No. 11, Eastern Time, No. 12, No. 13, No. 14, No. 15, No. 16, No. 17, No. 18, No. 19, No. 20, No. 21, No. 22, No. 23, No. 24, No. 25, No. 26, No. 27, No. 28, No. 29, No. 30, No. 31, No. 32, No. 33, No. 34, No. 35, No. 36, No. 37, No. 38, No. 39, No. 40, No. 41, No. 42, No. 43, No. 44, No. 45, No. 46, No. 47, No. 48, No. 49, No. 50.

SOLE AGENTS FOR THE SOUTHERN RAILWAY. Schedule Effective November 23, 1896.

GREENSBORO, RALEIGH, GOLDSBORO AND NORFOLK. Table with columns: Mixed, No. 11, Eastern Time, No. 12, No. 13, No. 14, No. 15, No. 16, No. 17, No. 18, No. 19, No. 20, No. 21, No. 22, No. 23, No. 24, No. 25, No. 26, No. 27, No. 28, No. 29, No. 30, No. 31, No. 32, No. 33, No. 34, No. 35, No. 36, No. 37, No. 38, No. 39, No. 40, No. 41, No. 42, No. 43, No. 44, No. 45, No. 46, No. 47, No. 48, No. 49, No. 50.