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## VOL. XVI-NO. 38.

NEW BERNE, N. C., SATURDAY MORNING, MAY 21 , 1898.
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Some time during the fall of '97 we advertised as "New Berne's Busiest Store
While not using these words in every "ad", still we have felt no need since then to withdraw that statement.
In our advertising eftorts, feeble though they may be, we generally follow our own style, varying trom time-to-time, as circumstances may suggest.
When we do ubsorb the ideas of others it is in such a general manner as not to appear as a copy of their methods.

Colored Laandrieil Shirts, Balbriggan Shirts, and Deawers, Soheiven's Elinstie Seam Drawers and Othep Seasonable Faralshinga For Men.

NOT FAR IPRITIT



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## McDANIEL \& GASKILL.

71 IBIROAD STREETT.

their stock is complete witi tile best groceries tile markers AFFORD AND YOU ARE SURE TO GET good fresil goods at the low. est possible prices if you trade witil them.


71 Broal Nt., NEW HBERENE, N. C.
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