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## THE REW $R^{C}$ R. \& G

## consuri.

No. 397

In this corset is found perfection of corset making at is moderate price. It is not the ma terial that makes this better than the averaus rset, its workmanship, the fit and comtort,
It is the same size from the day you put it on, until you discard it forever.

There is no guess work about that.
It is a cast iron fapt
Made so by the steam-heated iron form over which each R. \& G. corset is stretched in making

This is the distinctive fanture of this eorset This is what makes it unstrerchable.
This is what gives permanency to the beautiful outlines.

The new "397" is the most popular of a R. \& G. Corsets.

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It is a short, long corset
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