

THE JOURNAL.

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CHARLES L. STEVENS.
EDITOR AND PROPRIETOR.

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Official Paper of New Bern and Craven County.

New Bern, N. C., Jan. 15, 1901.

HOW ABOUT 20TH CENTURY ADVERTISING?

With all the welcoming of the twentieth century, and promises of great changes and reforms from nineteenth century methods, there is no issue more important to the newspaper man, and especially so to the newspaper man in North Carolina, than that involving foreign advertising, a basis for its contract and payment.

The various discussions of the State Press on this subject of foreign advertising has never resulted in any appreciable good to the newspaper men, owners of papers, for they still have to run the individual gauntlet with the outside advertising agent, and if caught unfairly must suffer loss, and that without having a chance of posting the outsider, and making it impossible for him to do further business in this State, unless he "squares" himself.

In addition to the old vexations, there seems to be a new one which threatens to be added to the newspaper man's lot, and this is again the foreign advertiser, who proposes to make his advertising payable at the end of fifteen months, as if the six and twelve month payment contracts were not bad enough.

How many newspapers will accept this twentieth century method, remains to be seen.

The long payment contract is one which is going to demand that the newspaper man must have some capital besides a printing press and a handful of type, for once inaugurated, what is to prevent all advertising contracts to be long payments, so that the publisher of a paper must have resources of his own to bridge over.

To the country editor there is always the resource of garden truck and poultry, with an occasional load of wood, all coming in on subscriptions, but to nearly every publisher the dollar is not merely a pleasant article to handle and possess, as it is an important medium of exchange with the world outside of those who contribute vegetables, eggs and wood.

But is the twentieth century advertising to be of the long payment order, is a question of importance.

With the advancement in every kind of business, with the idea that cash transactions represented progress, it would seem that any advertising house which asked for any extended time contract, was not up to date, and should have a hard time in finding newspapers willing to put up for one or two years, and then feel that their payment was to be based on the matter of returns to the advertiser.

There is more Catarrh in this section of the country than all other diseases put together, and until the last few years was supposed to be incurable. For a great many years doctors pronounced it a local disease, and prescribed local remedies, and by constantly failing to cure with local treatment, pronounced it incurable. Science has proven Catarrh to be a constitutional disease, and therefore requires constitutional treatment. Hall's Catarrh Cure, manufactured by F. J. Cheney & Co., Toledo, Ohio, is the only constitutional cure on the market. It is taken internally in doses from 10 drops to a teaspoonful. It acts directly on the blood and mucous surfaces of the system. They offer one hundred dollars for any case it fails to cure. Send for circulars and testimonials. Address: F. J. CHENEY & Co., Toledo, O. Sold by druggists, 75c.

Hall's Family Pills are the best.

Brought Good Fortune.

A small item in his own paper lately brought amazing good fortune to Editor Chas. H. Hutter, of the *Sagehen* (Mich.) Post and Zeitung. He and his family had the Grip in its worst form. Their doctor did them no good. Then he read the Dr. King's New Discovery for Consumption, Cough and Croup was a guaranteed cure for La Grippe and all throat and lung troubles. He and his family had the Grip in its worst form. Their doctor did them no good. Then he read the Dr. King's New Discovery for Consumption, Cough and Croup was a guaranteed cure for La Grippe and all throat and lung troubles. He and his family had the Grip in its worst form. Their doctor did them no good. Then he read the Dr. King's New Discovery for Consumption, Cough and Croup was a guaranteed cure for La Grippe and all throat and lung troubles.

HEADACHE & LA GRIPPE.

Another Remarkable Story.

"Tell a good story and stick to it." Is an old maxim that is illustrated in a story that is going the rounds along the Rialto. A certain well-known actor died about 2 o'clock. The wife of his bosom was waiting up for him. He told her he had been out all the evening with one of their friends, Charlie B., and then related an interesting story of how Charlie had taken a crowd to supper, how funny Charlie had been all the evening, how well Charlie looked in his new suit, how he said this, that and the other. After telling a 15 minute story, to which the gentle partner of his joys and out of work periods listened with respectful attention, but cynical mien, he paused for breath. Then she, in a confident now I've got you, said:

"That's a lovely narrative you've been giving me, and I hate to spoil it, but Charlie has been here nearly all the evening waiting to see you about an engagement. He left only about half an hour ago."

The teller of the tale looked rather dazed for a moment as if he had been struck. Then quickly gathering himself together he assumed a bold front, with hands in his pockets, head thrown back and, in defiant innocence and emphasizing each word, said:

"Well, that's my story, and I'm not going to change it for anybody."—Clipper.

Misunderstood.

Uncle Reuben—'I jes com' t' town t' git a couple o' sideboards an' thot I'd drop 'm t' see you.
City Niece—Why, Uncle Reuben, what do you expect to do with two sideboards in your house?
Uncle Reuben—Say, I'm talkin about my farm wagon. What air you talkin about?—Columbus State Journal.

It Girdles The Globe.

The fame of Bucklen's Arnica Salve, as the best in the world, extends round the earth. It's the one perfect healer of Cuts, Corns, Burns, Bruises, Sores, Scalds, Bolls, Ulcers, Felons, Ach's, Pains and all skin eruptions. Only infallible cure. 25c a box at C. D. Bradham's drug store.

The Difference.

"It seems to me your husband is more considerate in his treatment of the servants than in his treatment of you," suggested the old friend.
"Naturally," replied the wife. I've got to stay and they haven't."

This season there is a large death rate among children from croup and lung troubles. Prompt action will save the little ones from these terrible diseases. We know of nothing so certain to give instant relief as one Minute Cough Cure. It can also be relied upon in grippe and all throat and lung troubles of adults. Pleasant to take. F. S. Duffy & Co.

A Regular Thing.

"Daughter," said Mr. Giddings, "that young Mr. Dinmore a man of regular habits?"
"Oh, yes, papa," replied Miss Giddings "He proposes regularly every Thursday night."

The merited reputation for curing piles, sores and skin diseases acquired by DeWitt's Witch Hazel Salve, has led to the making of worthless counterfeits. Be sure to get only DeWitt's Salve. F. S. Duffy & Co.

A Wide Gelf.

Briggs—I hear you have been operating in Wall street.
Griggs—A great mistake. I've been operated upon.

A Deep Mystery.

It is a mystery why women endure Backache, Headache, Nervousness, Sleeplessness, Melancholy, Fainting and Dizziness when thousands have proved that Electric Bitters will quickly cure such troubles. "I suffered for years with kidney trouble," writes Mrs. Phebe Chery, of Peterson, Ia., "and a lame back pained me so I could not dress myself, but Electric Bitters wholly cured me, and, although 73 years old, I now am able to do all my housework." It overcomes Constipation, Improves Appetite, gives perfect health. Only 50c at C. D. Bradham's drug store.

Well—Maudie is a very persevering girl.

Belle—Yes, indeed. She is still keeping up her 1901 dairy, and the month is nearly half gone.

Pepsin preparations often fail to relieve indigestion because they can digest only albuminous foods. There is one preparation that digests all classes of food, and that is Kodol Dyspepsia Cure. It cures the worst cases of indigestion and gives instant relief, for it digests what you eat. F. S. Duffy & Co.

Tommy—Pop, an eagle is ten dollars, isn't it?

Tommy Pop—Yes, my son.

Tommy—Then does it take an eagle to go on a lark?

Blown To Atom.

The old idea that the body sometimes needs a powerful, drastic, purgative pill has been exploded, for Dr. King's New Life Pills, which are perfectly harmless, gently stimulate liver and bowels to expel poisonous matter, cleanse the system and absolutely cure Constipation and Sick Headache. Only 25c at C. D. Bradham's drug store.

HEADACHE & LA GRIPPE.

15c, 75c, and \$1.00 Bottles.

For sale by C. D. Bradham and D. A. Hargett.

Johnston's Sarsaparilla

It cures permanently by acting naturally on all organs of the body. As a blood-cleanser, flesh-builder, and health-restorer, it has no equal. Put us in Quart Bottles, and sold at \$1 each.

"THE MICHIGAN DRUG COMPANY,"
Detroit, Mich.

Sold by C. D. BRADHAM, N. C.

Indigestion dyspepsia biliousness

and the hundred and one similar ills caused by impure blood or inactive liver, quickly yield to the purifying and cleansing properties contained in

Johnston's Sarsaparilla

QUART BOTTLE.

It cures permanently by acting naturally on all organs of the body. As a blood-cleanser, flesh-builder, and health-restorer, it has no equal. Put us in Quart Bottles, and sold at \$1 each.

"THE MICHIGAN DRUG COMPANY,"
Detroit, Mich.

Sold by C. D. BRADHAM, N. C.

CASTORIA.
The Kind You Run Always Bought

at
Chas. H. Tuttle

His Type.

Mother—What type is the young man that our daughter says you met in New York when you went to bring her home?
Father—Well, to judge from his clothes, I should say he was poster type.

Persons who suffer from Indigestion can not expect to live long, because they do not eat the food required to nourish the body and the products of the undigested foods they do eat poison the blood. It is important to cure indigestion as soon as possible, and the best method of doing this is to use the preparation known as Kodol Dyspepsia Cure. It digests what you eat and restores all the digestive organs to perfect health. F. S. Duffy & Co.

Hox—What an egotistical fellow that young medical student is.

Joak—Yes, I suppose he's going to be a specialist.

MOZLEY'S LEMON ELIXIR.

A Pleasant Lemon Tonic.

prepared from the fresh juice of Lemons combined with other vegetable Herbs, cathartics, aromatic stimulants sold by druggists. 50c and \$1.00 bottles.

For biliousness and constipation. For indigestion and foul stomach. For sick and nervous headaches. For palpitation and heart failure take Lemon Elixir.

For sleeplessness and nervous prostration. For loss of appetite and debility. For fevers, malaria, and chills take Lemon Elixir.

From a Prominent Lady.

I had not been able in two years to walk or stand without suffering great pain. Since taking Dr. Mozley's Lemon Elixir I can walk half a mile without suffering the least inconvenience.
Mrs. R. H. BLOODWORTH, Griffin, Ga.

At the Capitol.

I have just taken the last of two bottles of Dr. Mozley's Lemon Elixir for nervous headache, indigestion, with diseased liver and kidneys. The Elixir cured me. I found it the greatest medicine I ever used.
J. H. MENCH, Attorney,
1225 F. Street, Washington, D. C.

At the Station.

W. A. James, Bell Station, Ala., writes: I have suffered greatly from indigestion and nervous headache. Her Lemon Elixir done me more good than all the medicine I have ever taken.

At the Drug Store.

Cures all Coughs, Colds, Hoarseness, Sore throat, Bronchitis, Hemorrhage and all throat and lung diseases. Elegant reliable. 25c at druggists. Prepared only by Dr. H. Mozley, Atlanta, Ga.

To the Public.

On and after Monday, Jan. 14th, the large and commodious warehouse on Trent river will be opened to the public for all incoming freights over the A. & N. C. R. R. for New Bern delivery.

All out-going freights to be forwarded over said road for the present, and until otherwise ordered, will be way-billed and forwarded as heretofore, from the old warehouse on Neuse river.

The new warehouse will be known as Trent River Warehouse, and Pier No. 3. B. L. DILL, Gen'l. Supt.

INAUGURATION

of Gov. C. B. Aycock, at Raleigh, N. C., January 15th, 1901.

The Special Low rate of fare from New Bern on A. & N. C. R. R. to Raleigh and return. Tickets to be sold January 16th by special train good to return until January 17th, 1901. Fare from New Bern, \$3.50.

The following round trip per capita rates will apply for Military Companies in uniform bearing arms and regular equipment and brass bands in uniform, (twenty, (30) or more on one ticket, one cent per mile travel on.

The Buffet Parlor Car "Yankee" and other trains will go through without change of cars.

Schedule of special inauguration train Leave Morehead City, Pier No. 1, 8:30 a. m. Morehead City, up town, 9:37 a. m. New Bern, 7:05 a. m. Arrive Goldsboro 9:10 a. m. Leave Goldsboro 9:30 a. m. Arrive Raleigh, 11:30 a. m.

Returning—Leave Raleigh 5:30 p. m. Arrive Goldsboro 7:30 p. m. Leave Goldsboro for A. & N. C. stations 7:40 p. m.

A good breakfast and supper will be served on the Buffet Car.
A. L. DILL, G. P. & A.

Army Jokes With a Moral.

"During the civil war," said an ex-army officer, "the authorities for some reason were anxious to move troops up the Tombigbee river. Word was sent to the engineer in that district asking what it would cost to run up the Tombigbee. That official got very indignant, and the Tombigbee ran down and not up, a joke that promptly landed his head in the basket, as the matter was serious."

"At the bombardment of Charleston it was extremely desirable to bring to bear on the city an extra heavy gun called by the men the Swamp Angel. The gun took its name from the swamp in which it stood, and to move it through that boggy morass was an engineering feat of extreme difficulty. However, the commanding officers were determined to have the gun brought within range of Charleston and issued orders to that effect. At the same time they sent word to the engineer having the matter in charge of requisition without regard to trouble or expense for anything necessary to accomplish the desired object. His first requisition called for men 23 feet 6 inches in height. Another officer promptly took the matter in charge, from which it can readily be deduced that it is not a paying investment to make jokes in the army at the expense of your superiors." —New York Tribune.

A Contrast in Cooks.

In an article contributed to a London paper John Strange Winter, who has been living for many months past in Dieppe, compares the French to the English cook, rather to the detriment of the latter. "In the French kitchen," she says, "there is no waste. It would seem that the French mind does not run to waste or revel in it as the lower class English mind invariably does."

The French cook will not only do a bit of the housework, but she will do it cheerfully and as a matter of course. "You cannot buy your French cook too many panna, and her soul loves copper in her kitchen. Certainly an English cook would grumble if she was expected to keep a kitchen full of copper pans bright and clean, but a French one has them in a condition akin to burnished gold. Her pride is gratified if her kitchen walls are hung with these ornaments, and even if she does the greater part of her small cooking in little enameled pans she will daily rub up the copper ones which hang on the wall."

She Guessed It.

He was decanting with vigor on the exceptional quality of the dinners that are served at one of the fashionable clubs of Brooklyn at a very low figure for a first class meal on Mondays, Tuesdays and Thursdays. Equally toothsome luncheons could be had on other days of the week, but dinners in course only on those days.

"And why on only those three days?" queried the New Yorker, to whom the delights of life in Brooklyn were being rehearsed.
"Wash day, ironing day and the girl's day out," quickly responded one of the ladies of the party. "That's no sort of a conundrum to a woman who has ever had the care of a house. Better try a harder one next time unless you happen to be in a stag party." —New York Times.

All Fish.

Mrs. Thurlow says that Cardinal Wiseman went to dine with some friends of hers. It was Friday, but they had quite forgotten to provide a fast day dinner. However, he was stretched out on his hands in benediction over the table, and said, "I pronounce all this to be fish," and forthwith enjoyed all the good things heartily. —"The Story of My Life," by Augustus J. C. Hara.

Post Office Service.

The attention of the public is respectfully called to the change in the schedule of the mails published today. The change necessitates a new schedule for the carrier, viz:

Collection 7:00 a. m. to 8:00 a. m.
Delivery 9:00 " " 11:00 " " 11:00 " " 2:00 p. m.
Collection 8:00 p. m. " 4:00 " " 4:30 p. m. to 5:00 p. m.
Routing Mail 6:00 p. m. to 6:30 p. m.

At the Post Office the mails for the 9:00 a. m. train close at 8:15 a. m. For the 4:50 p. m. train at 4:00 p. m. For the train going East to Morehead City at 5:00 p. m.

There is one collection only on Sunday, from 7:00 a. m. to 8:00 a. m. The Sunday and afternoon trains going West carry no mail for intermediate points between here and Goldsboro.

Carrier's delivery window open from 9:20 a. m. to 10:30 a. m. Sundays. General Delivery window open for half an hour after each mail on Sunday.

Important Post Office Notice.

It is very important that all persons holding keys to Post office boxes not now rented by them surrender them at this office at once. The keys are not sold by the Government. They are the property of the United States. The boxes have to be rented to other parties and it is not desirable to have some other party holding a key to their box. If mail should be missed out of the box, suspicion would of course rest upon the party holding the key.

If this notice is not complied with and the keys surrendered I shall be compelled to publish the names of those withholding keys to boxes they have rented.

Respectfully,
B. W. HARRISON, Postmaster.

Notice to Shippers.

All freight for Goldsboro and stations west of New Bern must be delivered at the warehouse of the A. & N. C. R. R. not later than 10:00 o'clock a. m., and all freight for Morehead and stations east of New Bern must be delivered not later than 12 m. Freight received after these hours will be forwarded next day.

J. F. G. DAVIS, Postmaster.

Motherhood



\$5,000 REWARD

Coming to the fact that some exceptional people have from time to time questioned the genuineness of the testimonials letters we have deposited with the National City Bank, of Lynn, Mass., \$5,000 which will be paid to any person who will show that the following testimonials are not genuine, or were published before obtaining the writer's special permission. —LYDIA E. PINKHAM MEDICINE CO.

How shall a mother who is weak and sick with some female trouble bear healthy children? How anxious women ought to be to give their children the blessing of a good constitution!

Many women long for a child to bless their home, but because of some debility or displacement of the female organs, they are barren.

Preparation for healthy maternity is accomplished by Lydia E. Pinkham's Vegetable Compound more successful than by any other medicine, because it gives tone and strength to the parts, curing all displacements and inflammations.

Actual sterility in women is very rare. If any woman thinks she is sterile, let her write to Mrs. Pinkham, Lynn, Mass., whose advice is given free to all expectant or would-be mothers.

Mrs. A. D. Jarret, Belmont, Ohio, writes:

"DEAR MRS. PINKHAM.—I must write and tell you what your Vegetable Compound has done for me. Before taking your medicine I was unable to carry a child to maturity, having lost two—one at six months and one at seven. The doctor said next time I would die, but thanks to Lydia E. Pinkham's Vegetable Compound, I did not die, but am the proud mother of a six months old girl baby. She weighs nineteen pounds and has never seen a sick day in her life. She is the delight of our home."

Mrs. Whitney's Gratitude.

"From the time I was sixteen years old till I was twenty-three I was troubled with weakness of the kidneys and terrible pains when my monthly periods came on. I made up my mind to try your Vegetable Compound, and was soon relieved. The doctor said I never would be able to go my full time and have a living child, as I was constitutionally weak. I had lost a baby at seven months and half. The next time I continued to take your Compound, and I said then, if I went my full time and my baby lived to be three months old, I should send a letter to you. My baby is now seven months old, and is as healthy and hearty as any one could wish. I cannot express my gratitude to you. I was so bad that I did not dare to go away from home to stay any length of time. Praise God for Lydia E. Pinkham's Vegetable Compound, and may other women who are suffering as I did find relief. Wishing you success in the future as in the past, and may many homes be brightened as mine has been." —Mrs. L. Z. WHITNEY, 4 Flint St., Somerville, Mass.

The medicine that cures the ills of women is
Lydia E. Pinkham's Vegetable Compound.

Mrs. L. Z. Whitney's baby

The World's Best Music

Splendidly bound in ten volumes at a bargain. Instrumental and Vocal. Strictly classical. A charming Xmas Present. Also Shakespeare complete in gilt at one-half price. G. N. FENNETT

E. W. Smallwood, HARDWARE

HEADQUARTERS FOR BUILDING MATERIAL

Heating and Cooking Stoves and Ranges, Limes, Cement, Plaster, Paints, Oil, Varnish, Putty, Sash, Doors, Blinds, Utensils and all the useful articles usually found in an Up-to-date Hardware Store.

Best Goods. Lowest Prices.

Under Hotel Chattawka, NEW BERN, N. C.

TROUBLE, NO!

We have now plenty of Dry Stove Wood—Oak, Ash and Elm, kept under sheds, never gets wet in rainy weather.

Phone 131

for Dry Wood, Shingles, Brick, Laths and Posts for fencing, Tar or Lime, Pork Susk or Beef, or anything you need that you can't find anywhere else.

The only Store Wood men there "B" is

BIG HILL, The Shingle Man

Notice.

Post office box holders, your box rent for the quarter ending March 31st, 1901 is now due and must be paid on or before January 15th.
BENJAMIN W. HARRISON, Postmaster.

How shall a mother who is weak and sick with some female trouble bear healthy children? How anxious women ought to be to give their children the blessing of a good constitution!

Many women long for a child to bless their home, but because of some debility or displacement of the female organs, they are barren.

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BENJAMIN W. HARRISON, Postmaster.

A Prosperous New Year

Is what we all desire, and we propose to help you make the incoming one a prosperous one by offering you special bargains in Sewing Machines. The Blue Ribbon Sewing Machine for \$15.00. The same in Drop Head for \$20.00. The Marguerite for \$19.00. The Reliable Drop