New Bern Daily Iournal.

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## NEW BERN, N. C., SATURDAY MORNING, OCTOBER 19, 1901.

O you, on the mere ground of economy, buy the cheapest cloth for your dress, the cheapest carpet for your floor, the cheapest furniture for your house? And if you don't, why buy cheap coffee ? It is the most expensive of all economies. Do you realize that the best coffee to be bought (Chase & Sanborn's Seal Brand) costs actually only I cent a cup! You need to use very little of it because of its high quality. Don't take our word for this! Test it yourself I In t-lb, and a-lb. T

47-49 Pollock Street. Fresh Goods 25 and 50 cts. Received this Week. Cape Cod Cranberries, Celery, Quaker Oatflakes, Shredded Wheat Biscuits, Cracked White Wheat, Old Fashion and Prepared Buckwheat, Hecker's Flap Jac: Pan Cake Flonr, Rye and Graham, Cream of Wheat. Full Gream Cheese, Imported and Domestic Macaroni, Whole and Shredded Codfish, Irish and : weet Potatoes, Corned Mackerel. Fox River Print Butter, Good Cooking Butter, &c. Good Goods make good business, poor goods are never cheap. Think it over and come to Parker's where you will brigands. find everything fresh. Yours to Please, R. PARKER Jr. Wholesale and Retril Grocer, PHONE 69 Cor. Brond & Hancock Sis. to complete the fund. NOTE THE PRICES the Planters Warehouse. F. S. ERNUL. W. J. FRANKS

