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CHARLES L. STEVENS. EDITOR AND PROPRIETOR

SUBSCRIPTION RATES. One year, in advance, \$4.00. One year, not in advance, \$5.00. Monthly, by carrier in the city, .50

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PERSISTENT ADVERTISING WINS.

Intelligent and persistent advertising is as great a factor in the successful fortune getting, as it ever was. Even the strenuousness of the present age does not fail to recognize the importance of advertising, especially news paper advertising.

Publicity each month and year becomes more a business necessity, for with the growth and advancement in education, the reading public grows larger and larger, and to it, the merchant with goods, the manufacturer with wares, and even the office seeker must present themselves through the press, in order to receive the attention which they must secure, in order to succeed, each in his own way.

The rush of affairs today, is very great yet the successful applicant for public attention can so advertise that the rushing throng must read and stop to deal, no matter if it again takes up its wild rush.

And this advertising is not of today, alone. It was yesterday, is again in stronger view today, and strengthens its hold upon the public, by appearing again tomorrow, in new aspect, perhaps. With a change of language, but still telling the story which wins trade and customers.

It is the persistent advertising appeal which presents itself each morning, noon and night to the public which both attracts attention, and brings trade to the merchant following the course of always advertising.

There may be dull months in trade, but no day, week or month can be sacrificed by any merchant, and let pass upon the plea that it is too dull to advertise.

Spasmodic advertising has ever proven a failure in securing real, big results, while every notable success has come through the persistent course of being before the public, every day in the year.

How's This? We offer One Hundred Dollars Reward for any case of Catarrh that cannot be cured by Hall's Catarrh Cure.

F. J. CHENEY & CO., Toledo, O. We, the undersigned, have known F. J. Cheney for the last 15 years, and believe him perfectly honorable in all business and financially able to carry out any obligations made by their firm.

Wray & Thaux, Wholesale Druggists, Toledo, O. WALDING, KINMAN & MARVIN, Wholesale Druggists, Toledo, O. Hall's Catarrh Cure is taken internally acting directly upon the blood and mucous surfaces of the system. Testimonials sent free. Price 75c. per bottle. Sold by all Druggists.

GARDEN GOSSIP.

A few drops of ammonia to a pint of water, sprinkled on the roots of house plants will produce an abundant growth.

The goldenrod makes an excellent garden plant, but to bring out its beauty fully it should be associated with the aster, which is almost everywhere found growing alongside it.

The goldenrod must be the watchword of the flower lover with a small garden. Bulbs and seed plants may be grown in the same place.

Run Away From Doctor. The family hope and pride, five years of age, was out of sorts. He didn't eat well, and he had a slight cold. Mamma thought the doctor should be sent for, and papa concurred.

All Were Saved. "For years I suffered such untold misery from Bronchitis," writes J. H. Johnston, of Broughton, Ga. "that often I was unable to work. Then, when every thing else failed, I was wholly cured by Dr. King's New Discovery for Consumption.

He Was Only the Master. "George," exclaimed Mrs. Ferguson, with flashing eyes, "am I the mistress of this house or am I not?" "You certainly are," replied Mr. Ferguson, with alacrity. "What's the matter now?"

A Necessary Precaution. Don't neglect a cold. It is worse than unpleasant. It is dangerous. By using One Minute Cough Cure you can cure it at once.

Use Hancock's Liquid Sulphur, for Eczema, Pimples, Ringworm, Dandruff and all skin diseases. For sale at F. S. Duffy's.

Hope Springs Eternal. The patience of fishermen who really love the sport is the theme of many stories. One is told by a man who, while traveling on foot through parts of England, came upon a solitary fisherman who looked as if time and the world might pass away without disturbing his content.

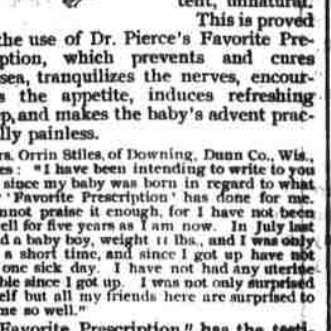
SPORTING NOTES. E. Ravine would beat his three mile at Hartford, Conn. recently in 2:32. 2nd and 3rd. C. W. Littlefield, Milburn, N. J., has been the driver of the winning horse in the 2:34 1/2 by Cecil Wilkes.

A STORY OF CESAR.

The family physician, a man of high repute, was called by the doctor. He found the patient lying on his back, his face as white as the sheet. He called to the young looking woman who, it is popularly supposed that maternity is the foe of beauty, and she wept and called for many a mother who seems to warrant the belief.

Well Preserved.

Women often attribute new acquaintances who are introduced to a large family of strong boys and healthy girls, who call this young looking woman mother. It is popularly supposed that maternity is the foe of beauty, and she wept and called for many a mother who seems to warrant the belief.



by the use of Dr. Pierce's Favorite Prescription, which prevents and cures nausea, tranquilizes the nerves, encourages the appetite, induces refreshing sleep, and makes the baby's advent practically painless.

ORCHARD AND GARDEN.

Mulch plum trees with cool ashes. An unfruitful orchard may often be brought into bearing by a heavy application of manure.

Many orchards are seriously injured by allowing too heavy a growth of grass around the stems of the trees. By keeping the fruit under the trees cleaned up a large number of pests that injure both the trees and the fruit will be destroyed.

To My Friends. It was with joy I tell you what Kodol did for me. I was troubled with my stomach for several months.

One Advantage. "She doesn't have any trouble in keeping a servant girl." "No. Her husband is political boss of the ward."

CASTORIA. The Kind You Have Always Bought. Bears the Signature of W. D. Hooper.

Scatters all Records. Twice in hospital, F. A. Gullidge, Verona, Ala., paid a vast sum to doctors to cure a severe case of piles, causing 24 tumors.

Look Pleasant, Please. Photographer G. C. Harlan, of Eaton, O., can do so now, though for years he couldn't, because he suffered untold agony from the most form of indigestion.

Henry's Pharmacy. 137 Middle St. Columbus (Indistinct), Potomac Beach Road, Hooper's Patent Food - Sure Death to Noth, Dips, etc. - Also Bromo Chloridine

Women and Jewels.

Jewels, candy, flowers, man—that is the order of a woman's preferences. Jewels form a magnet of mighty power to the average woman.



"IT IS A STRANGE FLOWER." "I agree with you," he whispered back. "That was smart, but unkind. When I said, 'Cherish it,' he gasped. When I ended up with my last, 'Keep it, he nearly threw a fit. It did not help me out at all. But I got even with him."

For Constable. Having been solicited by my many friends I wish to announce my candidacy for the office of constable of township No. 8, subject to the decision of the Democratic primaries.

For Constable. Upon personal solicitation of friends I wish to announce publicly my candidacy for the office of Constable for the Eighth Township, subject to decision of the Democratic primaries.

FOR COUNTY SURVEYOR. To the Democratic voters of Craven County. I hereby announce myself a candidate for the office of County Surveyor, subject to the Democratic Primaries.

Kodol Dyspepsia Cure. Digests what you eat. Cure Cholera-Infantum, Diarrhoea, Dysentery, and the Bowel Troubles of Children of Any Age.

PUBLIC NOTICE.

Notice is hereby given that the New Road leading out of the City of New Bern has been discontinued from End Street to the road going through the Oaks farm and the public are notified not to travel on said road.

NOTICE! The Democratic Primaries will be held at the various election precincts of Craven County, on Wednesday, the 3rd day of September, 1902, in accordance with the following plan:

1. There shall be provided at each voting precinct one box for each office for which candidates present themselves. 2. The chairman of committee for each voting precinct shall appoint a clerk who shall keep a poll book, and register each Democratic voter of said precinct.

3. Each candidate shall have the privilege of selecting some Democrat at each voting precinct to represent his interest there. Such representatives shall have the privilege of witnessing the conduct of the primary, noting irregularities, and reporting same to his committee for adjustment.

4. The poll shall open at 7 a. m. and close at 7 p. m., when the clerk in the presence of the representatives of the various candidates shall canvass the vote and make his returns together with the poll book to the chairman of the County Executive Committee to be canvassed by the Executive Committee at its meeting called for this purpose.

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To the Democratic Voters of Craven County.

I respectfully announce that I am a candidate for the office of Clerk of the Superior Court of Craven county, subject to the action of the Democratic Primaries.

W. M. Watson.

To the Democratic Voters of Craven County.

I hereby announce that I am a candidate for the Office of Sheriff of Craven County, subject of course to the Democratic Primaries to be held Sept. 3rd.

J. W. Biddle.

To the Democratic Voters of Craven County.

I hereby announce myself as a Candidate for the office of Sheriff, subject to the Democratic Primaries.

F. S. Ernul.

NOTICE!

I hereby announce myself as a Candidate for the Office of Treasurer of Craven County, subject to the Democratic Primaries to be held on September 3rd, 1902.

D. L. ROBERTS.

To the Democratic Voters of Craven County.

I hereby announce myself a candidate for the nomination for Register of Deeds of the County.

GEO. B. WATERS.

To the Democratic Voters of Craven County.

I hereby announce myself as a Candidate for the office of Register of Deeds. I have nothing to my derogatory of any other candidate for the office, and base my candidacy solely upon my record as a county officer, my record as a Democrat, and as a worker for the party.

Ernest M. Green.

To the Democratic Voters of Craven County.

I hereby announce myself a Candidate for County Surveyor, subject to the Democratic Primaries.

Josiah Tingle.

To the Democratic Voters of Craven County.

I hereby announce myself a Candidate for the office of County Surveyor, subject to the Democratic Primaries.

F. A. FULCHER.

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