THE JOURNAL

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CHARLES L STEVENS,

EDITOR AND PROPERTOR

SUBSCRIPTION RATES

he Year, in advance. w Year, not in advance..... anthly, by carrier in the city

divertising rates furnished on appli

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FRICIAL PAPER OF NEW BERN AND CRAVEN COUNTY,

New Bern, N C., Feb. 28 1906.

THE KIND OF ADVERTISING THAT PAYS.

It has been often and thoroughly demonstrated that there is only one kind of advertising that pays, the kind that goes into the homes, that takes its place near the fireside, and tells of what the merchants have in their stores, and this is done through the

There are many ways to try for business, but there is only one right way for the merchant to follow, if he wants ess. It must be through a me dium which goes right into the family, where every member is to be attracted by it, and through the attraction be made a buyer of goods,

What might be termed "graft advertising," seldom catches the up-to-date erchant. Advertising dodgers, which usually go over the fence into some vacant lot; the sticker to be posted in some obscure place, and the sign board of paper, which washes off in a night; the metal sign which is a target for the small boy's missiles, or the wooden board that helps out on a cold morning, or is so convenient to patch up a fence. These and other alluring methods quite often catch the inexperienced, and some new graft will catch the supposed wary merchant, who is lead away to give up good dollars to the strolling talker, who is in a place for

All these so-called advertising methods, are on the outside. The occasional passerby may be caught, but those who want goods, whose trade is permanent must be reached by the one medium that comes into their hands, regularly,

The story is told of fifteen merchants of Topeka, Kansas, who last year, anded together, pledging themselves gainst investing in any graft advertisng, such as calendars, hotel registers, blotters, yard sticks, fences and bill boards, and the result according to their figures, was \$5,000 saved. They found that newspaper advertising gave them the results, and was less expen-

And this is the history of other places and their merchants. What medium reaches those who want goods, is the n, and it is more and more cound to be the newspaper, which selected fresh attack. Do not risk your dom is confined to one family of readers out goes about, and is persistent with its big letters and figures, its designs and pictures which all proclaim barber of the family needs.

And it is not for one day that these ads so persistently demand recognition, but day after day, throughout the year, until every reader, every person in want of anything, looks to the columns of the newspaper, not to any sign on the street, and finds what is wanted and where to get it.

There is more Catarrh in this section of the country than all other disease at together, and until the last fer re was supposed to be incurable a great many years doctors promised it a local disease and pre theil local remedies, and by constant falling to cure with local treatment n catarrh to be a constitution and therefore requires constitu-trustment. Hall's Catarri Curtreatment. Hall's Catarrh Cure factured by F. J. Chenny & Co., is, Ohio, is the only constitutional in the market. It is taken intering the doses from 10 drope to a tended. It sets directly on the blood means surfaces of the system. of a cen bundred dollars for any trails to cure. Head for circulars reliminable. Address

CHENKY & CO., Toledo, O.

w the fire out of a burn, bea fault leaving a seer, or to ever m, tetier, sellens and all axis

Take ORRINE Quietly at Home!

Care Effected or Money Refu

C. D. BRADHAM, New Bern, N. C.

Rev. F. H. Price, a missionary in Guam is now working on shall have been completed, the Scripture, or portion thereof may be read in 360 different lauguages The languages of the natives of Guam is called Chameere.

A Habit to Be Encouraged.

The mother who has acquired the habit of keeping on hand a bottle of Chamberlain's Cough Remedy, saves herself a great amount of une and anxiety. Coughs, colds and croup, to which children are susceptible are quickly cured by its use. It counteracts any tendency of a cold to result in neumonia, and if given as soon as the first symptoms of croup appear, it will prevent the attack. This remedy contains nothing injurious and mother give it to little ones with a feeling of perfect security. Sold by Davis Pharmacy and F. S. Duffy.

Waxey Yahola, a full-blood Creek Indian, 75 yeas old, had his long black hair cut the other day in an Okmulgee (Oklahoma Territory) barber shop, the first time in his life that scissros ever came in contact with his lacks.

All efforts have failed to find a better emedy for coughs,, colds and lung troubles than Foley's Honey and Tar. It stops the cough, heals the lungs and prevents serious results from a cold. J. N. Patterson, Nashua, Iowa, writes, 'Last winter I had a bad cold on my lungs and tried at least half a dozen ad vertised cough medicines and had treat ment from two physicians without getting any benefit, A friend recomm ed Folay's Honey and Tar and two thirds of a bottle cured me. I consider it the greatest cough and lung medicine in the world." For sale by Davis' Pharmacy.

William Weldman Landis. A. M professor of mathematics in Dickinson College, Charlisle, Pa., has been admitted to membership in the mathematical circle of Palermo, Italy, in recognit of his attainments in the science of mathematics. The organization is the most exclusive mathematical society inthe world.

Common Colds are The Cause of Many Serious Diseases.

Physicians who have gained a nation al reputations as analysts of the cause of various diseases, claim that if catching cold could be avoided a long list of dangerous ailments would never be heard of. Every one knows that pneumonia and consumption originate from a cold, and chronic catarrh, bronchitis, and all throat and lung trouble are aggravated and rendered more serious by life or take chances when you have a ut goes about, and is persistent with a big letters and figures, its designs and pictures which all proclaim barmorphine or other harmful drug and has thirty years of reputation back of it, gained by its cures under every condition. For sale by Davis Pharmacy and F. S. Duffy.

Mrs Mattie P. Hodges was brutally surdered at Durham by her husband John H. Hodges, with whom she had not lived for some time. The woman was dragged from a tick bed by the infuriated man, her arm being broken in the struggle. She was then shot Dirough the heart as she lay on the floor at his feet.

Sching Piles.

If you are acquainted with anyon the is troubled with this distression who is trunied with this distressing allment you can do him so greater favor than to toll him to try Chamberlain's Salve. It gives instant rollef. Price is conts per box. Sold by Davis' Pharmacy and F. S. Duffy.

M. S. Davis president of the Louis-burg Female Collectre, died there of pneumonia in his Tith year. He was an alumnus of the University of North Carolina and has spent his entire He in adoesticeal work.

Piruting Foloy's Honey and Lac.

viry, who can tell? In sharks the backbone has become ointed and flexible and a rude kind of skull is present, but still more implicant is the presence of four fins, whi correspond to the four legs of liner and to the wings and legs of birds. and to the wings and legs of birds. A curious basket-like skeleton protects the delicate gills, and it is probable that this existed long before the limbs appeared. All is still of gristly cartilage. In the higher fishes bone replaces the cartilage, and when the lowly tadpole, fishlike at first, swimming about by means of the fin around his tail, pushes forth his legs and climbs upon the land our skeleton is well on its way backward. Reptiles of old took to trees. Their backbone grew less flexible so ward. Reptiles of old took to trees. Their backbone grew less flexible so that they might safely sall through the air, feathers replaced scales, two flugers of each hand were lost and one from each foot, teeth disappeared, a beak of horn proved best, intelligence increased and the forehead rose high, and behold—a bird!—Outing Magazine.

BATTLE OF MARATHON.

The Most Decisive Day In the Ris-The single day in the world's history which was fraught with the most tremendous consequences to mankind was the day on which the battle of Marathon was fought. The handful of tiny states that inhabited Greece had developed faculties which indicated that man had advanced another stage toward the highest ideals.

Foremost among those little nations was Athens, which state, too, contained the forerunner of the democracles of the world, But the very existence of Athens and Greece was threatened by the lauge barbaric empire of Persia. Darius had sent out his hordes of warriors to add the Grecian states to his vast dominions. Face to face his forces met the Athenians on the plains of

Hitherto invincible in the field, the Persiaus looked upon the little army opposed to them with contempt. The Greeks themselves hesitated to hazard Greeks themselves hesitated to hazard a battle with the conquerors of the world. Their generals debated the question, and the decision to fight the Persians was caused by the eloquence of the immortal Militades. He led his 10,000 Greeks against the Persian host and gained a decisive victory. The glorious day of Marathon beat back the advancing tide of eastern despotism and barbarism and saved the freedom and civilization of the western world. -Pearson's Weekly.

Alfonso, king of Aragon, was one day examining the different articles in his jeweler's shop in company with his jeweler's shop in company with many ladies of his court. He had scarcely left the house when the jew-eler missed a diamond of great value and ran after him, complaining of the theft. The king, not willing publicly to diagrace any of his attendants, commanded a large basis full of and to be brought tim, into which he directed each person to put in the hand clinched and to draw it out flat. By this means

the diamend was left in the sand, unknown by whom,

Calcium was first made in minute quantities by Humphry Davy. In the new process chloride of calcium is placed in a receptacle and fused by electrolysis. An iron cathode forms a basis upon which the molten calcium deposits itself, and the once rure measurements. builds itself up into an irregular rod resembling a cabbage stalk. When the stalk has grown to the right bright it is ellipsed off and dipped in paraffin wax to preserve it from the action of the all

Three Strange and Remarkable Mea.

As Duman the grandfather, prided himself more upon its wenderful strength and skill in athletics than his generalable, as Duman the second prided himself more upon bis knowledge of cookery than the authorship of "The Three Munkateers," as Duman the third prided himself more upon his knowledge of art than upon the writing of "La Dame tax Cathellan." They were three strange and remarkable men.

At Their from Expense.
"Do you jobe pritten over make jokes at your own expense?"
"For the first few years all our jokes are made that way. After that, is we're inchy, we get pold for 'em."—Cleveland Lender.

alking three more. It's made a new man of me.' Greatest remedy for was said to be a witch who had been was said to be a witch who had been was said to be a witch who had been was said to be a witch who had been was said to be a witch who had been was said to be a witch who had been said a little of a watch. A cleaning antee at All Druggists. Drug Store Cornishman will ever be induced to reliable that the spirit of linquish the belief that the spirit of the Leading Jeweler.

J. O. BAXTER, The Leading Jeweler.

President Castro is reported as threat-ing to humble France, break up the ionroe doctrine and then drive out all

No Pillis as pleasant and positive as eWitt's Little Early Risers. These Famous Little Pills are so mild and ofand weak people enjoy their cleansing effect, while strong people say they are the best liver pills sold. Never gripe. F. S. Duffy.

The guards around the Forbidden City n Peking were doubled and armed with rifles Saturday, presumable in respons to rumors of a revolution.

the restoration of my wife's health af-ter coughing and bleeding from the lungs, and I owe my good fortune to he world's greatest medicine, Dr. room and cleared out the doleful ones. King's New Discovery, for Consumpion, which I know from experience will cure consumption if taken in time. My wife improved with the first bottle and twelve bottles completed the cure." Cures the worst coughs and colds or money refunded. At All Druggists. 50c and \$1.00. Trial bottle free.

The German Emperor and Empres will celebrate tomorrow the twenty-fifth nniversary of their marriage, when also their son. Prince Ethel Friedrich will be married to the Duchess Sophie Charolite of Oldenburg.

Lame Buck This ailment is usually caused

heumatism of the muscles and may be ured by applying Chamberlain's Pain Balm two or three times a day and rub bing the parts vigorously at each application. If this does not afford relief, bind on a piece of fiannel slightly damp ened with Pain Balm, and quick relief is almost sure to follow. For sale by Davis Pharmacy and F. S. Duffy.

It is reported 2,000 persons were killed by an earthquake and a tidal wave along the Colombian coast.

A Menace to Health.

aken at the first indication of kidney good health if the kidneys are derangd. For sale by Davis' Pharmacy.

French and British delegates at Algericas suspect Germany shaped the sank project offered by the Mooorish

Pope Pius consecrated 19 French

No pill is as pleasant and positive as DeWitt's Little Early Risers. These Parsons Little Pills are so mild and ef-fective that children, delicate ladies and weak people enjoy their cleaning effect, while strong people say they are the best liver pills sold. Never grips. Sold by F. S. Duffy.

New Melodramatic Comedy Drama

There is to be a play of strong heart nterest at the New Masonic Opera-Iouse next Saturday night in which the tous next saturacy high to which the serve and pushing go-shead activeness of the typical American will be shown a its true quality. The piece which saims to do this is Manager U. D. Rowell's great comedy draws, "A fully American Trump", which not only implets the trials, iribulations and hard-'ps of an honest workman rps of an foorst workfrom whe roughtadversent man of elycaratures as competled to be a babo, but it all come the magnaturity of this can amp who, after being combilitated sisty, not only forgives but forge I the bijuatic that has been done by

London Graphic.

and assuredly the many Raglish fam-lies who possess a white bird of omen, such as that which John Oxenham saw

in "Westward Ho," cling firmly to the tradition if not to the belief in it.-

Two or three years ago, in a Lancashire town, while a fair was in progreas, to the proprletor of a steam roundabout there came a shopkeeper whose wife was lying supposedly at the point of death. "Thou mun stop thy organ," he said. "Why?" asked the other. "Thou mun stop it, I tell tha". My missus cawn't dee," was the e reply, a dialogue for which the writer

A clergyman had placed on record a "You're not going to die." he said. What! Am I not dying, parson? Then, thank God, I won't!" That woman was well in next to no time and round at the vicarage thanking its master for having saved her life .- St. James' Ca-

Stropping a Rayer. write idea that a razor needs frequent

grinding or honing is not in keeping with my experience," said a man who shaves himself. "I have a razor that I got ten years ago which has never been out of my possession, never had any other treatment than stropping, and is today the sharpest and best of six. A razor can only be kept in this condition without honing, however, by using a instead of flexible and not the kind that makes an arc of a circle when you use it. This latter sort will sharpen a razor for awhile, but it also makes the edge round until at last it ceases to cut. Why do I have six razors? Well, that is to use them in regular turn and give ench one of them a rest. I shave every day, which I find the least troublesome method, and if I use the same blade every day it would soon play out. The edge of a razor needs rest, just like

every other machine. Slavery survived in England much later than is generally supposed. The

Kidney trouble is an insidious danger, still means a female farm servant. The and many people are victims of a serious malady before the symptoms are recognized. Foley's Kidney Cure corice any one harboring them was liable rects irregularities and strengthens and to a penalty of £5 if he did not restore builds up the kidneys, and it should be them in twenty-four hours. The last slave in England was not freed until ouble, as it is impossible to have 1700, and in 1842 there was a cooly living who, as well as his father and grandfather, had worked as a slave in

plt at Musselburg. The Historie Eye. Wushington was crossing the Delaware. He stood. "Better sit down, sir," suggested an

"Sit down!" responded lustily the Father of His Country. "And, pray, what sort of a picture would that make?" Blushing under the rebules, the aid resolved to monkey no more with art.— Philadelphia Public Ledger.

Pencobks' Penthern. Peacock feathers are said to bring the ateresting. It is found in Palgrave's work on central and east Arabia, where the traveler says that according to Mohammedan tradition, the peacoek opened the wicket of paradise to admit the dayll and received a very ample share of the dayll's own punishment.

Willie (handing his uncle a bottle of gine)—I hope you will have a very happy hirthday. Uncle Dick. Uncle Dick.—Thank you. little man, but what is this fort. Willie—Oh, I thought you would be so pleased with it. I heard pape say the other night that year anver could make your styrics atick together.

The Grigient Launtive Cough Sprup is Remody's Launtive Honey and Tar. It expels all cold from the system by arting as a cathertic on the bowels. Kesnedy's Launtive Honey and Tar is a certain, sefe and farmine cure for calls, crump and shooping cough. floid by F. E. Delly.

ties to the Stange

Deleting and that some of fullers aften superioneed after noting to med by the formation of gos. The

Here is a Fact

That cannot be impressed too strong-y upon watch owners. This is it—A watch should receive the attention of

There may appear to be nothing particularly wrong with it, still a cleaning and an overbanling at least once a year would lengthen the life of a watch

It is asking too much of a watch to expect it to keep true to its duties if it is hampered more and more by slowly accumulating dust and dirt.

Dragging to Death.

A miserable invalid suffering from disordered female functions, monthly pains, nervousness, fallings, dizziness ndigestion, biliousness, constipation, etc., will find relief in wine of Cordui and Thedford's Black-Draught, two of the most valuable, reliable, scientific, curative medicines known for the treatment of sick women. They are sold at all drug stores, and should be in every home. Try them.

LaGrippe and Pneumonia.

Pneumonia often follows LaGrippe out never follows the use of Foley's Lucklest Man in Arkansas.

A clergyman had placed on record a similar instance. Visiting a sick parishioner, he was told by the doctor that the sickness man in Arkansas, writes H. L. Stanley of Brono, "since the restoration of my wife's health after coughing and bleeding from the lungs, and I owe my good fortune to the world's greatest medicine, Dr.

A clergyman had placed on record a similar instance. Visiting a sick parishioner, he was told by the doctor that the one was about to die. And the woman that she was about to die. And the woman was dyingtered but never follows the use of Foley's Honey and Tar. It cures lagrippe coughs and prevents pneumonia and consumption. Ask for Foley's Honey and Tar and refuse any substitute of St., Chicago, write: "My wife had a sovere case of la grippe three years ago, and it left her with a terrible cough. She tried a bottle of Foley's Honey and Tar and refuse any substitute of St., Chicago, write: "My wife had a sovere case of la grippe three years ago, and it left her with a terrible cough. She tried a bottle of Foley's Honey and Tar and refuse any substitute of St., Chicago, write: "My wife had a sovere case of la grippe three years ago, and it left her with a terrible cough. She tried a bottle of Foley's Honey and Tar and refuse any substitute of St., Chicago, write: "My wife had a sovere case of la grippe three years are not the least reason why she she woman date of the woman that she was about to die. And the woman was dying—

St., Chicago, write: "My wife had a sovere case of la grippe three years ago, and it left her with a terrible cough. She tried a bottle of Foley's Honey and Tar and refuse any substitute of some provents pneumonia and consumption. Ask for Foley's Honey and Tar and refuse any substitute of some provents pneumonia and consumption. Ask for Foley's Honey and Tar and refuse any substitute of some provents pneumonia and consumption. Ask for Foley's Honey and Tar and refuse any substitute of some provents pneumonia and consumption. relief. A 50 cent bottle cured her Refuse substitutes. for sale by Davis Pharmacy.

PRIZED HAIR ROPES.

Those Used by the Daring Egg Gathe

erers of St. Kilda. An Irish paper not long since offered \$150 for a genuine St. Kildean hair rope, such as is used by egg gatherers. On the lonely island of St. Kilda the most appropriate present i young woman can give to her flance is a rope made of horsehair, or, better still, of human hair. The rock scalers of this island consider themselves rich above mention if their brides are able to make them such gifts. The ropes are of various lengths, a good one being forty or fifty feet long.

According to a woman traveler who has spent much time at St. Kilda, the ordinary rope consists of a stout hempen cord wrapped round and round with sheep's wool, then with horsehair and finally on the outside with human hair. It is the work of years to manufac ture such ropes-and the maiden of St. Kilda begins very early in her childbood to save her hair combings-and also to dry and bleach certain rough grasses that gray on the wind swept island. The fibers make the cable stronger, and the elastic quality of the hair prevents chafing against the rude cliffs during the rock senier's des

A curiosity collector wanted to buy one of these ropes, which are used by the St. Kilda egg gatherers. He offered \$100, but the amount was refused scornfully.

THE ESKIMO SMOKER.

He Dearly Loves Tobacco and Not a litte of It In Wanted. "No man is fonder of tobacco than an

Eskimo," said an arctic traveler. "The Eskimo depends for his tobacco solely on the white man. For a pound of it he would sell his oldest son. "It is odd to see an Eskimo smoke, He chops his tobacco fine and mixes it

with chopped willow twigs so as to make it go further. Then he cleans out with a picker of bone the small stone bowl of his pipe, and then he plucks a lock of hair from his overskin suit and rams it down in the bottom of the pipe bowl so as to present any of the fine chopped tobacco from escaping into the

"Finally he lights the pipe and smoke it in a swift series of long, strong puffs so that there may be no waste. Each puff is inhaled deep down into the lungs, and the first puff's smoke is still streaming from the nostrils long after another puff has been started. There must be, you see, no waste. There must be none of that valu combustion

of tobacco without benefit to the emok-er which goes on continually among us. "Often the most experienced Eskimo will smoke so hard and fast that tears will stream from his eyes, he will cough violently, and squetimes vertigo and nausen will seize him."-New York

Animals That Are Always Ensuries.

Many animals are born with an inberent antipathy for other animals.

The excessive fear shown by roung
rabbits which for the first time smell a
furcet and of young invaces which
bear the shrill cry of a brown they
have have learn as seen between are
proved compailes of the strangth of
these instinctive antipathiles. But the
cate of the weater and rail is, perhaps,
there is be policial because of the greatwe capably of the unfagonists. The
femal is as infine that a meeting between them plants is needing between them plants is needing to-

"CUT IT OUT"

says the doctor to many of his lady patients, because he doesn't know of any medicinal treatment that will positively cure womb or ovarian troubles, except the surgeon's knife.

That such a medicine exists, however, has been proved by the derful cures performed on diseased women, in thousands of

Woman's Relief

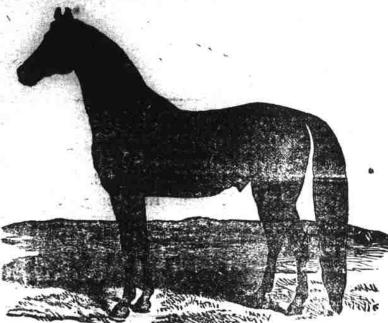
It has saved the lives of thousands of weak, sick women, and has rescued thousands of others from a melancholy lifetime of chronic thyalidism. It will cure you, if you will only give it a chance. Sold at every drug store in \$1.00 bottles. Try it.

WRITE US A LETTER

freely and frankly, in strictest confidence, telling us all your troubles. We will send Free Advice (in plain, sealed envelope). Address: Ladies' Advisory Dept., The Chattanooga Medicine Co., Chattanooga, Tenn.

GAVE UP SUPPORTER

"I wore a supporter for years, for my womb, which had crowded every-thing down before it, writes Mrs. S. J. Chrisman, of Mannsville, N. Y. "I suf-fered untold misery and could hardly walk. After taking Cardui I gave up my supporter and can now be on my feet half a day at a time."



We have now on hand 25 head of good workers and thoroughly acclimated Horses and Mules. Also a complete line of Wagons, Surrys, Buggirs, Car Wheels and Harness of every description. We guarantee our prices the lowest quality the best,

S e us before doing business.
Very truly,

Daniels & Hahn

.....At the Head of all Tobacco Fertilizers......

Meadows Gold Leaf **TOBACCO**

Use it and you will be pleased. Meadows COTTON AND ALLCROP Guano, and Special Fertilizers For All

It no Sales Agent in your vicinity, write us. We use only the BEST PLANT FOOD IN OUR GOODS.

Insist on having the MEADOWS BRAND.

E. H. & J. A. MEADOWS CO., Manufacturers

New Stock Horses Arrived.



We have just received a fine lot of horses suitable for farm work or driving, which we will nell at a envocable

We have also a full line of Wagons Buggies, Harnest on I everything usually kept in an up-to-di-We will make Terms High

C H DUGGAH & CO. 66 Broad St

New Bern. N C

Buck digars

Buster Brown at Coldsboro

Account performance "Buster Brown" Account performance "Buster Brown" Goldsbore, N.C., Feb., Bith 1998, the A.& N.C. Jt. R. will sell round-trip Hekets at the following rates: From LaGrange Ber, Kleston. See; Dever Tee; New Bern 81-25; Meximud City \$ 9.00; Beamfort 52.5; Meximud City \$ 1.00; Beamfort 52.5; Meximud City Feb. Bith; points Sast of New Beam Mar. 1st. Perfor City Venjul" will be operated New Born to Guinforts Trabs No. City, Bith and spential Irain with Parfer "Vence" strained will be apprented Goldsbore, to few Respirators of the performance of the perfo

Fine Line Smoking Tobaccos. Nmokers Comforts

New Line

For Users of Tobacco Crescent Tobacco

Just Received

Company. to factor telements and Party W. D. Barrington