Advertising rates furnished on ap-

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OFFICIAL PAPER OF NEW BERN

New Bern, N. C. Feb. 25, 1910

## CO-OPERATIVE

Years ago when advertising was in its experimental stage, it was left to a few enterprising merchin its experimental stage, it was left to a few enterprising merchlocal stage in the little stage in dy" by those who could see no. never fail. thing in advertising except giving and constipation, 25c. dollars to the newspaper or peziodical for space.

Today, advertising has become recognized as essential to mercan tile success as any other factor entering into business or trade operations. Fortunes are paid out, annually by great firms and corporations to exploit a single article. Advertising is not now left to merchants, to those selling special articles or merchandise of all descriptions, but banks advertise, and towns and cities pay great sums to attract attention to their locality and local resources. Coa city and county join with local and cure these troubles. It scriptive pamphlets or advertise cates the experience of thousands of other users of Foley's Honey and Tar. in newspapers. That this method is Davis' Pharmacy. proving successful is seen that this co-operative advertising is on the increase, which argues that co-operation of the right kind, operates with good results in whatever way it is tried. Like the merchant, however small his stock, so must Magazine. city and town advertise if they expect to be in the procession of other places that advertise, and so

## Catarrh Cannot be Cured.

keep step in this progressive age.

with LOCAL APPLICATIONS, as they cannot reach the seat of the distutional disease, and in order to core
And antelope no fellow kills.
While Colorado shakes with chills. Hall's Catarrh Cure is taken internally, and acts directly on the blood and mucous surfaces. Hall's Catarrh Cure is not a quack medicine. It was The executioner, we'll say. sicians in this country for years and is a regular prescription. It is composed of the best tonics known, combined with the best blood purifiers, acting directly on the mucous surfaces. The perfect combination of the two ingredients is what produces such wonderful results in curing catarrh. Send for testimonials free.

F. J. CHENEY & CO., Props, Toledo, O Sold by druggists, price 75e.

Take Hall's family pills for con stipation.

Hats. We owe the hat to Asia, for it was

in that country that the art of felting wool was first known, and from the most remote periods the art was carried on by the orientals. A Clear Cut Warning.

"Young ladies," said an absentminded teacher of Latin to his class in Virgit, "I understand that you count upon my calling on you in alphabetical order and prepare your lessons accordingly. I am surprised and disappointed at the property of the country of the count ed at such conduct. Hereafter I warm

LaGrippe pains that pervade the en-tire system, LaGrippe coughs that rack and strain, are quickly cured by Foley's Honey and Tar. Is mildly laxative, safe and certain in results. Davis Pharmacy.

In politics the proof of the pudding in the distribution of the plums.

# Stomach Dead Man Still Lives

People who suffer from sour stomach ntation of food, distress after ating and indigestion, and seek relief in large chunks of artificial digestors. are killing their stomachs by inaction just as surely as the victim of morphine is deadening and injuring beyond repair every nerve of his body.

What the stomach of every sufferer from indigestion needs is a good precription that will build up his stomach. put strength, energy and elasticity into hearty meal without artificial aid. The best prescription for indigestion ever written is sold by druggists every-

where and by the Bradham Drug Co. and is rigidly guaranteed to build up ADVERTISING. the stomach and cure indigestion, or money back.

ants, who were termed "fool har. name, Mi o-na stomrch tablets. They Booth's Pills, best for liver, bowels

Single comb Buff Depingtons, one of the best chickens for all purposes ever known. They are a rich uniform buff color. Splendid winter and summer layers. Execellent broilers and the most delicious fowl for roasting. Eggs \$1.00 for 13.

MRS. JOHN HUMPHREY, Clarks, N. C.

A SAFEGUARD TO CHILDREN. "Our two children of six and eight operative advertising is becoming to colds and croup. About three years the latest scheme to attract where ago I started to use Foley's Honey and Tar, and it has never failed to prevent years have been since infancy subject! commercial organizations and pool- only medicine I can get the children to take without a row." The above from ing their contributions send out de W C Ornstein, Green Bay, Wis , dupli-

Norah-Why do you call me your

jewel, Patrick? Officer Clancy-Bekase your eyes sparkle loike dimonds, your teeth are loike pearls, and even your voice has an emerald ring to it.-Browning's

If troubled with indigestion, constipation, no appetite or feel bilious, give lain's Stomach and Liver Tab ets a trial and you will be pleased with the result. These tablets invigorate the stomach and liver and strengthen the digestion. Sold by all dealers.

Colorado In Extremis. The mountain lions haunt her hills;

Coyotes invade the towns with thrilla

Nimrod, come! Oh, Nimrod, come The deer eat up the farmer's hay;

While he whose duty is to slay, Nimrod, come! Oh, Nimrod, r

- Brooklyn Eagle

Different. "What do you consider a woman's

declining years?" "The years of youth and beauty Then she declines all proposais. After that senson has gobe"-

"Doen she no longer decline propos-"She no longer gets them."-Hous-

Plain Gesoline.

Once upon a midday dreary As I wander d, weak and weary, Down the lane I was suddenly sent reeling
By a subtle something slealing
O'er my brain

ad methought the air grow denser. Murmured I. I was wrong. That odor evil Going by: +Philadelphia Hutletin.

# Saund From Awful Peril.

"I never felt so hear my grave," writes Lewis Camblin, of Manchester, Ohio. R. R. No. 3. "as when a frightful cough and lung trouble pulled me down to 115 pounds in spite of many remedies and the best doctors. And that ed at such conduct. Hereafter I wars
you I shall begin at the other and of
the alphabet."

British Heuse of Commons.
The house of commons was originated by Simon de Montfort, carriof
Lalcester, in 1255, to strengthen his
own priver In apposition to Henry III.
Guaranteed by all druggists.

> Professional Pride. "You're the worst flar I over naw." TH Bek you for that)" Why ain't you a line?" Sure! dist everybody says I'm the best one they ever saw."-Cleveland



COUGHS, COLDS AND BRONCHITIS

To Escape the Laugh. Lole Fuller, the noted dancer, told at a luncheon a story about her cla of dancing children. "I gave the children a Christim

party last year," she said, "and when the pudding came on I said to them: "'I have put in this pudding a coin, a little china doll and a button. Whoever gets the coin will be rich, who ever gets the doll will be married be

fore the year is out, but whoever get

the button will be an old maid. "Well, the pudding disappeared rapidly, and the little girls soon found it, and make it sturdy enough to digest the coin and the china doll, but the button did not turn up. No one got the button. This amazed me. That night I said to my favorite little girl as we sat alone by the fire in my

> "'I can't understand what becam of that button. I put it in the pudding myself.'

everybody to laugh at me, the I thwallowed it!"

A Sailor's Compliment.

A Boston publisher said of Mrs. As-quith, whose name has been so much discussed in connection with "The Wo man With the Serpent's Tongue:" "As Miss Margot Tennant she elec trifled London with her beauty, her wit and her high spirits. Mr. Glad-

stone admired her, and the novelist

Benson owed his success to the portrait, wretchedly weak and thin as it was that he drew of her in 'Dodo.' "Gladstone, Tennyson and other distinguished persons made a cruise to Norway one summer in Sir Daniel Currie's yacht. Miss Margot Tennant was among the party, and her gayety and beauty enchanted all on board.

the cabin boy. "Mr. Gladstone and Miss Tennant. promenading the deck one morning. paused and talked awhile with a sailor. "'Are you married? Miss Tennant asked him.

from Tennyson and Gladstone down to

"The sailor touched his cap and an swered:

"'Yes, ma'am; I'm sorry to say I

Routed the Claque.

"One of the performers at the Teatro Lirico, at Milan, had an exciting experience on the occasion of his first appearance this year. The opera 'Favorita' was being performed," says the Rome Gazette, "and, despite the fact that the baritone, Aineto, sang and played well, he was loudly hissed and ridiculed. The curtain went down on the first act, and Ameto, in the costume of the king of Castile, stepped before the curtain close to the foot lights and addressed the audience in Important to all Women Readers of a voice tremulous with rage. He said that he was the victim of a heartless claque-that he had been hissed and his conscientious efforts had been grouned at because he had refused to pay the claque. The audience receivrole singer from that time until the end of the performance received much applause."

A Mistress of Detail.

Dr. Robert Wood of Johns Hupkins university was complimented by a young lady at a dinner in Baltimore on the artificial mirages that be had succeeded in making in his laboratory "It is by attention to the least details," said Dr. Wood, with a smile "that one succeeds in experiments of this kind. One must look after details like-er-like the laudlord's wife,"

to her little boy, who is that falking Kidney Liver and Bladder Remedy. on the doorstep to your father? 'It's a divinity student, Tropped

answered, 'who is looking for a furnished room."

" 'Hurry, then,' said the mother, 'and hymn.' "-New York Press.

Wouldn't Alter His Face.

czar was once advised by his majesty to try and alter his appearance. don't you shave off your beard. count?" asked Nicholas, "Your likeness to your unfortunate emperor lays you open to terrible risks, knocking about in public as you do."
"I will never alter my appearance

sire," answered the faithful count. "I am too proud of my resemblance to your majesty."
"Ah, well," said the cast, with a

shrug, "I fear if you don't siter your face some of my nibilist subjects will do it for you some fine day."

The warmest admirers of the sile hat will hardly claim that it leads it self to the sculptor's art. Yet the artist responsible for the bronze status of Krupp on the laws of the Kiet Yacht club has presented the fraumatter with a top hat and a walking stick in his state. in his right hand. He has all dowed him with a tightly fitting cost, carefully creased treasure coat, carefully cressed trousers and a mathematical parting in the center of the head, so that the states loom more like a tailor's dummy than the representation of a captain of indus-try.—London Chronicia.

Church News in New York.

In a prominent New York newspa-per it is now possible to read every Monday what wealthy ladies were the day before at cheach—the only part of

Won't Hood A Crutel

# CHOICE MISCELLANY Bright and Steady



Sporting Notes.

Cincinnati is latest to form an aero

Marvin Hart, the heavyweight puglist, is a detective in Louisville. Daughters of Nutwood, 2:18%, have produced 343 record trotters and

Ohio is to try the propagation of Hungarian pheasants as a means of restocking its game haunts.

The California Kennel club will send carload of the best dogs on the coast to the east, with the purpose of creating greater interest in future Califor-

The Ariels of Baltimore claim that their new clubhouse is the most perfect in America The club enjoyed one of their most successful rowing seasons last year.

### Facts From France.

France has established a high school The French army costs \$140,000,000

a year, equal to \$240 a man. In France there are 300 poetesses, 340 women fashion writers and 1,500 women novelists. Sixty women are members of the Society of Dramatic Authors, and there are 300 women writers on edu. onal matters.

France is far in being the childless country the some writers picture it. The recent census rhows no fewer than 35,000 families in that country which rejoice in ten or more children each and over 1,250,000 families baving at least five children each.

# This Paper.

Thousands upon thousands of women have kidney trouble and never

Women's complaints often prove to ed his remarks with loud applause, be nothing else but kidney trouble, or The wildcat's cry through canyons shrills The claque melted away, and the he- the result of kidney or bladder dis-

If the kidneys are not in a healthy condition, they will cause the other organs to become, diseased.

You may suffer a great deal with pain in the back, bearing-down feet ings, head-sche and loss of ambition. Poor health makes you pervous, irritable and may be despondent; to

makes any one so. But thousands of irritable, nervous tired and broken-down women have re stored their health and strength by ers. "'Tommy,' said the landlord's wife the use of Swamp-Root, the great

Swamp-Root brings new life and activity to the kidneys, the cause of such troubles.

Many send for a sample bottle to see walk up and down the ball whistling a what Swamp-Root, the great Kidney Liver and Bladder Remedy will do for them. Every reader of this paper, who has not already tried it, may address A prominent Russian statesman who Dr. Rilmer & Co., Binghamton, N. Y. bears a remarkable resemblance to the and receive sample bottle free by mail You can purchase the regular fiftycent and one-dollar size bottles at all drug stores.

> Rebuff and Hint In One. "How nicely your daughter slogs; said the young man to the gir's moth

"Sir," excistmed the latter haughtly, "that is my husband in the ney room winding the clacuff-St. Lou-

ore paspis are taking Poley's Kid-Remedy every year. It is consider-be most effective remedy for all kid-and bledder troubles that melica-ses an devise, Foley's Kidney Retn-permeta transpartites, builds in

lands will eventurily discover that has no triends for his time.

### CANDIDATE FOR COUNTY TREASURER

The Rayo is a low-priced lamp, but you cannot

Once a Rayo user, always one

Every Desier Everywhere. If Not at Yours, Write for Descriptive Circular to the Nearest Agency of the

STANDARD OIL COMPANY

get a better lamp at any price.

To the Democratic Voters of Craven County.

I respectfully announce that I shall be a candidate for re-election for the office of Treasurer of Craven County, subject to the action of the Democratic primary when held; I promise if reelected to be found at my office in the Craven county court house, willing to serve you as faithfully in the future as I have in the past.

Respectfully, Freeman S. Ernul

Mr. E. A. Kelly, Belvidere, Ill., writes us: I am an ex-engineer with 22 years active service to my credit. About three years ago my kidneys were affected so that I had to give up my engine. First I was troubled with severe, aching pain over the hips. Then followed inflam-mation of the bladder, and specks appeared before my eyes. A sample of Foley's Kidney Pills that I tried, so bene-fited me that I bought more. I continued to take them until new I can safely testify they have made me a sound and well man." Davis Pharmacy.

Mary's Mutton. Mary had a little lamb That filled her mind with grief. She knew she'd get a better price Had it been made of beef. —Cleveland Piain Dealer

The Ladder.

"Yes; I began ut the bottom of th ladder, and now look at me!" "But you admit, do you, that some body else provided the ladder?"-Chieago Record-Herald

> Nothing 80 Sordid. Young love its little quarrels has, Its passing grief, The price of beef. -Pittsburg Post

Circumstantial Evidence. "Machine all in?" "Nope; he's dead."

"Oh, that doesn't prove anything!"-Harper's Weekly.

An attack of the grip is often followed by a presistent cough, which to many proves a great annoyance. Chamber-lain's Cough Remedy has been exten-sively used and with good success for the relief and cure of this cough. Many cases have been cured after all other remedies had failed. Sold by all deal-

Builting the Action to the Word. How very thesome is the man Who: ilways is explaining, "Can You beat it?"

I hate that phrase. It makes me swear, I duck and dodge, but everywhere I meet it. Beat It, beat it if you can!" It's awful, but I have a plan To meet it.

The moment some one asks me that

For snawer I put on my hat And beat it. -Kansas City Times.

Small Change. "It's three years since I was to this city," said the stranger as he finished his dinner. "City looks the same." "I don't find much change," marked the walter as he took up the fime that vas left from the two dollar bill-New York Journal.

Protty Hard on Him. Money market shi't a joka, As any one can see, For when they say it's "sary" It's pretty hard on me!

I allus am suspicious.
I'm allus up a tree.
For when they say it's "easy"
All's pretty hard on me!
—Aflants Constitu-

necent inventions.

To a Philadelphian has been grants patent on a machine to pass tobacc teaves in bundles under X rays te Wolcott and Kerr Receivers

A patent has been granted on an electric rat trap which resembles a DIRECT THROUGH TRAIN SER rather fist bell. When a rat climbs up on it to reach the batt it completes a fatal circuit.

A plane stool that will accommodate but one person under ordinary circumstances, but which contains leaves which can be spread to hold two to play duets, has been invented by a Chicagoan.

By inventing a hairpin the prongs of which normally are close together, but 9:15 a m., EXPRESS, Daily, ex which may be sprung open to insert, a Pennsylvania woman has designed a device more secure than plus of the usual form.

Sporting Notes.

Syracuse ice racing light harness clubs will unite

The Boston Americans are after new grounds for 1912. Cornell has won eastern cross couetry runs ten times in eleven years. Alfred Shrubb has won ninety-five

out of 101 races since coming to this country nearly three years ago. James A. Murphy of New York has bought his old love. Star Pointer. 1:59%, and the first two minute pacer is certain of a good home as long as

he lives. Dan Patch, 1:55%, has covered more exhibition business. What has been announced as his final appearance in day at Los Angeles, where he scored over Minor Heir in 2:151/4.

Handicapped. The people in the flat next door Are kindly, but They harbor that decided bore, A barking mutt. But little peace are we enjoying. A barking dog is most annoying

The rules forbid it, as they know, So says the lease.

If we complained he'd have to go, And we'd get peace.
The landlord would uphold us, maybe, The landlord would uphote us, ....,
But we can't kick; we have a baby.

--Kansas City Journal.

The Country Store. "There seem to be a great many captains among those lolterers around the stove," ventured the coffee drummer.

"Yes, stranger," laughed the old store keeper; "they are all captains." "And I suppose you could find kinds of captains among them. "Yes, excepting captains of industry."-Chicago News.



Although money is the root of all evil, the most successful men seem to be those who plant it.

Discovered at Last. The Little Boy-Mamus, who is Miss Committe? The Mother-Uncle Sam's affinity .-

The Mission of the Stick. The use of coppers' clubs again In old New York they bank They find it's bad for bonest men, But splendld for the gang.

-Cleveland Plain Dealer.

Once More For Cook. "He was the man of the hour." "Until they stopped his clock."-Kansas City Times.

Do you know that croup can be pre vented? Give Chamberlain's Cough Remedy as soon as the child becomes hourse or even after the crowny cough appears and it will prevent the attack. It is also a certain cure for croup and hes never been known to fail. Sold by all

# NORFOLK & SOUTHERN RY

Viz Norfolk, Va., The Quickent Route to Richmond, Petersburg and Washington.

(NEW) Fure 78 81,68 85,68 5,75 6,45 5,10 4,16 M.City. Vis N. & W. Rr. VIS CAOR

Save time by using the Norfolk and rn Railway, North, South, East

H. C. HUDGINS, G. P. A.

# NORFOLK & SOUTHERN RY.

VICE BETWEEN ALL POINTS IN EASTERN NORTH CARO LINA, and via NORFOLK TO ALL EASTERN CITIES.

Schelule in effect Oct. 10th

cept Sunday, for Washington, Edenton, Elizabeth City and NORFOLK, Arrives Nor-

9:16 a m., Daily, for Morehead City and Beaufort.

9:16 a m., Daily, for Kinston and

9:50 a m., Daily, except Sunday, for Oriental and intermediate

2:15 p m., Daily except Sunday. for Washington, Pinetown and Belhaven, making connection with Raleigh train at Washington.

than 70,000 miles since going into the 6:45 p m., Daily, for Morehead City and Beaufort.

public took place last Thanksgiving 6:45 p m., Daily, for Kinston and Goldsboro.

> intermediate stations. For further particulars consult Norfolk and Southern folder, or

H. C. HUDGINS, G. F. A. W. W. CROXTON, A. G. P. A.

Most people know the feeling, and the miserable state of ill health it indicates. All people should know that Fo'ey's Honey and Tar, the greatest throat and lung remedy, will quickly cure the soreness and cough and restore a normal condition. Ask for Foley's Honey and Tar. Davis' Pharmacy.

To the Democratic Voters of Craven County:

I hereby most respectfully announce my candidacy for the office of Treasurer of Craven County subject to the will of the Democratic primary whenever said primary is held. If nominated and elected I pledge myself to conduct the ffice to the satisfaction of to the best of my ability.

Most Respectfully,

B. B. Hurst. CHICHESTER DRANE DIAMOND LADIES 1
D'AMOND BKAND PILLS in JUD C'ALL
OCTO METALLE DO OTHER BY OF YOUR
BILDON TAKE BO OTHER BY O'YOUR
BILDON TAKE BO OTHER BY O'YOUR
DIAMOND BLAND PILLS SO INVESTED BY
PLAND BY ALL DRUGGISTS
SOLD BY ALL DRUGGISTS

# WANTED!

anese Peas. Burrus & Co. 13 Middle St. New Bern, N. C.

# ENNETT'S PREPARED Agricultural Lime

Trains leave New Bern

folk 3:40 p. m.

Goldsboro.

stations

7:30 p m., Daily, for Oriental and

apply to T. H. Bennett, T. A., New Bern.

E. T. LAMB, G. M. Norfolk, Va. SORE LUNGS AND RAW LUNGS.

### CANDIDATE FOR COUNTY TREASURER.



# TIME EVERYWHERE THETH

To purchase 5 00 bushels field Peas for which we will pay highest market price. Aiso Savoy Beans or Jap

Phone 184.

makes every acre count and every testimonial good. Is prepared for all soils and all crops. Write us for prices AGRICULTURAL LIME CO. NEW BERN, N. G.