

ELIMINATION OF COMPETITIVE TRANSPORTATION.

In this day competitive transportation between water and rail routes is practically eliminated. How this has been accomplished can be seen at any point, in any town or city whose merchants once enjoyed this trade privilege of selecting water or rail, as the transportation route by which to receive or ship their goods.

Senator Simmons seeing the danger of railroads being stronger in some places than the boat lines introduced an amendment to the railroad in Congress.

"His amendment provides that 'When application is made to the commission by a carrier to fix a lower rate for longer than for shorter distances on account of water competition, said application, shall not be granted if the commission, after the investigation, shall find that the lower rate asked for will destroy water competition.'"

The Charlotte Chronicle declares this has occurred at Fayetteville in this State. In the case of New Bern there has been the absorption of all steamboat lines, the gradual withdrawal of boat after boat, until only rail transportation remained for the mercantile trade of this city and section.

Children Cry FOR FLETCHER'S CASTORIA

Foley's Kidney Remedy may be given to children with admirable results. It does away with bed wetting, and is so recommended for use after measles and scarlet fever.

TRUTH NUMBER TWENTY-FIVE

Don't, at any rate, lie down and look at life as a steam roller, bound to crush you flat.

EVERYONE has some surplus cash at his command which would be invested if the right proposition were presented. The right proposition is California Oil. Never in the history of this country has anything profitable. To every class of people the urge of this investment is equally compelling.

It is doubtful if any age in history has ever presented the same remarkable chances for profitable investment which the present age affords. All American industries are growing so rapidly that waste is rampant, and yet, with all the waste which a prodigal generation allows, success is the keynote of the age.

The majority of these men were born under humble roofs. But they had the great power of "seeing big" looking for the big things, the investment that would treble itself, increase itself a thousand fold, with the result that today they are "on top."

These men were not 2 per cent men; they were not 4 per cent or 5 per cent men. They were 1000 per cent men, and they dared to use their own judgment. The late E. H. Harriman is reported to have said that he was, not a 10 per cent man. He waded an return on his investment of as high as 1,000 per cent and no lower than 25 per cent at the least.

a minute's time by the agent, and which would bring him today, in California, monthly returns in the shape of dividends of anywhere from 1 per cent per month, or 12 per cent yearly, to 10 per cent per month, or 120 per cent yearly, with an increasing monthly value.

California oil is the thing of the day and of the morrow. You read of it daily. Every one is watching it closely, and it would not be out of place to say that the importance, magnitude and interest, now evidenced throughout the United States in California Crude Oil warrants at least a reference as to "whence it came."

The difficulty of deciding between these views is increased by the fact that either is possible, in fact, one can manufacture California Crude Oil in the laboratory by either of those methods. The argument of most weight to the lay mind against the organic theory is the undoubted enormous quantities of organic matter necessary to give rise to the amount of California Crude Oil that has been produced.

As a matter of fact, the defenders of the organic theory only claim that a very small proportion of the organic matter actually present in the rocks has been converted into Crude Oil; and in general the facts that are being brought to light bear strongly in favor of the organic theory.

able feature of California's Crude Oil deposits is that they occur in regions where the geology is more easily studied than in most parts of the world. In many countries the geology of the districts supposed to contain Crude Oil can only be determined by the drill which is very severe upon the prospector, who must to a large extent go it blindly.

The main shaft of the drilling rig was, in the old days, about three inches in diameter. At present it is six inches, being four times as heavy and many times as strong, and the difference in weight, strength and efficiency of the machinery and tools throughout is in proportion.

The skill of the miner of Crude Oil has kept pace with that of the machinery, and the California driller today is the "finest" at the temperance that exists in any field in the world.

given the practical operator an education not to be had elsewhere.

The character of the pipe now used is also a fair index of the change in the use of material. Ten years ago 5 1/2 inch casing weighing about 10 pound per foot, was considered O. K.; today the same sized pipe weighs about double.

The inevitable expansion of the Crude Oil industry in California is just starting in and reports to the contrary, notwithstanding, it can be safely said, that there never was enough produced in the state to warrant any fear of over-production.

California Crude Oil is the thing of the day. Never before has the investor had the same opportunity of receiving large returns for money invested as is offered by the California National Crude Oil Company.

receiving large returns for money invested as is offered by the California National Crude Oil Company. You will have to admit that you can make money by properly investing in oil companies. Now what you wish to know is, "Is the California National Crude Oil Company the right company?"

Supposing we only bored one well to the acre, and that well produced only fifty barrels per day, and the oil sold for fifty cents per day, which you will have to admit is a very low average all around, just supposing this the case, can you not foresee the enormous income that will be derived from the investment.

One acre would net the Company twenty dollars per day, allowing five dollars for running expenses. Five thousand wells would net \$100,000 per day, \$3,000,000 per month, \$36,500,000 per year.

Records will show that within the last three months one well in California has produced over one million dollars in oil. Just think of it, one well in less than three months has produced over one million dollars in oil. Not 5,000 wells but one well. Can't you afford to invest in a proposition like this?

SUBSCRIPTION BLANK CALIFORNIA NATIONAL CRUDE OIL CO., I. W. Hellman Bldg., Los Angeles, Cal. Gentlemen: Enclosed find Dollars for which please issue me Shares of the Treasury Stock of the above Corporation. Name Address

California National Crude Oil Company

I. W. Hellman Building, Los Angeles, Cal.

BILIOUS? CONSTIPATED? HEADACHE? SIMMONS' REGULATOR FOR SPEEDY RELIEF. Nearly Everybody SIMMONS LIVER REGULATOR WHY NOT YOU?

LIST YOUR PROPERTY Give in your poll for 1910. Notice is hereby given that the list taker for the EIGHTH TOWNSHIP will sit at the court house in New Bern during the month of June. Hours, 9 a. m. to 1:30 p. m. and 2 to 5 p. m. at which place and in which month all property owners and tax payers in said Township are required to return to the list taker for taxation, for the year 1910, all the real estate, personal property, etc., which each one shall own on the first day of June, or shall be required to give in them.

CHILDREN CRY FOR FLETCHER'S CASTORIA The only thing that children are made of when they have something disagreeable to expel.

Fruit Jars. Say Jim! what are we going to do about saving our fruit this year? Well Dearie no need to worry Bushnight Hdw Co. have them this season and their price is reasonable, so just phone 99 or go down and see them, they have pints, quarts and half gallons.

MARVELOUS DISCOVERIES. mark the wonderful progress of the age. Air fights on heavy machines, telegrams without wires, terrible war inventions to kill men, and that wonder of wonder, Dr. King's New Discovery—to save life when threatened by coughs, colds, grippe, asthma, croup, bronchitis, hemorrhage, hay fever and whooping cough or lung trouble.

CANDIDATE FOR COUNTY TREASURER. To the Democratic Voters of Craven County: I hereby most respectfully announce my candidacy for the office of Treasurer of Craven County subject to the will of the Democratic primary whenever said primary is held.

HENRY'S Prescriptions from all physicians, quickly and accurately filled. Also a full line of Choice Toilet articles. Pharmacy PHONE 175 CASTORIA For Infants and Children. The Kind You Have Always Bought.