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The Effect of System

is contagious. Systematize your finances by carrying a checking account in this Bank and you will feel the effect in ALL your activities.

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In some almost indefinable way the confidence inspired by having a bank account makes one more ambitious, more energetic, more successful.

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NEW BERN BANKING & TRUST CO.

CAPITAL \$200,000.00 NEW BERN, N. C.

50 TO RENT

We have 50 more Cots to rent, complete with Pillow for 75c. until Aug. 1st and can deliver them at once. Also 25 doz. Chairs at \$1 per doz. until Aug. 1st. Let us know how many of each you want so we can book your order before the rush. All rents to be paid in advance.

T. J. TURNER FUR. CO.

93 Middle St. Phone 172, New Bern, N. C.

POPULAR PREPARATIONS FOR SUMMER TOILET

The care of the skin on the hands and face is of greater importance now than any other season. SEE that you are supplied with the purest and best TALCUMS, FACE POWDER and CREAMS, that means OURS. Get a supply, then you need have no fear of sun or wind.

PRESCRIPTIONS CAREFULLY COMPOUNDED

Gaston Drug Company

H. B. SEDBERRY MANAGER.
ON THE CORNER PHONE 65 OPPO. POST OFFICE.

SPECIAL ANNOUNCEMENT

By special request of a good many of my far away customers who could not get here in time to attend my

GREAT SACRIFICE SALE

I have decided to continue this great sale 10 days longer so that they may have the benefit of my special Cut Prices.

DON'T FORGET THE PLACE

Sam Lipman.

Cor. Middle and S. Front St. Bryan Block.

WANTED!

Second hand 20 H. P., Gasolene Engine. Must be in good condition.

ENNETT'S BOOK STORE

Heath and Milligan Paints

L. & M. Semi-Paste Paint. We carry all shades and the best paints on the market, Varnish Stains in all colors. Big stock of Building Material, Roofing and Wire Fence. Can give you good prices. All visitors to the city during Home Coming week will find a cordial welcome at our store.

Gaskill Hardware Co.

93 Middle St. Phone 172, New Bern, N. C.

ROCKS CAUSE MAN'S DEATH

Matteawan Man Found Semi-Conscious at Foot of Mountain—Dies Soon Afterward

New York, July 21—Records of the struggle made by Benjamin Cooper, sixty, a well known resident of Matteawan, to free himself from a trap which brought him to a slow death on Beacon Mountain, were at hand when he was found late Monday, dying, his foot gripped in the crevice of a rock.

It was late Saturday when he was brought to earth. All that night, all Sunday, and throughout Monday he fought to free himself, but the chances of success diminished in proportion as the old man's strength failed.

When found by John B. Maddock, President of the Maddock Pottery Company of New York, who has a country estate at the foot of the mountain, the shadows of death were closing around Cooper as relentlessly as the night that was falling.

He had set forth Saturday morning to pick blackberries. His children, whose mother is dead, could not conjure up a reason why he had not returned Saturday night, so Sunday a searching party was organized and kept to its work nearly two days, but without success.

Mr. Maddocks was inspecting some walls he was having built on the mountain line of his estate about 5 p. m. Monday, when he heard a weak moan, and investigating, found Cooper, lying face downward under a bundle of wood which he had swung on this back to carry home. While trying to arouse him, Mr. Maddock discovered that the man's feet were held in the rock as in a vise. Cooper was powerless to free himself.

Mr. Maddock called his foreman, Robert J. MacMasters, and together they managed to extricate Cooper. He died before the arrival of a physician summoned by telegraph from Matteawan. As no house was near him, Cooper's cries, if he made any, were not heard.

"High Grade" Colonial Glassware. M. E. Whitehurst & Co.

Norfolk-Southern's New Train.

Raleigh, N. C., July 21.—Complying with the demand of its patrons at Raleigh and points between here and Morehead City to give a longer stay at Morehead City and Beaufort than has been provided by the Sunday Outing Specials, the Norfolk Southern Railroad has arranged an attractive excursion train to run on Saturday, leaving Raleigh at 12:35 p. m., just after the arrival of all Raleigh and Southport, Seaboard Air Line and Southern Railway local trains and making a fast trip through to the seashore, stopping only for through passengers. The train will go the short route through Wilson, Farmville, Greenville and Chocowinity via New Bern, and will arrive at Morehead City and Beaufort in time for a sail or fishing before supper. Other attractions during the stay include the big military ball at the Atlantic Hotel Saturday night, dress parade at the encampment of the Second Regiment, surf bathing and sailing parties to the fort, the lifesaving station, the lighthouse and other points of interest.

Bradstreets Weekly Trade Report

Richmond, Va., July 21.—Bradstreet's Saturday will say for Richmond and vicinity:—Trade conditions generally are irregular, with a tendency towards improvement in most lines, dry goods are quiet, however, a moderate amount of orders for future shipment are being received. Shoes continue active, the same may be said of trunks and bags. A fair demand for building and dimension lumber is reported, building is active. Crop conditions have improved following seasonable weather. Retail trade is quiet, collections are irregular, in the most cases slow.

No Woman Stenographers.

Washington, July 20.—Woman stenographers apparently no longer are wanted in the government service. This announcement was made today at the Civil Service Commission in an effort to put a stop to a steady flood of letters from women throughout the country who seek information about an examination for stenographers to be held next Tuesday in all the States and Territories.

This examination is for the purpose of recruiting only men stenographers and typists, the demand for whom the Civil Service Commission has been unable to meet. Practically all the various departments of the government are seeking to replace women stenographers with men, on the ground that the latter are more amenable to discipline, are more easily retrained in those instances where they are needed, and are more likely to be trained in the future.

BORAX FOUND IN CONES

Government Will Prosecute Manufacturer Caught by Inspectors

Washington, July 21.—Prosecutions against manufacturers of ice cream cones containing borax are to be instituted by the government under the pure food laws.

Large seizures of cones were made recently in different parts of the country by inspectors of the Department of Agriculture. Analysis of the cones seized disclosed the presence of borax, a property which has been held to be deleterious to the human stomach.

The cones, chemically tested, were found to contain also saccharine and benzoate of soda, but it was said at the department that the proposed prosecution would be based solely on the presence of borax, inasmuch as saccharine still was under investigation and benzoate of soda had been held to be harmless when in small quantities.

Inspectors will continue to make seizures wherever cones containing borax are found.

So popular have ice cream cones become throughout the country, especially among newsboys and street urchins that the manufacture of the cones has become a thriving enterprise.

Banner "Sure Seal" Fruit Jars (with glass top.) M. E. Whitehurst & Co.

New York Cotton Market.

Special to Journal.

New York, July 21.—A further recovery in cotton prices occurred today and although the market was somewhat narrow and irregular the undertone was firm. Spot sales eight hundred bales at ten points decline.

Saw Jeffries-Johnson Fight.

It was the writers pleasure to meet yesterday Mr. W. W. Green, of Oklahoma City, who was enroute to Morehead City to spend his vacation. Mr. Green attended the recent Jeffries-Johnson fight at Reno, Col., and he was entertaining a number of his travelling friends with personal descriptions of the combat and his view is that Jeffries went into the ring knowing that he was not in condition to fight, but willing to take a beating to take in the big amount of cash. He says it was the knowledge of the blows which he would suffer which kept him awake for two nights before the fight.

Dakota Bob Comes to Town.

Dakota Bob meandered into town yesterday afternoon and was given the glad hand by scores of people who had treasured pleasant memories of him since his last visit here two years ago.

Bob is a unique and interesting character. He is the champion long distance walker. He has left his footprints all over Europe and Asia, the beautiful "Valleys of the Rhine" the alkali plains of America's Great West, and the lonely Steppes of Russia. He has trod the Sacred stones in Westminster Abbey and Montezumas Halls as well.

On his last tour he covered several of the Southern States, and took a trip to Cuba, Porto Rico, Panama and Mexico, but the little jaunt didn't seem to tire him much for he looked as strong and fit, indeed as jolly last night at the Journal office as he did two years ago.

On his last visit Bob wore a stunning outfit of Mexican apparel, but now he comes modestly attired in a suit of Kakhi such as our Uncle Samuel uses to clothe his soldier boys, only not made up in the same style. He however holds on to his Mexican sombrero, a wonderful creation of pampas grass, woven by hand.

Bob used to handle the "types" has a clean, frank face, slightly resembling the front piece of Benjamin Franklin and wears his hair in the identical style adopted by that great printer of illustrious fame.

Dakota Bob is now 64 years of age and has been "on the road" for nearly 25 years, covering in that time just a little over one hundred thousand miles. His trips have taken him across every state in the Union, and he has had a personal contact with a governor in nearly every one of those states. Before he began his walks he served five years as a cowboy on the western plains under the redoubtable Theodora, now-widows, Evans Tombo.

Bob says that his pilgrimage is nearly ended, and that he will shortly take to the road again, where with the aid of the moving picture machine he will try to portray his travels in an vivid manner in the same sense as planned in his travels.

Bob will be seen at next week in the hall of the Commercial Association.

BRIEF HISTORY OF NEW BERN

In The Event of the Bi Centennial it Would Be Well to Give Some Idea of its History

In the year 1708 six thousand Palatines, who had been persecuted by their prince mainly on account of their adherence to Protestantism, and whose country had been plundered by a French army which had crossed the Rhine for the purpose, fled from the continent and sought refuge and protection in England under Queen Anne.

Lewis Mitchell had been previously employed by the Canton of Berne, in Switzerland, to select a tract of land in this country to which they might send a colony. He directed his researches mainly to the country which now constitutes the State of Pennsylvania, and as many of the descendants of those who originally settled the town of New Bern subsequently removed to that State, there can be but little doubt that there may be found among the Germans there some most interesting relics and reminiscences of the early settlement of this section of the State.

It was determined to send the Palatine refugees to America, as their necessities compelled them to live in tents not far distant from the city of London.

The Lords Proprietors therefore agreed with Christopher Emanuel DeGraffenreid and Mitchell that ten thousand acres of land be allotted to them in a body between the Neuse and Cape Fear Rivers, and Mitchell and DeGraffenreid agreed to bring over six hundred and fifty persons, or one hundred families, for a stipulated sum, and settle them in the Province of Carolina.

In the month of December 1709 they arrived and landed at the confluence of the Neuse and Trent Rivers.

A FAINT REMINISCENCE

There is a reminiscence, but a faint one of this memorable event. These persecuted, but hardy adventurers, are said to have first put their feet upon American soil near the spot where the store of John Brisington lately stood on Craven street. A small branch ran through the lots, now the property of the Merchants Bank of New Bern and James Riggs, and entered the Trent river near the spot designated above, and at its mouth was the landing then used by the little colony. Between this branch and a cypress gut, or pond, which made up into the land at the foot of Broad street, covering the lots to the South, rose a bluff of ground which was then well known as the famous Council Bluff of the Indians, and to a citizen of New Bern who feels just pride in the early history of the town, the contemplation of the ruin and destruction by the fire of the magnificent live oak tree which crowned the summit of this bluff, and beneath whose umbrageous foliage many a grave and fearful council was held by the Indians must bring with it feelings of disconsolate sadness. It was in ancient times the great landmark of the Colony; this tree too was planted by the Indians, and there it stood in lone and silent majesty, the great reminiscence link between the past and present age. If it could have been permitted to have told its tale of by-gone days, how eloquently interesting would it have been. Nay, if it could have spared the ravages of fire, it would long have been the only living monument of early time, (this tree was destroyed by fire in 1841.)

There is but one relic of this kind to be found throughout the length and breadth of the whole town, and that is a lone little cypress which has sprung from the bed of its ancestors near the foot of Broad street. We utter for it the prayer "Woodman, spare that cypress tree!"

Upon this eligible site, at the junction of the Neuse and Trent Rivers, DeGraffenreid and Mitchell landed the Palatines, six hundred and fifty in number, and founded the town, which in honor of the ancient city of Berne, their birth place, they called New Bern.

The Palatines, amidst all the adversities attending a settlement in the new world, were treated most shamefully by Dr. Graffenreid. Their lands were taken up in this country in the name of trustees, the principal one of whom was De Graffenreid himself, and he, without assigning any cause therefor, mortgaged the same, including the site of the village of New Bern to Thomas Pollock for eight hundred pounds sterling, and left this country and returned to Switzerland without giving them any title to their lands.

In thinking of these things in connection with New Bern and her history one can be forgiven a sense of pardonable pride in recalling her achievements and can see that in celebrating her Two Hundredth Anniversary of her founding, she will commemorate "No mean origin and no mean career."

For Rent.

Two sets of office rooms in New Bern building opposite Court House. Rent \$100.00 per annum including utilities. For particulars apply to J. J. Baxter, Dep't. Store.

The Peoples Bank

NEW BERN, N. C.

4% PAID ON SAVINGS

STRONG COURTEOUS PROGRESSIVE

When Traveling

a man or a woman is constantly subjected to the danger of loss of funds unless they are carried in some other form than currency.

The drafts issued by this bank afford an ideal method for carrying money while traveling because they not alone enable the holder to obtain money anywhere but will serve as means of identification at banks and hotels.

If you are contemplating traveling either in this country or abroad, we shall be very glad to have you drop in and let us explain to you the details of our drafts.

Checking and Savings Accounts cordially invited 4 per cent on savings.

WM. DUNN C.D. BRADHAM T.A. UZZELL
PRES. VICE PRES. CASHIER

CLOTHING and SHOES

We still have a large stock of Clothing and Shoes to close out. Don't fail to see us before buying, we will save you money on anything you want.

J. J. BAXTER

DEPT. STORE ELKS TEMPLE

WE HAVE JUST RECEIVED A LOT OF

RIBBON FOR DECORATING

We Have Your Favorite Colors

Buy Before The Rush

Barrington Dry Goods Co.

SURETY BONDS

IN THE AMERICAN SURETY CO., OF NEW YORK.

COURT and CONTRACT BONDS executed immediately in the STRONGEST and RICHEST COMPANY in the WORLD. Assets over \$7,000,000.00. Enjoys exclusive patronage of Norfolk Southern, Atlantic Coast Line and Southern Ry Co.

Personal suretyship is a responsibility that no man should undertake. A bond in this Company is absolute protection and the rates are as low as the lowest. For further information see

W. G. BOYD, Agt.

REAL ESTATE, INSURANCE, NEW BERN
BUILDING & LOAN ASSN.
Rooms 320-321 Elks Building Telephone 400

TO THE PUBLIC

The New Bern STORES are the equal of any in this State and should be patronized by you in preference to others.

By recent comparison the goods offered by our merchants were of as good quality and just as cheap as samples from an established Northernhouse.

If you don't find what you need, show your civic pride and let your merchant order it for you, for by so doing you will encourage our merchants to keep the best of everything at the cheapest possible prices.

Thousands of dollars are being sent away annually to enrich other communities. Lets keep this money at home and prosper.

Chamber of Commerce