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The care of the skin on the hands and face is of greater importance now than any other season. SEE that you are supplied with the purest and best TALCUMS, FACE POWDER and CREAMS, that means OURS. Get a supply; then you need have no fear of sun or wind.

PRESCRIPTIONS CAREFULLY COMPOUNDED

Gaston Drug Company

H. B. SEDBERRY MANAGER.
ON THE CORNER PHONE 65 OPPO. POST OFFICE.

"LOOK WHO'S HERE"

TRAYMORE TAILORING CO., PHILADELPHIA, PA.

Will have their special representative here to take measures and show the Best line of Up-to-Date Woolens and Cassimeres FOR THIS SEASON WEAR ON THE MARKET. We would especially request that our friends and customers call on day of sale and inspect the line, we will GUARANTEE SATISFACTION in style, fit and workmanship, August 12, and 13th.

Sam Lipman.

Cor. Middle and S. Front St. Bryan Block.

YOU ARE ALL WELCOME AT

ENNETT'S BOOK STORE

Do You Need an Ice Cream Freezer?

Order one from us today. New Perfection Oil Cook Stoves, Water Coolers, Screen Doors and Windows, Screen Wire, Poultry Wire and lots of other summer goods.

Gaskill Hardware Co.
Middle Street Phone 147 New Bern, N. C.

MOVING PICTURES DISCUSSED

The Educative Influence and Intellectual Uplift Written With a Question Mark By a N. Y. Paper.

"Newspaper neurosthenia" is the alliterative designation given by the Moving-Picture World to the "ignorance, prejudice, venom and misrepresentation toward the moving picture" exhibited by the press of the country in its discussion of the prize-fight film. "As a rule," says this organ of the industry, "newspapers are conducted by men of education and intelligence, but it really seems that when the picture comes into question they take leave of their senses."

"However that may be," deposes the New York Work, and without questioning the high ethical influence of cinematograph shows not yet taking part in the animated controversy now going on in the Moving-Picture World's columns as to "Which is the more moral, the church or the moving picture?" We desire merely to note the extraordinary recent growth of a form of popular amusement which "keeps thousands and thousands of theatres open, gives employment probably to 100,000 people, amuses millions and forms the raison d'etre of a great industry." And incidentally, it may be remarked, supports a vigorous and apparently prosperous organ.

"As for the educative influence and intellectual uplift of the moving-picture theatre, a sufficient idea may be obtained from the following titles extracted at random from the list of new films prepared for exhibitors: 'The Pirate's Dower,' 'A Jealous Wife,' 'A Bridegroom's Mishaps,' 'The Girl Who Dared,' 'The Ghetto Seamstress,' 'The Engineer's Sweetheart,' 'The Tenderfoot Paragon,' 'The Cowboy Race for a Bride' and 'The Sheriff of Black Gulch.'"

"The last named titles suggest a list of dime novels of a former generation. And what, indeed, is the moving picture show but dime novel literature flashed on a screen by means of magic lanterns and purveyed to youthful minds pictorially for half the old price? It is a dime novel that its enormous popularity vogue had its source and it is by dime-novel standards that its moral influence must be measured."

A state-wide movement to prevent the exhibition of moving pictures of "improper tone" has been started by the Christian Endeavor Union, of Missouri. The crusade embraces all films which depict what are called demoralizing scenes, and ranges from elopements to robberies and prize fights. It is proposed to put the ban on "spooning" scenes and any that depict kissing by any but relatives or married couples.

Off To Fort Caswell

The New Bern Division of the First Coast Artillery in charge of Capt. Weddell left yesterday for Fort Caswell, N. C., which guards the entrance to the mouth of the Cape Fear, for participation in the joint army and national guard coast defense exercises. These exercises are held annually and cover a period of twelve days, during which time conditions at the fort are made to conform as nearly as a state of actual warfare as can be made. The regular soldiers leave their comfortable barracks and, together with the reserves, go into camp in rear of their respective batteries. The entire period is devoted to study of operating guns, the intricate system of range finding plotting ship tracking, etc. and the exercises conclude with target practice with the big guns at range of from 5,000 to 9,000 yards.

To keep your health sound; to avoid the ills of advancing years; to conserve your physical forces for a ripe and beautiful old age, guard your kidneys by taking Foley's Kidney Remedy—Davis Pharmacy.

To Be Rector at New Bern

The Index is glad to record that a talented and consecrated young minister of the gospel, born and raised in this city, is making for himself a broad field of usefulness. Rev. B. E. Huske, son of Mr. and Mrs. A. S. Huske, has been called to the rectorship of Christ church New Bern, one of the oldest Episcopal churches in the State and one of the largest and most influential in the Eastern Diocese.

Mr. Huske, who is quite a young man, now rector of the Episcopal church at Greenville, this State. His many friends in Fayetteville bid him God speed in his noble work—Fayetteville Index.

It has been rumored for some days that Mr. Huske was to leave Greenville for New Bern, but no definite announcement has been made here. Greenville will give him up with pleasure, regret for no man who has ever lived here is more generally liked than our people. At present Mr. Huske is in New York City on business, and it is expected that he will be in New Bern about the 15th inst.

PUT DEPARTMENT ON BETTER BASIS

Taft Trying to Organize Business System for Expediency and Economy.

Washington, D. C., August 5.—The gigantic task of establishing modern business "system" in the government departments was begun today.

A century on moribund but honorable precedence is to be torn away, if President Taft can carry out his intentions. The preparation of the scheme was begun with an investigation into methods of operation in the treasury department by Arthur Young and Company, one of the four firms of business experts instructed by President Taft to study conditions in the departments.

From a general size-up of the situation, it was stated today that the following are some of the elementary reforms which will probably be suggested:

The consolidation of all buying under one bureau with the creation of a purchasing division for all the departments so that each department in the future will order through a requisition upon this division which will be conducted upon a business like system.

The creation of a "routing bureau" to facilitate the transfer of supplies from one part of the country to another and to ensure the cheapest and shortest routing for government goods.

The establishment of a record service and efficiency for all clerks. This will be a forerunner of the elimination of superannuated clerks. A powerful movement will be made at the next session of congress to create a pension system for the old employees.

These are only a few of the reforms that are to be instituted. Some are possible by executive order, and they will be put into effect at the earliest possible moment. The remainder will be submitted to congress.

Banner "Sure Seal" Fruit Jars (with glass top.) M. E. Whitehurst & Co.

New York Cotton Market.

Special to Journal.

New York, Aug. 5.—Reports of mere rain in Southwest caused a further reaction today. Business was dull. Spot sales 1,500 bales at fifteen points advance.

LATHAM ALEXANDER & CO

Death of Mr. Wm. D. Wallace.

Yesterday at the Sanatorium, at the age of 68 years, 10 months and 22 days, there passed away a man well known to this community, for he was a native, but one whose personality was such that possibly few knew his true merits. This man was William D. Wallace, an expert accountant who had filled several positions here, and had also engaged in other business. He was a gentleman, quiet in demeanor, but ever courteous. A sincere, unobtrusive person, therefore to be passed by the average, yet a man who was a good citizen and appreciated by those knowing him. His immediate kinfolks, two sisters, are Mrs. Sam Willis here and one in Norfolk, and a brother in Connecticut. The funeral services will be at 10 o'clock this morning from Centenary Methodist church.

Attention, Veterans.

You are hereby notified to meet at 9:30 a. m. to day at residence No. 14 Metcalf street to attend the funeral of our late comrade and brother, W. D. Wallace.

J. F. CLARKE, Adj't.

May Organize Camera Club

While in conversation with one of the local amateur photographers yesterday the writer was informed that he was endeavoring to get a number of the amateur photographers in this city to form a camera club. During the past few days a number of the specimens of these photographers work has been shown the writer and in one or two cases the pictures were as good if not better than some that were taken by professionals. Practically every town in the State boasts of one of these clubs and there is no reason why New Bern should not have one.

A Pellagra Conviction

Dr. R. W. S. Perram, of Delaplaine, this State, tells The Charlotte Observer that he thinks pellagra comes from poisoning contained in the disinfectant used by grain dealers. But what has made one in this country eating imported meal content? We ought to raise more than we need and not have to buy more from home. Physicians have held that it comes from corn and may be due to the fact that it is not properly cooked. Dr. Perram has shown that it is not the corn but the disinfectant that is the cause of the disease and that the disinfectant is the cause of the disease.

MOTOR CARS PULL TRAIN

Latest Additions to Equipment of Norfolk Southern Railroad Will be Operated Between Norfolk and Seashore.

Norfolk, Va., Aug. 5.—A 576-horse-power electric motor-car capable of pulling ten to fifteen passenger or freight cars at a speed of sixty miles per hour has been ordered by the Norfolk-Southern Railroad to operate between Norfolk and Virginia Beach and Cape Henry. This heavy motor was to have been delivered by June 15, but it was delayed.

Assistant General Passenger Agent W. W. Croxton said yesterday the heavy motor would be put into commission in a short time to be largely used in handling excursion trains brought to Norfolk over steam roads, picking up the solid train and taking them on to Virginia Beach without change.

A thirty-minute schedule between Norfolk and Virginia Beach will be maintained, Mr. Croxton said, after the completion of the new union station at the head of Main street. He pointed out that it takes sixteen minutes for cars to run from City Hall avenue to North Junction and that by eliminating that stretch of road and starting from the new station cars can make the run in the same time now taken to run from North Junction to the beach.

Cars making the intermediate stop will continue to start from City Hall avenue, he said. That is a central location and many people would prefer to board the cars there rather than pay additional car fare to the union station just to ride on the fast train. Only the express trains will start from the new station.

As soon as the new heavy motor arrives it will be used to operate longer trains to handle the Sunday crowds at Virginia Beach and Cape Henry, Mr. Croxton said, as well as in hauling freight along the line. The new motor can easily pull a train of ten to fifteen cars.

Virginia Beach is having an exceptionally fine season this year, one of the best in its history. Mr. Croxton said that only judicious publicity is required to make this one of the greatest seaside resorts in the south and one of the greatest in the country. With eight steamboat lines and nine railways operating into Norfolk all advertising Virginia Beach because they want to haul passengers there to see a bright future for the Norfolk watering place.

"High Grade" Colonial Glassware. M. E. Whitehurst & Co.

Only One Sorry Fireman

A fireman who attended the tournament at New Bern last week says had a man been suddenly dropped into hell he would have thought he was taking an ice bath in comparison with the heat at that place. If he is true in his conclusions it shows that the people of New Bern have nothing to fear should they visit that other country.—Greensboro Record.

(After enjoying the full and free hospitalities of this city it is too bad that the Firemen's Association must be disgraced by even one member, and after meeting the members here it seems hard to realize that there was even one that could give utterance to the above vulgarities if it was true. Occasionally however a black-guard will creep in among gentlemen.)

Can't Beat The New Bern Office.

Since the installation of the new telephone system, the great efficiency of the system and its practical utility has met with universal appreciation, resulting already in the installation of sixty new phones in residences and business houses. The new system has hardly been in use a month and the construction force is still engaged in removing some of the old equipment wires, poles, etc. At present Kinston boasts the best phone service in the State.—Kinston Free Press.

Surprise Birthday Party.

An enjoyable surprise party in honor of her birthday was tendered Miss Hilford Cohen Thursday night by Miss Elizabeth Goodhall, of West Philadelphia, at the residence of Mrs. T. Cohen, No. 19 Chicago street. It had been the intention of the hostess to have the party at the lawn, and this was attractively decorated with Japanese lanterns, but on account of the rain the guests adjourned to the residence which had been attractively decorated with potted plants and flowers. During the evening many entertaining games were enjoyed in, after which delightful refreshments were served. Before leaving each of the guests visited the scenic spot of the most delightful of the season.

Wanted: Freedom Best Made.

Wanted: Freedom Best Made. Wm. Dunn & Co.

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depends in a great measure upon the banking connections which a man establishes—especially a young man just starting out in life. If, in paying his obligations, a merchant, business man or planter pays them by check upon a bank with a reputation for conservatism, it immediately raises him in the estimation of those with whom he has dealings.

The Peoples Bank of New Bern is known for the conservatism of its management and the sound business judgment of its officers.

Checking accounts are cordially invited, small as well as large, and saving accounts may be opened in any sum down to \$1.00 and will draw interest at the rate of 4 per cent, compounded annually.

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THE BEST EVER 25c. If you once wear "LINENWEAR" Hosiery you will wear no other, they out wear two pairs of ordinary quality hose, every part exposed to wear, toe and heel reinforced with the best linen for men and women at 25c the pair. New shipment just in. The best 50c. Silk Sox ever sold.

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COURT and CONTRACT BONDS executed immediately in the STRONGEST and RICHEST COMPANY in the WORLD. Assets over \$7,000,000.00. Enjoys exclusive patronage of Norfolk Southern, Atlantic Coast Line and Southern Ry Co.

Personal suretyship is a responsibility that no man should undertake. A bond in this Company is absolute protection and the rates are as low as the lowest. For further information see

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