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**OFFICIAL PAPER OF NEW BERN  
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**THE SOPHISTRY OF  
 THE GOLD BRICK.**

From those times when the al-  
 chemist sought to gain pure gold  
 from base metals, he has not been  
 without his successors through the  
 ages, in the various schemes and  
 projects that have been started to  
 get something good from nothing.  
 That human trait, the desire for  
 riches by the quick route, keeps  
 the ranks of imposters always full.  
 It is such a quickening sensation  
 to think that "a sucker is born  
 every minute," and that the afore-  
 said "sucker" is full grown and  
 has money or collateral converti-  
 ble, is an added joy to those who  
 live by their wits, usually most  
 dishonestly.

The strength of the imposters  
 and the faker's position is, that  
 the person who gets deceived and  
 loses, is ashamed and will not ask  
 for the police or a public investi-  
 gation. This makes the concern of  
 creating the get rich quick swindle  
 almost secure against seizure and  
 arrest. There is always the possible  
 success in speculation, that at-  
 tracts. The lottery that has dis-  
 appeared, offered a capital prize  
 that one person might be fortunate  
 to reach, and today stock in oil  
 wells, in all kinds of mines, the  
 bucket shop, margin trading in  
 Wall street and the various ex-  
 changes, offer the public seemingly  
 safe routes to get rich quick. Like  
 the apparent gold brick, that is  
 offered so cheaply, that it is a  
 bargain and attracts the buyer, so  
 are all get-rich quick offers. Hu-  
 man cupidity overrides human dis-  
 cretion, when the temptation offers  
 to get much for little. Ease and  
 those creature comforts, so dear to  
 the flesh loom up, as the possible  
 chance to make "big money" is  
 presented, and the risk is taken.  
 Every argument, all reason is  
 against this advent to sudden  
 wealth, but as well attempt to dis-  
 suade the alchemist of old against  
 his gold theory, as to try to prove  
 to the man or woman of today that  
 wealth may not be found in the  
 schemes of get rich quick concerns.  
 The answer is in the cure thereof,  
 by the person who has tried to take  
 the royal road to quick riches and  
 failed.

**Children Cry  
 FOR FLETCHER'S  
 CASTORIA**

Money talks, but what the "copper  
 says may not be worth two cents."  
 There is more Catarrh in this section  
 of the country than all other diseases  
 put together, and until the last few  
 years was supposed to be incurable.  
 For a great many years doctors pro-  
 nounced it a local disease and prescribed  
 local remedies, and by constantly failing  
 to cure with local treatment, pronounced  
 it incurable. Science has proven cat-  
 arrh to be a constitutional disease and  
 therefore requires constitutional treat-  
 ment. Hall's Catarrh Cure, manufac-  
 tured by F. J. Cheney & Co., Toledo, O.,  
 is the only constitutional cure on the  
 market. It is taken internally in doses  
 from 10 drops to a teaspoonful. It acts  
 directly on the blood and mucus ac-  
 tates of the system. They offer one hun-  
 dred dollars for any case it fails to cure.  
 Send for circulars and testimonials.  
**F. J. CHENEY & CO., Toledo, O.**  
 Sold by Druggists, 75c.  
 Take Hall's Family Pills for constipa-  
 tion.

The man in the moon looks like a  
 mental when he's full.

**WOMEN**  
 Women of the highest type,  
 women of superior education and  
 refinement, whose discernment  
 and judgment give weight and  
 force to their opinions, highly  
 praise the wonderful corrective  
 and curative properties of Cham-  
 berlain's Stomach and Liver Tab-  
 lets. Throughout the many stages  
 of woman's life, from girlhood,  
 through the ordeals of mother-  
 hood to the declining years, there  
 is no safer or more reliable medi-  
 cine. Chamberlain's Tablets are  
 sold everywhere at 25c a box.

**The Famous Rayo**

**The Lamp with Diffused Light**  
 should always be used where several  
 people sit, because it does not strain the  
 eyes of those sitting far from it.

The Rayo is constructed to give  
 the maximum diffused light. Every  
 detail that increases its light-giving value  
 has been included.

The Rayo is a low-priced lamp. You may  
 pay \$5, \$10 or even \$20 for other lamps and get  
 a more expensive container—but you cannot get  
 a better light than the Rayo gives.  
 This is Rayo's new and strength-  
 ened burner. A strong, durable shade-holder  
 keeps the shade on firm and true. Easy to keep  
 polished, as it is made of solid brass, finished  
 in nickel.

**Once a Rayo User, Always One.**  
 Dealers Everywhere. If not at yours, write for descriptive  
 circular to the nearest agency of the  
**Standard Oil Company**  
 (Incorporated)



**How to Remove Blood Stains.**  
 A mother whose children have a re-  
 pugnance habit of cutting their fin-  
 gers and spotting with blood their best  
 frocks has found a method of remov-  
 ing blood stains, and she says that the  
 finest white fabric will not be injured  
 by it. "If the stain is dry," she says,  
 "moisten it and cover it with dry  
 starch, patting it into a thick crust  
 and moistening whenever necessary.  
 Let this stay on for two or three hours.  
 If this does not absorb all the stain  
 repeat the whole process. A wet stain  
 should be taken out as much as pos-  
 sible by allowing lukewarm water to  
 run through the part. After the stain  
 has been reduced in color by this meth-  
 od of starch may be applied as de-  
 scribed. No ugly stains will remain  
 after this treatment with starch."

**NORFOLK-SOUTHERN R. R.  
 XMAS HOLIDAY RATES.**

Special Low Round Trip Excursion  
 Fares are authorized account of the  
 Christmas Holidays to various points  
 situated East of the Mississippi and  
 South of the Potomac Rivers. These  
 tickets are on sale Dec. 15, 16, 17, 21,  
 22, 23, 24, 25 and 31, 1910 and Jan. 1st,  
 1911, going journey to commence on date  
 of sale. Final limit to reach original  
 starting point not later than midnight  
 Jan. 8th. These fares amount to about  
 80 per cent of double the one way fare  
 for the round trip, with the following  
 exceptions tickets to Washington, D.  
 C., via Norfolk and Norfolk & Wash-  
 ington Steamboat fare \$10.90, tickets  
 to Baltimore via Norfolk is \$11.40 for  
 the roundtrip.  
 For further information apply to T.  
 H. Bennett, ticket agent, New Bern,  
 N. C., or  
 B. L. BUGG, W. W. CROXTON,  
 Traffic Mgr. G. P. A.

**Children Cry  
 FOR FLETCHER'S  
 CASTORIA**

Friends No Longer.  
 Yeast—You say he gives away a  
 great many cigars?  
 Crimsoneak—Oh, yes.  
 "Then he ought to have lots of  
 friends."  
 "He has until the fellows smoke the  
 cigars."—Yonkers Statesman.

**SAVED FROM AWFUL DEATH.**

How an appalling calamity in his fam-  
 ily was prevented is told by A. D. Mc-  
 Donald, of Fayetteville, N. C., R. F. D.  
 No. 8. "My sister had consumption,"  
 he writes, she was very thin and pale,  
 had no appetite and seemed to grow  
 weaker every day, as all remedies failed,  
 till Dr. King's New Discovery was tri-  
 ed, and so completely cured her, that  
 she has not been troubled with a cough  
 since. It's the best medicine I ever saw  
 or heard of." For coughs, colds, in-  
 fluenza, asthma, croup, hemorrhage, all  
 bronchial troubles, it has no equal, 50c.  
 \$1.00. Trial bottle free. Guaranteed by  
 all Druggists.

**How to Clean Woodwork.**

The woodwork around my kitchen  
 sink became very dirty, and I wanted  
 it cleaned and revarnished. This easy  
 method of getting the dirt and old var-  
 nish off at the same time was told me  
 and proved to be a boon. The instruc-  
 tions were to make a soft soap from  
 common yellow laundry soap and when  
 it was nearly cool to stir in one table-  
 spoonful of concentrated lye and one  
 half cupful of coal oil. When the mix-  
 ture was like a heavy paste it was  
 ready to be spread over the woodwork  
 with a paint brush. I followed these  
 instructions, letting the soap remain a  
 day and a half, and when I washed  
 it off with plenty of hot water was  
 pleased to find the dirt and old var-  
 nish come with it, leaving the clean  
 wood exposed. When it was dry I var-  
 nished it, and I had a sweet clean  
 kitchen again with very little labor.—  
 Mrs. C. C. Andrews.

**Coughs that are tight, or tickling, get  
 quick and certain help from Dr. Snoop's  
 Cough Remedy.**

On this account druggists  
 everywhere are favoring Dr.  
 Snoop's Cough Remedy. The tender  
 leaves of a harmless lung-healing moun-  
 tainous shrub give to Dr. Snoop's Cough  
 Remedy its curative properties. Those  
 leaves have the power to calm the most  
 distressing cough, and to soothe and  
 heal the most sensitive bronchial mem-  
 brane. Mothers should, for safety's  
 sake, always demand Dr. Snoop's. It  
 can with perfect freedom be given to  
 even the youngest babies. Test it once  
 yourself, and see! Sold by Bradham Drug  
 Company.

**ADDISON'S ESSAYS.**

Addison wrote his essays in the Spec-  
 tator to be read at the tea tables of  
 the upper classes and attempted by  
 this means to improve the condition of  
 society.

**Foley Kidney Pills are tonic in action,  
 quick in result, and restore the natu-  
 ral action of the kidneys and bladder.**

Their correct irregularities.—Davis  
 Pharmacy.

**Although money is the root of all  
 evil, the most successful men seem  
 to be those who plant it.**

**KILL THE COUGH  
 AND CURE THE LUNGS**  
**WITH DR. KING'S  
 NEW DISCOVERY**  
 FOR COUGHS, COLDS, BRONCHITIS,  
 AND ALL AFFECTIONS OF THE THROAT  
 AND LUNGS.  
 FOR RECEIPT, LETTER AND BALT  
 REBURN.

Two Can Play.  
 "Waiter," called the irate diner,  
 "there seems to be a dollar on this  
 bill I can't account for."  
 "Oh, that's just a joke, sir," apolo-  
 gized the waiter, "but a few cents  
 and I have. I'll have it fixed right  
 away, sir."  
 "What do you mean about a bet?"  
 asked the diner, detaining him.  
 "Well, sir, I bet the cashier 50 cents  
 you would see the mistake, and he bet  
 you wouldn't, so I win, sir."  
 "Suppose I hadn't noticed it?"  
 "He'd have got the dollar, sir."  
 "Oh, I see. Give me your pencil."  
 And he wrote a few lines on the back  
 of the bill, folded it up and handed it  
 to the waiter. "Take that to the cas-  
 hie."  
 The waiter leaned over the cashier's  
 shoulder as he unfolded the paper. It  
 read:  
 "I'll bet you \$5 that when you hand  
 this back you don't find me."  
 And they didn't.—Lippincott's.

**Practical Help.**

"Mister," whined the mendicant with  
 the wooden leg, "can't you help a poor  
 old sailor who has had his leg bitten  
 off by a shark?"  
 "Dear me!" exclaimed the kind  
 hearted professor. "I believe I can, my  
 poor man. Come around to the col-  
 lege."  
 After hobbling along for ten blocks  
 the professor led the way through an  
 iron gate and up to his study.  
 "Here you are, my poor-man. Now,  
 don't say I never gave you anything."  
 The beggar almost toppled over with  
 astonishment.  
 "What's that, sir?"  
 "Why, that's my latest book on  
 'Sharks and Their Ways.' If you have  
 that book with you when you fall over-  
 board next time you won't lose the  
 other leg. You'll know just how to  
 dodge them. Good day."—Chicago  
 News.

**ENDS WINTER'S TROUBLES**

To many, winter is a season of trou-  
 ble. The frost bites toes and fingers,  
 chapped hands and lips, chilblains, cold,  
 sores, red and rough skins, prove this.  
 But such troubles fly by ore Bucklen's  
 Arnica Salve. A trial convinces. Great-  
 est healer of Burns, Boils, Cuts,  
 Sores, Eczema and Sprains. Only 25c  
 at all druggists.

**Good Advice.**

Don't monkey with the muzzle of an  
 old gun or the business end of a mule.  
 —Pittsburg Dispatch.

**The Milky Way.**

The Milky way is an irregular lum-  
 inous belt that encircles the celestial  
 sphere and has the general shape of a  
 great circle, inclined at an angle of  
 sixty-three degrees to the equinoctial.  
 Its luminosity is due to the myriads of  
 stars or suns composing it, many of  
 which have been revealed to us by  
 means of the telescope. It varies in  
 width from four to twenty degrees and  
 at one point its course splits up  
 into two nearly parallel branches of  
 unequal brightness, which do not re-  
 sultate for a distance of 150 degrees.

**FOR THAT DULL FEELING AFTER  
 EATING.**

I have used Chamberlain's Stomach  
 and Liver Tablets for some time, and  
 can testify that they have done me  
 more good than any tablets I have ever  
 used. My trouble was a heavy dull  
 feeling after eating.—DAVID FREEMAN,  
 Kept, Nova Scotia. These tablets  
 strengthen the stomach and improve  
 the digestion. They also regulate the  
 liver and bowels. They are far super-  
 ior to pills but cost more. Get a free  
 sample at all dealers and see what a  
 splendid medicine it is.

**How to Hold a Veil Snugly.**

A number of clever expedients have  
 been devised to hold a veil snugly  
 under the chin without giving an ugly  
 line. Here is one method which saves  
 the veil also and involves hardly any  
 trouble. Get the narrowst kind of  
 round elastic, the same color as the  
 veil (paint the white elastic with water  
 colors for a colored veil) and whip it  
 over the extreme edge of the veil, tak-  
 ing up only a single thread all around.  
 Include any cut edges, but afterward  
 pare them off neatly with a small pair  
 of scissors. Fasten in back with a  
 tight knot. The veil is slightly gather-  
 ed on the elastic, fits nicely under  
 chin and over hat and stretches when  
 it is raised. It seems the best solu-  
 tion of a vexing problem of dress.

**TAKE CARE.**

Remember that when your kidneys  
 are affected, your life is in danger, M.  
 Meyer, Rochester, N. Y., says, "My  
 trouble started with a sharp shooting  
 pain over my back which grew worse  
 daily. I felt sluggish and tired, my  
 kidney action was irregular and in-  
 frequent. I started using Foley Kidney  
 Pills. Each dose seemed to put new  
 life and strength into me, and now I am  
 completely cured and feel better and  
 stronger than for years."—Davis Phar-  
 macy.

**For the Sake of the Cause.**

The other day a tramp called upon a  
 prominent advocate of woman's  
 rights. His tale was a very plausible  
 one, but did not seem to meet with  
 much sympathy.  
 "Why don't you go to work?" asked  
 the suffragette.  
 "Please, ma'am," explained the wretched  
 man, "I made a solemn vow ten years  
 ago that I would never do another  
 stroke of work till women were given  
 a vote."  
 He was taken in—so was she.—E-

**HENRY'S**  
 Prescriptions from all  
 physicians, Quickly and Accu-  
 rately filled.  
 Also a full line of Choice  
 Toilet articles.  
**Pharmacy**  
 PHONE 173

**Xmas Notice**  
 Now is the time to have your  
 buggy repaired and painted for  
 Xmas, when everything ought to  
 be shining. The place to have it  
 fixed up to order is 29 Craven St.,  
 where the experienced workmen  
 of 14 to 20 years are capable of  
 doing it right. If you are con-  
 templating having any work done  
 see us we can save you money.  
 Work done on short notice and  
 satisfaction guaranteed. Don't  
 forget the place,  
**D. H. WILLIAMS**  
 29 Craven St. New Bern, N. C.  
 Successor to Williams & Scales

**Just Received**  
 Fresh lot of Apples Califor-  
 nia Grapes, Bananas,  
 Bermuda Onions, Sack On-  
 ions, White Pickling Onions  
 Cabbage and Irish Potatoes.  
**JACOBS & CO.**  
 PHONE 86.

**DR. O. L. MOORE**  
**DENTIST**  
 Office Elks Temple, Rooms 407-408



**TIME'S NEARLY UP TO SHIN-  
 GLE**

It can't be put off longer. That new  
 roof has to be finished and the old roof  
 repaired.

**A BIG PILE OF SHINGLES**

is what you'd find at our lumber yard.  
 Last year's shingles were good but now  
 they're better. New, improved machin-  
 ery for making them and new methods  
 of curing them makes them not only  
 better but cheaper. Don't get any but-  
 ours.  
**OUR BUILDING LUMBER,  
 SASH, DOORS AND BLINDS**  
 are as good as our shingles and our prices  
 are right on both.

**Tolson Lumber & Mfg. Co.**  
 New Bern, N. C.  
 129 E. Front St. Phone 430

**GROUP**

stops in 20 minutes  
 cure with Dr. Snoop's  
 Group Remedy. One  
 dose will surely prove  
 No vomiting, no dis-  
 tress. A safe and pleasing syrup.—See Druggists

**.ICE.**

Made from pure distilled  
 filtered water.

**NEW BERN  
 ICE CO.**  
 19-21-23 Griffith St. Phone 23

**GHIGES'S SPILL**  
 DIAMOND BRAND  
 LADIES' TOILET SOAP  
 FOR RECEIPT, LETTER AND BALT  
 REBURN.

**J. A. JONES**  
 Livery, Feed, Sale & Exchange Stables  
  
 Largest and Finest stock of Horses and Mules ever offered for  
 sale in New Bern. A car load of each just in. Also a complete  
 line of Buggies, Wagons, Harness, Robes, Whips, Cart Wheels.  
**J. A. JONES**  
 Broad Street, PROPRIETOR, New Bern, N. C.

**JUST TIME ENOUGH NOW  
 TO GET YOUR  
 ENGRAVED VISITING CARDS  
 BEFORE CHRISTMAS  
 WE HAVE YOUR PLATE**  
**ENNETT'S  
 -BOOK-  
 STORE**

**Shackamaxon**  
 TRADE MARK REG. U. S. PAT. OFFICE  
 ONE man often looks all right till the other one comes along.  
 And he is wearing a custom made suit.  
 Then everybody sees the difference.  
 Why not be the "other man?"  
 Let us make you a suit from one of our many handsome patterns in  
 Shackamaxon Guaranteed Fabrics.  
 Beautiful clear finished and soft finished checks in many rich colorings;  
 and an extremely attractive line of serges. All positively guaranteed neither  
 to shrink nor fade.  
**F. M. CHADWICK**  
 MERCHANT TAILOR 103 MIDDLE ST

**THE BEST  
 MEADOWS  
 MEAL**  
**USE NO OTHER**

**Wants! Wants!**

**TO PURCHASE**

Soja or Soy Beans and Field  
 Peas for which highest prices  
 will be paid.

**FOR SALE**

Hyde Co. grown Burt and  
 Rust proof Oats, Hay, Oats,  
 Dairy Feed, Corn, Brand and  
 ship stuff and all kinds feed.

**BURRUS & CO.**  
 21 1/2 Middle St. New Bern, N. C.  
 Phone 182

**HARDWARE  
 AND  
 Building Ma-  
 terial**  
**Paints, Oils  
 AND  
 Varnishes**  
**American  
 Field Fence**  
**E. W. SMALLWOOD.**  
 New Bern, N. C.