

WHAT WOULD YOU DO?

YOUR income is the only support of your family. What would you do, if it should be stopped by sickness or some other trouble? Well, you are reasonably sure that it will stop some time. Did you ever think what you would do then? Why not begin preparation for the day when the income may stop by saving just a little from what you have now?

A savings account at this bank will pay you 4 per cent interest, compounded semi-annually.

THIS COMPANY ACTS AS ADMINISTRATOR, GUARDIAN OR AGENT.

NEW BERN BANKING & TRUST CO.

WE HAVE

Never Displayed to the Trade a
Line of More Vital Interest Than
we are To-day in

LADIES COAT SUITS
LONG COATS
AND SWEATERS

J. M. MITCHELL & CO.

61 POLLOCK ST.

PHONE 288



Ellis Coal and Wood Yard Phone 47

A CHRISTMAS CALL

BY SANTA CLAUS

If he has some first-class coal in his pack will be welcomed beyond words by many a family in need of creature comforts these cold days and colder nights. If you don't want to be known in the matter just leave an order and the price for a ton or two with the name and address of the family you want cheered. Your wishes will be respected and carried out.

CARLOAD BUCK'S STOVES & RANGES



J. S. BASNIGHT HARDWARE CO., NEW BERN, N. C.



THE CHRISTMAS RUSH
for our confections has been fully anticipated and we are prepared to supply all demands made for assorted Chocolate. Call and see what we have in specially prepared and decorated baskets, boxes, etc., making most beautiful Xmas and Holiday gifts.

Edward Clark

TRUST CONTROLS
OYSTER INDUSTRY

Seaship Co. Has Bought up the Principal Beds on the Atlantic Coast.

The New York Commercial publishes the following:
Behind the entrance of important banking interests into the Directorate of the Seaship Oyster System, a concern which began modestly enough in the bulk oyster trade a short time ago, is an ambitious plan to practically monopolize the entire oyster business of the Atlantic Coast.

The company has been quietly buying up oyster beds in this part of the country, and now owns, in addition to 30,000 acres of under-water oyster grounds along the Sound and in Narragansett Bay, some 14,000 acres, or 86 per cent of the Blue Point beds in Great South Bay. With the additional capital secured by the entrance of new interests into the company, it is the intention of the trust to carry its operations into the Chesapeake oyster fields and to handle the in-the-shell trade in the same way that the bulk oyster distribution has been organized.

The company will take over this season, as existing leases expire, the Great South Bay beds, which are the only source of the Blue Point oyster since the New York legislature passed laws against the misbranding of oysters.

The company's grasp of the retail distribution is evidenced by the fact that they have already 25,000 agencies handling the bulk of oysters under the system of distribution under a trade mark method. All of these agents sell at a uniform price and are allowed a uniform profit, the company's policy being to attract buyers to its product by a wholesale advertising campaign and exploiting sanitary methods of cultivation and shipment with certified bacteriological analyses.

The new members of the board include Andrew W. Preston, president of the United Fruit Company, which has a practical monopoly of the banana trade in this country. It owns and leases nearly half a million acres of fruit lands and operates a fleet of steamers. The other new directors are H. C. Underwood, president of the William Underwood Company; Henry Hornblower, of Hornblower & Weeks; N. E. Rice and Alvin Crocker.

The oyster beds of the company at their present extent are valued at \$3,000,000, and besides the Great South Bay they hold under water lands at Greenport, Northport and Huntington Bay on the north shore of Long Island and at South Norwalk, Bridgeport, Conn., and in Narragansett Bay, R. I.

Fine Christmas Stationery
M. E. Whitehurst & Co.

Prizes of Five Dollars Each For Essays on Hookworm Disease and General Sanitation.

Mrs. W. N. Hutt, Chairman of the Health Department of the State Federation of Women's Clubs, has offered three, and may perhaps offer more, prizes of five dollars each to be given for the best essays on Hookworm Disease and General Sanitation. The prizes offered are as follows:

Five dollars to the boy or girl under 15 years of age for the best essay on Hookworm Disease.
Five dollars to the boy or girl over 15 years and under 21 years for the best essay on Hookworm Disease.
Five dollars to the boy or girl under 15 years of age for the best essay on General Sanitation.

Grading of Essay on Hookworm Disease:
English Composition 15 points
Style and neatness 15 points
Knowledge of the disease, how it may be acquired, the harm it may produce, where it may exist, etc. 35 points
Originally displayed in prepared scheme for curing the sufferer. In your county and correcting existing conditions so that those who are free from the disease may not be exposed to it. 35 points
The contest will be open January 1st, 1911, and close March 1st, 1911. All who enter the contest should send in their essays to Mrs. W. N. Hutt, Chairman, Raleigh, N. C. The grading of the essays on General Sanitation will be similar to the grading of the essays on Hookworm Disease.

It is hoped that all local clubs or other civic leagues will make similar offers for their own counties. Wherever this is done the children in that county realizing that there will certainly be one prize for their county and a chance for one or more of the State prizes, will be stimulated to increased effort. The Hookworm Commission of the State Board of Health, Raleigh, N. C., will furnish free illustrated literature on Hookworm Disease on request.

TO SURE A GOLD IN ONE DAY

THE LAKATIVE BUSINESS System

BIG LINER'S
RACE ENDS

Mauretania Makes Round Trip Across Ocean in 12 Days.

Finbarr, Wales, Dec. 23.—The Mauretania, which left Liverpool, December 10th in an attempt to make record voyages to New York and return in twelve days, arrived here at 10:22 a. m. Thursday. The quick voyage across the ocean and back and the rapid sailing on of cargo at New York, enabling the continental passengers to reach their destinations before Christmas, is a source of greatest satisfaction both among the passengers and those who gathered here to meet the steamer.

It was the first time that a displacement of 10,000 tons had been attempted at this port. It was a novel scene. The harbor was alive with searchlights, flares and rockets. Yachts blew their whistles, sirens blared and the crowds cheered as the Mauretania steamed in, her hand playing and her decks crowded with passengers. The weather throughout the eastern voyage was favorable. By the aid of four searchlights the six hundred passengers and the mails were landed with the greatest expedition. The passage of the vessel occupied four days, fifteen hours and fifty-seven minutes. She maintained an average speed of 25.07 knots.

WILLIAMS' KIDNEY PILLS

Have you neglected your kidneys? Have you overworked your nervous system and caused trouble with your kidneys and bladder? Have you pains in loins, side, back, groins and bladder? Have you a flabby appearance of the face, especially under the eyes? Too frequent a desire to pass urine? If so, Williams' Kidney Pills will cure you. Druggist, Price 50c. Williams' Medical Co., Prop., Cleveland, O.

Suction Dredge Leaves Morehead

The suction dredge "Cape Fear" which has been at work at Morehead City and Beaufort during the past eight months, has been transferred to the mouth of the Cape Fear at Southport. The appropriation funds for Beaufort and Morehead was exhausted.

From One of New Bern's Best Known People.

Having used Savoline freely according to directions in my family, I consider it the best remedy I have ever tried for bruises, for cold in the head, throat and chest, for rheumatism, for sciatica, neuralgia and catarrh. After two years' test I recommend "Savoline" to all who suffer from any of the above complaints.

MRS. F. C. ROBERTS.

New Bern, N. C.

New Bern, N. C. Lunch Room.

Among the many features at the new Union passenger station is an up-to-date lunch room. This place, which is under the management of the able Mr. Charles Taylor, is appropriately located to serve the wants of the traveling public and will be highly appreciated by them.

FOR SALE.

Three shares New Bern Banking & Trust Company's stock, your test of it. Apply to P. O. Box 152.

HUNTS DUCKS
IN AIRSHIP

Latham in Monoplane Follows Flying Birds and Bags a Few.

Los Angeles, Cal., Dec. 23.—Hubert Latham, the French aviator, went duck hunting at the Santa Chico Club in a monoplane. He circled over the feeding grounds of the wild fowl, driving his machine at a high rate of speed, and frightened the birds into the air in flocks of thousands.

With a double-barreled shot gun, Latham fired at times at the ducks, killing a few and wounding others. Latham presented the birds shot to the club, following them for three miles. After half hour of hunting, Latham landed at the club house.

G. L. HANCOCK'S STATEMENT

I have it rumored around town that I am out of the town for Christmas. I wish to state to my friends in the city and county that I am not.

CHRISTMAS DAY
ALMOST HERE

The Spirit of It Is in the Air and Everywhere. Tonight Thousands of Urethins Will Await St. Nicholas' Visit.

Christmas is almost here. In the distance the shrill whistle of the boisterous youthbells its approach, on the streets the merry laughter of the bright-eyed lass gives signs of coming cheer; far down the river the rising sun becomes deepened with the coming of each succeeding morn, as if to embody within itself the glorious fias of Sharon; busily the merchants display their painted wares to the wonderment of the passing child who knows, even though he is not told, that something out of the ordinary is coming to pass, cheerfully the son of toil follows his plow, for is not the very air laden with refreshing thoughts that check the pessimistic woe and bring tidings of great joy.

Christmas is not far away. Out on the marshes and the banks of the river where the mellow moonbeams pierce the leaves and the shadows dance upon the ground beneath, the echo of some weird call falls upon the ear. But weird it is not mournful. It is the expression of joy that is welling up in the hearts of the tired old negro, as he is returning home the "possum hunt" with his sack full. And the joyous anticipation of "possum and 'taters" cause such distortions of his homely countenance that the moonbeams check their fanciful play and hide behind the foliage above, Old Tige, who, thin with the rigors of the past year, howls an accompaniment to the weird call of his master, no doubt fancying that his tones are the symbols of the merry thoughts that they are having, for does he not see the visions of the coming feast?

In the section of the city where the Ethiop holds his way come merry cries as the little pickaninies chase each other and then closing in groups wish, and wish, till their desired for something new becomes almost creative. And as the eye falls upon their joyous poverty, we are reminded, "Christmas comes but once a year." Even now they revel in the anticipations of the joy that has not and may not come, and the chicken that yet roosts in some neighbor's yard.

Yes, Santa Claus is coming. The music of the universe rushes in and drowns our sorrows with its swelling strains. And we know that the world is happy at this time, for it is not true that the world of tone portrays all our ills and joys.

The birds sing no note of sorrow, save the owl that dwells in the realm of darkness. All the air is alive with song. All around us we see light up, we see mothers hopeful, father gay, and children merry and we feel, after all, that there is something more in the event than an opportunity for commercial gain; that, after all, the stars are shining over Bethlehem.

Rheumatism Relieved in Six Hours

Dr. Detchon's relief for Rheumatism usually relieves severest cases in a few hours. Its action upon the system is remarkable and effective. It removes at once the cause and the disease quickly disappears. First dose greatly benefits, the second cures. Sold by Bradham Drug Co.

Bradstreet's Weekly Trade Report.

Richmond, Va., Dec. 23.—Bradstreet's Saturday will say for Richmond and vicinity:

With the exception of lines affected by the holiday trade, wholesale trade has the aspect of the pre-inventory season. Wholesale grocers, confectioners and dealers in holiday goods report business as up to the average. Produce and fruits are high but in good demand. Retail trade shows activity and dealers in jewelry and kindred lines report sales in excess of recent years. Weather has favored the handling of hosiery, linens and silks have been unusually heavy, prices are good, some of the better grades selling as high as thirty cents per pound. Collections are fair.

New Words of Praise For Savoline.

Winston-Salem, N. C.

November 21, 1910.

The Savoline Co., Gentlemen:—
I have been a sufferer from rheumatism for 25 years and had to do a lot of my sleeping sitting up, could not lie down. Your representative placed ten capsules of Savoline in my hands which I used, and in a few days I was free from the pain. I now use Savoline at night, in the morning and when I feel any pain. I am very much pleased with the results.

Yours truly,
J. A. LEE.

The Peoples Bank

NEW BERN, N. C.

4% PAID ON SAVINGS

STRONG
COURTEOUS
PROGRESSIVE

HAPPINESS AT CHRISTMAS TIME

often depends, in a large measure, upon the degree in which friends manifest towards each other their regard, wishes of welfare and good will. The custom of giving bank books as tokens of remembrance at this season is a most delightful one because it evidences that you have given careful thought to the selection of the gift. You can open accounts in this bank with \$1.00 or as much more as you wish to give. The bank books will be issued in the names you designate, (enclosed in special holiday envelopes) and mailed with your card so they will reach the persons for whom they are intended Christmas morning.

4 Per Cent Interest on Savings.

WM DUNN C. D. BRADHAM T. A. UZZELL
PRES. VICE PRES. CASHIER

JUST ONE MORE DAY

and Christmas morn will break forth all over this great land of ours. So we mention a few of the many, many useful as well as appreciative gifts from this great stock of ours, gifts that make Xmas merrier.



Bath Robes, A Suit of Clothes, An Overcoat, Shoes, Shirts, Collars, Rain Coats, Gloves, Sox, Hats Caps, Handkerchiefs, Suspenders, Silk Sox, Knit and Silk Mufflers, Ties and a great many other fine Christmas gifts

A large stock of Fancy Handkerchiefs, Initial Handkerchiefs, House Slippers, Knit and Silk Mufflers, Nifty neck fixings in Lace Collars and Lace Yokes, Umbrellas, Shoes, Belt Buckles, Gloves and hundreds of other useful gifts. Just come in any time and let us suggest and help you.

J. J. BAXTER

DEPT. STORE

ELKS TEMPLE

LADIES FINE SILK HOSE

VERY SHEER 50c. and \$1.00.

A Very Fine Maco Hose 50c, 8 pairs for \$1.00. The nicest line of all Leather Hand Bags from \$1.00 to \$3.50 ever shown in New Bern. A few fine Cynae Coats received to-day. SEE THEM.

REMEMBER THAT WE SELL EVERYTHING FOR LESS

Barrington Dry Goods Co.

One of Our Cook Stoves

or Ranges will be one of the best and most useful things you can put in your home to start off the New Year. We guarantee everyone we sell. We still have a nice line of Coal and Wood Heaters, Oil Heaters and Perfection Oil Cook Stoves, Enameled Kitchen Ware.

GASKILL HARDWARE CO.

Middle Street Phone 147 New Bern, N. C.

FIRE WORKS!

WHOLESALE AND RETAIL LARGEST AND FRESHEST STOCK IN THE CITY.

Full stock of Loaded Shells, Guns, Pistols, Rifles, Cartridges, Hunting Clothing, Razors, Pocket Knives, Foot Balls, Punching Bags, Boxing Gloves, Roller Skates, Edison Phonograph Records, Bicycles, Etc.

WILLIAM T. HILL

"THE SPORTING GUNNERY MAN"