

NEW BERN DAILY JOURNAL

Published every day in the year except Monday, Tuesday, Wednesday, Thursday, Friday, Saturday, Sunday, and Christmas.

CHARLES L. FLETCHER, EDITOR AND PROPRIETOR

SUBSCRIPTION RATES: One Year in Advance \$4.00, Six Months in Advance \$2.50, Monthly by Order in the City .50

Advertising rates furnished on application

Entered at the Postoffice, New Bern, N. C., as second-class matter.

OFFICIAL PAPER OF NEW BERN AND CRAVEN COUNTY.

New Bern, N. C., March 24, 1911.

THE SAMPLE BOOKLET AND CIRCULAR NUISANCE

No city can be a city beautiful in the way walks, streets and alleys free from the paper trash nuisance, that permits bill boards and the free and unlimited distribution of booklets and circulars.

Advertising by the boy carrier, who is paid for distributing the booklet or circular, but who usually scatters instead of distributing in order to finish his job quickly, is one of the worst nuisances in any city that permits such distribution, for it means streets, lots and alleys strewn continuously with waste paper.

And this waste paper nuisance is not confined to local merchants by any means. Any day, nearly during certain seasons of the year can be seen booklets and circulars advertising some far away business, usually cheap medicine houses, that cannot stand publicity that the newspaper gives, because their characters would not in the first place bear the scrutiny of the newspaper. So they send thousands and thousands of booklets that are tucked under doors, thrown into hallways, handed to people on the street, about ninety nine per cent being cast eventually on the street, to be blown about and if not gathered up, to drift into and stop up street sewers.

And besides this above kind of advertising as an exchange says—

"The practice of throwing samples of medicine and other products into yards as an advertising plan should be condemned for the reason that there is ever present the likelihood that a child will find and eat the article so distributed. The advertiser has no right to jeopardize the life of a child by throwing into the yard where a child may secure it a package containing medicine or other product that might cause serious results if eaten by a child."

How often is seen in this city the sample packages of some kind of medicine, lying within easy reach of children who can easily be tempted to try the sample. And just at this season of the year is the time for such distribution of samples of medicines for Spring ailments. Stores selling medicines or goods, may be permitted to give away samples, but there should be municipal action against the house to house distribution of any kind of free samples of unknown or outside goods.

Children Cry FOR FLETCHER'S CASTORIA

Troops were sent to Gillespie, Ill., by Governor Deness to quell an outbreak of miners.

DEAFNESS CANNOT BE CURED by local applications, as they cannot reach the diseased portion of the ear. There is only one way to cure deafness, and that is by constitutional remedies. Deafness is caused by an inflamed condition of the mucous lining of the Eustachian Tube. When this tube is inflamed you have a rumbling sound or imperfect hearing, and when it is entirely closed, deafness is the result, and unless the inflammation can be taken out and the tube restored to its normal condition, hearing will be destroyed forever; also cases of ear are caused by catarrh, which is nothing but an inflamed condition of the mucous surface.

We will give one hundred dollars for any case of deafness (caused by catarrh) that cannot be cured by Hall's Catarrh Cure. Send for circulars free.

F. J. CHERRY & CO., Prop., Toledo, O. Sold by druggists, price 75c. Take Hall's family pills for constipation.

Eastern shippers ask the Inter-State Commerce Commission for the same rate as from Chicago to Seattle and the colts.

KILL THE COUGH AND CURE THE BRONCHITIS

Parisian Sage

This Great Hair Grower Now Sold all Over America.

What do you think of the liberal proposition that the Groux Mfg. Co. of Buffalo, N. Y., American makers of Parisian Sage are putting up to the readers of the Journal.

They know; they are absolutely certain that they have the only real hair grower, beautifier and dandruff germ destroyer on the market today, and knowing this they have requested Bradburn Drug Co. to state to every reader of the Journal and to every person living in New Bern and vicinity that they guarantee Parisian Sage to remove every trace of dandruff, to stop falling hair and itching scalp, or money back.

HAIR WANTED

There is one place where bald headed men shine, and that is in the front row seats of the theaters. They do not obscure your view like the "nervy widow" hats and the reflection of the footlights on their pate.

Wreth's Sage and Sulphur is sold under guarantee that the money will be refunded if it fails to do exactly as represented.

This preparation is offered to the public at fifty cents a bottle and is recommended and sold by F. S. DUFFY.

PRIMARY TO BE HELD ON APRIL 11TH

Pursuant to call T F McCarthy Chairman of Committee, called the meeting to order at 8:15 o'clock p. m. March 18.

CONSPIRACY TO BRIBE IS CHARGED IN THREE INDICTMENTS IN CONNECTION WITH THE PICKFORD DAMAGE CASE.

A DREADFUL SIGHT

Sonnambullism has been a mystery and a matter of discussion to the medical profession since the days of the ancients. They knew as well as we all now know that there is such a thing as somnambulism, or walking in the sleep.

LADIES: We can promise you a clear, clean skin and a beautiful complexion if you use ZEMO and ZEMO SOAP according to directions.

Children Cry FOR FLETCHER'S CASTORIA

FORCED TO LEAVE HOME.

FOR DISEASES OF THE SKIN.

Children Cry FOR FLETCHER'S CASTORIA

Chance for Office.

NO NEED TO STOP WORK.

THE MOST COMMON CAUSE OF BRONCHITIS

THE CAUSE OF DREAMS.

THE ANGER FISH.

KILL THE COUGH AND CURE THE BRONCHITIS

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ALDERMAN 3d WARD

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ALDERMAN 2nd WARD.

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ALDERMAN 6TH WARD.

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Jno. H. Weddell for Mayor.

ANNOUNCEMENT.

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C. J. MCCARTHY FOR MAYOR

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J. A. JONES

Livery, Feed, Sale & Exchange Stables



Largest and Finest stock of Horses and Mules ever offered for sale in New Bern. A car load of each just in. Also a complete line of Buggies, Wagons, Harness, Robes, Whips, Cart Wheels.

J. A. JONES PROPRIETOR, New Bern, N. C.

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HARDWARE

Building Material

Paints, Oils and Varnishes

American Field Fence

E. W. SMALLWOOD, New Bern, N. C.

HENRY'S

Prescriptions from all physicians, Quickly and Accurately filled.

Also a full line of Choice Toilet articles.

Pharmacy PHONE 173

ICE

Made from pure distilled filtered water.

NEW BERN ICE CO. 19-21-23 Griffith St. Phone 28

FOR SALE!

Soja or Soy Beans and Field Peas Hyde Co., grown Burt and Rust proof Oats, Hay, Oats, Dairy Feed, Corn, Brand, Beet Pulp, Ship Stuff and all kinds of feed.

BURRUS & CO. 81-83 Middle St. New Bern, N. C. Phone 184.

WOMEN

Women of the highest type, women of superior education and refinement, whose discernment and judgment give weight and force to their opinions, highly prize the wonderful corrective and curative properties of Chamberlain's Stomach and Liver Tablets. Throughout the many stages of woman's life, from childhood to old age, these tablets are of great value.

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