

SELECTING A TRUSTEE

In selecting a trustee for any purpose, it is important to bear in mind the unusual qualifications of this Company. It has ample capital and resources to guarantee every transaction passing through the bank. Its officers and Directors are experienced competent men who give careful attention to all the affairs of the bank.

Acts as Executor, Administrator, Guardian and Trustee.

NEW BERN BANKING & TRUST CO.

IN THE BATTLE OF LIFE APPEARANCE COUNTS

It Pays To Dress Well

Dressing Well is Exceedingly Easy When You Have The Right Kind of Clothes to Select From.

We assure you that at this store you will see the right styles, if you will come to see them. We shall take genuine pleasure in showing them to you, and should you want to buy we can surely please you.

Our Spring and Summer gathering unites the latest and the greatest—the latest styles and the greatest values, its an exposition of style that will delight the eye of any woman who will come to see.

To show these goods is our greatest pleasure, for we know when a woman is shown something that she likes at a price she wants to pay she is sure to remember where to go when she gets ready to buy.

We are confident that if you call and inspect our offerings you will make up your mind that this store gives the most for the least money. The most in Style, the most Quality and the most in Lasting Satisfaction. Can we show you?

J. M. MITCHELL & CO.

61 FOLLOCK ST. PHONE 288

90 PER CENT. PER ANNUM

This is the dividend of the Buick Motor Company for the past five years. Common stock in most automobile manufacturing concerns pays from 20 per cent to 1000 per cent dividends.

Our offering of the 4 per cent Cumulative Preferred Stock of the CONSOLIDATED MOTOR CAR COMPANY, (Capital stock \$4,000,000) of Cleveland, at par, \$100.00, with a bonus of 100 per cent of Common, should prove equally productive of profits.

The CONSOLIDATED MOTOR CAR COMPANY manufactures the Royal Tourist and the Creston Cars, both of which are familiar to every Automobileist.

There are individual, fundamental, mechanical reasons why these complete lines of commercial trucks, taxicabs and pleasure cars will ensure large profits to the investor, these we will gladly furnish on request.

Investors will also be furnished with certified public accountants' statements semi-annually. The book value of preferred stock is 90 per cent in excess of price paid.

The Creston Taxicabs are now being used by Wablen W. Shaw Co. of Chicago and numerous other large taxable companies.

This is the first public offering of the stock, which is limited to 200,000 General Unrestricted prospectus, showing details, names, etc., upon request. Address:

HARVEY A. WILLS

SUPT. JOYNER ON FARM LIFE SCHOOL

Made Interesting Talk at Court House Yesterday Morning.

Yesterday morning the Craven County Teachers' Association and the Craven County Farmers' Union met at the Court House in this city in joint session to hear State Superintendent of Public Instruction J. Y. Joyner discuss the Farm Life School, its object and its benefits.

After being introduced by Supt. S. M. Brinson with a few well-timed remarks, Supt. Joyner said in part:

"I esteem it an honor and a great pleasure to be in your historic city and am more than pleased to be called upon to speak upon the subject of Farm Life Schools. I am more than gratified that this meeting should be held under the auspices of two estimable organizations—the Teachers' Association and the Farmers' Union among whose members are the very men and women who direct the destinies of the people and the farmers who represent a large majority of the population of the country. I congratulate Craven county on being the first county in the State to order an election for this school. Several days ago I received a communication from the Supt. of Public Schools in Robeson county stating that they had ordered an election to be held on May 9th. I was in the act of writing to him and congratulating him when I read in a copy of the New Bern Journal that Craven county had ordered an election to be held on May 2. I am more than glad that this section of the State was the first to order such an election because it is my old home and of course I am personally interested in its welfare. My ancestors landed on the shores of Eastern North Carolina and began to till the soil and I am delighted to see it forging ahead in agricultural lines. All of my people were farmers and I am only the degenerate son of a long line of soil-tillers and deep down in my heart I am yearning to return to the farm in the calm afternoon of my life and be next to nature."

There is a change going on in the world. This is an age of universal education, the seeds of which were first planted when the Pilgrim fathers first landed on our shores. This universal education puts every man on an equal footing and gives to every man equal rights. Our first system of education was formed under aristocratic supervision. At first it was intended only for a few, now it is for the multitudes. Then with the spread of the spirit of Democracy the extension of education was begun. Then there arose the idea that the aim of education was to fit out for profession, such as a lawyer, physician or literary man. This idea dominated until quite recently but now universal education is predominant. At first the modes of education taught did not deal with farm life in any way, and the tillers of the soil saw their sons bend their ways toward the cities where they had better advantages. It was the common man who saw the trend of conditions and demanded that there be a change, that there be some mode of education that would fit different classes of people in their different environments, that education should be adapted to fit any mode of life. More than 82 per cent of the population of North Carolina live on the farm. More than 85 per cent of the children of this State per cent only go to school for a few months of their lives. Our purpose is to provide in the country a school that shall give this 85 per cent an opportunity for better preparation for life on the farm and to teach them to be masters of any situation that might possibly arise.

City people should be so much interested in this Farm Life School as their country brothers, and I hope that the people of this city will rally to their support in large numbers. Less than 10 per cent of the people in North Carolina dwell in the cities, the progress and prospects of these depend on the success of the farmers. These should be united and sympathetic between them, because one is dependent upon the other, and it is the duty of those in the city to assist them as much as possible."

Superintendent Joyner then went into details in regard to the school which the people of this section are endeavoring to secure. He said that these schools have been established all over the western part of the United States and have proven a complete success and can be operated at a comparatively low cost. In conclusion of his talk on the subject he said:

"You may rest assured that the methods employed in this school will be the most modern known to science. That only the most thoughtful teachers will be employed. That instruction will be so good as it will be rapid and efficient."

At the conclusion of his speech a number of those present asked about the interesting talk in favor of the proposed school.

NEW BERN'S NEW THEATRE

The Athens Opens Tomorrow Night. A Magnificent Palace of Entertainment.

Owner, W. B. Blades; Lessee, Lovick & Taylor; Architect, H. W. Simpson; Contractor, Harrison S. Hancock; Decorator, R. E. Blalock; Special Director, E. T. Berry; Electric Light, New Bern Electric and Supply Co.

New Bern's new theatre, "The Athens," will open tomorrow night, and the opening will be an event in the growth of the city, as the new play house is one of the finest in its class in the South and is finished inside and outside in the highest degree of beauty and perfection, is fireproof and sanitary and complete in every way.

The theatre is situated on Pollock Street, west of the Edks Temple, and the front is of yellow brick with much decorative work. There are hundreds of electric lights and a large electric sign showing the name of the theatre in red lights, and also two flaming arc lamps of 4,000 candle power each. The front entrance is in tiling and the mosaic settings in the floor represent "Tragedy" and "Comedy."

The theatre is owned by Mr. Wm. B. Blades, and the lessees are Lovick & Taylor. Architect, H. W. Simpson, has the credit for the design of the structure and has worked out the problem to an entire success. The contractor was Harrison S. Hancock, and the work speaks for itself. The cost was about \$25,000.

Entering the theatre the attractive interior is seen to have a scheme of color in green, the walls, furniture, seats and drapings being in that color. The theatre accommodates 700 people, of which the balcony provides room for 200. The stage is 41x26 feet, and the stage or curtain opening is 21x24 feet and from the floor of the stage to the gridiron is 50 feet high. There are six dressing rooms, toilet and lavatory and property room with brick extension at the rear of the stage, and the stage will accommodate any theatrical troupe coming into the State. The drop curtain represents "Ben Hur Chariot Race" and with the scenery, was furnished by the Kansas City Scenic Co., and is all very elaborate.

At the sides of the stage are 4 boxes, 2 on each side, seating 24 persons in all. The chairs are of mahogany and leather, and the finish of the boxes is rich, the hanging and gilt railing being very attractive.

The seats in the house are comfortable and are five ply veneer. The ventilation has been especially attended to by right ventilators in the ceiling, and there are nice exits, and a fire escape for the balcony. The house is heated by steam, there are two lines of fire hose ready for use and gas as an auxiliary light, the house being lighted by electricity, and will always be lighted sufficiently to be convenient when pictures are on the screen.

On the stage is a mammoth switch board with the latest improved "dimmers" for the stage, with separate switch for each separate circuit in the house, a switch board in the office at the front controls the light in the front of the building.

The picture screen for moving picture shows is hung ten feet back on the stage, and flanked by necessary exits to the realistic effects of the pictures. The picture screen is aluminum or "silver" light. The picture service is the best association picture service and the van der Grinte the best obtainable. There are two Edison latest improved machines with outside shutters, making the pictures flickerless and harmless to the eyes.

The orchestra will "play to the pictures," as it is termed.

There will be daily matinees at 2:30 o'clock. The admission rates will be 5, 10 and 15 cents. The opening night will attract a large audience anxious to be present on the occasion.

The Successful Career

of a young man or woman depends upon properly investing surplus earnings while possible to do so. Prudent action has caused the loss of millions, while money has been laid out in such a way as to pay for itself.

There is a way out of all this. A few dollars invested monthly in the NEW BERN BUILDING & LOAN ASSOCIATION, and one of the best compounded investments in the country is the result.

Will you grasp the opportunity that has before you, as shown in the accompanying table? The April issue now on sale by the undersigned, and through participation with other members.

W. G. BOYD, Agt. Elks Building, Telephone: Office 400, Home 258.

FIRST GAME TO VIRGINIA

North Carolina Cannot Hit. Fine Game Played in Disagreeable Weather.

Greensboro April 8.—In one of the prettiest games ever seen here, the disagreeable weather being considered, Virginia defeated Carolina 3 to 1. A three bagger and a double in the 5th gave Virginia her first run, while in the 9th a scratch hit, a two bagger, an error and two stolen bases netted two runs.

Carolina's run was made on an error and a sacrifice fly. Inability to hit, lost the game to Carolina. Score by innings:

Virginia, 0 0 0 1 0 0 2 3—9—3
Carolina, 0 0 0 0 0 0 1—1—8—1

Batteries, Carolina Duls and Witherington, Virginia Witmer and Finley. Umpire Frank Doyle, Attendance 3,500 Time 1:45.

Keep your dining room properly screened and your food will be more wholesome. We can supply you with the Screens. J. S. Basnight Hdw. Co.

Delegates to Diocesan Council.

The following gentlemen were elected by Christ Church Vestry, this city, to attend the Diocesan Council at Fayetteville on May 20th.

Delegates—G. H. Roberts, Judge H. K. Bryan, E. K. Bishop, Dr. H. M. Bommer.

Alternates—W. Dunn, Jr. T. D. Warren, H. B. Smith, M. Discoway.

Rheumatism—Relieved in Six Hours

Dr. Detchon's relief for Rheumatism usually relieves severest cases in a few hours. Its action upon the system is remarkable and effective. It removes at once the cause and the disease quickly disappears. First dose greatly benefits. 75c and \$1.00. Sold by Bradham Drug Co.

A Matter For Quick Action.

A week or so ago the Lyceum Course was reported as being behind \$5.70 for the year. Since that time \$5.00 has been received from a purchaser of a season ticket, leaving the final deficit only 70 cents. In the next 60 days all who desire a Lyceum Course for next year will be given the opportunity to subscribe for tickets. A very favorable chance for an excellent course has been made by a proposition to have the same attractions at New Bern, Washington and Elizabeth City. And in each all three take the course, special terms have been offered on the entire course. Washington has already decided the matter and will take the course as offered. The proposed course is from all indications better than last year and includes a lecture by Richmond Pearson Hodson of Morrisville fame.

If we want a course with the best talent it is necessary to arrange for it early so the attractions wanted may be in other states and out of reach.

Ladies, would you have your rooms look clean, cozy and cool? Then try B. P. S. Flat Wall Finish, phone or write us for color cards. J. S. Basnight Hdw. Co. 67 S. Front St., Phone 99.

The Peoples Bank
NEW BERN, N. C.

4% PAID ON SAVINGS

• STRONG •
• COURTEOUS •
• PROGRESSIVE •

In Years to Come

you may have occasion to refer to some particular money transaction, when perhaps the amount or the date of payment is questioned.

Adopt the plan of depositing your money with this bank subject to check and you will have a written record for every dollar expended—a brief but reliable history of every transaction.

We cordially invite deposits subject to check in any amount. Do not hesitate to open a small account—the large ones of today were the small ones of yesterday.

WM DUNN C.D. BRADHAM T.A. UZZELL
PRES. VICE PRES. CASHIER

JUST RECEIVED

Madras With Satin Stripe, For Waists, Blouses and Shirts.

ONLY 10c. PER YARD
WELL WORTH 15c.

Barrington Dry Goods Co.

AROUND ABOUT EAST-ER TIME.

there is usually a great deal of new construction work going on, and of course a considerable quantity of pine lumber is required for flooring, ceiling, partitions, roofing, weatherboarding, mouldings, framing, cornices, etc. Our retail yard is headquarters for this class of lumber. We cut, saw, season, and finish our own timber, and sell it from our yard; therefore we know it is right, and everyone who has ever bought our pine lumber, rough or dressed, knows that also. We save you the middleman's profit and give you better grades and a larger assortment.



Broaddus & Ives Lumber Co.

NEW BERN BUILDING & LOAN ASS'N.

The attention of the New Bern public is invited to the fact that the next series of the NEW BERN BUILDING & LOAN ASSOCIATION opens April 1st, and that no better or safer investment is offered for their favorable consideration. The stock of this popular investment is now on sale through the agency of the undersigned who will be pleased to explain its merits and method of operation to anyone interested.

W. G. BOYD, Agt.
Elks Building, Telephone: Office 400, Home 258.

BOYS EASTER CLOTHING



We have just received a beautiful line of Boys Clothing for Easter, also Shirts, Hats, Shoes, Belts, Suspenders, Neckties, etc. Buy with us and save 10 per cent.