

MEETING YOU HALF WAY

THE Officers and Directors of this bank are working all the time to please depositors and patrons. There is a human side to this institution. It is authorized to act as the trusted guardian of orphan children and the executor of estates for widows, yet all of its affairs are transacted with the strictest regard for economy, safety and prudence.

Your Savings or Checkings Account Cordially Invited.

NEW BERN BANKING & TRUST CO.

DIRECT FROM THE MANUFACTURER TO THE RETAILER.

Century Silk, Price 30c.

has the touch, wearing quality, appearance and feel of the highest grade silk that would sell at \$1.00.

Tissue Violet, Price 20c.

the manufacturers take pride in presenting this fabric to the public as they believe it is the best value in merchandise that has ever been offered over a retail counter.

Dupianne Silk, Price 25c.

will make a handsome costume for Spring and Summer, looks and feels like an expensive silk, in the latest styles only.

Near Silk Foulards, Price 15c

a popular fabric, well adapted for a Tailor Made Suit.

J. M. MITCHELL & CO.

61 POLLOCK ST. PHONE 288

90 PER CENT. - PER ANNUM

This is the dividend of the Geo Motor Company for the past five years. Common stock in most automobile manufacturing concerns pays from 20 per cent to 1000 per cent dividends.

Our offering of the 7 per cent Cumulative Preferred Stock of the CONSOLIDATED MOTOR CAR COMPANY, (Capital stock \$4,000,000) of Cleveland, at par, \$100.00, with a bonus of 100 per cent of Common, should prove equally productive of profits.

The CONSOLIDATED MOTOR CAR COMPANY manufactures the Royal Tourist and the Creston Cars, both of which are familiar to every Automobileist.

There are individual, fundamental, mechanical reasons why their complete line of commercial trucks, taxicabs and pleasure cars will secure large profits to the investor, these we will gladly furnish on request.

Investors will also be furnished with certified public accountants' statements semi-annually. The book value of preferred stock is 30 per cent in excess of price asked.

The Creston Taxicabs are now being used by Walden W. Shaw Co. of Chicago and eleven other large taxicab companies.

This is the first public offering of the stock, which is limited to \$200,000. General illustrated prospectus, showing photos, views, etc., upon request. Address:

HARVEY A. WILLIS & CO.

MEXICANS PEACE FAILURE

Madero Blamed. The War to Continue. Both Sides Closing in.

El Paso, Tex., April 22.—All negotiations between the insurgents and the Mexican government officially called off late. Oscar Braniff and Equival Obregon of Mexico City, who have been trying to get Madero to accept peace proposals, received a telegram calling off all negotiations. The message came just after they had sent a messenger under a flag of truce with a final appeal to the rebel leader.

The message was from Mexico City, although they refused to see who sent it. It informed them that the demands of Madero were such that they could not be entertained. Already the two volunteer peace commissioners had given up hope and had issued a statement throwing the blame for failure on Madero.

Simultaneously with the receipt of the telegram from Mexico City the insurgent troops began to march out of the hills and canyons by the hundreds and move closer to Juarez, as if preparing for an attack. It soon appeared however, that they were not hurrying to an attack.

PILES! PILES! PILES!

Williams' Indian Pile Ointment will cure Blind, Bleeding and Itching Piles. It absorbs the tumors, allays itching at once, acts as a poultice, gives instant relief. Williams' Indian Pile Ointment is prepared for Piles and itching of the private parts. Sole by druggists, mail 50c and \$1.00. Williams' M'fg. Co. Props., Cleveland, O.

Population of Craven County.

The following is the detail of government census report for this county for the decades.

	1910	1900	1890
Township 1, including Vanceboro town,	3,402	3,300	1,910
Vanceboro town,	292	231	
Township 2, including Bridgeton town,	1,473	1,272	970
Bridgeton town,	348		
Township 3, including Cove City and Dover towns,	3,501	2,639	1,913
Cove City town 4	308		
Dover town 5	737		
Township 5	1,694	1,477	1,424
Township 6	878	986	746
Township 7	1,988	2,021	2,269
Township 8 including New Bern city,	11,405	10,724	9,343
New Bern city,	9,961	9,090	7,843
Ward 1	668		
Ward 2	1,408		
Ward 3	913		
Ward 4	1,031		
Ward 5	3,497		
Ward 6	2,544		
Township 9	1,248	1,691	1,968
	35,284.29	24,27,321	

Editor Foy Visitor Here.

Mr. J. O. Foy, editor of *Mebane, N. C.* Leader was a visitor here yesterday, with relatives. Mr. Foy has successfully worked his way in the past two years, earning enough to buy the plant outright, the property coming to his sole ownership last week, from the 23 citizens of Mebane who were a curity for the plant in its first establishment. The Journal wishes Editor Foy continued success.

While you are having that spring cleaning, make a new room of an old one with B. P. S. Flat Wall Finish. For color cards, phone 99 or write J. S. Basnight Hdw. Co., 67 S. Front St.

VOICE OF THE PEOPLE

MRS. STETSON'S CLAIM DENIED.

It would seem from the headlines and comments that the public press generally concur, Mrs. Stetson's recent articles as a claim that Mrs. Edy will appear again in the flesh. This claim is not and never has been held by the Christian Science Church.

Mrs. Edy brought that Jesus furnished the necessary proof to show that in proportion to man becomes spiritual he will drop off the material, until some time, and in some way he will be "seen as the Father which is in heaven is perfect." And this example with the teaching that "It is the Spirit that quickeneth, the flesh profiteth nothing."

Very sincerely,
GEO. S. POWELL.

178 EQUAL, DON'T FEEL.

ANXIOUS TO SUCCEED ROSS

His Retirement Precipitates Live Contest in Revenue Cutter Service.

Washington, April 22.—The retirement of Captain Worth G. Ross, the commandant of the Revenue Cutter Service has precipitated the liveliest struggle among the senior captains of the service for his position. Captain Ross's retirement goes into effect on May 1. Of the 37 captains in the service no less than 12 are active candidates to succeed Captain Ross. Among them are Captain W. E. Reynolds, who is now stationed at Baltimore as superintendent of construction and repairs, and Captain R. O. Crisp, a member of the well-known Baltimore family of that name. Both Captains Reynolds and Crisp have excellent records. Indeed, Secretary MacVeagh, who must make the final appointment, is embarrassed in his choice because of the uniform excellence of all the 12 candidates.

The captains of the Revenue Cutter Service are constantly on duty, and opportunity is furnished them every day to test their ability, so that the record of the captains cannot fail to furnish the testimony of their efficiency.

The new office to which the candidates aspire requires, however, in addition to seamanship, a high order of administrative ability, and the only question that confronts the Secretary is the selection of the candidate who is most likely to make the best administrative officer.

All the candidates have many strong supporters in Congress. Captain Reynolds is supported by Senators Martin and Swanson and Senator John Walter Smith, of Maryland, has also endorsed him. Captain Crisp has all the members of the Maryland delegation behind him, and Representative Linthicum is particularly interested in his success.

The entire North Carolina delegation has further endorsed Captain Crisp, he having been stationed for some time at Wilmington, where his splendid record has won him the approval of the business community.

Rheumatism Relieved in Six Hours

Dr. Detchon's relief for Rheumatism usually relieves severest cases in a few hours. Its action upon the system is remarkable and effective. It removes at once the cause and the disease quickly disappears. First dose greatly benefits. 75c and \$1.00. Sold by Bradham Drug Co.

SOCIETY

A DELIGHTFUL DANCE.

The Elks dance Friday evening given in their hall, broke the gloom of the Lenten season and the junior members of society burst forth like butterflies.

Musie for the occasion was furnished by the Metropolitan Ladies Orchestra, of the English Grand Opera Co. and added much to the enjoyment of the evening.

After the dance dainty refreshments were served.

Mr. and Mrs. John Dunn, Mr. and Mrs. Thomas Hymen, Dr. and Mrs. Robert Jones, chaperoned.

Among those dancing were: Miss Elsie Dunn, of Wardley, N. J., with Mr. Mark Stevenson; Miss Mary Hughes with Mr. Jack Street; Miss Mary Nixon with Mr. John Gross; Miss Adalaid Myer with Mr. Ellis Williams; Miss Leary, of Elizabeth City, with Mr. Wm Griffin; Miss Mand Mungler with Mr. Geo. Pendleton; Miss Susan Gulon with Mr. Albert Patterson; Miss Geary, of Cleveland, O., with Mr. Jesse Claypool; Miss Beattie Hawk with Mr. R. R. Eagle; Miss Bertha Wooten, with Mr. Wallace Smith; Mrs. Mary Benton with Mr. Ralph Davenport; Mrs. Chapman with Mr. Douglas Creech; Miss Ivy Blake with Dr. N. M. Gibbs; Misses Henrietta Haxson and Isabel Simmons with Dr. Joe Patterson; Miss Emma Duffly with Mr. J. Vernon Blake; Miss Marie Hunter Richardson with J. D. Klosser; Mr. and Mrs. Harry Mr. and Mrs. J. Guion Dunn, Dr. and Mrs. Richard Duffly, Mr. and Mrs. John Talon, Miss Nellie Dunn, of Philadelphia; Mrs. F. H. Sawyer, Mr. Lerry Moore, Mr. T. C. Daniels, Mr. Leon Williams and Mr. Albert With.

Mrs. ROBERT NIXON ENTER TAINS.

Mrs. Robert Nixon charmingly entertained the bridge club Friday afternoon at her home on Craycroft street.

After tea refreshments were served and delicious ice cream was served.

Those present were:

Mrs. Frank Duffly, Mrs. Thomas

STOPS WORK ON STEEL PLANT

Fear Its Products Be Placed on Free List by Congress. Reason Given.

Birmingham, Ala., April 22.—Construction work on the \$3,000,000 plant of the American Steel and Wire Company at Corey has been stopped. Six hundred men are thrown out of employment.

The American Steel and Wire Company is a subsidiary of the United States Steel Corporation. It was expected to have the plant completed in August, and its operation would require about 2,500 skilled workmen.

Nine out of twenty-five blast furnaces in this district are already banked, and it is rumored that the Engley steel mill was shut down April 25.

Officials of the Tennessee Coal and Iron Company, the local branch of the Steel Corporation, declare that cessation of construction work at Corey is due to the fact that the Farmers' Free List bill, as introduced by Chairman Oscar W. Underwood of the Ways and Means Committee, provides for admission to the United States duty free of hoop steel, barbed wire fencing, wire rope, staples and other products which it was planned to manufacture at the Corey plant.

The charge is made here that the action of the Steel Corporation in suspending work on the Corey plant is a direct effort to force Chairman Underwood to recede from his position. Underwood's home is in Birmingham. The Steel Corporation is by far the most powerful factor in the industrial life of the Birmingham district. Its investments total many millions. Its payroll includes thousands.

We have Screen Doors and Windows, in all sizes and styles, knocked down frames and wire cloth. We can fill your orders promptly. Don't delay, the rush is due in a few days. J. S. Basnight Hdw. Co.

"Old Time" Gospel Meeting.

At the Baptist Tabernacle today, Rev. Mr. Schuler announces that he will conduct two old time Gospel services.

Old time songs will be sung and the whole trend of the services will be for a special manifestation of the spirit of God.

The ordinance of Baptism will be administered at the night service.

"The Civic Conscience Aroused, and Our Hope for a Greater and Better City, Both Morally and Spiritually," will form the subject of Mr. Schuler's evening discourses.

You are invited to attend these services.

Cooking Demonstration.

When a medicine must be given to young children it should be pleasant to take. Chamberlain's Cough Remedy is made from loaf sugar, and the roots used in its preparation give it a flavor similar to maple syrup making it pleasant to take. It has no superior for colds, croup and whooping cough. For sale by all dealers.

There will be a demonstration of aluminum cooking utensils in the Gas Company's office Tuesday afternoon at 4 o'clock. All of the ladies of the city are extended a cordial invitation to attend. Coffee and cakes, cooked on an aluminum griddle without the use of grease will be served. Every lady attending will be presented with an aluminum padding pan valued at 45 cents.

4% INTEREST ON SAVINGS 4%
NO BUSINESS UNDERTAKING
is entirely beyond the possibility of a reverse and for this reason the man who wishes to feel independent of his business should maintain a separate account as protection.
There is no better way of obtaining this protection than by opening an account in the Savings Department of this bank at 4 per cent interest. It's a good investment because your money besides earning liberal rates of interest, is always available.
THE PEOPLES BANK
NEW BERN, N. C.
STRONG, COURTEOUS, PROGRESSIVE

JUST RECEIVED
Madras With Satin Stripe, For Waists, Blouses and Shirts.
ONLY 10c. PER YARD
WELL WORTH 15c.
Barrington Dry Goods Co.

LET THE GOOD WORK GO ON.
We are advertising just as much to educate the public to the use of good pine lumber as to sell it ourselves. Therefore, at times, we need not dwell on the merits of our own timber but can safely leave that to the judgment of intelligent lumber buyers. Our experience with pine lumber enables us to speak with authority, and to offer a grade of goods absolutely without parallel in this section of the country.
Broadus & Ives Lumber Co.

HORSE INSURANCE PAYS.
New Bern, N. C., April 17, 1911.
Mr. W. G. Boyd, City.
We beg to acknowledge receipt of check from you for \$133.00 covering one of our horses that died recently, that was insured in the SOUTHERN LIVE STOCK INSURANCE COMPANY, of High Point, N. C., for which accept our thanks. We have insured a number of our animals in your Company and do not hesitate to recommend it.
(Signed) SCOTT & CO.
W. G. BOYD, Agt.
Elks Building, Telephone: Office 400, Home 258.

We have just received a new line of Neglige Shirts, the latest creations. Also some beautiful Shirt Waists and Ladies Oxfords in Pat. Leather, Suedes & Tans.

These Shirts, Collars and Ties are the latest styles.

J. Baxter