



NEW BERN BANKING & TRUST COMPANY

CAPITAL \$200,000.00

POSITIVE PROOF OF SAFETY.

The long and successful business experience of the officers of this bank is a guarantee of its solidity and strength...

PERSONAL AND HOUSEHOLD CHECKING ACCOUNTS INVITED.

4% PAID ON SAVINGS



The Setting Sun is Full of Interest to Lovers of Nature.

We never grow tired seeing it go down in all its grandeur. There is something else that's full of interest to you as well as the entire town...

MILLINERY

GIVE US YOUR CONFIDENCE

We want you to know that this is the store to put your confidence in.

Hundreds of satisfied customers placed their confidence with us long ago.

WE WANT YOU.

Our values are the best values and we want you to know it. To know you must see. But you will know our values best of all after you trade here awhile.

This Season's Styles Surpass The Best of Previous Seasons. You Ought to See Them.

J. M. MITCHELL & CO.

61 POLLOCK ST.

PHONE 288

"THE STORE TO PUT YOUR FAITH IN"

90 PER CENT. PER ANNUM

This is the dividend of the New Motor Company for the past five years. Common stock in most automobile manufacturing concerns pays from 10 per cent to 100 per cent dividends.

Our offering of the 1 per cent Cumulative Preferred Stock of the CONSOLIDATED MOTOR CAR COMPANY, (Capital stock \$4,000,000.) of Cleveland, at par \$100.00, with a bonus of 100 per cent of Common, should prove equally productive of profit.

The CONSOLIDATED MOTOR CAR COMPANY manufactures the Royal Tourist and the Creston Cars, both of which are familiar to every automobilist.

There are individual, fundamental, mechanical reasons why these complete lines of commercial trucks, taxicabs and pleasure cars will secure large profits to the investor, those who will gladly furnish us request.

Investors will also be furnished with certified public accountants' statements semi-annually. The book value of preferred stock is 90 per cent in excess of price paid.

The Creston Taxicabs are now being used by Walter W. Shaw Co. of Chicago and numerous other large business concerns.

This is the best purchasing of the stock, which is listed on the N. Y. C. General Illustrated prospectus, showing plants, works, etc., upon request. Address:

HARVEY A. WILLIS & CO.

MUST NOT DISCRIMINATE

Commissioner Lee So Holds In Lake Drummond Case vs. Railroad.

News Observer May 5—Commissioner Lee So yesterday handed down in the Corporation Commission a decision in the matter of the Lake Drummond Transportation Company against the Norfolk Southern Railway holding that before the Transportation Company could ship goods to inland towns it would have to file with the Interstate Commerce Commission a schedule of rates.

The plaintiffs in this case set up the allegation that the railway company was discriminatory in its charges and Commissioner Lee says: "If the defendant railway company levies wharfage charges at any point, it should be alike at all points where the same conditions exist as to the relative cost of maintaining the wharf and should be made alike on like kinds of freight."

The daylight pictures shown on 'The Silver-Light' screen at The Athens are the best ever seen in the state.

Unveiling Ceremonies June 4.

According to their regular custom, the Woodmen of the World have erected a beautiful monument at the grave of R. L. Thornton, who was a member of that order, and are now preparing to hold the unveiling ceremonies in Cedar Grove cemetery on the 4th day of June at 2:30 o'clock p. m.

PILES! PILES! PILES!

Williams' Indian Pile Ointment will cure Hemorrhoids and itching Piles. It absorbs the tumors, always itching at once, acts as a poultice, gives instant relief. Williams' Indian Pile Ointment is prepared for Piles and itching of the private parts. Sold by druggists, mail 50c and \$1.00. Williams' Medicine Co., Prop., Cleveland, O.

Mother and Children Lost, Spent Night in Woods.

On the night of April 25th, Mrs. Susan Purdy, wife of Mr. Abner Purdy who lives about 7 miles north of Bridgeton had an experience which will doubtless live long in her memory. Some time during the afternoon of the previous day she decided to visit her father who lives about 4 miles distant.

NORTH CAROLINA CONFERENCE

Woman's Foreign Missionary Society Meets Here Thursday. Delegates Expected.

Arrangements are about completed for the entertainment of the Foreign Missionary Society of the North Carolina Conference which meets in this city next Thursday.

Following is the list of those who will receive the visitors and the names of the delegates whom they will entertain: Mrs. C. D. Bradham—Miss Laura Powers Weldon, Mrs. J. C. Gregory Siler City.

Mrs. J. R. Parker—Misses Esther Aycock, Estelgo, Mammie Balbeck, Bullock church. Mrs. John Jones—Miss Ethel Newbold Hertford, Mrs. T. H. Street Roxboro.

Mrs. B. B. Davenport—Miss E. M. Snipes Roxboro, T. H. Siler, Siler City. Mrs. H. W. Armstrong—Miss W. H. Barrett, J. E. Coggin, Raleigh. Mrs. H. S. Hancock—Mrs. S. C. Pugh, Miss Lucy Daniels Wanchese.

Mrs. J. M. Mitchell—Miss Ruby Strother Franks church, Mrs. J. C. Colvert, (del. provided) Pittboro. Mrs. M. L. Hendrix—Miss R. A. Willis, N. H. D. Wilson Wilmington. Mrs. Carrie Roberts—Miss Sara Burkhead Raleigh.

Mrs. C. L. Spencer—Miss Lola Gibson, Gibson. Mrs. Bettie Whitford—Mrs. M. W. Ranom Littleton. Mrs. Robert Nixon—Miss Robert Rank Wilmington, W. T. Murphy Wallace.

Mrs. N. W. Jones—Miss Faison, Miss Bettie Taylor Faison. Mrs. George Wallace—Miss Wallace Morehead. Mrs. W. H. Truman—Miss Lucy Williams Gatesville.

Mrs. Carrie Willis—Miss Jessie Simpson Fayetteville. Mrs. Walter Bishop—Miss Cora Thompson Goldsboro. Mrs. A. H. Powell—Mrs. F. S. Love Kinston.

Mrs. S. B. Parker—Miss D. F. McKinnie E. B. McKinnie Louisburg. Mrs. R. H. Scott—Miss J. L. Horne, Rocky Mount, R. C. Craven Durham. Hoover, Gatesville.

KING SOLOMON'S CROWN FOUND

Archaeologists Escape on Yacht With Rare Treasures Taken From Jerusalem.

London, May 6.—Intense interest has been excited by the reports of discoveries by a party of Englishmen backed by the Duchess of Marlborough and the Marquis of Cambridge, under the leadership of the Duke of Oms, at Jerusalem, which was built on the site of Solomon's Temple. The objects are now said to be an old manuscript of the Bible, the crown, ring and sword of Solomon, and numerous other articles of great antiquarian value.

According to messages from Constantinople, the Turkish government takes a serious view of the matter and has sent high officials to Jerusalem to investigate the charge that the foreigners despoiled the Mosque of Omar and discovered and carried away sacred relics hidden from the Romans when the city was sacked by Titus in A. D. 70.

There is no doubt that the promoters of the enterprise hoped to discover the ark of the covenant, but a Constantinople dispatch says it is believed that the explorers found Solomon's crown, his sword and his ring, and an ancient manuscript of the Bible. The extent of the operations is shown by the statement that \$3,000 has been spent by the syndicate, which engaged engineering experts who had worked on the construction of the London subway.

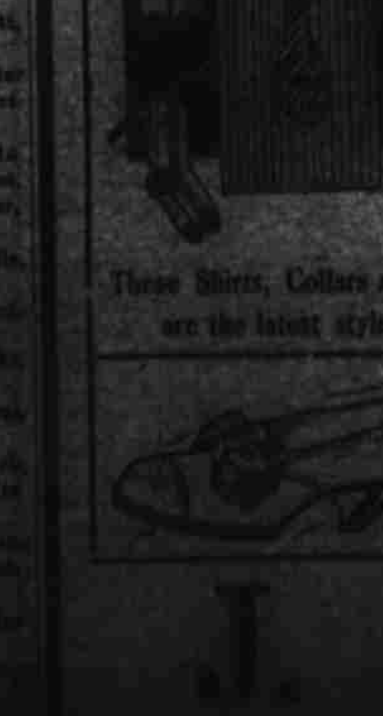
There is a different atmosphere and an air of refinement at The Athens.

Belair Items. Belair, May 6.—Overcoats and gloves in order this morning, but it is wonderful how tender plants are standing this very cool May weather. It is causing bud worms to do more damage and is keeping plants from growing. We have a safe apple crop started and the leaves are large enough to protect the fruit unless it sleets, but one cannot eat many peaches and pears grown in our section this year. Strawberries are on hand now and are nice, but not a large crop, owing to the dry cool weather. The crop that produces the cream is in demand now. We are about keeping up with the season, and work is fairly in hand. A few more of these nice light showers will secure a fine crop of oats, for they grow cold or hot.

The Athens is sanitary and safe—always a comfortable seat.

Bill Cereoke. Mrs. Harry Crawford—Miss Sara Bacon, Wanchese. H. E. Royal—John and Edward Harrison Littleton. Mrs. Clyde Eby—Miss Elizabeth Lamb Brazil. Mrs. John Stewart—Miss Ethel Gaitly Maxton.

These Shirts, Collars and Ties are the latest styles.



4% INTEREST ON SAVINGS 4% An Important Feature. THE PEOPLES BANK NEW BERN, N. C. STRONG, COURTEOUS, PROGRESSIVE

JUST RECEIVED Madras With Satin Stripe, For Waists, Blouses and Shirts. ONLY 10c. PER YARD WELL WORTH 15c. Barrington Dry Goods Co.

LET THE GOOD WORK GO ON. We are advertising just as much to educate the public to the use of good pine lumber as to sell it ourselves. Broadus & Ives Lumber Co.

LARGE ASSETS. LARGE INVESTMENT INCOME. THE UNION CENTRAL LIFE INSURANCE CO. OF CINCINNATI, (1867) INSURANCE IN FORCE JAN. 1st, 1911, \$303,013,280.00. W. G. BOYD, Agt.

We have just received a new line of Neglige Shirts, the latest creations. Also some beautiful Shirt Waists and Ladies Oxfords in Pat. Leather, Suedes & Tans.