



NEW BERN BANKING & TRUST COMPANY
CAPITAL \$200,000.00

A MODERN BANK.
THE requirements of a financial institution at the present time make it necessary for a bank to have demonstrated the ability of its management by a successful history and to show that it is modern in every particular by adopting those facilities which invention and experience have proved trustworthy.

DEPOSITS OF ONE DOLLAR OR MORE INVITED
4% PAID ON SAVINGS



The Setting Sun is Full of Interest to Lovers of Nature.

We never grow tired seeing it go down in all its grandeur. There is something else that's full of interest to you as well as the entire town. It's our unusually attractive stock of

MILLINERY

GIVE US YOUR CONFIDENCE

We want you to know that this is the store to put your confidence in.

Hundreds of satisfied customers placed their confidence with us long ago.

WE WANT YOU.

Our values are the best values and we want you to know it. To know you must see. But you will know our values best of all after you trade here awhile.

This Season's Styles Surpass The Best of Previous Seasons. You Ought to See Them.

J. M. MITCHELL & CO.
61 POLLOCK ST. PHONE 288
"THE STORE TO PUT YOUR FAITH IN"

90 PER CENT. PER ANNUM

This is the dividend of the Reo Motor Company for the past five years. Common stock in most automobile manufacturing concerns pays from 50 percent to 100 percent dividends.

Our offering of the 7 per cent Cumulative Preferred Stock of the CONSOLIDATED MOTOR CAR COMPANY, (Capital stock \$4,000,000.) of Cleveland, at par, \$100.00, with a bonus of 100 per cent of Common, should prove equally productive of profit.

The CONSOLIDATED MOTOR CAR COMPANY manufactures the Royal Tourist and the Croston Cars, both of which are familiar to every automobilist.

There are individual, fundamental, mechanical reasons why their complete line of commercial trucks, taxicabs and pleasure cars will assure large profits to the investor; these we will gladly furnish on request.

Investors will also be furnished with certified public accountant's statements semi-annually. The book value of preferred stock is 50 per cent in excess of price asked.

The Croston Taxicabs are now being used by Wablen W. Shaw Co. of Chicago and elsewhere offering large taxicab companies.

This is the first public offering of the stock, which is limited to \$250,000. General list of interested prospectuses, showing plans, maps, etc., upon request.

HARVEY A. WILLIS & CO.

GOODS DIRECT TO CHINA

From American Mills Is Plan Of Duke And American Tobacco Company.

Atlanta, May 9.—Atlanta cotton men are not largely interested in the foreign trade and according to their statements, the Georgia situation is little, if any, affected by the plans of James B. Duke and the American Tobacco Company to put American goods into China direct from the mills.

One of the leading manufacturers here, Charles D. Tuller, president of the Exposition Cotton Mills, and president of the Georgia Industrial Association, which comprises all the cotton manufacturers of the State, said:

"As far as I am informed, I think it will be a good thing for the American cotton trade if the Duke interests carry out their plans."

"It strikes me as a good thing from the standpoint of the Southern mills, and I cannot see that anything will be lost to the country in the long run by doing away with the middleman. If that has to be done to re-establish American trade in China, we certainly have nothing to lose by it."

Announcement.

I hereby at once announce myself a safe candidate, and may I now thank my many friends for past patronage. I now shall cut prices on all kinds of sawed shingles, a large stock on hand, must be sold by April 14th; will close out cheap as I expect to make some change in my business. You win and I lose.

BIG HILL
The Shingle Man.

Runaway and Horse Killed.

The Hotel Gaston bus team runaway last night, shortly after twelve o'clock, tearing along Middle street creating a tremendous noise in the quiet night, going so fast and on the brick street when the team tried to turn to the hotel at South Front street their impetus carried them over the pavement and into the front of the Coney Island Confectionery store, forcing in the window, breaking the pole of the bus and throwing one horse half way into the store, the animal being cut by window glass and falling, breaking its leg. The animal was killed and put out of its misery. The other horse escaped injury. There was no one in the bus.

Parade of the Sprinklers.

The Nobles of Oasis Temple with the Novices, will have the Parade Friday Afternoon May 12th at 4:37 o'clock. The right of the line will form at the Gaston Hotel, and the line of March will be from Gaston Hotel to Middle St. Middle St. to Broad, Broad to George George to Queen, Queen to Johnson, Johnson to Middle, Middle to Broad, Broad to Craven, Craven to South Front, South Front to East Front, East Front to Pollock, Pollock to Middle, Middle to Gaston Hotel.

Rheumatism Relieved in Six Hours

Dr. Datchon's relief for Rheumatism usually relieves severest cases in a few hours. Its action upon the system is remarkable and effective. It removes at once the cause and the disease quickly disappears. First dose greatly benefits. 75c and \$1.00. Sold by Bradham Drug Co.

Senator Simmons the Orator.

The following item clipped from the Washington, (N. C.) News will be of interest to his host of friends in this city:

The order of Eklaf of this city have secured the senior Senator from North Carolina, Hon. E. M. Simmons as the orator for the next memorial exercises which take place in this city December next. The committee is to be congratulated on their choice.

Your lawn will present a more sightly appearance by the application of a Philadelphia Lawn Mower. J. S. Basnight Hdw. Co. Phone 99, 67 S. Front St.

To The Citizens of New Bern

The meeting of the Citizens here Friday and Saturday, this week, will give you the opportunity of our only, every citizen of New Bern, who can take care of one or more of their obligations, either by paying their bills, or by presenting them to the Board of Assessors, and by so doing they will prevent any of the bills from being placed on the list of delinquent bills, and by so doing they will prevent any of the bills from being placed on the list of delinquent bills, and by so doing they will prevent any of the bills from being placed on the list of delinquent bills.

CENTRAL HIGHWAY MEETING

Craven County's Day. Large Audience Greet the Speakers at the Court House.

Yesterday was Craven county's day to entertain the members of the Central Highway Commission who are now going over the eastern section of the State preparatory to the beginning of work on this great road.

At 8:15 o'clock yesterday morning the fine Case automobile, containing Messrs. H. B. Varner, President of the Central Highway Commission, Dr. Joseph H. Pratt, head of the State Geological Department and Mr. R. M. Phillips, of the Greensboro News, and Mr. Wm. Dunn, called Mr. Wm. Dunn called Mr. James A. Bryan to act as chairman of the meeting, and he introduced in a few well timed remarks Mr. H. B. Varner, who as before stated, is President of the Highway Commission. Mr. Varner stated that he was not prepared to make a very lengthy speech and that he would dwell only very briefly on the most important parts of this great work. He said that the Central Highway was one of the most important questions ever brought before the people of this section of the state and that they should lose no opportunity to grasp it. That in the years to come this road would connect with other roads, and that it would eventually mean a road from the Atlantic to the Pacific ocean. This of course would greatly aid the commercial interests of this section.

Dr. Chestnut, one of the trustees of the Durham county Good Roads Association was the next speaker introduced. He said that in his estimation the building of good roads was one of the greatest things a man could do for the interest of the State. He told of the large number of miles of good roads that his county had and of the benefits that they had derived from them. That before these roads were built much of the trade now carried on in that county went elsewhere, and that the citizens lost out. He urged that the Central Highway be built with care so that it would last for many years. He then spoke of the increase in the value of property by the building of roads that could be traveled over in all kinds of weather.

After Dr. Chestnut had concluded his remarks, Dr. Joseph H. Pratt, Dr. Templeton, of Cary, N. C. and Mr. J. Wellons, of Johnston county, made short talks which were very much enjoyed by the audience. After they had concluded their remarks the following committees were appointed to assist Mr. Wm. Dunn in this county: Messrs D. W. Richardson, W. C. Willett, J. H. McGowan, J. A. Miller and E. A. Wadsworth.

At the conclusion of the meeting the visitors adjourned to the Gaston Hotel where a sumptuous repast was served them by the Chamber of Commerce. After lunch had been served Mr. Wm. Dunn escorted the entire party and a number of other gentlemen several miles down Neuse river in his boat, the Sparta.

Today the party will leave for Kinston where a meeting will be held today. They will be accompanied as far as Raleigh by Mr. Wm. Dunn.

A Dutch lunch was given in the Elks room last night to the visitors and friends.

NOTICE.

Post Office, New Bern, N. C.

This office will observe Sunday hours on May 10th, and the carriers will make only the morning collection and delivery.

J. S. BASNIGHT, P. M.

VOICE OF THE PEOPLE.

RESPECT THE SABBATH.

Editor Journal—Thousands of progressive North Carolinians, including us for the great central highway, will never endorse the use of the Sabbath day for its promotion.

DEVELOPMENT ADVOCATE.

To The Legislators of Craven County.

In an attempt to secure the

AUTO THIEVES IN THE TOILS

Tried to Sell the Machine in This City Several Days Ago. Caught at Rocky Mount.

Rocky Mount, May 8.—The arrival on Sunday afternoon of two neatly dressed and genteel young men upon a telegram from Sheriff Coleman, of Columbia, S. C., for alleged connection with the securing of an automobile and making away with the same, has caused more than passing comment in this city since the arrest. On Sunday afternoon the young men, one of them who gives his name as Williams, and the other as W. W. Wanamaker, arrived in the city from Tarboro driving an E. M. F. car, and it happened that the proprietor of the business remembered having received a notice relative to two such young men and asking that they be arrested. He communicated with the police department, and an officer was on his way to the garage when the telegram from the Columbia sheriff was received. He immediately identified the young men as those wanted and they were arrested and locked up.

It appears from what has recently been learned that these two young men have been in this section of the State for a week or more and that they have visited New Bern, Goldsboro, Greenville, Washington and Tarboro, and that all of the time the Columbia officers have been making a vain effort to get in touch with them and have them arrested, there having been letters and telegrams galore in an effort to secure their detention.

Later, last night the young man Williams was turned loose, after it was proven to the satisfaction of the officers here that he had no part whatever in the matter, save having made the trip with Wanamaker, who sometimes, so the telegram states, goes under the name of W. E. Webb. The young man now under arrest made an effort yesterday afternoon to sell the car and he also tried to put through a trade proposition with a prominent physician. He explains his arrest in that he purchased a car in Columbia, making a part payment and that he has 30 days within which to pay the balance, and that as yet the time has not elapsed. He refuses to return without requisition papers and for this reason he may be detained in the local lock-up several days longer.

PILES! PILES! PILES!

Williams' Indian Pile Ointment will cure Blind, Bleeding and Itching Piles. It absorbs the tumors, allays itching at once, acts as a poultice, gives instant relief. Williams' Indian Pile Ointment is prepared for Piles and Itching of the private parts. Sole by druggists, mail 50c and \$1.00. Williams' M'fg. Co. Props., Cleveland, O.

Proceedings in Superior Court

At yesterday's session of Superior Court which is in session here this week for the trial of civil cases, the jury in the case of Debraul vs Hood, in which the plaintiff was suing for damages for the violation of a timber contract awarded the plaintiff damages in the sum of \$200.

The case of Finner, Admr. vs Kinston Cotton Oil Mill was next taken up but was not concluded.

Friday, May 10th being Memorial Day, there will be no session of the court.

There is a different atmosphere and an air of refinement at The Athens.



We have just received a new line of Neglige Shirts, the latest creations. Also some beautiful Shirt Waists and Ladies Oxfords in Pat Leather, Suedes & Tans.

4% INTEREST ON SAVINGS 4%

The Old Saying

that a safely conducted business always increases in size well applies to the history of this bank which, as a result of four years of conservative management, has accumulated deposits in excess of \$337,000.00. All classes of people have unlimited confidence in the methods which it has adopted for the protection of money, and if you are not already a depositor, you are cordially invited to share the benefits of an account with this strong bank, either subject to check or at 4 per cent interest, compounded twice a year, in our Savings Department.

THE PEOPLES BANK
NEW BERN, N. C.
STRONG, COURTEOUS, PROGRESSIVE

JUST RECEIVED


Madras With Satin Stripe, For Waists, Blouses and Shirts.

ONLY 10c. PER YARD
WELL WORTH 15c.

Barrington Dry Goods Co.

VISITORS ARE ALWAYS WELCOME

in our yards, where they are privileged to inspect the millions of feet of rough and finished pine lumber, cut and sawed in our own mills and sold direct to the public by the manufacturers. There is a decided advantage in buying direct from the mill, as you save the lumber jobber's profit and naturally secure a wider assortment and better grades of lumber.



Broaddus & Ives Lumber Co.

LARGE ASSETS. LARGE INVESTMENT INCOME.

THE UNION CENTRAL LIFE INSURANCE CO. of CINCINNATI, (1867.)

INSURANCE IN FORCE JAN. 1st, 1911, \$303,013,280.00.

INVESTMENT INCOME—RATE OF INTEREST earned on investments larger for past 20 years than any other life insurance company.

ECONOMICAL MANAGEMENT—Expense of management \$250,000.00 less in 1910 than preceding year.

DIVIDENDS TO POLICY HOLDERS END OF FIRST YEAR

LOW MORTALITY (selected risks) and LARGE DIVIDENDS, with consequent LOW NET COST INSURANCE make a contract with this company a most valuable asset.

FOR RATES AND FURTHER INFORMATION, SEE

W. G. BOYD, Agt.
Economical Management, Low Premiums, Large Dividends

We have just received a new line of Neglige Shirts, the latest creations. Also some beautiful Shirt Waists and Ladies Oxfords in Pat Leather, Suedes & Tans.

