



NEW BERN BANKING & TRUST COMPANY

CAPITAL \$200,000.00

A SAFE BANK.

THE safeguards placed around this bank by the requirements of its charter, its capital and surplus and the personnel of its Officers and Directors make it a depository of the highest character—a bank to which you can entrust your savings without the slightest misgiving.

ACCOUNTS SUBJECT TO CHECK ALSO INVITED.

4% PAID ON SAVINGS



The Setting Sun is Full of Interest to Lovers of Nature.

We never grow tired seeing it go down in all its grandeur. There is something else that's full of interest to you as well as the entire town. It's our unusually attractive stock of

MILLINERY

GIVE US YOUR CONFIDENCE

We want you to know that this is the store to put your confidence in.

Hundreds of satisfied customers placed their confidence with us long ago.

WE WANT YOU.

Our values are the best values and we want you to know it. To know you must see. But you will know our values best of all after you trade here awhile.

This Season's Styles Surpass The Best of Previous Seasons. You Ought to See Them.

J. M. MITCHELL & CO.

61 POLLOCK ST. PHONE 288

"THE STORE TO PUT YOUR FAITH IN"

90 PER CENT. PER ANNUM

This is the dividend of the Ben Motor Company for the past five years. Common stock in most automobile manufacturing concerns pays from 30 per cent to 100 per cent dividends.

Our offering of the 7 per cent Cumulative Preferred Stock of the CONSOLIDATED MOTOR CAR COMPANY, (Capital stock \$4,000,000.) of Cleveland, at par, \$100.00, with a bonus of 100 per cent of Common, should prove equally productive of profits.

The CONSOLIDATED MOTOR CAR COMPANY manufactures the Royal Tourist and the Ureton Cars, both of which are familiar to every Automobileist.

There are individual, fundamental, mechanical reasons why their complete line of commercial trucks, taxicabs and pleasure cars will secure large profits to the investor, these we will gladly furnish on request.

Investors will also be furnished with certified public accountants' statements semi-annually. The book value of preferred stock is 32 per cent in excess of price asked.

The Common Taxicabs are now being used by Walter W. Shaw Co. of Chicago and numerous other large taxi companies.

Try to the best profit offering of the stock, which is limited to \$100,000. General illustrated prospectus, showing photos, maps, etc., upon request. Address:

HARVEY A. WILLIS & CO.

11 Broadway, New York

FIERCE FIGHTING CONTINUES

Wounded Men are Flooding Across American Border For Relief and Protection.

El Paso, Tex., May 10.—After a series of desperate battles in the streets of Juarez, in which the casualties are reported to have been enormous, the troops of Gen. Francisco I. Madero are practically in control of that city. The insurgent sharpshooters has picked off nearly all the gunners manning the Federal machine guns and cannon, and the guns have been silenced.

The casualties on the American side since the beginning of the Juarez attack are 4 dead and 5 wounded.

The heavy cannon fire which characterized the morning's battle, besides dealing death to both sides, has played havoc to property. Many buildings have been reduced to ruins, and several large structures in the business district fired by bursting shells, have been destroyed by the flames.

One command of insurgents is reported annihilated near Peace Grove by Federal shrapnel.

It was reported that Gen. Navarro is wounded, but no official confirmation is to be had.

With the silencing of his guns, Navarro practically abandoned the city, according to reports reaching here.

A general assault began early Tuesday morning and has been kept up since. The Federals are making a determined resistance.

It is reported that Gen. Madero has demanded the surrender of the city and has sent Roque Gonzalez Garcia and Alberto Fuentes to Gen. Navarro to insist that the Federal commander abandon the city and prevent further bloodshed. Desultory firing continued all night, but the general attack did not begin until shortly before daylight. The number of insurgents already in Juarez is not known, but it is believed to be upward of 500.

WILLIAMS' KIDNEY PILLS.

Have you neglected your kidneys? Have you overworked your nervous system and caused trouble with your kidneys and bladder? Have you pains in loins, side, back, groins and bladder? Have you a flabby appearance of the face, especially under the eyes? Too frequent a desire to pass urine? If so, Williams' Kidney Pills will cure you at Druggist, Price 50c. Williams' M'f'g. Co., Prop., Cleveland, O.

Reception at the Elks Club.

The reception to be given by the Elks in honor of the visiting Shriners and ladies will be held in the Club rooms Friday night from 9 until 11 o'clock. The public is invited to attend.

Would Kill Degenerates.

Boston, Mass., May 10.—That all degenerates in Massachusetts institutions should be killed with an anesthetic is the suggestion of the Rev. Geo. W. Cotter, made before the Unitarian ministers of the city at their monthly conference. "Anyone," he says "who has, like myself, spent time in institutions work, knows that many who are in our State institutions would be better dead than alive."

Rheumatism Relieved in Six Hours

Dr. Detchon's relief for Rheumatism usually relieves severest cases in a few hours. Its action upon the system is remarkable and effective. It removes at once the cause and the disease quickly disappears. First dose greatly benefits. 75c and \$1.00. Sold by Bradburn Drug Co.

Will Probe Sugar Trust.

Washington, May 10.—The sugar investigation resolution, introduced by Representative Hardwick (Democrat), of Georgia, passed the House without a dissenting voice. The resolution as reported from the rules committee broadened the scope of the proposed investigation, giving the committee authority to be elected by the house authority to probe every branch of the sugar industry, with particular reference to the American Sugar Refining Company.

Stop fighting flies, by screening your house with our Screens. J. S. Basnight Hdw. Co. Phone 99, 67 S. Front St.

MEMORIAL DAY COMMEMORATED

Appropriate Exercises Held in This City Yesterday. Large Number of Visitors Here.

Yesterday, the 10th of May was Memorial Day and it was properly commemorated in this city by a general suspension of business and appropriate exercises held yesterday afternoon at Griffin Memorial Hall and also at Cedar Grove Cemetery.

As had been previously announced, the exercises at Griffin auditorium began promptly at 4 o'clock and the large auditorium was crowded to its fullest capacity. Several very appropriate songs were rendered by the choir that had been secured for the occasion after which Judge Garland S. Ferguson delivered an inspiring address.

After the exercises at the auditorium the assemblage marched to Cedar Grove Cemetery where the graves of the departed heroes were decorated. In the parade from the auditorium to the cemetery were the Naval Reserve, a number of Veterans and a long line of school children and the scene was one long to be remembered. Each year the ranks of the Veterans is growing smaller and smaller and there are more graves to be decorated. Memorial Day, to them brings back sad recollections of the past but when the last "taps" is sounded and the battle of life is ended they will ever be remembered by those left behind.

Gentle horses for ladies and stylish rigs for men at Daniels-Newberry Livery Stables, South Front St.

Quiet Wedding Yesterday Morning.

A wedding that came as a surprise to their many friends was solemnized at the Methodist parsonage at 8:30 o'clock yesterday morning when Miss Ruth C. Watson, daughter of Mrs. Nettie Watson, became the bride of Mr. W. M. Pionix, of Kernersville, and who has during the past few months been employed as drug clerk at Dr. Leinister Duffy's drug store. Immediately after the ceremony the happy couple were driven to the depot where they boarded the west bound train enroute for the western part of the State and northern cities where they will spend their honeymoon. The Journal joins their many friends in wishing the young couple much joy and happiness.

The Wonderful Hen.

Any one wishing to see a hen that really hatches chickens through her body, can see the same by calling on D. G. Mowley, 162 Queen street, this city. Now is the time for you to see this hen, as same will soon be taken to other cities for exhibition and you might miss the only opportunity of seeing the great wonder of the 20th century. It is a wonder to medical science. Admission 10 cents.

Matinees daily at 4 o'clock, at The Athens. 5 and 10 cents, Misses 5c.

STATE HOUSE COMMISSION

Ashley Horne Elected Chairman. State House Will Cost Quarter of Million.

Raleigh May 10th.—The state building commission, which is to have charge of the erection of the \$250,000 administration building, was organized by unanimous selection of Col. Ashley Horne, of Clayton, as chairman, and William E. Springer, of Wilmington, as secretary. The meeting was called to order by Colonel Horne, who acted as temporary chairman. A number of architects were in the city, but in the commission was not ready to discuss plans they had to content themselves with conferring their heads in the corridors. Every member of the commission was present, they being Col. Ashley Horne, of Clayton, Gen. Julian B. Carr, of Durham, J. Edward Cox, of High Point, W. E. Parsons, of Rockingham, A. B. Barrow, of Windsor, J. A. Long, of Beaufort, and William E. Springer, of Wilmington. The commission opened and approved all the possible sites for the building on the capital square, before the selection of a location was announced. In the afternoon of the commission is to meet with the state board of education and the state board of health.

FREE LIST ATTACKED

Farmers Contend Before Committee That There is no Need For Extra Food Supply.

Washington, May 10.—Farmers have taken another inning in denouncing the reciprocity agreement with Canada at the hearing before the Senate Committee on Finance. John A. McSharron, of Lancaster county, Pa., said that the treaty did not come from any necessity to widen the field of supply of food products.

"If this country," said McSharron, "with its rich resources, cannot furnish food supplies for the United States then the world must be on the verge of starvation. Population per square mile in the United States is 31; England, 387; France, 189; Germany, 301, and Belgium, 649."

Senator McCumber (Rep., N. D.) said that with intensified farming the United States could feed 800,000,000 people.

The Free List bill was slowly, steadily steam-rollered through the House in the face of a futile filibuster by minority leader Mann, until after nine hours of struggle, it passed, 236 to 109, 24 Republican insurgents joining the Democrats to support it.

The tangled wool situation promises to be the first seriously troublesome matter that the Democrats have met. That declaration of the caucus of New York Democrats for free wool upset all the plans of the leaders, who hesitate to cut off the \$21,000,000 of revenue furnished by the wool tariff, until they see some means of replacing it.

From present appearances the leaders will be forced to report a free raw wool bill, from the Ways and Means Committee, when 9 of 14 Democrats favor it, or else delay action on the wool schedule until the next session. If the Democrat experts now at work declare that a reduction on manufactured wool to 25 per cent. ad valorem duty will increase the importations enough to furnish the \$21,000,000 that would be lost by free raw wool, then a free raw wool bill would be a certainty in the House its supporters claim.

If the free wool bill passes the House however, it is believed certain that it will strike a snag in the Senate.

We sell the White Mountain Freezers. Send us your orders, J. S. Basnight Hdw. Co. Phone 99, 67 S. Front St.

Fine Bill at the Athens.

The Athens has given its patrons an unusually fine vaudeville bill this week in Follette and Wicks. Beginning tonight it gives a new attraction in Faaz and White, black face comedians, and as the female part is taken by a white person, whose darky disguise is said to be perfect, the public is promised something unusual. The pictures are all new.

To The Citizens of New Bern

The meeting of the Shriners here Friday and Saturday, this week, will over-tax the capacity of our hotels. Every citizen of New Bern, who can take care of one or more of these delegates, either lodging or lodging and meals, will please notify at once the Chamber of Commerce, giving the number that can be accommodated, and the rate per day.

Every citizen who can help in this matter is urged to give this information to the Chamber of Commerce at once. J. LEON WILLIAMS, Secretary.

4% INTEREST ON SAVINGS 4%

The Old Saying

that a safely conducted business always increases in size well applies to the history of this bank which, as a result of four years of conservative management, has accumulated deposits in excess of \$337,000.00. All classes of people have unlimited confidence in the methods which it has adopted for the protection of money, and if you are not already a depositor, you are cordially invited to share the benefits of an account with this strong bank, either subject to check or at 4 per cent interest, compounded twice a year, in our Savings Department.

THE PEOPLES BANK

NEW BERN, N. C.
STRONG, COURTEOUS, PROGRESSIVE

JUST RECEIVED

Madras With Satin Stripe, For Waists, Blouses and Shirts.

ONLY 10c. PER YARD

WELL WORTH 15c.

Barrington Dry Goods Co.

VISITORS ARE ALWAYS WELCOME

in our yards, where they are privileged to inspect the millions of feet of rough and finished pine lumber, cut and sawed in our own mills and sold direct to the public by the manufacturers. There is a decided advantage in buying direct from the mill, as you save the lumber jobber's profit and naturally secure a wider assortment and better grades of lumber.

Broadus & Ives Lumber Co.

LARGE ASSETS. LARGE INVESTMENT INCOME.

THE UNION CENTRAL LIFE INSURANCE CO. of CINCINNATI, (1867.)

INSURANCE IN FORCE JAN. 1st, 1911, \$303,013,280.00.

INVESTMENT INCOME—RATE OF INTEREST earned on investments larger for past 20 years than any other life insurance company.

ECONOMICAL MANAGEMENT—Expense of management \$250,000.00 less in 1910 than preceding year.

DIVIDENDS TO POLICY HOLDERS END OF FIRST YEAR

LOW MORTALITY (selected risks) and LARGE DIVIDENDS, with consequent LOW NET COST INSURANCE make a contract with this company a most valuable asset.

FOR RATES AND FURTHER INFORMATION, SEE

W. G. BOYD, Agt.

Economical Management, Low Premiums, Large Dividends

We have just received a new line of Neglige Shirts, the latest creations. Also some beautiful Shirt Waists and Ladies Oxfords in Pat. Leather, Suedes & Tans.

These Shirts, Collars and Ties are the latest styles.

J. Paxter