

## Great

## Division Sale

\$12,000 REDECED TO \$6,000
This Amount of Merchandise.Must be Reduced One Half.

To accomplish this and do it quickly we must make prices that are right--in fact they must be ex traordinary. We want you to call and see what we have got along this inne. We can frankly say, with out fear of contradiction that this is the greatest Price Reduction Sale ever held in New Bern, and it will be a long time before the same low price level will again be reached. We have made it well worth your while to attend this sale.

If real money-saving is of inter your chance to cut down the cost of living. This Ready-to-wear apparel. We need more cash and less goods, hence these prices.
 BEGINS
Saturday June 17th, A. M. AND CONTINUES TO
Saturday June 24th, P. M.
There is no limit to this sale you can buy as much s you'want of a

See Circular For Prices.
J. M. MITCHELL \&CO.

61 pollock st.
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