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THE officers of this institution give their constant attention to all of the affairs of the bank. The accounts of men and women who desire every protection for funds are cordially invited.

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Whatever your size or tastes, you can best satisfy your wants from our stock of **STETSON** hats. The season's newest shapes and shades.

You buy more than a mere head covering when you choose a Stetson; you buy the *certainty of satisfaction.*

Be sure to see the **NEW WALK OVER Shoes** for Ladies and Men, all the latest creations in fine foot wear is here for your inspection.

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SELLS IT FOR LESS
LITTLE OUT OF THE WAY, BUT IT PAYS TO WALK TO COPLON'S

OUR FALL STOCK NOW IN

I have just returned from the Northern Market and am prepared to fill your every want in the ready-to-wear line, at a great saving to you. Why go elsewhere and pay \$20 to \$25 for a suit of clothes when you can get the same quality and style for a great deal less here. And as for shoes, I am an agent for the well known W. L. Douglas Shoe, one of the oldest and best known shoes on the market to-day.

SAM LIPMAN
Cor. Middle and S. E. Sts. Bryan Block.

EAST CAROLINA TEACHERS TRAINING SCHOOL

A State school to train teachers for the public schools of North Carolina. Every energy is directed to this one purpose. Tuition free to all who agree to teach. Fall term begins September 26, 1911. For catalogue and other information, address:

ROBERT H. WRIGHT, PRESIDENT, GREENVILLE, N. C.

THOSE WHO ARE INTERESTED

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JEWISH NEW YEAR NEAR

Rosh Hashanah Falls on Saturday Sept. 23d. Will be Observed by Hebrews in This City.

Orthodox Hebrews the world over are looking forward to the present week for Rosh Hashanah falls this year on Saturday, Sept. 23d. It will be observed as a holiday from the evening of Friday until sundown Saturday evening. The orthodox Hebrew observes also the so-called "second day," which is Sept. 24th. This is one of the most solemn of all the holidays in the Hebrew calendar. It will record the passing of the Jewish year 5672.

Rosh Hashanah touches the hearts of the children of Israel as does no other of the festivals and holidays. It is known as the day of the blowing of the trumpets, which is also the seventh new moon of the Hebrew calendar. The blowing of the trumpet is a reminder to the Israelites that a new period of time has commenced. It is a day of memorial when Israel feels himself held by God in remembrance.

The Biblical basis for the observance of the first day of Tishri as a New Year's day and the most solemn day of the Jewish calendar next to Yom Kippur or the Day of Atonement, is found in the reference to Zikaron ("memorial day") in Leviticus xxii, 24, which reads:

"In the seventh month, in the first day of the month, shall ye have a Sabbath, a memorial of blowing of trumpets, a holy convocation."

Ezra also refers to the day as one "holy to the Lord," (Nehemiah viii, 9.)

Not a mere day of rejoicing, like the secular New Year, is this Rosh Hashanah. It is a day of memorial or a day of remembrance, reminding the Jew of the duty of self examination and self-judgment. To arouse the conscience of this solemn task the ceremony of sounding the shofar or ram's horn, form an important feature of the service. Among the orthodox Jews attainment of this object is also sought by setting aside a few days before the New Year's day for the recital in the synagogue, of penitential prayers called Selihot. This continues until the evening (chanting in the minor key) before dawn in the dimly lit houses of worship, sound the note of grief and contrition for the sins of the past year.

After the solemn services on the evening of Friday and the morning of Saturday, the Hebrew greeting is heard on all sides, signifying: "A good year" or "Mayest thou be inscribed (in the Book of Life) for a good year." In latter years a custom has appeared of sending to friends New Year's greeting cards of various designs, colors and inscriptions. When the earnest devotions of the day are done, the festival is made an occasion of social and domestic rejoicing.

The Day of Atonement or Yom Kippur, which marks the culminating point of the Hebrew penitential season is distinguished by the abstention of food and by an elaborate ceremonial. The purpose of the Day of Atonement is clearly indicated by its name. It is intended to complete and crown the penitential season, begun on the first day of Tishri (New Year) by finally reconciling the soul with the Almighty. The day is spent in prayer and meditation. It is kept too as a fast.

Services will be held at the synagogue Friday evening at 8 o'clock and Saturday morning at 10 o'clock. Rev. R. A. Merfeld officiating. Subject of sermon Friday evening: "Memory and Hope." Saturday morning, "The Double Crucible."

PROGRESSIVE FARMER BUYS

Starkville Edition of Advocate Will be Issued From Birmingham, Ala. No Change in Raleigh Office.

Raleigh, Sept. 19—The Progressive Farmer, which a few weeks ago, purchased the Farmers' Union Guide of Birmingham, Ala., now announces the absorption of the Southern Farm Advocate, of Memphis, Tenn., with 30,000 circulation in Tennessee and adjoining States. Most of this circulation will be combined with that of the Starkville, Miss., edition of the Progressive Farmer, an edition prepared especially for Mississippi, Alabama, Louisiana, Arkansas and Tennessee. Dr. Tait Butler, vice-president of the company and associate-editor with Mr. Clarence Poe, is in charge of the Starkville office, where he has been located since resigning his work with the North Carolina Department of Agriculture in 1908.

In connection with the announcement of the Southern Farm Advocate purchase, however, it is announced that the Starkville office, of which Dr. Butler has charge, will soon be moved to Birmingham, Ala., where a big Hoe press will be installed by January. "From this point," Mr. Poe said yesterday, "we expect to effect a better distribution of our circulation, which has now come to cover the entire South. It is simply a case of moving out West—our office from Starkville to Birmingham, Ala., and the Raleigh office will be maintained as heretofore."

For next year the Progressive Farmer has already engaged large and attractive offices in the new printing and publisher's building on West Hargett street, where the offices of the Biblical Raleigh Christian Advocate and the North Carolina Education will also be located.

Bedroom Suits.

in cheap plain oak just received a car, they are well made and look good, price \$18.00, \$20.00, \$22.50 and \$25.00, extra dresser at \$6.50, \$7.50 and \$9.00. Beds \$2.50, \$3.50, \$4.50, \$5.50 and \$6.50, for good service to the parties that don't feel like investing much in furniture.

J. S. MILLER.

The Only Orchestras in America.

The MIGHTY HAAG RAILROAD SHOWS have the only orchestras in America today. The orchestras were originally brought to this country by the German government to place in the German exhibit at the Jamestown Exposition, and as the exposition did not prove successful, the orchestras were never used, and after several attempts Mr. Haag was fortunate enough to secure it, and then only to lease it for this season, and it returns to Wurtemberg, Germany, after the close of the present season with THE MIGHTY HAAG SHOWS.

For lovers of good music, there is a great treat in store when they hear the orchestras with THE MIGHTY HAAG SHOWS which exhibit at New Bern on Sept. 27.

At The ATHENS TO-NIGHT

Westerman and Hopkins, classical song and dance artists, in their latest success "Death of Lone Chief"—A real Indian play.

Card of Thanks.

We wish to extend our thanks to the New Bern Fire Departments and those who assisted them, for their prompt and efficient service in extinguishing the fire at our plant Monday night.

BROADUS & IVES,
Lumber Co.

A Good Oil Heater.

Nothing is better to heat quick with, than an Oil Stove. I have the Barber which is considered the best, price from \$3.50 to \$7.50.

J. S. MILLER.

Good Singers Wanted.

Raleigh, N. C. Sept. 19.

Mr. Editor:

In connection with the ceremonies attending the dedication of the Raleigh Auditorium, which is the most elaborate structure of its character in the South, it is the desire of the Committee of Entertainment, to secure the names of the best, dozen most celebrated singers in North Carolina, to take part in a concert to be given Wednesday evening, October 18th, in connection with a brilliant program to be rendered by the finest talent in North Carolina.

We will appreciate it and I am sure that the five thousand who will fill the Raleigh Auditorium on the occasion of this great concert will also appreciate the assistance you give by publishing a request for suggestion from those who know who are the best singers to represent each section of the State. We have reason to believe that this concert will be the most elaborate ever produced by North Carolina talent.

Will you kindly send that suggestion to be forwarded to the Committee of Entertainment, Chamber of Commerce, Raleigh, N. C.

Very truly yours,
W. H. BAILEY.

GOMPERS OUT FOR SOCIALIST

First Open Alliance of American Federation With Political Party.

Los Angeles, Cal., Sept. 19.—"I want to do some work and possibly make some speeches in behalf of Job Harrison's candidacy before I leave Los Angeles."

This announcement coming from President Samuel Gompers, of the American Federation of Labor, marked the first open combination in any city of socialism and organized labor in a united effort to elect a municipal mayor. Job Harrison, Socialist and labor candidate for the Mayor's nomination of Los Angeles, will have a solid lot of votes behind him at the primary election on Oct. 31.

Gompers is not a Socialist, but he said "I may disagree with Job Harrison in many political beliefs, but I know that he places issues before the voters, and if elected will give the people in Los Angeles a square deal."

Reclaiming Dismal Swamp

Hundreds of Acres Heretofore Worthless Land Ready For Cultivation.

Norfolk, Sept. 19—The work of reclaiming hundreds of acres of what was formerly valueless swamp land and conveying it into fertile agricultural acreage is just now nearing completion in the Mayock drainage district on the North Carolina border of the Dismal Swamp. This work was inaugurated under the new drainage laws of the State of North Carolina, after which Virginia has patterned, and with government aid the undertaking has proven highly successful. It will mean hundreds of thousands of dollars to the owners of this one time useless land with the original cost of reclamation paid off, it is estimated, by the crops of the first three years after the work is done.

Experiments already made have shown that the reclaimed land will yield better corn than that ever before produced in the State, and so much pleased are the land owners of the districts where reclamation was inaugurated that others are acting quickly with the view to reclamation of all swamp lands in Eastern North Carolina. With drainage district law passed by the last Legislature of Virginia the owners of swamp land in this State have likewise started a movement for reclamation and already the problems are being worked out in several parts of the State, notably in lower Norfolk county.

Reclamation is attained by the formation of districts upon two-thirds of the property owners agreeing to necessary taxation to cover the expense of dredging canals for the carrying off of the water into neighboring streams and thence into river flowing into larger bodies of water, thus leaving the one-time swampy lands high and dry ready for cultivation. The property owners agreed to use the profits from their first crops to pay off the drainage bonds and when the indebtedness has been completely wiped out the land is free to the owners and the drainage district is dissolved. The government sends its engineers and drainage experts to assist wherever drainage districts are started, no charge for Federal aid being made whatever. If two-thirds of the property owners of any district vote for drainage then the others have to come in, but otherwise there is nothing compulsory about the law.

THE PRUDENT DEPOSITOR

selects his banking home only after careful investigation, remembering that the safety and service afforded are in direct proportion to the standing of the institution which he patronizes. Backed by an honorable and conservative record and managed by capable and experienced men who make safety the first consideration in every instance, The Peoples Bank offers to the residents of New Bern and Craven County efficient service and unquestioned protection.

4 Per Cent Interest Paid on Savings.

THE PEOPLES BANK
NEW BERN, N. C.
STRONG, COURTEOUS, PROGRESSIVE

FALL ANNOUNCEMENT

Our Fall stock of Clothing, Mens Furnishings, Shoes, Dry Goods, Dress Goods, Notions, Ladies Tailored Suits, Millinery, etc., is arriving daily. Our stock this Fall and Winter will be the largest and most up-to-date we have ever carried and the public is invited to call and inspect our stock and prices before buying.

REBATE TICKETS ON ALL PURCHASES.

WE WILL TAKE YOUR MEASURE FOR YOUR FALL SUIT AT A VERY SMALL ADVANCE OVER STOCK SUITS.

J. J. BAXTER
ELKS TEMPLE DEPT STORE.

Keen Kutter Scissors and Shears—Every pair guaranteed.

M. E. Whitehurst & Co.

Notice to Box Renters.

Box rent for quarter beginning Oct. 1, 1911, must be paid before that date. The law requires me to close the box unless the rent is paid on or before the last day of this quarter.

J. S. BASNIGHT, P. M.

Business College For New Bern

The Southern Shorthand and Business University of Norfolk, will open up a branch institution in this city in a few days, not later than October 2nd. The hall in the Stewart Building, Pollock street, has been secured and will be fitted up at once with such accessories as will be needed in teaching the different courses. Mr. E. C. Bower, assistant to the President of the parent institution is in the city making arrangements, and his office is in the Stewart Building, where he can be seen between the hours of 8 a. m. to 9 a. m., 12 to 1:30 p. m. and 6 to 8 p. m.

The curriculum will include all courses usually taught in a high-class business college, and male and female students will be admitted. Special rates will be given to charter members. The University has issued a beautiful catalogue containing information as to the general courses of study, rates of tuition, list of faculty, illustrations of the different departments and of two of the classes of the Norfolk institution and other interesting matters. Anyone wishing a copy of the catalogue can get one by applying to Mr. Bowersock.

The Journal takes pleasure in extending a hand of welcome to this new institution and offers its best wishes with the sincere belief that it will be a success.

RIGHT NOW

is the time to begin to plan on the Fall and Winter apparel you are going to need.

RIGHT NOW

is the time to see the new styles and make up your mind as to what is best for you.

RIGHT NOW

is the time to find out what store is intitled to your business by reason of superior values.

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Phone us your order and residence number and we will send it to any part of the city. J. S. Basnight Hdq. Co.

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