

THE ADVANTAGES OF A TRUST CO. AS EXECUTOR AND TRUSTEE.

A Trust Company is preferable to an individual, because it possesses every quality of probability which the individual lacks.

It is a matter of gratification to the Officials and Directors of the NEW BERN BANKING & TRUST COMPANY that many good men and women, recognizing its safety, are appointing it the Executor and Trustee in their wills.

NEW BERN BANKING & TRUST CO. Capital Two Hundred Thousand Dollars.

Good Morning!



Nothing to do; just reading the paper. Oh, yes, you are. Now, be honest. Don't you think your personal appearance is more important than a few news items that concern you but little?

\$7.50 to \$30

S. Coplon & Son SELLS IT FOR LESS. A LITTLE OUT OF THE WAY, BUT IT PAYS TO WALK TO COPLON'S

MAN'S WOEFUL NEGLECT.

The late Dr. Talmage, the great preacher delivered a sermon on life insurance at his Brooklyn Tabernacle on in which he stated that the most practical sight was a woman, delicately reared by an indulgent father and given in marriage to a man who failed to insure his life, and after whose death was compelled to struggle with helpless children, for bread in a cold, heartless world.

W. G. BOYD, Agent

LAST WEEK'S COTTON REVIEW

Liverpool Buying Advances Prices But Ginners Knock Away All Support.

New York, Dec. 9.—Cotton advanced frequently during the past week in good buying by Liverpool and the continent coincident with greater activity and strength in the Liverpool market where the continental mills were large buyers. Shorts, seeing this, became uneasy and in 48 hours the Waldorf-Astoria contingent alone is supposed to have covered some 75,000 to 100,000 bales.

Safe, sanitary and comfort, with good entertainment at The Athens.

Birth Day Party... Don't Friday afternoon Master John Gaskill delightfully entertained a number of his young friends at the home of his parents Mr and Mrs. Ferrie Gaskill, on Broad street, the occasion being his third natal day.

COUNTY FARM-LIFE SCHOOL OF CRAVEN COUNTY N. C.

\$15,000.00 5 per cent Thirty Year Bonds For Sale.

Sealed bids will be received at the office of the undersigned, in New Bern, North Carolina, until Monday, 1st, day of January, 1912, at 12 o'clock M., for the purchase of Five Thousand (\$5,000.00) Dollars Craven County bonds, and Ten Thousand (\$10,000.00) Dollars First Township, Craven County, Bonds, all of said bonds payable Thirty Years after date, and bearing interest at the rate of Five per centum per annum, payable at such time or times, and at such place or places, and said bonds to be of such denomination, and of such proportion, and to be of such form and tenor and transferable in such way, and the principal thereof payable or redeemable at such time or times, not less than Fifteen Years from the date thereof, and at such place or places, as may be agreed on between the Board of Commissioners for the Craven County, and the purchaser of said bonds.

THE-CITY BEAUTIFUL-GOSPEL

Civic Department of Woman's Club Will Attempt Regeneration of New Bern Along Healthy Lines.

The following has been handed in for publication and explains itself: Aware of civic enthusiasm in spreading over the country and every town of any size has its "civic club" or "city beautiful club." North Carolina is beginning to help swell the wave, and special effort is being made by the State civic committee to spread the gospel of civic beauty and cleanliness throughout the State.

FISHERIES CONVENTION HERE

This Week, Wednesday and Thursday. An Interesting Program For Two Days.

The Fisheries Convention meets here next Wednesday and Thursday and is a convention of great local as well as state importance, its object is to provide ways and means for building up and perpetuating the fisheries of North Carolina for the benefit of all the State.

THURSDAY, DEC. 14, MORNING SESSION, 10 O'CLOCK. Report of Legislative Committee. Discussion by Delegates. Permanent Organization of the North Carolina Fisheries Society.

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Brand New Line of Rugs just in from the mills, 9x12 Axminster, in beautiful shades, extra heavy at \$20.00, 9x12 Wilton at \$27.50, 9x12 Brussels at \$25.00, 9x12 Topsey at \$42.50, small rugs to match. Now is the time to make selection, as my stock is complete.

J. S. MILLER, The Furniture Man.

Several months ago we began publishing in each Sunday's edition of the Journal an installment of a serial story entitled "The Third Degree." From the time the first installment of the fascinating and thrilling story appeared we were urged by our many readers to run the story in each day's issue. However we decided not to do this at that time and at the conclusion of that particular story we began another, "Keith of the Border" which is now appearing in the Sunday Journal. Recently we have received so many requests asking us to run a serial in each day's issue of the Journal that we decided to do so.

Just Received I hold a variety of Brass and Iron Bells, we can give you good strong bells from an iron or steel, 2 inch size for \$5.00 that weigh anything you desire for the price.

4% INTEREST ON SAVINGS 4% THE YOUNG MAN Who can show that he saves regularly part of his income... THE PEOPLES BANK NEW BERN, N. C. STRONG, COURTEOUS, PROGRESSIVE

GREAT CUT PRICE SALE For Two weeks we will put on sale our entire stock of Mens, Boys and Childrens Clothing, Ladies Coat Suits and Skirts at a sweeping reduction of 20 per cent, and all our Mens, Ladies and Childrens Shoes at 10 per cent reduction. Don't fail to see our Bargain Counter of Shoes at cost and less. ALL OUR BUSTER BROWN SHOES AT COST J. J. BAXTER ELKS TEMPLE DEPT STORE.

You Don't Buy a Stove every month, so that when you do buy, you want to look around a little and see where you can get the greatest satisfaction for your money. We have a great line of Stoves here and we can suit any pocket-book with our prices. Gaskill Hardware Co. SOLE AGENTS FOR MAJESTIC RANGES PHONE 147

Give a Woman What She Wants, That's The Way to Please Her. Santa Claus is growing more practical each year, and instead of the things that satisfy the eye alone, so common in years gone by—we now witness the giving of those wholesome, useful, practical things which one would buy for himself and which are not only gratefully received on Xmas day, but are a source of much joy and pleasure for many days to come. An Axminster Rug 9x12 Feet Oriental or Floral Design \$22.50 Value For \$17.00 Velvet and Brussell Rugs Sizes 9x12 Feet \$18.50 Value For \$12.50 Capps Indian Blanket, Beautiful Design, North Carolina Wool Blanket, in three sizes, 10-4, 11-4, 12-4. J. M. MITCHELL & CO.



For those Cold, Creepy, Chilly, Days

Sitting in a chilly, creepy room is not at all pleasant, besides it's not safe. It sometimes means a cold that will stick to you for months. Why take a chance, why be uncomfortable?

Use a Vulcan Odorless Gas Heater



Can be connected to any gas fixture. With fits of the chimney and make a room comfortable in a few minutes. Guaranteed Odorless Absolutely Sanitary. We have them in various sizes and at different prices.