THIRTIETH YEAR



money from the salary which they receive. The plan which is successfully followed by many prudent, careful people is to set aside a portion of all money, that they receive, for their savings account. These regular additions, together with the interest paid by the bank, assure the steady growth of the account and some day the money will come in handy in case of sickness or reverses YOUR PERSONAL OR HOUSEHOLD CHECKING ACCOUNT

4% PAID ON SAVINGS

Special News

For the men of New Bern and vicinity, we place on sale 500 mens suits that formerly sold for \$10

FOR THIS WEEK ONLY

\$5.95

ALL SIZES

Alterations if necessary free of charge

DON'T PASS THIS UP.

Like getting money from home, getting into one of these suits.

S. Coplon & Son

SELLS IT FOR LESS

LITTLE OUT OF THE WAY, BUT IT PAYS TO WALK TO COPLON'S



OU ARE OFFERED ROUGH LUMBER FOR EVERY PURPOSE--

Flooring, Siding and Ceiling Lumber, Mouldings, Weather Boarding and Partitions.

Remember we want your business whether it's one stick or a car load.

DELIVERIES PROMPT.

Broaddus & Ives Lumber Co.

FOR SALE AUTOMOBILE GOOD CONDITION

ENNETT'S - BOOK STORE



This Winter Has To Its Credit 37 Vessels Aided.

Washington, Jan., 16 -The storm swept Atlantic coast is piling up a record of wrecks of ships and suffering of men that promise to eclipse the havoc of all previons rigorous and severe win ters on the Eastern seaboard.

In the post fortnight-and the end is patrolling the coast have been called into greater activity than ever before in their history. Within this period they have extended aid to 37 tempest-tossed ten crews, whom they have transported to havens of safety.

The aggregate value of the salvaged ships runs into millions, and it is estimated that about 300 lives were saved by the revenue cutters and the life-saving service, working separately or

The cordon of revenue cutters, little vessels patrol the Atlantic coast hurt. solely to assist disabled craft battling with the sea. This patrol is continuous, the vessels putting into port only for food and provisions.

In such a winter as this declared a no "piping times of peace" for the revenue cutters. Hourly Captain Bertholf, left running the pipes will freeze, commandant of the service, is receiving wireless appeals to aid. These are sent picked up hy the revenue cutters before bable that the worst is over. they reach Washington.

The "S. O. S." of the wireless has played its important part in the work.

Start the New Year right, by letting the Basnight Hdw. Co. supply your hardware

TREE DOCTORS

Are Here For the Purpose Of Re pairing and Preserving Historic Trees. Will Give Illustrated Lecture.

Mr. F. C. Clark, an expert from the Davey Institute of Tree Surgery, of Kent, Ohio, is in the city for the purpose of repairing and preserving the historics trees of the city or any tree which the owner may care to save. The

several days and will endeavor to give ure home at Norfolk. an illustrated lecture on this subject during his visit here. It you have a tree that is in bad o der and one that you wish to save it will cost you nothir g to have him examine it and tell you the best remedy. A letter addressed to him in care of the general delivery will reach him within a few hours.

The pride of the South-its grand old trees. Quite properly they may be considered a heritage of the old days. From generation they have stood and marked the passing of men. Their sturdy limbs, outstretched like huge protecting arms, have shaded the old places of fond renembrance, giving a touch of comfort and peace and beauty peculiar to the homes of the South. They deserve, therefore, such reasonable care and attention as will insure their continued health and development.

How about a barn-size Range, for twenty-five dollars? J. S. Basnight Hdw. Co.

The January business meeting of the oman's Club will be beld today, at the bome of Mrs. L. L. Dill, Jr. self department, the treesurer's report ad the revised list of members voted sen. A full attendance is there as sere is business of importance to be

adiately after the meeting of the il he discussed and every member

Bent Friday Legal Militay.

Revenue Cutter Service So Far Mercury Dropped To 9 Degrees. Coldest In Fiftteen Years. Snow Still Covers the

Ground. Rising Temperature Fore-

With the mercury registering 9 degrees above zero and the ground covered with snow and ice but little bussinot yet in sight—the revenue cutters ness was transacted in this city yesterday. On the previous day much of the injuries from which he died a short snow which fell on Saturday melted. During the night the remainder froze as hard as ice and travel with vehicles possible had been done to save his life, vessels and their helples and frost bit- drawn by horses was almost impossible.

Wood and coal dealers managed to ing slowly and with extreme care delivered many loads of fuel. The delivery wagons of the grocery stores were not seen on the streets during the day. All packages were delivered by hand, stretched from Maine to Florida, is now Several horses slipped on the pavements performing its yearly service to com- and were badly bruised but so far as is the city he had intended going to the

The plumbers were kept busy durwater pipes that had bursted during the night. Users of the city water should supply will be cut off at the tank and if limbs broken.

Not before in fifteen years has the murcery fallen as low as 9 degrees. by the helpless sailing vessels to steam. However, the Weather Bureau predicts jured man rushed to Stewart's saniers passing them had frequently are a rising temperature today and it is pro- torium for medical treatment, but it

> express today a good supply of Ladies, Mens and Child- Mr. W. K. Jacobson, editor of the rens Rubbers.

Mrs. Whitford Gais Prize.

The Secretary of the Craven County Agricultural and Stock Exhibit Associ-Agricultural and Stock Exhibit Association wishes to announce the following first prizes:

Mis. D. P. Whitford, Askins, N. C. Best Trio Ringlet Barred Plymouth Rocks. This prize should have been announced at the time all other prizes were announced, but was overlooked.

If you want the Stove of quality, Bucks line is your only solution. J. S. Basnight Hdw. Co.

Early Mornig Weeding.

At 8:30 o'clock last Sunday morning school which Mr. Clark represents is at the home of the bride's sister, Mrs. lew years. Their methods of repairing Hurley performed the marriage ceretrees are numerous but in not mony in the presence of a few invited a single instance have they failed friends and relatives. Immediately af- tion on the ground that the expenditure to accomplish the work which they have ter the ceremony the bride and groom for rural service is increasing much drove to the union station where they Mr. Clark will be in the city for boarded the train soroute to their fut- parcels post, he says would provide

on Monday January 15th will occupy the building adjacent to Mr. J. R. Ball's place of business on Craven street. We will be prepared to do work cheaper th n anyone else in the city. Ladies help. coat suits cleaned and pressed 75c. suits cleaned and pressed 50c., Gents average mileage a day for each carrier suits pressed 35c., Pants cleaned and pressed 25c., Pants pressed 15c.

Charles H, Jacobson Lest His Life On Norfolk-Southern

Yards.

Losing his foothold on the ice and snow which covered the track along which he was walking, Mr. Charles H. Jacobson, who lives on National avenue this city, was struck by the incoming east bound train on the Norfolk-Southern Railway Company's yards yesterday morning and received while later after he had been carried to Stewart's sanitorium and everything

Mr. Jacobson was about 59 years of However, many pedestrians ventured age and for sometime has been engaged in truck farming near the city, Yesterday morning he left home, put a few teams in service and by driv. presumanly for the purpose of coming into the city to attend to some business I matters. Just why he was on the railroad track at the point which he was struck will probably never be know, However it is more than probable that finding himself in the northern part of

merce. From November to May these known none of them were very badly passenger station to see the arrival of the passengers. There were no eye witnesses to the horrible accident as ing the early part of the day repairing far as is known, but there is not the least doubt but that upon hearing the approaching train he attempted to get see to it that the water is cut off from off the track and in so doing fell. His revenge cutter officer today, there are their pipes toright for at 1 o'clock the skull was crushed and one of his lower

> As soon as the train arrived at the station and the accident was reported a stretcher was procured and the inwas easily seen that he could not live but a short while and he died soon af ter reaching that institution.

J. J. Baxter received by Mr. Jacobson is survived by one daughter, his wife having died some time ago. He leaves also a brother, Washington, N. C. Progress He was a native of Craven county and his remains will be taken to the old home near Vanseboro and there intered. to day, in the family burying ground.

eeded To Wipe Out Free Deliver Deficit, Says Fourth Assistant.

Washington, Jan. 16. - The establish ment of parcels post delivery along rura mail routes should not be delayed any longer, in the opinion of P. V. DeGraw, Fourth Assistant Postmaster General, as presented in his annual report which was submitted to Postmaster-General

Hitchcock today. Every consideration of practicability business expediency and good admin a the only one of its kind in the United M. W. Fodrie on Metcalf St., Miss tration, Mr. De Graw says, "favors the States and they have repaired and sav- Katie Winfield became the bride of Mr. plan as being a probable source of large ed thousands of trees during the past James A. Miller, of Norfolk, Rev. J. B. revenue and great public accommoda-

> more rapidly than the receipts, and the noch additional revenue.

In the past year the rural mail reeipts were \$7,570,000, while the expresent year there has been appropriated \$42,790,000, while it is not expected that there will be any appreciable increase in receipts. The loss will become g renter each year, Mr. DeGraw says, unters a parcels post is established to

There are at present more than 1,000, adies coat suits pressed 50c., Gents 000 miles of rural mail routes, and the routes were added, making the present total 41.656.

Prompt attention. Orders called for and delivered.

More than 13,000,000 letters and parcele were received at the dead-letter office during the year, the daily receipts averaging \$4,500 pieces, an increase over the previous year of 8 per cent.

4% INTEREST ON SAVINGS 4%

WHAT YOU SAVE

is more important than what you earn. No matter whether your income is large or small, you can accumulate a substantial sum if you will open an account in our Savings Department and be persistent in your effort to increase it.

We welcome deposits of One Dollar, or more, and pay 4 per cent compound interest. Every depositor receives uniformly prompt and efficient attention whether his account is large or small.

HE PEOPLES BANK STRONG, COURTEOUS, PROGRESSIVE

Fire Sale

The goods damaged by the Barrington Dry Goods Company's fire will be put on sale at at No. 78 Craven St.

Monday Jan. 8th

The holes that make their appearance in the dish pans and milk-pans come without warning, like the ghost that walks at night. No one knows how it happened. We don't mind, of course, because it makes business good for us. The holes are there, and the new pans are here. That's what we are trying to get at. Solid, honest tin, fashioned in convenient, shining pans, etc., waiting to save you many steps and keep the food clean and wholesome. As much honesty has gone into the making of this tinware as goes into a diamond ring.

Gaskill Hardware Co. 73 MIDDLE ST.

25 to 50 PER CENT REDUCTION SALE

On account of a large stock of goods left over after the holidays, we have decided to cut on all Clothing and Merchandise until our stock is sufficiently reduced. All goods sold from 25 to 50 per cent on the dollar

SAM LIPMAN

Cor. Middle and S. F. Sts.

Bryan Block.

Fifty head of fine Horses and Mules now in stock. Must be sold.

PRICES AND TERMS REASONABLE.

NEW BERN, N. C.



JANUARY CLEARANCE SALE

Our Great Clearance Sale Will Start on Wednesday January 10th, And Continue For 10 Days.

WILL BE PUT ON SALE AT NEW YORK COST AND LESS

Consisting of Dry Goods, Notions, Millinery, Ladies Suits, Mens and Boys Clothing, Shoes, Hats, Mens Furnishings etc. Save your money for this sale, this will be the greatest one yet.

ELKS TEMPLE