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## NUMBER 28

## NEW BERN BANKING TRUST COMPANY



## NOW IS THE TIME

When Women Who Appreciate The Importance of Being Well Dressed Are Thinking of New Clothes For Spring and Summer.

It's just the time when you should see the new styles and Icarn where the best values can be had. Appearance counts in the battle of life. It's important that you dress well. In's equaily important that you get the best values pussible to secure for the money you invest in clothes. Dressing well means neilter more nor less than dressing simply, suitably and sensibly, the accomplishment of which is excecdingly easy when you have the iight fabrics to select trom and the right hind of a dealer to help you make your choce and se: that you get properly waited on
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