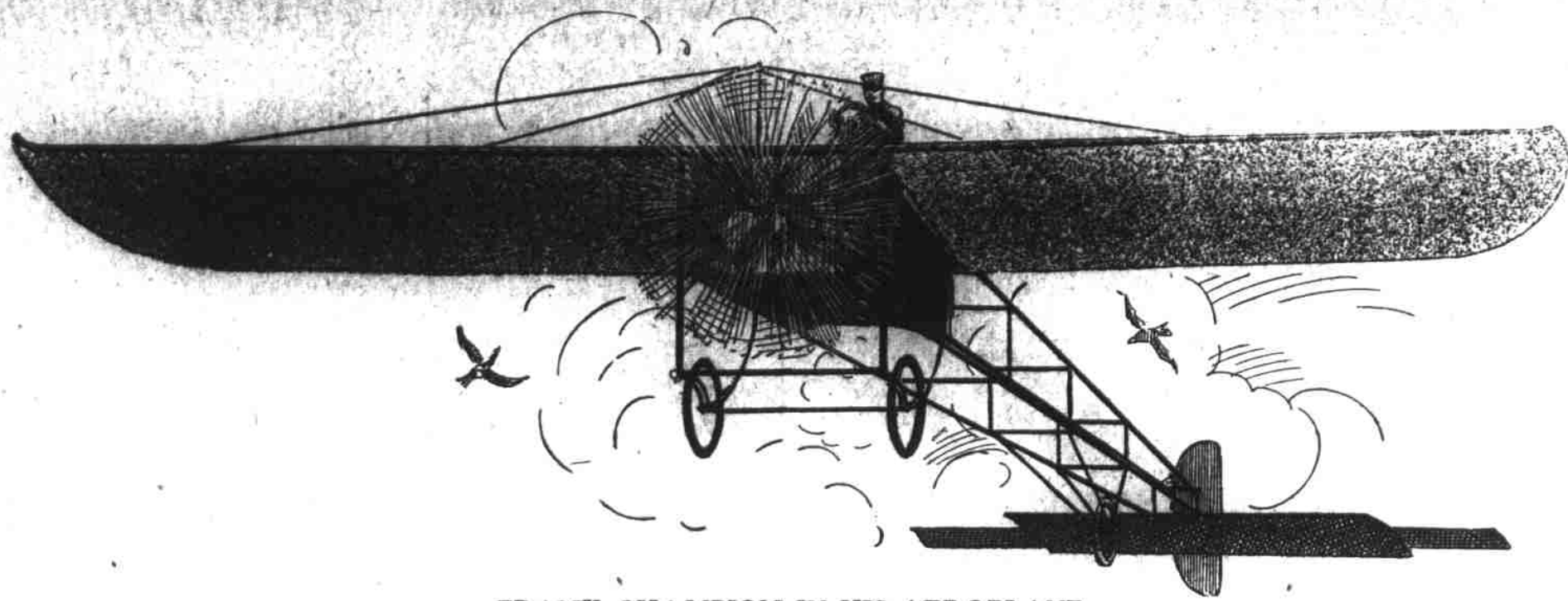


FIRST GREAT EASTERN CAROLINA FAIR

At
New
Bern

Oct.
29 to
Nov. 1



FRANK CHAMPION IN HIS AEROPLANE

THE FAMOUS AVIATOR FRANK CHAMPION WILL GIVE AN EXHIBITION HERE.

Spectacular flying, something that has never been seen is scheduled for the Fair when Frank Champion, the world famed aviator, will give exhibitions in the art of flying.

Frank Champion will, according to contract, arrive one day ahead of time, bringing with him his Bleriot monoplane and a staff of skilled mechanics. The aviator will ordinarily fly from twenty minutes up, weather permitting, of course, and will attain an altitude of not less than 100 feet. The aviation exhibition which is to take place here, is without doubt, one of the most popular arranged programs that any aviator could attempt to carry out. He will do stunts within the grounds that hardly seem possible for anyone to do without wrecking the machine.

The main point in aviation meets is to see the way the machines get off the ground and in fact inspect the machine closely as well as to see how close they can fly to the ground and do just as good work as though they were high in the air. Many people imagine that by standing outside of the grounds they can see the flights just as well as if they were within the grounds. This is not the case, because it gives a very poor idea of the working of the machine.

Frank Champion has been very successful in all of his attempts at aviation and has had practically very few accidents, none of them serious. While some of his attempts have been more daring than other aviators and the fact that he recently made a record breaking flight from Petaluma, Calif., to Santa Rosa, a distance of 141-2 miles, in 12 minutes and 32 seconds, goes to prove that he is something of an aviator. In this flight just mentioned Mr. Champion got away with apparently as much ease as a bird, which goes to show that a man can run an aeroplane with as much safety as he can run an automobile, providing of course, that he does not become too reckless.

CHILDREN'S DAY.

One of the features of the Eastern Carolina Fair this year will be what is known as "Children's Day". Every school child in Eastern North Carolina will be given a free ticket that will admit him to the fair grounds on Wednesday, October 30th.

There will be all kinds of sports in front of the grand stand by the children, and prizes will be offered. There will be half mile races by the boys, wheelbarrow races, potato race, obstacle race, hundred yard dash, and other sports that will amuse the child as well as afford amusement to the spectators in the grand stand.

MUSIC.

The music for the Fair will be furnished by Passeri's famous Royal Concert Band, a European importation that is classed down to the finish. Twenty of the best performers appear to great advantage in a concert programme that would do credit to Sousa, Prior, and any other leading band master of the world.

This band has played at the Washington Park at Philadelphia, Pa., all the summer and the newspapers are enthusiastic in their praise of the fine

music rendered under the masterful direction of Signor Passeri.

Passeri's band will also play for the Fair Ball on Wednesday night, October 30th, and the Marshall's Ball on November 1st, and will render a fine concert at the Opera House on Thursday night, October 31st.

Nothing tends to make an occasion like a fair enjoyable like good music, and the management of the fair has gone to a great expense to provide the public this year with the finest music that has been in this section in a long time.

THE PREMIUM BOOK.

The premium book for the Fair contains one hundred and fifty-eight pages, and is one of the finest books of its kind issued by any fair in the United States.

Six thousand dollars in premiums are offered in the following departments: field and garden crops, horses, cattle, sheep, swine, poultry and pet stock, horticulture, pantry supplies, manufactures, merchandise, ladies handiwork, fine arts, musical instruments, agriculture implements and machinery, curios and relics, and minerals and building stone. Anyone who is interested may secure a premium book by addressing J. Leon Williams, Secretary, New Bern, N. C.

The writer has visited some of the largest fair grounds in the United States, and he unhesitatingly states that the Eastern Carolina fair grounds are the most beautiful grounds that he has ever seen. There has been erected a main exhibit hall 200x60 feet. In the building there will be displayed the field and garden crops, horticulture, pantry supplies, merchandise, ladies handiwork, fine arts, education, curios and relics, and minerals and building stone.

Surrounding this display there will be sixty booths by the merchants. There are only sixty available and the first sixty men who make application will be able to secure these booths.

Just across the midway from the main exhibit hall is located an enormous grand stand, that will seat comfortably the thousands who will visit the fair grounds. The grand stand is so built that every part of the race track can be seen from any seat.

The race track is a standard oval half mile track. It was constructed by Mr. W. C. Willett, who is considered one of the best road and track builders in this section of the country. The track is now completed.

Some fine horse racing can be expected by the patrons of the fair this year, for inquiries are coming in from horsemen from all sections of the country every day.

One of the interesting features of the fair this year will be the motor cycle races. These powerful little machines are becoming more popular every day. There are a great many local riders who have expressed their willingness to race during the fair week. The secretary of the fair is now negotiating with some of the "speed kings" and trying to get them to come here and give a demonstration.

To the left of the main entrance is situated the poultry exhibit hall. This building is modern in detail and can amply take care of an enormous poultry exhibit. The poultry coops are all

built in the exhibit hall and thus exhibitors will not have to furnish their own coops.

Just beyond the poultry exhibit hall are erected the swine sheds. These sheds contain a large number of pens, and will give ample room for large swine exhibit.

To the left of the swine shed is a long row of sheds for the display of cattle and horses.

On the other side of the race track there has been erected a long line of stables for the race horses.

Practically everything has been completed.

The great Eastern Carolina is not a local fair. The management desires to impress this thought on the public. It is being advertised in every section of Eastern North Carolina, and if the weather is good from twenty to forty thousand people are expected to enter the fair grounds.

The management of the fair is glad to announce that it has secured the "King of High Wire Artists," J. H. Hardy.

Hardy is without a peer in his line of work. He is booked at all the big fairs in the east this year. Here are a few of the marvelous feats he has performed: Hardy has given 16 performances over the great Niagara Whirlpool Rapids. He is the only man of the present day with the well earned reputation of having performed over Niagara.

Hardy's performances must be seen to be realized. No other living artist has ever approached the "Hero of Niagara" in his perilous feats in mid air.

Hardy has been favored with engagements wherever he has once appeared. His acts are unequalled in quality, quantity and variety.

Hardy has performed 26 times over the Genesee Gorge, Rochester N. Y. which is over 200 feet high and 1,400,

wide. The only man who has ever accomplished this feat.

Hardy has given 74 other performances over the brink of Montgomery Falls, Quebec, Canada, 352 feet high. No other man has ever performed there.

Mr. Hardy will appear this year at the Brockton, Mass. Fair, the Allentown, Pa. Fair, the Virginia State Fair, and the Raleigh Fair. He is absolutely alone in his line of work.

HORSE RACING AT THE FAIR.

For the benefit of those who intend entering horses in the races to be held during the Fair, here are the rules by which all entries must be governed.

National Association rules to govern unless otherwise advertised.

Entries five per cent. of purse for each horse named. Five percent. additional deducted from money winners.

Two or more horses may be named or started by same stable. Two to enter, four to start.

Purses divided 50, 25, 15 and 10 per cent. No horse can win more than one money. Right reserved to declare off any race on account of the weather or other unavoidable cause. Colored drivers barred.

No race shall be continued after fifth heat. Purses in races terminated by this condition shall be awarded in accordance with the positions in the summary after the close of the last heat.

All races will start at 2.30 p. m. Entries close Friday, October 25, at 12 m.

SOME OF THE RULES AND REGULATIONS OF THE FAIR.

Competition is open to the world, except in instances specified.

The gates will be opened for admission of visitors at 8 o'clock a. m. each day and closed at 6 p. m.

Every reasonable effort will be made by the officers of the Association and those in charge of the grounds to protect property on exhibition from loss or damage, but the Association will hold itself responsible should loss or damage occur.

Drunkenness, disorder, quarreling, or the use of profane or obscene language will not be allowed on the grounds. Possession of firearms or intoxicating liquors will subject person or persons having the same to arrest.

No peddling, hawking or selling of any kind will be allowed in the buildings or on the grounds except by license from the Secretary.

The distribution of hand bills or other advertisements is strictly prohibited about the grounds or buildings, except

under directions of the Secretary.

No article or animal will be entitled to space until the proper entry has been made. After an article or animal has been entered it can not be removed, temporarily or permanently, until the close of the Fair.

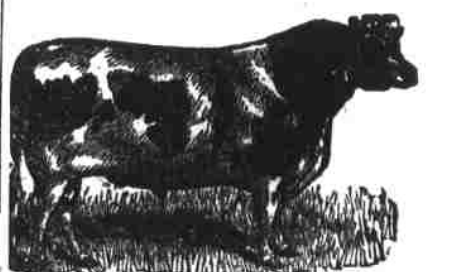
Each department will be under the special charge of its Director. He will appoint judges, oversee the arrangement of all articles offered for exhibition in his department and have control of the space assigned to it. He will be assisted in his duties by a superintendent who will receive and install all exhibits and deliver the articles on the surrender



One of the Local Thoroughbreds

of property checks at the close of the Fair.

The exhibition of articles not mentioned in the Premium List is solicited. These will be entered in the books, assigned to proper departments and reported on by the judges who can not award premiums thereon.



Prize Stock will be Seen at the Fair

Every building at the Fair Ground has been completed. The public is invited to inspect the grounds at any time. Large crowds are visiting the fair grounds daily, and they are pronouncing it the most beautiful that they have seen.

Write your friends about the fair.



AIRSHIP IN FLIGHT



CHEERING FROM THE GRAND STAND



PASSERI, LEADER OF FAMOUS ITALIAN BAND



AEROPLANE AT REST