

**E. L. LAND PRINTING COMPANY**  
PROPRIETORS

**SUBSCRIPTION RATES**

One Year	\$4.00
Six Months	2.00
Three Months	1.00
One Month	.40

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Advertising rates furnished upon application to this office.

**FILTH IN THE PRESS.**

President W. L. Potat of Wake Forest College in an address this week before the Baptist General Association of Virginia attacked modern journalism. "Playing up the names of crime in type an inch high, giving vicious details of court proceedings from which courts have excluded boys, and carrying these details into the home," he declared, "the modern newspaper drains the sewers of civilization and poisons the fountains of morality."

It is undoubtedly a fact that there is much in almost every issue of the average newspaper to read which doesn't do anybody, young or old, any good. Let a homicide or murder growing out of impurity occur anywhere in the country and the press associations will carry full details day after day as the trial proceeds. We have one in mind now, occurring at Columbus, Ohio, which has been followed with amazing detail.

Now this sort of stuff is what the people want. At Columbus this week women have stood on window sills in order to witness the proceedings. The printed details are greedily absorbed by a large proportion of the reading public.

Newspapers are anxious to be financially successful. So they meet the demand for the salacious stuff to which we are referring. Hence it rather looks as if Dr. Potat ought to attack the reading public instead of the newspapers.

However, we notice that the bulk of the filthy details in newspapers comes in the form of press dispatches. These are sent out by a few associations. Men who are interested in improving the tone of the newspapers might go to work on the managers of these associations and get them aroused to the necessity of sending out less objectionable matter.

**MAKES A SUGGESTION.**

If that proposed bond issue is ever voted and the improvement of roads on a large scale is undertaken in Craven county, said a Journal subscriber yesterday, I hope that the roads in this county will be straightened before they are improved. This would mean, the gentleman continued, a saving in cost that would be well worth while besides shortening the distance between points.

There is some considerable time in which to think about the proposed change in the routes of the county roads, but the idea advanced is well worth attention. A permanent road system for the county, when it is undertaken, as it certainly will be sooner or later, should be very carefully planned, with due regard for all the points involved.

**MUNICIPAL OR PRIVATE OWNERSHIP?**

The letting out by the Journal yesterday of the news that a private corporation, the Carolina Power and Light Company of Raleigh, was thinking of making an effort to get control of the local light and power plant was the occasion of much comment and discussion on the part of the citizens of the community.

As usual there is a division of opinion. Some think that a private concern should have the business of furnishing light and power and others that the city has a good thing in its electric plant and should hang on to it. Perhaps nobody contends that the business is now progressively managed, but it is pointed out that it is possible to bring about a better and more progressive management.

On the other hand it is contended that private concerns are much more energetic and thorough-going in their methods and usually sell public utilities cheaper than do municipalities.

Then there is the argument, and it is a very strong one, that municipal ownership tends to build up a political machine and to establish this or that element in power so solidly that little short of a political revolution will remove it.

The progress of the negotiations looking to the tender of a proposition for the purchase of the plant and action by the voters on the same will be watched with interest. It is of course

**GROWS BEAUTIFUL, HEAVY HAIR WE PROVE IT—25 CENTS "DANDERINE"**

Destroys dandruff—Stops falling hair—Cleans and invigorates your scalp—Delightful dressing.

To be possessed of a head of heavy, beautiful hair; soft, lustrous, fluffy, wavy and free from dandruff is merely a matter of using a little Danderine. It is easy and inexpensive to have nice, soft hair and lots of it. Just get a bottle of Knowlton's Danderine now—all drug stores recommend it—apply a little as directed and within ten minutes there will be an appearance of abundance; freshness, fluffiness and an incomparable gloss and lustre and try as you will you cannot find a trace of dandruff or falling hair; but your real surprise will be after about two

week's use, when you will see new hair—fine and downy at first—yes—but really new hair—sprouting out all over your scalp—Danderine is, we believe, the only sure hair grower; destroyer of dandruff and cure for itchy scalp and it never fails to stop falling hair at once. If you want to prove how pretty and soft your hair really is, moisten a cloth with a little Danderine and carefully draw it through the hair—taking one small strand at a time. Your hair will be soft, glossy and beautiful in just a few moments—a delightful surprise awaits everyone who tries this.

a very important matter and one which should command the best thought of those whose influence is likely to have weight in settling it.

**FOR TWENTY YEARS.**  
(Fairbrother's Everything)

For twenty years the Keeley Institute has been established in Greensboro, and its twentieth year is going to be its record breaking year. More men are being treated at Keeley today than ever in its history. Colonel W. H. Osborn who has been the president of the Institute for almost all that time certainly has cause to congratulate himself, and to be congratulated on the good he has done.

The Keeley Cure has proven a success, and thousands of men who have graduated at Keeley willingly bear witness to the fact. There are in the State of North Carolina hundreds of men who feel that Keeley not only saved their lives but prolonged their lives. They are the most successful and influential of our citizens. There is no town in North Carolina but what has its Keeley graduates. In some towns there are dozens of them—men who were permanently and effectually cured five, ten, fifteen and twenty years ago. This wonderful record is one to be proud of.

The man who feels that he wants to quit drinking whiskey knows that the Keeley treatment will cure him. Men not addicted to the habit of whiskey drinking wonder why other men continue to drink year after year and refuse to take advantage of the Keeley Cure. It is because of a false pride; because of the general belief of every man who drinks to excess that he doesn't need the treatment—that he can quit if he wants to. But he knows he can't—he knows he has tried it time and again—but a false pride keeps him away. Those who have tried the Keeley treatment will tell you that it is a success. Some men have taken the cure and returned to their cups—but every man returning will tell you that he returned simply because the crowd he was with was drinking; just because he felt he could drink again—but no man will tell you that he ever had a desire for strong drink after taking the wonderful Cure.

This being the Twentieth Anniversary of the establishment of the Greensboro Keeley Institute, the only one in North Carolina, all the men who have been cured there; who owe their life to quitting drink, should make it a point in this year to induce at least one unfortunate to take advantage of the certain benefits offered by the Greensboro Keeley Institute. It is a duty you owe your fellow brother, it would be a really nice thing to do, and certainly the man who has tried it out and knows what he is talking about is the man to tell his wayward brother about what can be done.

**MUCH IMPROVED.**

A message from Stewart's sanatorium yesterday afternoon stated that the condition of Walter Martin, the young man injured at the Norfolk Southern Railway Company's shops in this city Tuesday morning when he was caught on a rapidly revolving shaft, was much improved. It was thought at first that there were internal injuries but later examination failed to find such to be the case. The only evident injuries are two fractures of the left forearm.

**HOW'S THIS.**

We offer One Hundred Dollars Reward for any case of Catarrh that cannot be cured by Hall's Catarrh Cure.

F. J. CHENEY & CO., Toledo, O. We, the undersigned, have known F. J. Cheney for the last 15 years, and believe him perfectly honorable in all business transactions and financially able to carry out any obligations made by the firm.

**NATIONAL BANK OF COMMERCE**

Toledo, O. Hall's Catarrh Cure is taken internally, acting directly upon the blood and mucous surfaces of the system. Testimonials sent free. Price 75 cents per bottle. Sold by all Druggists.

Take Hall's Family Pills for constipation. (Adv.)

**SHORT PASSING EVENTS**

Dr. Z. V. Parker left yesterday for Polkville where he was joined by several friends for a hunting trip.

Cards are out announcing the approaching marriage of Miss Rosalie Parsons, daughter of Samuel Parsons, to John Shaw Palmer on Wednesday, November twenty-seventh, at eight thirty o'clock. No cards in the city.

The city has purchased a number of pairs of boots and rubber coats for the fire companies. They have arrived and will be distributed at once.

Large plate glass windows were yesterday placed in the building being constructed on Middle street for J. M. Mitchell & Company. The windows are of the finest bevelled glass and of exceptionally large dimensions.

All the members of the Board of Firemen are requested to meet tonight at 8 o'clock at the Button quarters.

**RED CROSS CHRISTMAS SEALS.**

(By L. B. Myers, executive secretary, North Carolina Red Cross Seal Commission.)

Do you know the history of the Red Cross Seal—what it is and why it is used?

The seals are decorative stickers used in sealing Christmas packages and letters and money derived from the sale will be used in Anti-tuberculosis work. Stamps or seals were first used in Norway and Sweden in 1901. After being sold in these countries for three years, Jacob B. P. of New York, induced "The" Delaware Anti-tuberculosis Society to enter into the State Red Cross in issuing a Tuberculosis Stamp. The campaign realized nearly \$3,000 and in 1908 the American Red Cross Society brought out the National Red Cross Stamp. So far nearly a million dollars have been realized. The fundamental principle on which the seals are sold is—first: that all money shall be used to Anti-tuberculosis work; and second: that the money shall be spent in the locality where it is raised. The American Red Cross acts as a central body and distribution agency. The State and local agents pay 10 per cent of their receipts which cover cost of printing and distribution of seals. From 75 to 90 per cent, according to local expenses, of the money received from the seal is spent where the seals are sold.

In Wisconsin, the entire support of the State and local work, derived from the sale of the Red Cross seals; in Washington, a day camp is operated in Stockton, Calif., a small sanatorium; in Pittsburg a large dispensary and in Buffalo, several visiting nurses.

The seals will be placed on sale December 2nd, and may be placed on the back of packages and letters. It is hoped that 800,000 seals will be sold in North Carolina this year.

**PREMIUM LIST CORRECTION.**

In the announcement of premium winners at the recent Fair by mistake Mrs. Hattie Daly's name appeared at the head of the following when Mrs. Herbert Lupton was the winner: Conventional, \$3.00. Specimen enamel piece, \$1.50. Decorated powder box, \$1.00.

**STARTLING STATISTICS.**

The average annual fire loss in the United States is \$250,000,000. The fire loss for the first nine months of this year is \$159,000,000. (and fire season has just begun) in which North Carolina exceeds every other Southern State except Texas. Moral—INSURE YOUR PROPERTY RIGHT NOW, in a reliable agency, where full facilities are afforded in leading foreign and domestic companies, and where personal attention is given all matters.

W. G. BOYD  
General Insurance - Real Estate  
Surety Bonds.

Cheer up! You don't have to go around looking for temptation to yield to.

**DIAMONDS!**

Diamonds have advanced over 100 per cent in the last few years, and will be worth double their value are the present predictions.

Make her Christmas happy with one of Baxter's pure white perfect diamonds.

Absolute honesty is our motto.

**Baxter Jeweler**

New Bern

**FINE MALAGA GRAPES**  
20 cents per lb.

**PRUNES, [LARGE] 2 LBS.**  
for 25 cents.

**ORANGES [FLORIDA] 35**  
and 40 cents.

**FRESH EGGS.**

**L. S. GRANT & COMPANY**  
24 Middle St. Phone 25.

**Notice**

The tax books for 1914 are now in my hands, and your taxes are due. Please pay at once as we need the money.

**W. A. Thomas**

TAX COLLECTOR,  
BRIDGETON, N. C.

**HOW-WHEN-WHERE?**

After all that has been written about the sinking of the TITANIC, with a loss of over 3000 lives, there are some facts that may interest you.

Three hundred and sixty six of each 1000 accidents happen while at HOME, on the STREET or while taking part in GAMES and RECREATION.

PUT wherever they happen, ALL will be paid benefits under an Accident Policies.

They are so cheap, so reliable and so complete in the protection given, that it is cheaper to carry one than to TAKE CHANCES.

MEMBER, one person in every seven is injured every year.

**BAIN & STURON**

GENERAL INSURANCE.  
Broad and Middle Streets  
New Bern, N. C.

**ROSES**

Have Arrived

Those two super roses, the most admired of any that we have, are here. I have a few yet unopened. Act quickly.

**J. W. WATSON**  
Phone 353.

•••••

**Fresh Groceries**

**Honest Measure**

Prompt delivery, appreciation of your patronage—all of these you find at my store.

YOURS FOR CASH ONLY

**J. L. McDaniel,**

41 Middle St. Phone 91

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**J. J. BAXTER'S Clothing Sale**

Beginning Monday Nov. 18, we will put on sale our entire stock of Men's and Boys Clothing and Overcoats at a sweeping reduction of 20 per cent. We have over 500 suits to select from. These goods must go.

\$20.00	SUITS AND OVERCOATS	\$16.00
18.00	" " "	14.40
16.00	" " "	12.80
15.00	" " "	12.00
14.00	" " "	11.20
12.50	" " "	10.00
10.00	" " "	8.00

**J. J. BAXTER.**

Department Store - Elks' Temple.

**Perfect "Nesco" Oil Heaters**

THE BEST MADE  
Price 3.00 and up

—SOLD ONLY BY—

**M. F. Whitehurst & Co.**

ESTABLISHED 1887

67 POLLOCK ST.

PHONE 228



The Tailor says -



**MANY A BATTLE** SOLD FINANCIALLY  
HAS BEEN WON BY CONFIDENCE  
BEST POWERFULLY.

Have confidence in Yourself and Your Financial  
Prospect by wearing garments made to  
your individual measure.

Yours truly,

**F. M. CHADWICK**

**FARM Implements**

**HULLS**

Cotton Seed Meal

**BRICK**

HAY, GRAIN, FEED.

**BURRUS & COMPANY**

Phone 184.

New Bern N. C.