

Judge our Furniture On its Merits



The reputation of a store is made and held through the quality of the goods it sells. We are proud of our reputation.

The distinctive character of our furniture, of our carpets and everything we sell, speaks volumes. It is our chief asset upon which we base our claim of superiority.

We would rather lose sales than have to resort to a sacrifice of quality in order to undersell. It's not our way of doing business.

You may depend upon everything you buy here, as being absolutely worthy and fully up to representation in every particular.

THAT'S THE SECRET OF THIS STORE'S SUCCESS.

J. S. Miller Furniture Co.

99-101 MIDDLE STREET, PHONE 229.

THEY COME AND GO

Miss Laura Pigott who has been visiting her daughter Mrs. C. L. Myers at Wilmington returned home yesterday. She was accompanied home by her niece, little Miss Marian Quince Myers and Mrs. Charles Woodard.

L. G. Hardison and wife of Thurman were among the visitors to the city yesterday.

M. D. W. Stevenson and bride have returned from a bridal trip to New York and other northern cities.

Benjamin Bennett left last evening for a visit with relatives in Pamlico county.

Miss Mary Johnson of Olympia spent yesterday in the city.

Miss Lida Rodman of Washington arrived in the city last evening and is a guest of Judge and Mrs. O. H. Guion.

Charles Reizenstein of New York, who has been visiting in the city for several weeks, returned home last evening.

Dr. J. F. Rhew returned yesterday from Charlotte where he attended a meeting of Oasis Temple, Mystic Shrine.

A. D. Ward left last night for a professional trip to Kinston.

H. G. Rowe of Dover was in the city yesterday.

Miss Ned Wallace of Morehead City was in the city yesterday visiting relatives and friends.

Miss Mollie Robinson returned to Morehead City yesterday after a visit here with relatives.

Miss Mary Uzzell of Beaufort was in the city yesterday visiting relatives.

R. J. Russell came in last evening from Kinston and is spending the day with his family.

Rev. J. M. Gibbs of Jacksonville was here yesterday going to Wildwood to fill his appointment in the Presbyterian church there today. Tonight he preaches at Croatan.

Clyde Morton of Jacksonville was among the business visitors to the city yesterday. Mr. Morton is a former Journal employe and is now with the Jacksonville Progress.

M. M. Capps, Jr., editor of the Jacksonville Enterprise was in the city yesterday.

S. H. Waters of Maysville was in the city yesterday.

Mrs. H. W. Gibbs of Beaufort returned home last evening after a visit with her daughter, Mrs. O. A. Kafer.

CHRISTMAS WEARABLES AT A SAVING

Ladies, you can buy at Coplon's any coat or coat suit at a saving of 1-4 off.

This is an opportunity that might well be termed "the chance of a lifetime," as the exhibit comprises variety and values never before equalled this city. Come and see this wonderful assortment of Coat Suits, Dresses and waists whether you wish to buy or not. You've only a few days to take advantage of this exceptionally large variety and that too at special prices. Why not buy a Coat or Suit and be well dressed on Christmas Day.

A New Shipment of High Grade Ladies Coat Suits and Coats

Just received from New York
At New Bern's Newest
STORE FOR WOMEN
85 Middle Street

Fifty coat suits, each a marvel of workmanship, style and elegance, made of the best materials, lined with Skinners Satin. Prices from \$10 to \$15. Positively worth double.

Fifty coats made of Chinchilla, Broad Cloth, Plush, Kersey, Imitation Persian, and other high grade goods **A.L. STYLES.** To be sold from \$4. to \$20.

**These lots must be sold during
this week.**

MRS. B. ALLEN

PHONE 752. LADIES' OUTFITTER.

THE GREAT TEN DAY --REMOVAL SALE--



While the sale has only been open two days—already hundreds have been in attendance. Every one went away pleased for the values were even greater than they expected—In every department special offerings are being made today we make special mention of our Millinery.

HATS AND TRIMMINGS AT EXACTLY HALF PRICE.

Come in and take your choice of any hat or trimmings—note price and for half the former values they are yours. In the assortment you'll find Velours, Beavers, Velvet-Velour and French Felts. All embracing the newest styles in every desirable shape and color.

ALL AT HALF PRICE

Remember the great removal sale lasts
10 days.

J. M. MITCHELL & CO.

GOOD SCHOOL ATTENDANCE.

The report of the white graded school for the month of November shows that there are eight hundred and fifteen pupils enrolled. This is an unusually good showing. Although there has been considerable sickness during the past few weeks and a few of the children were kept away on this account, the average daily attendance was satisfactory.

PROPOSALS INVITED.

The city of New Bern desires proposals for the construction of a fire proof building for the water and light plant. Plans and specifications for the proposed building are to be furnished by contractors submitting a bid. Bids to be opened at the regular meeting of the Board of Aldermen Jan. 7, 1913.

Right reserved to reject any or all bids or to accept any bid. Bids to be filed with City Clerk. Successful bidder will be required to execute suitable bond.

This 7th day of Dec. 1912.
F. T. PATTERSON,
City Clerk.

If you have rooms for rent or have lost or found an article, or want to buy or sell something, use the Journal want ad column on page three.

TELEPHONE ORCHARD 7,220.
THE B. & S. EMPLOYMENT AGENCY

L. SCHAFRANSKY, PROPRIETOR
215 East 4th Street, Bet. Aves. A & B
New York.

Laborers and Mechanics of all nationalities supplied at the shortest notice. Most advantageous arrangements made for contract labor. Established twelve years. References furnished from all parts of the United States. Licensed by the state of New York and bonded for \$1,000. Correspondence from firms and corporations needing labor invited.

For Sale.
One single Cylinder Indian Motorcycle, used only about sixty days. Apply to George Stratton, care Standard Plumbing & Heating Co., New Bern, N. C.

Neckwear and Veilings for Xmas. A tremendous variety of all the new conceits.

\$1.00 Robespierre Collars in white, black and all colors made of good quality mesaline, in all the popular shades, each 25c.

75c. Robespierre Collars, made of mesaline and finished with net or shadow lace jabots, in cerise, emerald, green, brown, navy and light blue, pink, old rose and Black, at 50c.

\$1.00 Hemstitched Evening Scarfs, with silk fringe, full 1-2 yds. long and 1-2 yd. wide in light blue, pink, white, and black. All new patterns to select from at 50c.

MILLINERY REDUCTION.

You can select from our millinery department trimmed or untrimmed hats at prices that do not cover the cost of material. It is an opportunity typical of New Bern's Best Store to sell it for less.

Suits and Coats at prices that should interest everybody.

Our Suit and Coat stock consists of about 475 garments. A beautiful lot. The styles are up-to-the-minute, made of two-tone diagonals, serges, and riblines. Only one of a kind. Some are in fancy trimmed models, others severely plain—lined with Skinners guaranteed satin. Correctly tailored throughout. The skirts are in the newest styles, high or regulation, waist lines. This department should not be overlooked. See it sure. It is with pride and enthusiasm that we announce this lot of fashionable garments. Style, workmanship and values gave ample inspiration. Every suit in this varied collection has won its own recognition for exclusiveness and individuality.

PRACTICAL GIFTS FOR CHILDREN.

Apparel for the Child Comes First.

Boy's Norfolk Wool Serge Suits, sizes 2-12 to 18 years. A bargain at \$7.50. Coplon's Xmas price special \$5.00.

Boy's Knickerbockers, sizes 4 to 16 years, made of neat mixtures, cut full and large. Special at .50c a pair.

Children's Hats trimmed and tailored effects of velvet and corduroy cloth and felt in brown and white, at .50c, 75c, .98c, \$1.15 and up to \$3.00.

We have just received about 50 rain raincoats for boys and girls, sizes 6 to 16 years that make an ideal Christmas gift, prices \$3.00 and \$3.50.

Everybody gives handkerchiefs for Christmas presents, for they are always appropriate, and sure to be appreciated by friends and relatives alike. For men, handkerchiefs .10c to .50c each. For ladies', handkerchiefs, 5c to .50c, each.

Children's handkerchiefs put up in boxes, 3 handkerchiefs in Box all for 15c.

The ladies all say our handkerchiefs with colored monograms are beauties. Don't take our word for it come see for yourself.

This announcement will cause great activity throughout New Bern's Best Store, for thousands of shoppers know what wonderful assortments and values we always show.

S. COPLON & SON

89-91 Middle Street. Phone 409.

NOTICE

TO THE TAX-PAYERS OF
GRAVEN COUNTY YOUR

1912 TAXES

Are now due, please
call around attend to
this matter at once.

R. B. LANE,
Sheriff.
This Dec. 15, 1912.

L. G. Daniels

—DEALER IN—

Horses AND Mules

66 TO 68 SOUTH FRONT
STREET,

NEW BERN, N. C.
BAYBORO, N. C.

WE HEARD HIM SAY



he would rather have a pair of

Fownes Gloves

Fit and "stay fit". Gloves which lose their shape quickly wear out quickly. Fownes Gloves fit and "stay fit". The very choicest skins from the world's leather market go into

FOWNES GLOVES

If he doesn't wear a Bates Street
Shirt he doesn't wear the best.

Give useful presents—Shop early.
14 Shopping Days.

A. T. Willis Company
"The Shop That's Different."