

Practical Home Gifts



Useful gifts for the home—things that will bring comfort, joy and pride to the entire household, are the sensible presents to bestow, and are becoming more and more popular every year.

When we selected our stocks of Christmas offerings, we had in mind the essential requirements—quality—for no gift should lack merit in making, if the donor would have it remain a lasting remembrance.

AND AS YOU GO ALONG—NOTE THE PRICES

J. S. Miller Furniture Co.

99-101 MIDDLE STREET, PHONE 229.

THE PRICE DOES NOT INDICATE THE QUALITY

At New Bern's Newest
STORE FOR WOMEN
85 Middle Street

I remember when I began housekeeping in New York I was never satisfied with anything I bought unless I paid a big price for it, foolishly imagining that anything sold cheap must be cheap in quality.

My experience, however taught me differently. Pretty soon I discovered where to get the best goods for little money, and I saved money on every purchase.

The fact that I sell cheaper than everybody else in town does not prove that I give inferior quality. The contrary is true. But the fact that I have a resident buyer in New York enables me to get goods for one-half the price others pay, and I can afford to sell for one-half the price others sell and make a good profit besides.

MRS. B. ALLEN

PHONE 752. LADIES' OUTFITTER.

SATURDAY--

THE LAST DAY
OF THE GREAT
--REMOVAL SALE--

If you haven't yet attended, come before it's too late, for never again will such an opportunity present itself—BARGAINS that will amaze you in every department—offerings that are really unusual—come and convince yourself.

The space will not allow us to go into detail but to give you an idea of what you will find we mention just a few specials from our silk department.

--75c Wash Silks 50c Yd.--

High grade wash silks in all shades with beautiful stripes, suitable for dresses and waists. 75 cent quality now 50 cents a yard.

--50c Wash Silks 35c Yd.--

In this assortment you'll find 50 cent wash silks that are not only fine in quality, but exceptionally beautiful in pattern. Your choice of several colors at 35 cents a yard.

Remember that we are offering new specials daily--and the last day is

SATURDAY DEC. 14TH.

J.M. MITCHELL & CO.

THEY COME AND GO

E. A. Council of Morehead City was among the business visitors in the city yesterday.

G. V. Richardson of Dover was among the business visitors in the city yesterday.

Emmett Whitehurst of Beaufort was in the city yesterday.

Charles R. Thomas left last evening for a professional visit in Pamlico county.

S. M. Brinson returned last evening from Cove City where he spent the day inspecting the public schools at that place.

United States Deputy Marshal J. E. Cameron of Kinston arrived in the city last evening for a short visit.

T. D. Warren left last evening for Bayboro to attend Pamlico County Superior Court.

Mrs. J. E. Boswell of Oriental was in the city yesterday visiting relatives and friends.

ANNUAL MEETING.

The annual meeting of the stockholders of the National Bank of New Bern, for the election of its directors and the transaction of such other business as may come before them, will be held at their banking house, on the second Tuesday of January, being the 14th day of January, 1913. The polls will be opened at 12 o'clock and close at 1 p. m.

G. H. ROBERTS,
Dec. 12th, 1912. Cashier

REHEARSING FOR SHOW.

The young people who are to participate in the home talent show to be given at an early date for the benefit of the De Graffenried Colony Monument Fund are making much progress in their rehearsals which are held each afternoon in Stanley Hall. The date of presentation has not yet been decided upon but will probably be during the latter part of the present month. It is expected that quite a large sum will be added to the fund from the proceeds of the sale of tickets to this attraction.

CONTINUED TILL MONDAY.

Owing to the absence of one or more material witnesses the preliminary hearing in the case of the State vs John Pollock and his wife, charged with retailing spirituous liquors within the city limits, was postponed until Monday. The couple were placed under arrest Monday morning and since that time Pollock has been in the county jail, his wife being recognized for her appearance yesterday. After postponing the case yesterday afternoon the Mayor recognized Pollock for his appearance in the sum of one hundred dollars.

If you have rooms for rent or have lost or found an article, or want to buy or sell something, use the Journal want ad column on page three.

There are three big problems in advertising:

To hit the right people—
At the right time—
In the right way.

The New Bern Journal solves two of them.

It reaches the buying class—in the morning hours—the hours when most people make their plans for the day's shopping.

It only remains for the merchant to present his advertisements in attractive form, and the trade of the best people in New Bern is at his command.

CLOSING OUT SALE

CHANGE IN BUSINESS.
Our Closing Out Sale will continue until Jan 1st.

Everything in the store to go at cost. This is a great opportunity to save money.

CLOTHING, DRY GOODS, HATS, CAPS, SHOES AND GENERAL MERCHANDISE.

all included in the sale. If you need anything of this sort you will never get a better chance to buy them at as low cost as now. Don't delay, come now and take advantage of this unusual opportunity.

Collins & Gillette
MAYSVILLE, N. C.

For Sale.
One single Cylinder Indian Motorcycle, used only about sixty days. Apply to George Stratton, care Standard Plumbing & Heating Co., New Bern, N. C.



CHRISTMAS FOOTWEAR

What Shall I Give For Christmas?

This is always the problem of the Christmas season? We come to your rescue and say--

GIVE FOOTWEAR

There's nothing that will make more practical gifts and nothing that will be appreciated more. Here are a few good suggestions:

For Men

Comfort Shoes, Business Shoes, Storm Shoes, Dress Shoes, Slippers, Rom-eos, Bath Slippers, Rubbers, etc.

For Women

High Cut Street Boots, House Shoes, Dress Slippers, Boudoir Slippers, Bath Slippers, Felt Slippers, Juliets, Rubbers, etc.

For Children

School Shoes, Dress Shoes, Storm Shoes, Slippers, School Rubbers, etc.

STANDARD SHOE CO.

THE HOME OF GOOD SHOES

114 Middle Street.

New Bern, N. C.

DR. MILLARD DEAD.

Baltimore, Dec., 11.—Members of Eutaw Place Baptist Church were shocked yesterday to learn of the sudden death of Rev. Dr. Julius W. Millard in Atlanta, Ga., on Monday. For 40 years he was pastor of Eutaw Place Church. He was a native of Goldsboro, N. C.

Dr. Millard left Baltimore six years ago to go to Ponce de Leon Avenue Baptist Church of Atlanta. At the time of this death he was pastor of Jackson Hill Church, Atlanta. He delivered his last sermon Sunday.

A message of condolence was telegraphed to members of the family by his former congregation here. Dr. D. J. Millard left Baltimore Monday night to attend his brother's funeral.

I HAVE OPENED MY TOY STORE

in Trent Hotel building and as usual have the most complete line carried in the city. Don't wait for Xmas to buy but come early and pick out what you want. We will deliver it when you want it.

C. J. McSORLEY

SANTA CLAUS' HEADQUARTERS.

WE HEARD HIM SAY



he would rather have a pair of
Fownes Gloves

Fit and "stay fit".
Gloves, which lose their shape quickly wear out quickly. Fownes Gloves fit and "stay fit". The very choicest skins from the world's leather market go into

FOWNES GLOVES

If he doesn't wear a Bates Street Shirt he doesn't wear the best.

Give useful presents—Shop early.
11 Shopping Days.

A. T. Willis Company

"The Shop That's Different."

LOW EXCURSION RATES
via
ATLANTIC COAST LINE
account
CHRISTMAS AND NEW YEAR HOLIDAYS

Reduced rate Round Trip tickets will be on sale at all stations on the Atlantic Coast Line to all points South of the Ohio and Potomac and East of the Mississippi Rivers, including Washington, D. C., Cincinnati, Ohio, and Evansville, Indiana, for all trains on December 13, 14, 17, 19, 20, 21, 22, 23, 24, 25, 31, and January 1—limited returning, to reach original starting point not later than Midnight of January 6, 1913.

For further particulars, schedules, rates, reservations, etc. Apply to Atlantic Coast Line Ticket Agents, or address,
T. C. WHITE,
General Passenger Agent,
W. J. CRAIG,
Passenger Traffic Manager,
Wilmington, N. C.

ATTRACTIVE TOURS.

A series of the most alluring trips that have been brought to our attention are those announced in a special ad in this paper by the Atlantic Coast Line, to Panama, Jamaica and Cuba, with one personally conducted tour, from Key West on January 7, as a special attraction. Those who wish to see the beauties of those countries and make a trip through Florida, including a trip over the famous "Over-Sea Railroad," should call on or address F. M. Jolly, Traffic Agent, Atlantic Coast Line, Wilmington, who will personally conduct the party on the large new steamship "Evangeline," which it is announced will accommodate 700 passengers.

—(Adv.)