

New Bern Daily Journal

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The Weather
UNSETTLED

NEW BERN, N. C., SATURDAY MORNING, JANUARY 18 1913

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PEPSI-COLA MEN IN GREENSBORO

National Association of Bottlers of This Beverage Holds Convention.

DISCUSS BOTTLERS' PROBLEMS

C. D. Bradham of New Bern Discoverer of the Drink, Among the Speakers.

The annual meeting of the National Association of Pepsi-Cola Bottlers was convened in Greensboro Thursday morning for a two days' session. C. D. Bradham of this city, president of the company, left Wednesday night for that city and was one of the principal speakers of the occasion.

Yesterday's Greensboro News has the following to say of the convention:

Gathering here yesterday from all sections of a wide territory, the members of the National Association of Pepsi-Cola bottlers began a two days' session, the meetings being held in the Guilford hotel. The meetings are occupied with a general discussion of the business with a view to improving the facilities for distributing an article that has already become a household word and the purpose is mainly mutual assistance, encouragement and improvement.

A number of speeches were made yesterday, among those being one by the president of the Pepsi-Cola company, C. D. Bradham, of New Bern. Mr. Bradham is the person who "discovered" or "invented" the favorite drink, and through his keen and energetic business sense it has been made famous. He has held firmly to a belief in intelligent advertising, and he has built the company to its present tremendous proportions through this means, constantly growing and increasing the production of the company by advertising and utilizing the results of advertising.

In New Bern, the home office, the manufacturing plant covers half a block of ground, and has a daily capacity of more than 56,000 gallons. The sugar comes by the barge load from New York. The company last year had the great increase in business of 75 per cent, and President Bradham stated last night that the company this year will sell over a million gallons. The company is only ten years old, but in that time has had a wonderful growth, mainly through the energy put into it through the president.

The meeting yesterday was called to order by the president of the association, J. Zeb. Waller. Judge N. L. Eure, of Greensboro, made the address of welcome, which was responded to by President Bradham.

During the day a number of speeches were made, while the members present engaged in enthusiastic discussions of matters concerned directly with the business of the Pepsi-Cola people. Among those speaking were: R. R. Shuman, editor of "The Liquor Bottler," of Chicago, on the benefit of local advertising; Donald A. Loyless, of Atlanta, Ga., publisher of the Southern Carbonator and Bottler; Fred. C. Foley, of Atlanta, Ga., editor of "Profit," published by the Pepsi-Cola company, New Bern.

PROGRAM AT THE ATHLETES TODAY.

Chase and Carmo, refined singers and dancers close their engagement with us tonight. By special request they will appear in the act presented Thursday night, which was so favorably received.

Picture program as follows:
"The Heart of John Grimm"—A beautiful and touching story produced in co-operation with the New York Tribune fresh air fund.

"A Man for a Day"—This picture describes a man who wanted to be a man. He made the effort and the result made him a sadder but wiser boy. "Trebizond and Surroundings"—A beautiful scenic picture made in Asia Minor. "The Sain"—This is a powerful and unusual drama by the Essanay Co.

Monday being "feature picture day" we have secured Selig's great wild animal picture in a reel two thousand feet of film, entitled, "Kings of the Forest". This picture appeals to old and young alike, and is extremely interesting.

Matinee daily at 3:45. 1st show at night starts at 7:30. 2d at 9 o'clock. Observe the hours, and always get a desirable seat.

CRUELTY CHARGE WAS WITHDRAWN

Man Arrested For Cruelty to Horse Pays Damages and Gets His Freedom.

OWNER OF HORSE GETS \$100

Defendant in The Case Also Has To Pay Court Costs—Is Traveling Optician.

A. B. Schan, a white man who claims to be from New York and who is a traveling optician, was taken before Justice S. R. Street yesterday afternoon to be given a preliminary hearing on a warrant charging him with cruelty to animals.

Schan is the man who was placed under arrest on the previous day on a warrant sworn out by Dr. C. W. Gibson of Grimesland, Pitt county, and who, failing to give bond for his appearance at a preliminary hearing was placed in jail.

According to the statement of Dr. Gibson the man hired a horse and buggy from him and failed to bring the team back at the time appointed, later showing up in New Bern with the horse in such a condition that he could barely stand. Yesterday, after he had a talk with the defendant, Dr. Gibson decided to withdraw the charges and the defendant was released after paying the court cost and giving one hundred dollars in payment of the damages to this horse and buggy.

You can stop a man airing his political ignorance by killing him.

ARMY BETTER OFF WITHOUT CANTEEN

This the Opinion of Oldest Surgeon in United States Army in Point of Service.

REUTES CONTRARY VIEW

Percentage of Men on Sick List From Alcoholism Is Cut In Half.

New York, Jan. 17.—Col. L. M. Maus, Chief Surgeon of the Eastern Division of the army, first Commissioner of Public Health in the Philippines and the oldest surgeon on the list in point of service, refutes statements recently made that the physical condition of the army is deplorable.

All the experience of Col. Maus and his reading of official reports show the contrary. As to the abolition of the canteen at army posts, to which Lieut. Col. Kean ascribes many of the present ills, Col. Maus thinks that the reform was salutary.

"The army was never in better physical condition," Col. Maus said. "I have been with it since 1874 and have served twenty-five of my thirty-eight years with the troops. Lieut. Col. Kean is a capable officer, but he is speaking from hearsay. His duties have been in Washington for the last ten years and he has had no service with the troops since the canteen was abolished.

"There have been great changes in the army since he last saw such service in the Spanish war. Now we have a fine lot of youngsters. As one who has lived with them and knows, I say that the average American soldier is in better health than any other soldier in the world. The Surgeon-General and the Secretary of War in their reports support what I say.

"In the arraignment against the men stress is laid on the increase of alcoholism, which is laid to the removal of the canteen. In canteen days we had an average of forty-six men in every 1000, on the sick list from alcoholism. Last year we had twenty-two. So we have cut the percentage in half.

"A lot of talk is heard about saloons and low dives outside the army posts. Of course they are there, if the local authorities permit it, although as to the dives the number is limited for the sufficient reason that married soldiers have their homes outside the posts and they would not stand for that sort of thing where their children live.

"In thirty-eight years of service I have never seen the time when there were not saloons outside the posts, whether the canteen was running or not. I don't believe the opening or the closing of the canteen ever had the slightest effect on them.

HERE'S CHANCE OF ANOTHER MILL

With Sufficient Inducements Goldsboro Lumber Company Would Put Plant Here.

HAS STUMPAGE IN SECTION

The Donation of a Site By the City Would Probably Bring Plant Here.

If some public spirited citizen will come to the front and donate a section of land, either in this city or in James City or vicinity, large enough for a site, there is a probability that another saw mill can be secured for this section.

D. W. Richardson, Manager of the Goldsboro Lumber Company which operates a large plant at Dover, stated yesterday that if the city would give the company a site which was located along the river front either in or near the city, they would locate a plant here.

The company owns several million feet of uncut timber in this section and it would be greatly to their advantage to have a plant at this point, saving them the unnecessary expense of transporting it to Dover before it could be manufactured for commercial use. The mill would employ at least thirty of forty men at all times and in other ways it would be of benefit to the city.

There are several available sites near the city and possibly one or two in the city that could be secured for this purpose. It is not probable that the owners of these would be willing to give their property away but as was suggested at a recent meeting of the Chamber of Commerce, it would pay the city to purchase these sites and donate them to concerns which agree to erect and operate manufacturing plants on them.

The Chamber of Commerce now has under consideration the matter of offering some inducement to the Virginia Lumber and Box Company of Petersburg, Va., to build a plant here and Mr. Richardson's offer will probably be brought up and considered at the next meeting of the organization.

There will be a special meeting of the Executive Committee of the Eastern Carolina Fair Association Company at the office of the Secretary in the Elks' building on Monday night at 8 o'clock. Every member is requested to be present at that time as business of importance is to be transacted.

'WARE USING TOO LITTLE POSTAGE

This a Warning Given By Second Assistant Postmaster General Stewart.

SENT TO ALL POSTMASTERS

Public Asked to Remember that Domestic Rates Don't Apply to All Foreign Countries.

To postmasters throughout the country a message has been sent out by Second Assistant Postmaster General James Stewart advising them to warn their patrons against using too small an amount of postage on letters to foreign countries. The statement which was published in the daily bulletin sent out from Washington at the postoffice headquarters there, stated that since the parcel post went into effect there has been a large amount of first class mail matter to all foreign countries which bears the same amount of postage as would be required in domestic service.

The local postoffice authorities state that there is a large amount of mail sent from the office here to foreign countries and the warning sent out from headquarters will be of much benefit to the patrons of the New Bern office who send letters to their friends in foreign countries. It is stated that the domestic rates of postage on first class matter, two cents an ounce for the first ounce, is applicable only in the following countries: Canada, Cuba, Mexico, the Republic of Panama, Newfoundland, the Canal Zone, Germany by direct steamers only, England, Scotland, and the city of Shanghai, China. The city of Shanghai has been included in this rate since the steamer route with China.

STEERS CHARGE STEAM LAUNDRY

Four Of Hyde County Brand Just Arrived Plunge Into Plate Glass Windows.

MAKE WORK FOR CARPENTERS

Brought Here By Boat and Saved Up All Their Bad Behavior For New Bern.

Yesterday a small schooner from Hyde county arrived in port and tied up at the dock in the rear of the Blades building, foot of Middle street, forming a part of the cargo on the vessel were four steers which had been shipped by a farmer in that county to a local butcher. During the voyage up the river the animals had given the boatman but little trouble but when they caught the scent of land in their nostrils they began to grow restless and the crew had considerable trouble in getting them off the boat.

After much straining on pulleys and shouting of stevedores the quartette was finally placed on the dock and put in charge of a lone attendant. Little did this individual reckon the strength of these four husky critters. No sooner did he begin his journey to the slaughter house with them than things began to happen. Around the corner of the Blades' building dashed the animals and the attendant was literally flung through space behind them.

Gaining Middle street the animals stopped, surveyed the scene before their eyes and then charged straight for the Model Steam Laundry. There were people to the right of them, people to the left of them and the whirling machinery in the building emitted a ceaseless rumbling but onward they charged. Striking the big glass windows of the building there was a loud crash and the sidewalk was littered with the falling glass. The driver of the animals was given assistance and his charges were finally quieted but not before that section of the laundry was so badly damaged that carpenters had to spend several hours in repairing it.

Tickets for "The Fisherman's Luck" to be presented at the Masonic theatre on January 23, are now on sale at Edward Clark's cigar store, price fifty cents each. This play will be presented by local talent and will be well worth attending.

BARACA DAY AT THE TABERNACLE

Services at That Church Tomorrow To Be For Well Known Organization.

SPECIAL SERMON ANNOUNCED

Members of the Class Organize Large Chorus to Furnish Music for the Service.

Tomorrow is to be known as Baraca day at the Tabernacle Baptist church. The young men of the Baraca class will form themselves into a large chorus and furnish music for the morning service.

Rev. J. E. Phillips, the pastor, will preach a special sermon to young men and all young men of the city are invited to be present. Every member of the Tabernacle Baraca class is urged to be in his place at 9:45 and to help in the singing at 11 o'clock.

At night Mr. Phillips will deliver his third sermon in the series on Sin and the theme for the evening will be "The Sin of Transgression."

There will be baptizing preceding the evening sermon.

Good music and a royal welcome to everybody are promised.

PARCEL POST RECORD

For the first fifteen days in which the new parcel post law was in effect the Postmaster General ordered every office in the country to keep a record of the number of packages received and also the number of packages sent out. The report made to headquarters by Postmaster Bright shows that nearly nine hundred packages were received and shipped by the local office and that the material was sent to other points.

PULLMAN BERTH FOUND BLAZING

Worn Insulation of Electric Light Wire Causes the Unusual Conflagration.

BED CLOTHING IS IGNITED

Wakeful Man in Another Berth Smells Smoke, Locates and Extinguishes Fire.

Passengers over the Norfolk Southern road from Washington to Raleigh witnessed a very unusual incident early Thursday morning and one which, but for the timely interference of a man who could not sleep on the moving train, might have resulted seriously at least for one of the occupants of the Pullman.

The car was illuminated by electricity and in some way the insulation on one of the wires had become worn leaving the heavy copper wire exposed. This came in contact with the bed-clothing on one of the berths which was occupied by C. S. Follin of Milwaukee, Wis., enroute to Raleigh, and within a short time the coverings were ignited and blazing merrily.

The occupant of the car who had failed to fall into the arms of Morpheus, scented the smoke and began an investigation. Arriving at the berth from which smoke was issuing he quickly pulled the occupant from beneath the burning covers and extinguished the blaze by smothering it with a pillow. The occupant of the berth escaped, all injury but several holes were burned in his clothing.

SOME HAPPENINGS IN CITY SCHOOLS

Physical Geography Class Takes Trip of Inspection To Cotton Oil Mill.

OBSERVE THE OPERATIONS

Goes Away With Good Idea of Many Uses Made of Cotton Seed Products.

On Monday the 8A Physical Geography class had under discussion cotton, cotton seed and their products. In order to study cotton seed products first hand, the teacher took the class out to the cotton seed oil mill where they studied in a most interesting way what was rather dry from a text book. Mr. Crabtree met the class and began at the beginning and showed the wonderful steps taken in this mill in changing what used to be useless cotton seed into four products which find a ready market. The class learned that the ordinary cotton gin does not remove all the lint from the seed, but this mill has machinery which takes the last particle of lint and makes this up into bales of "lintels," which is shipped and is used for padding in furniture and clothes—and further refined into medicated cotton such as is used by physicians. The oil which is pressed out of the stripped cotton seed, after a slight cooking, is shipped and from this Cottolene, Snowdrift, Wesson oil, and the like are produced. The huks from the seed are ground into meal and used for fertilizer and feed for stock. In one hour devoted to the actual observation and handling of cotton seed and direct questions right on the spot, the class learned once and for all what the teacher could not make half so plain with mere explanations.

The arrangements for the debate with Elizabeth City and Washington have about been completed. The debate will occur on the night of Feb. 21st. Washington will send its negative team to New Bern and New Bern's negative team will go to Elizabeth City.

A preliminary debate was held in the Auditorium last Friday night a week ago, and another last night. Last night the girls in the High School took the affirmative side of the question—Woman Suffrage, while the boys took the negative. There is quite a lot of interest and enthusiasm among the girls and boys over the debate and they hope to win by the contest.

All of the grades are busy reviewing their work for the Midterm Examination on page 4.

ENTERTAIN FOR HOUSE GUESTS

Dr. and Mrs. Summerell Give Charming Affair At Remodeled Manse.

HOUSE PROFUSELY DECORATED

As It Was Only Recently Finished Reception Partook of the Nature Of a House-Warming.

The Presbyterian manse, lately remodeled by the congregation, making it one of the most attractive homes of the city, was the scene of a beautiful reception last evening, Dr. and Mrs. J. N. H. Summerell entertaining in honor of their house guests, Messrs. Joseph Chamberlain, of Raleigh, and Miss Lillian Carr, of Greenville.

The manse being lately finished the reception was likened to a house-warming and the evening was replete with the spirit of cordiality and good fellowship.

The doors were thrown open by Misses Katherine Hollister and Mary Bradham. The house was attractively decorated for the occasion, Southern smilax, holly, ferns and cut flowers, in profusion, being used. The mantels were festooned with smilax and the windows and dogways outlined with the trailing vine. Baskets and vases of lovely gift flowers filled the house with their sweetness.

The guests were cordially greeted by Mrs. Edward Bishop in the hall. Receiving with Dr. and Mrs. Summerell, in the library, where Miss Bessie Summerell, Mrs. Chamberlain and Miss Carr.

Mrs. Summerell was gowned in white cloth. Miss Summerell wore a lovely gown of lavender chiffon over satin. Mrs. Chamberlain wore a handsome white charmeuse and Miss Carr an exquisite blue charmeuse. Miss Sara Condon graciously led the way to the tea room which was particularly attractive with a background of greens and white carnations and narcissuses for decorations. Mrs. Monroe Howell and Mrs. William Hand charmingly presided over the tea table.

The table was beautiful with cluny lace cover, silver service and baskets of narcissuses. White candles gleaming from silver candelabra cast their mellow light over the room.

Mrs. Henry Bryan, Jr., invited the guests into the dining room, where a picture of beauty greeted the eye. Pink and white were used effectively as color scheme for the dining table. Irish crochet center-piece and doilies covered the table and a huge bouquet of pink carnations decorated it, while pink candles in brass candlesticks, with pink shades adorned it. Bon bon dishes with pink mints furthered the adornment.

Misses Julia Ellis, Eliza Ball, Sarah Hollister, Esther Marks, May Baxter and Sophia Hollister served delicious refreshments. Mrs. Raymond Pollock and Mrs. Edward Clark received in the parlor, which was artistically decorated in green and white and lighted with myriads of white candles in brass candelabra.

From eight thirty to eleven o'clock the house was filled with callers and at eleven o'clock a dainty collation was served the receiving party.

SURPRISE PARTY

Yesterday afternoon the pupils of the 4th A Grade of the city school gave a delightful surprise party to their much loved teacher, Miss Carita Wallace, at her home on Metcalf street. They carried with them refreshments such as delight the heart of the school boy and girl. Many delightful games were indulged in and after two hours of fun and frolic the pupils reluctantly said goodbye to their surprised though happy hostess.

LAD BREAKS HIS ARM.

While riding his bicycle up Pollock street yesterday morning, Roderick, the fifteen year old son of Mr. and Mrs. B. B. Davenport, had the misfortune to fall and break his left arm. He was taken to his home, corner Pollock and George street, and a physician summoned and surgical attention rendered. It was found that both bones in the forearm were broken.

NEW ADVERTISEMENTS

See new announcements of lot sale at Riverside.
New Bern Banking and Trust Co.—The mills come safely.
A Canteen—Something fine for your Sunday dinner.