

INTEREST ON SAVINGS

THE VALUE OF SMALL SAVINGS

No amount is too small with which to start the work of laying a foundation for future independence and wealth.

The Peoples Bank of New Bern welcomes small deposits in its Savings Department and pays 4 per cent interest.

Small amounts regularly deposited soon grow into substantial sums. At 4 per cent compound interest money doubles in seventeen years.

THE PEOPLES BANK
NEW BERN, N. C.
STRONG, PROGRESSIVE

IT'S A LITTLE OUT OF THE REGULAR ORDER OF THINGS PERHAPS, BUT WE HAVE A BIG SUPPLY OF

Paints and Artists Materials

at our Hardware Store, and it's the best line in town —the best with the to the low-

GASKILL H
73-75-77 Middle St.

All Cars Stop

When you have new CLO these q

Where will I find the best a

Where will I find the new

Where will I find the low

TRY US AND BE

SAM

Cor Middle and South Front Str

DO YOU DREAD GLASSES



Good Glasses, the only kind us to sell, are a delight and comfort.

S. K. EA

THE COFFEE TRADE

People who imagine that they are using "a mixture of Mocha and Java" coffees will read with interest what the Providence Journal has to say on the present coffee trade, which follows:

"Venezuela reports prosperity due to the favor being shown her coffee. Since the Java and Mocha myths were dissipated by legislation which prohibits misbranding we are reconciled to accepting our coffee as coming from plantations in this hemisphere, whence practically all of it has always come. By name the Venezuela product is little known, and indeed only a small quantity of the thousands of tons of coffee consumed in the United States has its source there. For Venezuela, however, this chief article of export spells national wealth. The Venezuelan coffee planters derive benefit from the high prices and stable market induced by the Brazilian valorization scheme. Of one hundred million dollars worth of coffee brought into the United States last year Venezuela supplied more than five million dollars' worth and as much gain was taken by Europe; Germany being the best customer on the continent.

"It is interesting to reflect on what would happen to Brazil to say nothing of Venezuela, were the appetite for coffee to become jaded. There is no present imminence of such a calamity. Yet the appetite is artificial. Coffee usually is a luxury, if a cheap one; if rarely a necessity, it is an expensive one. The taste for it has been cultivated so remarkably that coffee comes under the classification of staples. It is a stimulant, yet, fresh from a good night's sleep, we take coffee. Then we take it to keep us awake at night."

SOUTHERN RAILWAY CO.

New Train Service Between Raleigh and Goldsboro.

Effective Sunday January 19th, trains Nos. 108 and 131 now being operated between Greensboro and Raleigh will be extended and operated through between Greensboro and Goldsboro.

No. 108 now arriving Raleigh 10:40 A. M. and will continue through to Goldsboro, arriving there 12:40 P. M. Train No. 131 now leaves Raleigh at 7:00 P. M. for Greensboro. This train will leave Goldsboro at 5:05 P. M., leaving Raleigh at 7:00 P. M. as herebefore.

The extension of these trains will now afford the traveling public one additional through train between Greensboro and Goldsboro.

J. O. JONES,
Traveling Passenger Agent,
Raleigh, N. C.

WANTED—A salesman to work city trade. Apply to DeSoto Novelty Supply Co., 187 Pollock street, New Bern, N. C. Imo.

FOUR GREAT REASONS WHY.

You should make sure of getting a copy of next Sunday's New York World by ordering from your newsdealer in advance. With every copy will go, 1st, a 16-page Joke Book; 2d, a 24-page Magazine; 3d, a coupon good for three famous pictures printed in colors on any quality paper, all ready for framing; and, 4th, the words and music of the late song hit "All Agree On a Pretty Girl." The Sunday World's pre-eminence is shown by the fact that its circulation in New York City is greater than that of the Sunday New York Herald, Times, Sun, Tribune and Press combined. (Adv.)

CURE FOR CONSUMPTION.

With all its horrors and ravages, consumption is nevertheless a curable disease. It is not hereditary, it is not beyond the influence of medical science. But do not wait too long. Start doing something for your self when you get that dry lingering cough.

Bear's Emulsion will do away with your cough by healing your lungs and throat. If it doesn't give entire satisfaction your money will be refunded.

Price one dollar or six bottles for five dollars.

"I believe Bear's Emulsion is the best thing made for cough, whooping cough and to build up the systems of weak, puny children I ever saw. My little girl all her life had been very weakly, no appetite, and would get a cold on any little exposure. Three years ago she took whooping cough.

I gave her Bear's Emulsion and found that it not only cured the whooping cough but it was surprising to see how it built up her system. She began to fatten up, color was better, she ate almost anything and is today as healthy a child as I have.

I myself have found that it would cure a cough for me when other preparations failed. Geo. Cash.

Sold by Bradham Drug Co. (Adv.)

ROOMS WANTED—By small family. Will rent half house if suitable, or small house. Address Barber, 86 Middle St. City.

FOR RENT—No. 71 Craven street. Suitable for shop or office. C. E. Slover

MORTGAGE SALE.

By virtue of the power of sale contained in that certain mortgage deed made by Allen Smith to W. G. Rouse, on the 30th day of August, 1930, recorded in the office of the Register of Deeds of Craven County in Book 163 Page 129, the undersigned mortgagee will sell for cash to the highest bidder at the court house door, at the hour of 12 o'clock M., on the 24th day of February, 1931, the following real estate, lying and being in the County of Craven, State of North Carolina, known and designated as follows to wit:

Adjoining the lands of Walker Willie White and others, and bounded as follows: Beginning at a stake on the line ditch and runs S. 63 E. 69 2-3 yards, then N. 24 E. 69 2-3 yards, then N. 63 W. 69 2-3, then S. 24 W. 69 2-3 yards to the beginning, containing one acre more or less, with dwelling house on same also entire household and kitchen furniture

W. G. ROUSE,
Mortgagee.
The 20th day of January, 1931.

OUR OWN

Mentholated Cough Balm combined with active principles of Cod Liver Oil and Hypophosphites. A valuable cough remedy and constructive tonic, all in one. Price 50c. On sale only at

DAVIS PHARMACY
PHONE 14

NEW BERN BANKING AND TRUST COMPANY
NEW BERN, N. C.

A BANK FOR ALL

The thorough service, positive safety and convenient location of this bank make it an institution that people of all classes can use as depository for their savings or other funds. A place where people of moderate means may receive the same good treatment as does the man of wealth. We invite the accounts of working men, clerks farmers, women and other people who save money, and wish to have it kept safely and securely.

4 PER CENT PAID ON SAVINGS ACCOUNTS.

A New Year Resolution.



Resolve: To make your home more attractive during 1931 than ever before. The dining room is a home's social center, make it bright, cheery and inviting.

Adorn your table with Bassett China, the graceful shapes, pleasing decorations, and snowy white glaze of this splendid ware, add beauty to the table and delight to the meal. You will be gratified at its moderate cost and its splendid wearing qualities.

OPEN STOCK that can be matched readily for years to come.

M. E. WHITEHURST & CO.
—ESTABLISHED 1887—
67 Pollock Street. Phone 228

Tolson Lumber & Man'g. Co.

Office, Yards and Factory, 129 E. Front St. New Bern N. C.

THIS WAY PLEASE

If you are looking for a means of making your home handsomer. Just to mention one way of using our millwork for the purpose. Our grill and fret work, our hardwood pillars, our posts and railings will make a handsome arch between your front and back parlor. Come see how else we can aid you.

YOUR WANTS CARED FOR

In this agency in everything pertaining to **INSURANCE, REAL ESTATE and SURETY BONDS** in a business-like and satisfactory manner.

Life, Accident-Health, Fire, Burglary, Plate Glass, Automobile, Live Stock, Tornado and Tourists Baggage written in reliable companies.

Am now offering choice building lots for sale.

W. G. BOYD.

QUALITY



PRICE

HIGH QUALITY AND LOW PRICE

is the method by which we have won our trade in meats. We have always been the most careful buyers of beef, mutton, lambs, etc. and we do NOT PERMIT any except first quality meat to enter this butcher shop. Of the freshness of our stock, there is no question. We believe we are the ideal butchers.

A. GASTET
The Home of Better Meats for Less Money.
Phone 239

DID YOU GET IT??

THAT SUNDAY AD. Showing every advantage that RIVERSIDE Extension has. These lots are to be sold at PUBLIC AUCTION, Wednesday morning at 10:30 o'clock.

This is just the property you want for a home—on easy terms, to save rent; For an investment to bring 10 to 12 per cent. and more, on a rented house; or for an investment to realize on increased property values coming now. Remember the advance in property values in just one square of this.

This is a property completely developed—no waiting—it's ready now to advance. The number of lots are limited, but every one is desirable. You should select yours early.

A small payment will start you right. You are buying earth, and it cannot get away.

PENNY BROTHERS, the Famous "Twin Auctioneers," who sell High Class Lots at the rate of one a minute, will give you a Bargain. There will also be an excellent Band Concert, and Valuable Prizes Given Away FREE. See Miller's Windows.

THIS SALE WILL MEAN MONEY FOR YOU.