

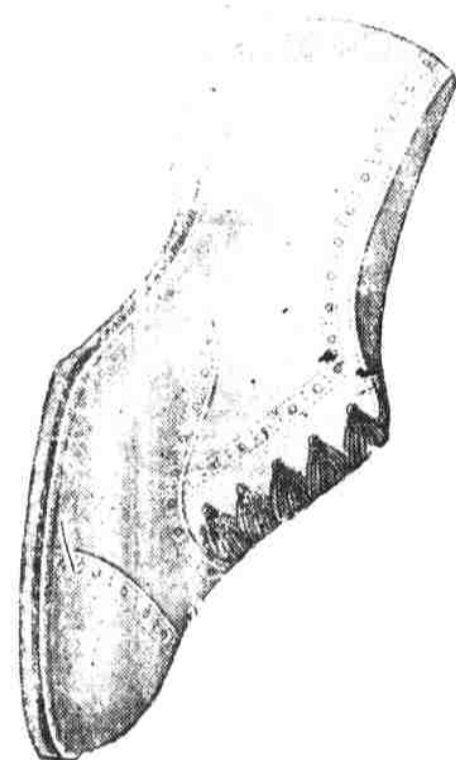


THE Selz Royal Blue SHOE

Such a shoe as the SELZ shoe emphasizes the lines of a perfect foot—effaces all signs of any foot imperfections.

Style is not obtained at the expense of comfort in the SELZ "ROYAL BLUE" shoe.

Now, there's another standpoint from which you look at a shoe—from the standpoint of service—and SELZ shoe service is guaranteed.



The SELZ Guarantee } "The name SELZ stamped on the sole of a shoe is a guarantee of satisfaction. Remember, your dealer is authorized to see that you get satisfaction from every pair of shoes bearing the mark—



"Largest Makers of Good Shoes in the World."

Oh, yes, economy is also a consideration—a very great consideration these "higher-cost-of-living" days. Well, SELZ is just another name for footwear economy.

\$3.50—\$4.00—\$5.00



BROOKS and COMPANY

THE "SELZ ROYAL BLUE" STORE

Located in J. M. Mitchell's Building, Middle Street,

New Bern, N. C.