

**Wizard Bargains
For Men and
Boys
FOR THIS WEEK**

25 Men's Suits Worth \$15.00 to go at \$9.98

16 Men's Suits Worth 12.50 to go at \$7.98.

32 Men's Suits Worth \$10.00 to go at \$5.98.

500 pairs. Men's and Boy's Pants at one third to one-half off.

ALL Shoes at COST and hundreds of pairs, the price cut in HALF.

We are going to sell this summer stock of Shoes and Clothing regardless of cost. Nothing like it ever seen in New Bern.

All Straw Hats, Shirts, Ties, Neckwear, Underwear, etc., at COST and LESS.

MONEY!

ITS AT YOUR FINGER TIPS

SAVE
MONEY
BY
SPENDING
IT
NOW

WIZARD SALE prices place it there--Every night we work gathering up odds and ends--These we throw on the bargain tables next day great big special bargains that we haven't time to tell you about will be here to welcome you. *You'll Profit By Coming Today*

SPECIAL
BARGAINS
Thrown out each day, don't mind anything come every day.

J. J. BAXTER,
THE SQUARE DEAL STORE

**Wizard Bargains
For The Ladies**

500 yds. Japonica Silk at 19c worth 25 to 35c

200 yds. 48 Inch Lawns at 16c worth 15c.

300 yds. Fine Cambric at 10c worth 12 1-12 to 15c.

Don't forget to see our line of Dress and Waist Linens. We have a large and complete line and will offer them at great bargains today.

You should also see our line of Table Linens, Towels, Crash-cs, Sheets, Counterpanes, etc.

While our Sale has been GREAT we still have an enormous stock of Dry Goods and every article in our Store is at your disposal at ridiculously low prices.

**Monday and Tuesday
June 2 and 3**

An exposition and complete display of Ladies and Misses' Muslin Underwear.

Ladies Gowns, many styles both long and short sleeves beautifully trimmed. Petticoats with deep flounce of embroidery or val lace.

Corset covers and pants greatly reduced, Monday and Tuesday, June 2 and 3.

J. M. Mitchell
and Company.

126 Middle St., New Bern

When I Hand You

your Glasses they are not ordinary Glasses—but specially made to suit the demand of your eyes for a correction of the error of REFRACTION—



They give perfect sight and do away with eyestrain and headaches—for YOUR GLASSES see

SAM K. EATON, - Optometris.

Subscribe For The Journal

**THOROUGHFARE BAY
MAY BE IMPROVED**

PUBLIC HEARING CALLED
JUNE 26TH AT 10 A. M.
AT ATLANTIC.

At Atlantic, N. C., at 10 a.m., June 26, there will be a public hearing for the benefit of citizens interested in the proposed improvement of Thoroughfare Bay, from Core Sound to Cedar Bay, near the mouth of Neuse river.

Major H. W. Stickle, Corps of Engineers, U. S. A., requests all interested parties to be present at the time and place mentioned.

A preliminary examination for the proposed improvement was ordered in the river and harbor act, approved March 4, 1913.

The front of the Star Theatre which will be opened at an early date in the building on Broad street now occupied by Cohen's meat market, has arrived and as soon as the structure is vacated the work of making alterations and improvements will begin.

Hollister & Cox, coal dealers, have been awarded the contract for furnishing the fuel used at the Federal building during the fiscal year of 1914 which begins on July 1.



Rich Cut Glass

—The ideal gift for the housewife

—We have made special effort to get the best that is produced

—Beautiful designs and the best of workmanship

—Some pieces are costly but there are many at very moderate prices

**BAXTER,
Jeweler.**

WORTH ORCHESTRA

Four Pieces Open for high class engagements Concert more a specialty. Satisfaction guaranteed. No. 3 Pollock St., New Bern, N. C.

Give us your next order for RUBBER STAMPS. Quick delivery. E. J. Land Printing Co. Phone 8 New Bern, N. C.

For Your Consideration

BUYING MEATS IS A MATTER OF CONFIDENCE

We don't promise you more than you reasonably can expect.

Don't you expect any one else to give you more than you pay for.

The confidence that has been reposed in us by our customers is the secret of our success. We do what we promise and we don't promise more than we can do. When we say we sell "Better Meat for Less Money" we leave it to you as the judge as to our truthfulness.

That we are sanitary above par as far as human power can make it. If your order does not suit you, send it back and we will cheerfully refund your money. Any inattention on the part of our employes if reported will be highly appreciated. Yours to please,

A. CASTET,
--PHONE 239.--

Something Very Special in Dresses
— AT —

New Bern's Store For Women
85 Middle Street [James Hotel]

I have just received five dozen white lingette dresses beautifully trimmed with lace, of an exceptionally fine quality, made to sell at retail at \$6.50.

My New York Resident Buyer got them from a Manufacturer who was selling out. They are this season's goods and absolutely up-to-date.

I sell them for \$3.98 as long as they last.

MRS. B. ALLEN

"From The Shop That's Different"
**Wear The Swiss
Airie Hat**



—that soft, easy ounce weight, cool straw yacht for the scorching summer days. An actual fact—weighs 2 3-4 ounces—exactly one-half the weight of the lightest straw hat ever made. Made in Switzerland and trimmed for us by Barford & Son, Luton, England.

The Berne Shape \$2.50
The Lucerne \$3.00

"It's The Best"

A. T. WILLIS CO.,

"THE SHOP THAT'S DIFFERENT"

TAILORS HABERDASHERS HATTERS

JUST OUT

The New "Imperial" Balkan Middy Blouse at COPLON'S

Special To-Day Wednesday at 50c. and 89c. all sizes. The Best values ever offered at the Price.

see Window Display

S. COPLON & SON